

Newsletter # 19
19 SEPTEMBER 2020



ISEG Lisbon School Economics & Management

LISBOA UNIVERSIDADE DE LISBOA

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

ISEG – a Portuguese university of excellence with more than 100 years of history – and SIBS – a leader in payment systems in the Portuguese market, have come together to form a partnership which combines the distinctive know-how of the two entities to analyse the economic and social impact of the COVID-19 crisis in Portugal.

SIBS' relevant role in guaranteeing the Portuguese and European payment system, through linking financial entities and end users of their services and aggregating data from different types of transactions (emission, acceptance, private, national and international) together with its know-how and ability to work with ISEG data all combines to provide the various economic agents with the relevant information needed to support decision-making in decisions in times of pandemic, whilst reinforcing the importance and the public service character of this partnership.

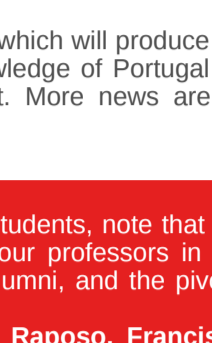
We are experiencing troubled times and through analysing the impact of the pandemic on the consumption habits of the Portuguese people and of the economy and society as a whole, it becomes possible to understand the consequences of the pandemic and subsequently provide economic agents and information policy makers with relevant and useful information for decision-making – in real time whenever possible – which otherwise would not be feasible.

We believe that this partnership, albeit still in its infancy, already adds significant value to society, representing a case of a close relationship between companies and universities, capitalising on the symbiosis between business and academic activity which complement each other.

Clara Raposo
ISEG Dean



Madalena Cascais Tomé
Member of the ISEG School Board



It is therefore an honour for SIBS to share its in-depth knowledge in payment systems and big data processing with such a renowned university as ISEG – which has a strong national and international reputation, featuring for the first time this year in the Financial Times ranking, the most important international ranking for Business Schools, as well being awarded in Portugal a prize for being the best Education Institute.

We are certain that this is a partnership which will produce many contributions to the in-depth knowledge of Portugal and also to the country's development. More news are expected soon...

In this edition, we highlight the welcome sessions for new ISEG Masters students, note that the 37th edition of the ISEG MBA has started, and cover the presence of our professors in the media, not forgetting the research news, the solidarity initiatives of our Alumni, and the pivotal role of culture.

The following are cited in this number: António Garcia Pereira, Clara Raposo, Francisco Louçã, João Duque, Joaquim Sarmiento, Jorge Marrão, Madalena Cascais Tomé, Maria João Guedes, Nuno Crato, Ricardo Cabral and Sofia Santos.



The return to School, the return of the Economy?

