



*A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!*

"We are about to start a new academic year, subject to conditions which we have never had to face before, which have profound effects on the whole planning, organisation, and experience of the pedagogical process at the University, as well as the disposition of the teaching-learning spaces in general. This period of pandemic has left us with not only a series of adverse conditions for the outset, but above all, with uncertainty regarding the evolution of public health parameters, which complicates the exercise of planning teaching activities in large teaching spaces.

However, this experience will now be very useful as we return to the face-to-face teaching model, even though this will adopt complementary hybridism, which will include modules of distance learning. It is this hybrid system – a necessary and responsible commitment in the face of the current health situation – which constitutes an absolute novelty, which above all will require individual responsibility, resilience, and also solidarity from all of us academic agents, whilst always keeping the main pedagogical objectives in sight – namely to continue to promote an education of excellence in all the scientific areas and study cycles of ISEG.

Nevertheless, the new coordinates of the organisation of the academic year will also provide fertile ground for the flexibility and acceleration of methods of pedagogical innovation which have been developed in response to the need to satisfy the contextual restrictions.

Distance learning can, in effect, represent a contribution to improving the quality of the teaching-learning processes and also for certain aspects of continuous assessment and tutorial proximity, as well as that of most of, if not all of, the course units being offered. There is no doubt that the interaction provided by teaching in person and face-to-face contact is an irreplaceable environment in the pedagogical context. However, it is through this face-to-face/distance learning dichotomy that we can, and indeed must, discover new opportunities to promote pedagogical efficiency, whose final measurement will always be based on examining the main indicator – namely what knowledge, scientific and technical skills, and foundations for academic and professional ethics have been acquired – which are assessed independently from the contextual costs.



