

PDW

PAPER DEVELOPMENT WORKSHOP



MAY 22 - 2019
*ISEG - LISBON SCHOOL OF
ECONOMICS & MANAGEMENT*

*RBGN - REVIEW OF BUSINESS MANAGEMET
REVISTA BRASILEIRA DE GESTÃO DE NEGÓCIOS*

WORKSHOP PROGRAM

- 09:30 a.m** - Registration and meet-and-greet
10:00 - 12:00 a.m. - PDW - Review and discussion session -
International Editors
1:30 - 3:00 p.m - LECTURE 1 - Encapsulating your academic research
and the scientific publication process
3:00 - 3:30 p.m. - Coffee break
3:30 - 5:00 p.m - LECTURE 2 and 3 - Guidance in Qualitative and
Quantitative Research Methods (simultaneous).

ORGANIZERS:

Nuno Fernandes Crespo - ISEG Universidade de Lisboa - Portugal
Ilídio Tomás Lopes - Associate Editor - ISCTE Business School - Portugal
João Maurício Gama Boaventura - Editor-in-Chief - Fecap - Brazil

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PARTNERSHIP



LISBON
SCHOOL OF
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MANAGEMENT
UNIVERSIDADE DE LISBOA

PAPER DEVELOPMENT WORKSHOP - PROGRAMME SCHEDULE

PDW

09:30 a.m - Registration and meet-and-greet (ISEG)

10:00 - 12:00 a.m. - PDW - Review and discussion session

Group 1 - Editor: Joelson Sampaio

(Room: CTT)

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| The role of banking supervision on risk disclosures and financial reporting quality | Daniela Albuquerque Ana Isabel Morais Inês Pinto |
| Trust in Financial Markets: the role of the human element | Raquel Maria Medeiros Gaspar Paulo Lopes Henriques Ana Rita Corrente |
| Medidas de desempenho e a perceção dos investidores europeus: ótica de curto-prazo vs. longo-prazo | Rita Henriques Cristina Gaio |

Group 2 - Editor: Ilídio Lopes

(Room: Delta)

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| Crise Financeira e Imparidade de Ativos não Financeiros: O Caso Europeu | Cristina Gaio Tiago Gonçalves Anabela Pereira |
| Tax Compliance: Factors that Influence Taxpayers' Invoice Request | Antonio Carlos de Oliveira Samagaio Tiago Rodrigo Andrade Diogo João Minas Pinheiro |
| Características dos Sistemas de Controlo de Gestão nas Empresas Familiares – Evidência do Sector Metalúrgico Português | Pedro Rino Vieira Tiago Gonçalves Rossana Oliveira |
| Expaction gap e a independência na aparência em auditoria | Antonio Carlos de Oliveira Samagaio Pedro Luís Pereira Verga Matos Joana Condesso e Menezes Ana Cláudia Ferreira Curto |

Group 3 - Editor: João Maurício Gama Boaventura

(Room: Santander Totta)

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| Assessing the importance of competitiveness in entrepreneurship: relevance of the country's development stage | Nuno Fernandes Crespo Pedro Verga Matos Manuel Santos e Sousa |
| Discussing the Institutional Theory potential to leverage Service-dominant Logic advancements | Sara Martins Gonçalves Rui Vinhas DaSilva |
| Creativity as a basis for Entrepreneurship | João Cavalleri de Jesus Nuno Fernandes Crespo |
| Adaptation Effects On Coopetition | José Novais Santos Cristina Sales Baptista João Mota |

Group 4 - Editor: Guilherme Shiraishi

(Room: IAPMEI)

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| Take a walk on the wild side: World zoos experiential satisfaction | Ana Brochado Helena Rodrigues Michael Troilo Fernando Oliveira |
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| Estimation of retailer's power: A new empirical approach using national brands and private labels price differentials | Pedro Verga Matos Rita Coelho do Vale |
| The influence of cloud computing usage, innovation orientation and entrepreneurial orientation on organizational mobility | Winnie Ng Picoto Nuno Fernandes Crespo Filipa Kahn Carvalho |
| Group 5 - Editor: Teresa Proença (Room: Staples) | |
| Employer attractiveness: the EmpAt scale as a HRM tool | Paulo Lopes Henriques Helena Mateus Jerónimo Teresa Correia de Lacerda Alexia Leigh de Andrade |
| The impact of organizational career management on individual career management: An analysis at the Portuguese Air Force | Margarida Vitorino Maria Eduarda Soares |
| Perceções de Justiça na Avaliação de Desempenho: Efeitos na Motivação para Melhorar o Desempenho e na Intenção de saída | Pilar Mosquera Maria Eduarda Soares Beatriz Mendonça Pereira |

LECTURES

1:30 - 3:00 p.m - LECTURE 1 - Encapsulating your academic research and the scientific publication process - João Maurício Gama Boaventura / Fabricio Stocker
(Room: Auditorium 2)

3:00 - 3:30 p.m. - Coffee break

3:30 - 5:00 p.m - (simultaneous)

LECTURE 2 Guidance in Quantitative Research Methods – Joelson Sampaio
(Room: Auditorium 2)

LECTURE 3 - Guidance in Qualitative Research Methods – Guilherme Shiraishi
(Room: Auditorium 3)

End

Informations

- A digital Certificate of participation will be provided by e-mail after the Workshop.
- Participants without submitted articles, can participate as listeners in the PDW session.
- Fast-Track results will be provided during the Workshop.
- More Information www.fecap.br/rbgn; pdw.rbgn@fecap.br

Workshop Organizers:

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