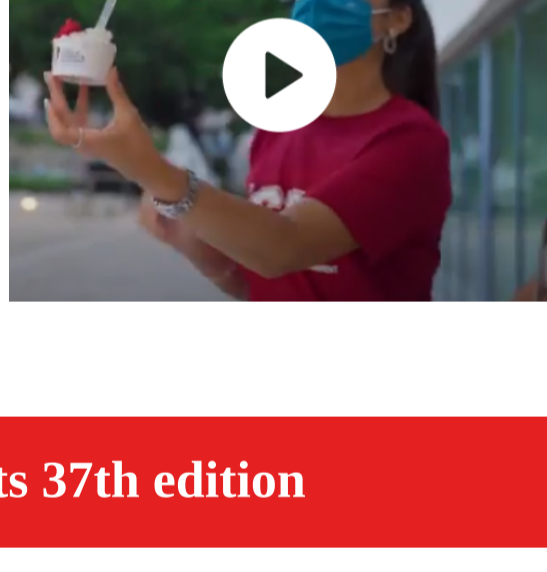
- >> In ECO, **Maria João Guedes** questions whether the ambition and power of narcissistic managers result in better performance. [ver mais >](#)
- >> In ECO, **Joaquim Sarmiento**, warns of the impact that the crisis caused by the Covid-19 pandemic could have on the Portuguese financial sector. [ver mais >](#)
- >> Also in ECO, **Sofia Santos**, lists the sources of financing for the green economy. [ver mais >](#)
- >> The opinion of **Ricardo Cabral**, in Público on the restructuring and State support for Novo Banco. [ver mais >](#)
- >> A commentary by **João Duque**, in Jornal Económico regarding European funds and the recuperation of public finances. [ver mais >](#)
- >> In Expresso, **Francisco Louçã** presents suggestions for the next State budget. [ver mais >](#)
- >> The opinion of **João Duque**, in Expresso regarding the wave of structured deposits which benefit from the same guarantee as "normal" term deposits. [ver mais >](#)
- >> **Madalena Cascais Tomé** comments in Jornal Económico on the 35 years of the ATM network. [ver mais >](#)
- >> **António Garcia Pereira's** opinion regarding the connections and interference between major economic and financial interests in Politics and Justice. [ver mais >](#)
- >> The opinion of **Jorge Marrão**, president of the ISEG MBA Strategic Board, in Jornal de Negócios on the forthcoming presidential election. [ver mais >](#)
- >> **Clara Raposo** comments on the Human Resources Magazine's award to ISEG of "Best Educational Institution". [ver mais >](#)
- >> **Nuno Crato**, defends curricular ambition in times of Covid-19 on RTP. [ver mais >](#)

ISEG welcomes the new Masters Students

From the 7 to 11 September we welcomed about **900 new students from 20 Masters degrees** in person and via live streaming. This is an all-time record for the start of an academic year at ISEG!

8 welcome sessions were held – in full compliance with all the public health safety and security conditions – where the Dean and Vice-Deans, Masters Coordinators, faculty, and the various ISEG services shared relevant information, especially with regards the new teaching model which is implemented in the 2020/21 academic year.

Watch the video with a summary of the welcome sessions [here](#).



The ISEG MBA starts its 37th edition

The 37th Edition of the **ISEG MBA** started this week with a Welcome Session, which counted with the presence of Clara Raposo, the Dean of ISEG, José Veríssimo, Vice-Dean of ISEG, Luís Cardoso, President of ISEG Executive Education, Paulo Soeiro de Carvalho, the Executive Director of the ISEG MBA, and Natasha Nazarali, Programme Manager of the ISEG MBA.

All those new students who were physically present at ISEG were joined by a group online. Time have changed! The desire to learn to be a future leader remains the same. Welcome!



Culture @ ISEG

The opera **Domitila**, which was recorded at ISEG, has just been released in digital format. This work portrays the relationship between D. Pedro I and the Marquesa de Santos, Domitila de Castro Canto e Melo. The Brazilian Embassy in Lisbon celebrated this release with an event held on the 11th of September. Hear an excerpt from the work [here](#).



NOITE DOS MUSEUS [ver mais >](#)

Alumni support current students with financial needs

By means of the Alumni Economics Solidário Programme, **Alumni Económicas – the ISEG Alumni Association**, continues to support 1st Cycle students with proven financial difficulties.



The programme was created in 2012, and has already supported more than 65 students, helping to pay tuition fees, meals, transportation and pedagogical supplies, through donations from former students, faculty, ISEG staff, and companies.

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The **Alumni Association – Ulisboa Alumni** has opened a tender for the award of a merit scholarship.



Any student from Universidade de Lisboa can apply, as long as they demonstrate good academic performance and can prove that financial difficulties are adversely conditioning the regular continuation of their higher education.

[ver mais >](#)

Research news

The **Institute of Public Policy (IPP)** is an academic think tank which operates in a non-partisan and independent way, with the objective to promote a society where public debate is more enlightened and policy decision-making processes are more rigorous and better informed. See the latest edition of the IPP newsletter [here](#).



[ver mais >](#)