**Clara Raposo**  
ISEG Dean

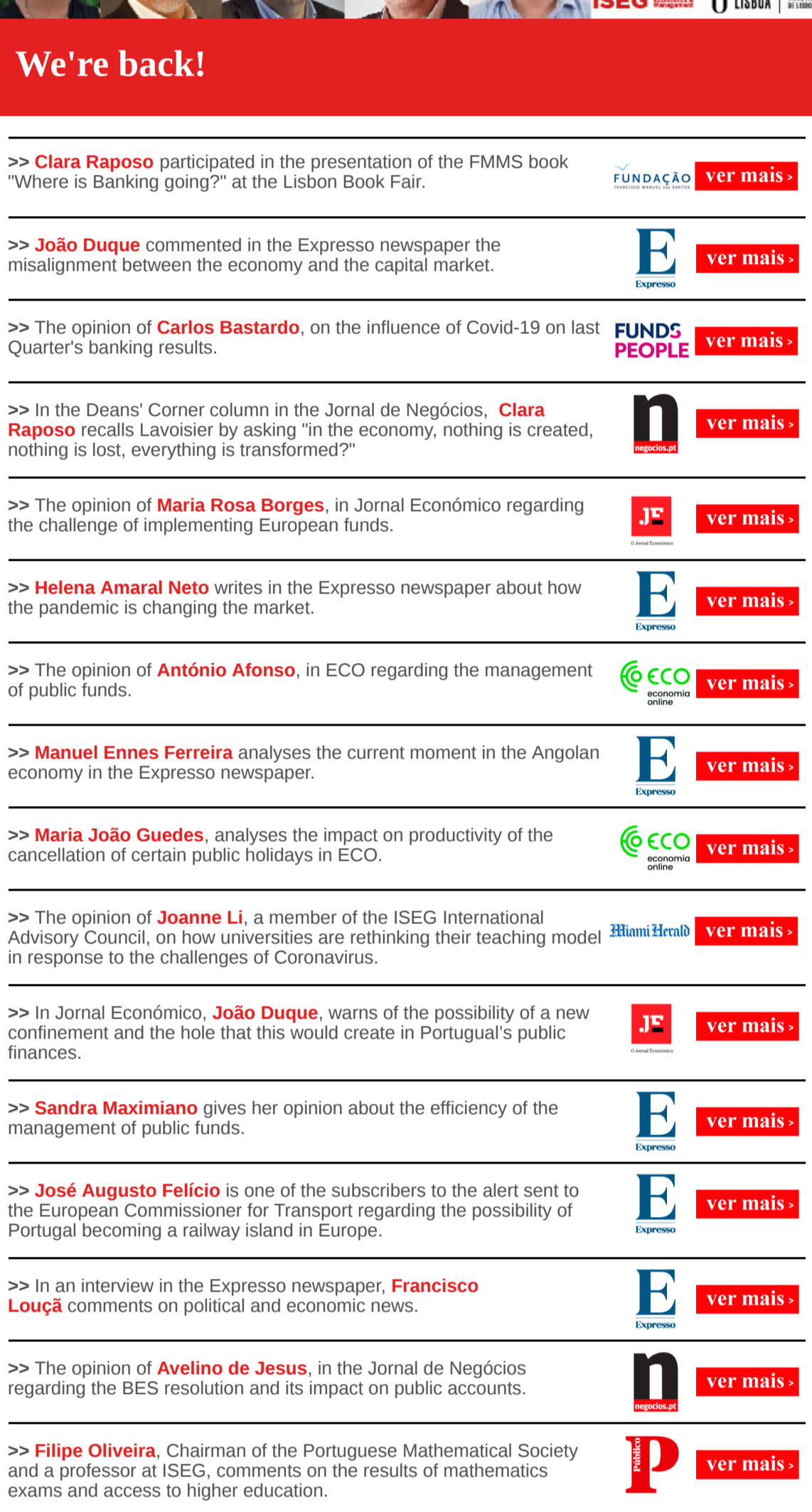


**Francisco Nunes**  
President of the ISEG Pedagogical Council

In ideal conditions, more time would certainly have been available for teachers to receive additional training for the safe promotion of pedagogical innovation, through the use of new means. However, we are going to consolidate a modus operandi, which will certainly enable us to achieve excellent pedagogical results and a good reception from our students with regards the energy that we have already invested in the very recent past, as well as being able to benefit from the excellent networking efforts – which has been ably supported by our indefatigable Information System Department – as well as from investments made in adaptive material on campus. As Professor Nuno Valério paraphrased recently in this column – based on our characteristic plurality, ISEG is today, as in its past, a School where the future is projected".

The Newsletter is back! It summarises the coverage of our presence in the media during the last weeks, as well the highlights of our applied research in the ISEG Economic Confidence Index which so many of us follow, and also the mention of the surprising news regarding ISEG students and alumni.

The following are cited in this number: **Alexandre Abreu**, **António Afonso**, **António da Ascensão Costa**, **António Garcia Pereira**, **Avelino de Jesus**, **Carlos Bastardo**, **Clara Raposo**, **Eunice Castro Seixas**, **Filipe Oliveira**, **Francisco Louçã**, **Helena Amaral Neto**, **Joanne Li**, **João Duque**, **Joaquim Montezuma**, **José Augusto Felício**, **José Dias Lopes**, **Manuel Ennes Ferreira**, **Maria João Guedes**, **Maria Rosa Borges**, **Nuno Valério**, **Paulo Trigo Pereira**, **Patrícia Melo**, **Sandra Maximiano**, **Sofia Santos** and **Vitor Escária**.



