



A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

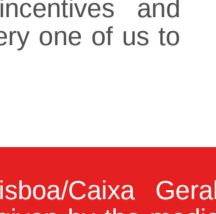
Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

"The international projection of Universidade de Lisboa and ISEG is the key vector of the affirmation of the School and its future growth. For only one ISEG, and one UL, with increasing international exposure and competitiveness, with greater European and even global recognition, will be able to: 1) attract more (and better) students; 2) create more added value in their degrees; 3) possess a higher rate of employability (and increasingly better conditions, placing their students in the best companies with the best salaries); 4) offer executive education of increasing excellence, and; 5) attract more resources, provide services, obtain research grants, and also raise funds and obtain sponsorship. The most critical factor of ISEG's international affirmation and that of UL is undoubtedly the ability of its faculty and researchers to publish in journals which have good impact factors. The quality of scientific research can only be measured when it is subject to peer-review. Furthermore, this factor is the main criterion for assessment by international accreditation bodies. For as economists, we know how people respond to incentives and, in this sense, the partnership between Universidade de Lisboa and CGD for the award of the UL Research Prize provides a good incentive for the publication effort. The UL/CGD prize for 2018 was awarded to our colleague José Augusto Felício, and I was privileged to receive an honourable mention.

Clara Raposo
 Dean of ISEG



Joaquim Sarmento
 Winner of the Universidade de Lisboa/ Caixa
 Geral de Depósitos Scientific Prize

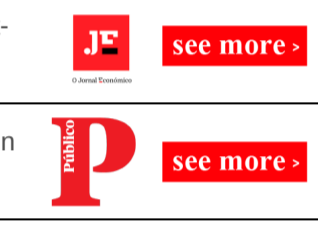

















The 2019 prize has just been awarded to me, with my colleagues Maria João Guedes and Carla Curado receiving an honourable mention. I cannot help but thank my various co-authors, some of whom are colleagues here at ISEG, whilst others are colleagues at UL or from other universities and even from other countries. But above all, I cannot thank ISEG enough for the support it has given me to carry out research and to publish and I want to reinforce the importance of incentives and accountability in encouraging each and every one of us to produce increasingly better research".

In this edition we highlight the attribution of the Universidade de Lisboa/ Caixa Geral de Depósitos Scientific Prize to professor Joaquim Sarmento, the emphasis given by the media to the Síntese de Conjuntura de Setembro, and the prestigious news regarding our alumni and students, not to mention the media coverage. The following are cited in this number: **Alexandre Abreu, António Afonso, António Garcia Pereira, Augusto Mateus, Clara Raposo, Francisco Louçã, João Duque, Luís Catão, Marta Leite de Castro, Manuel Ennes Ferreira, Nuno Ribeiro da Silva, Paulo Trigo Pereira, Ricardo Cabral, Sara Falcão Casaca, Sofia Santos** and **Tiago Diogo**.



Waiting for the State Budget?



- >> **Luís Catão** and **António Afonso** are among the economists who were consulted by the Prime Minister regarding the Recovery and Resilience Plan.  [see more >](#)
- >> **Clara Raposo's** opinion in the Deans' Corner of *Jornal de Negócios* on sustainable finance during World Investor Week.  [see more >](#)
- >> The opinion of **Tiago Diogo** in *Jornal Económico* regarding the flat-tax for IRS.  [see more >](#)
- >> **Ricardo Cabral** on the Fund European Recovery and Resilience, in his weekly column in *Público*.  [see more >](#)
- >> Statements by **Clara Raposo** to ECO regarding the increases in the average admission grades and the prominent ranking of MAEG in the panorama of Economy and Management.  [ver mais >](#)
- >> **Paulo Trigo Pereira's** opinion on the legislative change of the sharing of parental responsibility.  [see more >](#)
- >> The opinion of **Sofia Santos** in ECO on how voluntary carbon markets can act as catalysts for the green economy.  [see more >](#)
- >> **Nuno Ribeiro da Silva** comments on the current prospects for the energy sector in *Expresso*.  [see more >](#)
- >> The opinion of **Francisco Louçã** in *Expresso* on collective hiring.  [see more >](#)
- >> The opinion of **Manuel Ennes Ferreira** in *Expresso* on the support by Portugal to Cape Verde.  [see more >](#)
- >> **João Duque** comments in *Expresso* on the "pearls" he came across during the week.  [see more >](#)
- >> Sara **Falcão Casaca** comments in *Público* on the worrisome realities exposed in the Progress Report on Equality between Women and Men at Work, Employment, and Professional Training.  [see more >](#)
- >> ISEG Executive Education Professor **Marta Leite de Castro** presents the 2nd Edition of *Leading Digital Strategy*.  [see more >](#)
- >> The opinion of **Alexandre Abreu** in *Expresso* on the World Bank report on "Doing Business".  [see more >](#)
- >> The opinion of **Francisco Louçã** in *Expresso* on the American elections.  [see more >](#)
- >> **António Garcia Pereira** takes a stand on "For Freedom and for Democracy - enough of Chega!" [see more >](#)
- >> **Francisco Louçã's** analysis of the current political panorama on SIC.  [see more >](#)
- >> The study coordinated by **Augusto Mateus** on financing the health system, which was mentioned in SIC and *Jornal Económico*.  [see more >](#)

The ISEG Economic Outlook for September is in the news

The ISEG Economic Outlook for the month of September estimates that the Portuguese Gross Domestic Product (GDP) fell by between 6% and 8% in the period 3rd Quarter, in comparison to the same period in 2019. See [here](#).



