## ISEG - Lisbon School of Economics and Management Universidade de Lisboa

## 2018/2019

## Exercise PBI - 3

- 1. The excel document MagicThing.xlsx has the following worksheets:
  - I. Orders
  - II. Customer
  - III. Product
- 2. Open PowerBI and Get Data, selecting the appropriate option
- 3. Verify if data is OK and then load data
- 4. Select each column and verify data type and format in modelling option.
  - I. Format values, using Currency format and selecting euro.
- 5. Create new table for date
- 6. Create new table called BackMagicStore including all orders corresponding to Black Magic
- 7. Create new column "Customer Type" including "Gold" and "Silver" (gold if total sales >100000)
- 8. Create new columns in the table Order:
  - I. Unit Cost
  - II. Total Cost
  - III. Discount rate (1% for silver clients and 5% for gold clients)
  - IV. Total Sales
  - V. Profit
- 9. In the report create the most appropriate charts.
  - I. Sales by product
  - II. Profit by product
  - III. Sales by Client
  - IV. Profit by client
  - V. Evolution of profit
  - VI. Evolution of Sales
  - VII. Evolution of sales ans product
  - VIII. Profit across total sales and total costs
    - IX. KPI Profit/time