**We're back!**

- >> **Clara Raposo** participated in the presentation of the FMMS book "Where is Banking going?" at the Lisbon Book Fair.
- >> **João Duque** commented in the Expresso newspaper the misalignment between the economy and the capital market.
- >> The opinion of **Carlos Bastardo**, on the influence of Covid-19 on last Quarter's banking results.
- >> In the Deans' Corner column in the Jornal de Negócios, **Clara Raposo** recalls Lavoisier by asking "in the economy, nothing is created, nothing is lost, everything is transformed?"
- >> The opinion of **Maria Rosa Borges**, in Jornal Económico regarding the challenge of implementing European funds.
- >> **Helena Amaral Neto** writes in the Expresso newspaper about how the pandemic is changing the market.
- >> The opinion of **António Afonso**, in ECO regarding the management of public funds.
- >> **Manuel Ennes Ferreira** analyses the current moment in the Angolan economy in the Expresso newspaper.
- >> **Maria João Guedes**, analyses the impact on productivity of the cancellation of certain public holidays in ECO.
- >> The opinion of **Joanne Li**, a member of the ISEG International Advisory Council, on how universities are rethinking their teaching model in response to the challenges of Coronavirus.
- >> In Jornal Económico, **João Duque**, warns of the possibility of a new confinement and the hole that this would create in Portugal's public finances.
- >> **Sandra Maximiano** gives her opinion about the efficiency of the management of public funds.
- >> **José Augusto Felício** is one of the subscribers to the alert sent to the European Commission for Transport regarding the possibility of Portugal becoming a railway island in Europe.
- >> In an interview in the Expresso newspaper, **Francisco Louçã** comments on political and economic news.
- >> The opinion of **Avelino de Jesus**, in the Jornal de Negócios regarding the BES resolution and its impact on public accounts.
- >> **Filipe Oliveira**, Chairman of the Portuguese Mathematical Society and a professor at ISEG, comments on the results of mathematics exams and access to higher education.
- >> The MaisEducativa website recalls the 10 reasons for studying at ISEG.
- >> The opinion of **Manuel Ennes Ferreira**, in the Expresso newspaper regarding the crisis for universities in Angola.
- >> **Vitor Escária** was appointed head of staff to the Prime Minister.
- >> **Alexandre Abreu**, comments on the dimension of the fall in GDP in the Expresso newspaper.
- >> The opinion of **José Dias Lopes**, in the Jornal Económico regarding the future of tourism in Público.
- >> The opinion of **Patrícia Melo**, regarding the reestablishment of urban public space in Público.
- >> **António da Ascensão Costa** comments in the Jornal de Negócios about the impact of tourism on the fall in GDP.
- >> The opinion of **Carlos Bastardo**, in the Jornal de Negócios regarding the need to change the economic paradigm.
- >> The opinion of **Sofia Santos**, in ECO regarding the importance of hydrogen for achieving decarbonisation commitments by 2050.
- >> **Eunice Castro Seixas**, suggests that there is a need to reflect on teleworking during the confinement period in Público.
- >> **António Garcia Pereira** analyses the political and social news and calls for a critical spirit in Notícias Online.
- >> **Nuno Valério** comments on the story of some centuries-old debts in Sábado magazine.
- >> **Clara Raposo** was on the Expresso da Meia-Noite programme and commented on the recent data regarding the economic recession and the crisis in tourism.
- >> **Joaquim Montezuma** comments in Exame magazine about the impact of the pandemic on the real estate market.
- >> The testimony by **Clara Raposo** in Human Resources Portugal magazine regarding the importance of the magazine's prize for the best education establishment in 2020.
- >> The opinion column by **Paulo Trigo Pereira** in the Observador.
- >> The opinion of **Francisco Louçã** in the Expresso newspaper during the month of August.
- >> The opinion column by **João Duque** in the Expresso newspaper during the month of August.
- >> Analysis by **Francisco Louçã** in the usual commentary programme in SIC's Evening Edition.

**The ISEG Economic Confidence Index**

According to the summary of the ISEG Economic Confidence Index for July, ISEG estimated that GDP will fall between 8% and 10% this year, based on data from the 1<sup>st</sup> Semester. The ISEG Economic Confidence Index was in the news this summer!