-  [see more >](#)
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Joaquim Sarmento is the winner of the Universidade de Lisboa/ Caixa Geral de Depósitos Scientific Prize in the area of Economics and Management



Joaquim Sarmento, faculty member at ISEG, is the winner of the Universidade de Lisboa/ Caixa Geral de Depósitos Scientific Prize in the area of Economics and Management for 2019.

The prize giving will take place on the 20th of October, at the Rector's Office of ULisboa, and will count on the presence of the Rector, **António Cruz Serra**, and the President of CGD's Executive Committee, **Paulo Macedo**. The number of guests permitted to attend in person is limited.

Follow ISEG faculty members **Carla Curado** and **Maria João Guedes** received an honourable mention.

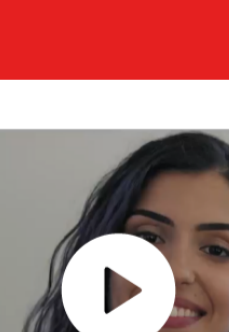
News about Research every week

REM and CSG are Research Consortia in the areas of Economics and Mathematics (REM), and Management and Social Sciences (CSG), whose newsletters can be followed here.

[see more >](#)

[see more >](#)

The **Institute of Public Policy (IPP)** is an academic think tank which aims to promote a society where public debate is clearer and the processes governing policy decisions are stricter and better informed. See the latest edition of the IPP newsletter [here](#).



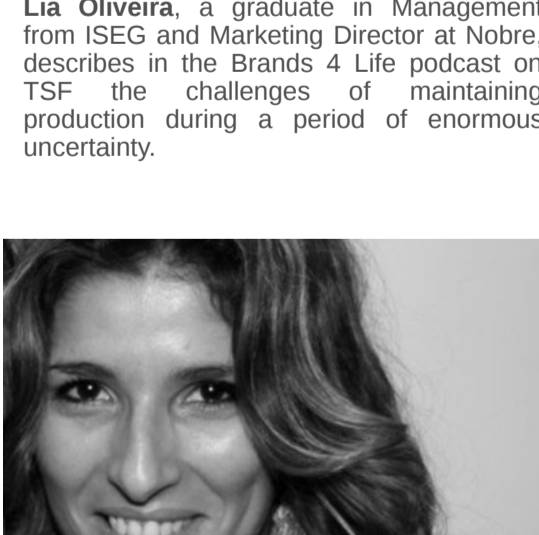
[see more >](#)

Entrepreneurial ISEG student with international exposure

Mariana Cintra, a student of Management at ISEG, is a protagonist in the opening video of the JA Europe Company Award Ceremony, 2020.

Mariana Cintra was selected after being the runner-up in the 2020 entrepreneurship competition with her MIZED team. Congratulations twice-over!

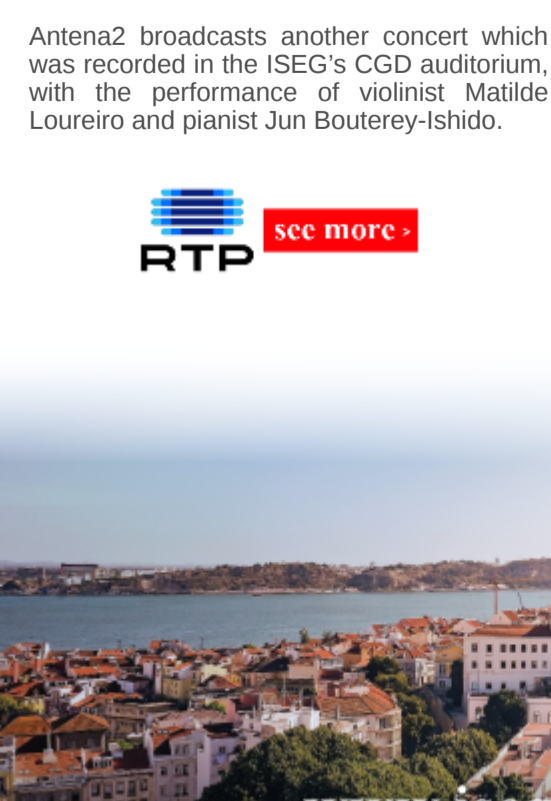
Watch the video [here](#).




ISEG Alumni are Prize-winners and mentioned in the news

Susana Prudêncio, an alumna of the Masters in Marketing and the Postgraduation in Marketing Management, won the **Portuguese Women in Tech Awards, 2020**, in the category of HR&Talent Acquisition Pro. Many congratulations! Susana Prudêncio is People A. Manager at Deloitte Portugal.

Lia Oliveira, a graduate in Management from ISEG and Marketing Director at Nobre, describes in the Brands 4 Life podcast on TSF the challenges of maintaining production during a period of enormous uncertainty.



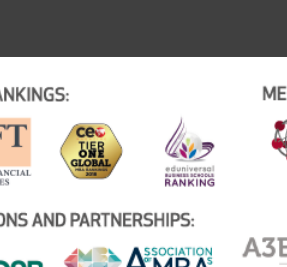
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Culture @ ISEG never fails!

Antena2 broadcasts another concert which was recorded in the ISEG's CGD auditorium, with the performance of violinist Matilde Loureiro and pianist Jun Bouterey-Ishido.



[see more >](#)