**SÍNTESE DE CONJUNTURA**  
JULHO 2020  
JÁ DISPONÍVEL!

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**Gulbenkian scholarships for the new course in Sustainable Finance**

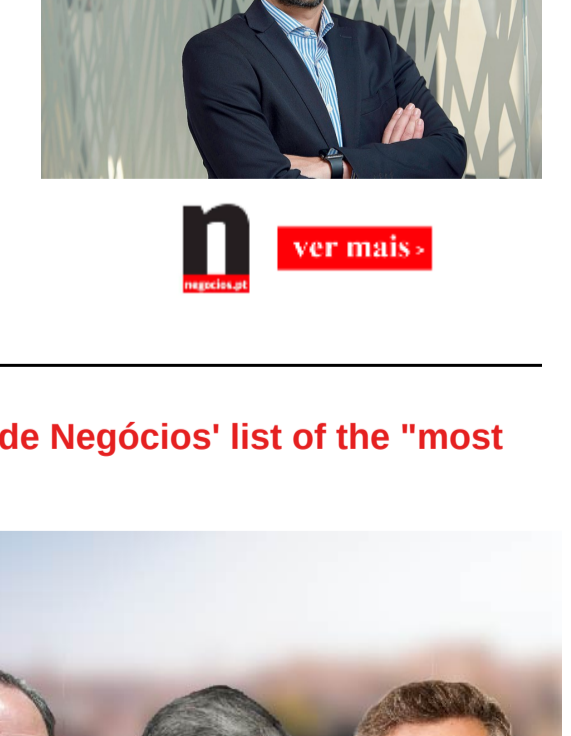
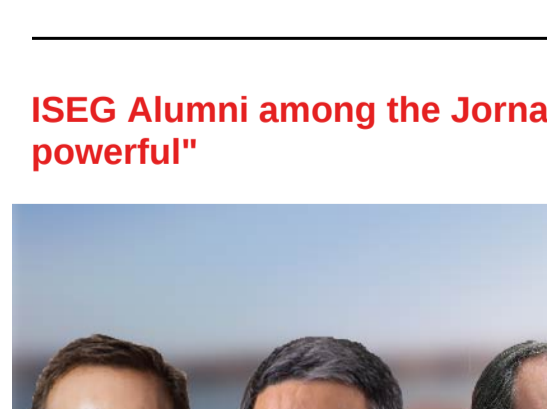
The new **Sustainable Finance** course of ISEG Executive Education is a success! Its innovative character and the relevance of the topics covered, as well as the quality of its speakers attract important partnerships, such as that established with the Calouste Gulbenkian Foundation.

The Gulbenkian Foundation awards 5 Scholarships to candidates for this executive course, with the aim of supporting professionals from micro companies, SMEs, startups, and non-profit organisations in promoting a more sustainable society. Outstanding applications in the area of sustainability will be selected. The 'Sustainable Finance: Green and Climate Finance' executive programme starts on the 17<sup>th</sup> of September.

**FUNDACAO CALOUSTE GULBENKIAN**  
human ver mais

**Culture @ ISEG**

A concert for violin and piano with **Rui Cristão** and **António Mont'Alverne** which was recorded at ISEG in 2019 will be transmitted this week on Antena 2.



**ISEG MBA student in the news!**

Congratulations to **Carolina Rocha**, an ISEG MBA student, who was among the 5 finalists for the "Portuguese Women in Tech" prizes in the Marketing & Sales Experience category.

**ISEG MBA'S STUDENT CAROLINA ROCHA IN THE TOP 3 IN THE MARKETING & SALES EXPERT CATEGORY**  
PORTUGUESE WOMEN (IN TECH)

**ISEG Alumni play the winning hand: in all generations and in all sectors**

**Sandra Gaspar**, an alumnus from ISEG's Masters in Marketing, has created a new clothing brand – **Karuna** – to celebrate diversity.



**Hugo Preto**, a graduate in Economics from ISEG and the managing partner of Accenture, presents the "Technology Vision 2020" study.



**ISEG Alumni among the Jornal de Negócios' list of the "most powerful"**

