

Newsletter
15
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ISEG Lisbon School
Economics &
Management

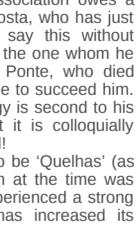
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THANK YOU, Luís Alves Costa!

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

Luís Alves Costa
Chair of Alumni Económicas



"Without a doubt, the ISEG Alumni Association owes a debt to its outgoing Chair, Luís Alves Costa, who has just finished serving two full mandates. I say this without denigrating any predecessor (especially the one whom he succeeded, my late friend Alberto da Ponte, who died before his time), nor those who will come to succeed him. What the truth is that Luís, whose energy is second to his engaging personality and who is what it is colloquially known as a 'busy bee' – never keeps still!

ISEG, the current name of what used to be 'Quelhas' (as my father referred to the School, which at the time was called ISCEF) and later on ISE, has experienced a strong development in recent years which has increased its prestige and that of its alumni.

The new Chair of the Alumni will be chosen as soon as pandemic allows an AGM to be held. This person will not only benefit from the work carried out by the management team which Luís chaired with enthusiasm, but also from the way that successive directors of the oldest and most prestigious School of Economics have known how to renew, endowing it with more degrees and better resources and internationalising it and – just as in all the Schools that comprised the former Universidade Técnica - integrating it with Universidade de Lisboa, which with this merger now covers all areas of study and knowledge.

But to talk about Luís Alves Costa – whose management team was kind and brave enough to make me an honorary ISEG alumnus – is to talk about the comradeship of sharing knowledge. Every month during the academic year increasingly more popular dinners were arranged in the School's beautiful Salão Nobre of the School, where a prestigious speaker would be invited who invariably an alumnus, who would talk about and debate current School-related topics. Acting as a kind of master of ceremonies, it was virtually always up to me to introduce these guest speakers and present the first topics and moderate the questions among the participants who were distributed among the tables where they had dined after a light cocktail. Because Luís, for those few who do not know him well, is an apologist of the famous phrase which is often attributed to Thomas Hobbes: "First eat, then philosophise" (or discuss).

Economists and managers from all walks of life, from all lines of thought, and from all economic leanings came to talk, ranging from the Chair of the Gulbenkian Foundation, Isabel Mota, through to then Minister of Finance and the current Governor of Banco de Portugal, Mário Centeno, went through there. Of note were José Félix Ribeiro, Carlos Rodrigues, José António Vieira da Silva, Manuel Caldeira Cabral (at the time the Minister of the Economy), José Gonçalves, and even Professor Fernando Catroga, a professor of History at Universidade de Coimbra and the brother of alumnus Eduardo Catroga (who told us about the State and the nation during the trans-national era). At those dinners we learned details, justifications, and hitherto little-known explanations, and sometimes certain breaches of confidence which went no further than among those present.

Henrique Monteiro
Honorary ISEG Alumnus



We owe it to Luís Alves Costa for this leap forward of the Association – a man to whom we all extend our admiration for his engaging personality, affection, initiative, and innovation. It was he who invented – and that is the very term – a global management game which is now present in about 40 countries, and who, despite his ongoing responsibilities at his successful company – SDG, recognised the debt he owes, as do others, to the School where all learned the theory and the basic principles which enabled them to succeed in life, be they the Chair of big banks, companies, consultancies, or financial funds. For there, in the Salão Nobre, we all were together again – ISEG students, colleagues of Luís, and the participants of those who had been his colleagues and his Masters and Bachelors students.

At a personal level, I would like to thank Luís for the opportunity he gave me to get to know my father's School up close, to see friends again from the common battles in the academic world, and to be privy to those who worked hard to create value for their country. I think that all of ISEG, and especially those that who are alumni, can truly say: thank you, Luís'.

This newsletter pays tribute to Luís Alves Costa, Chair of the Alumni Association, covers our presence in the media, and contains news regarding research, alumni achievements, and the importance of Culture @ ISEG. The following are cited in this number: Alexandre Abreu, António Garcia Pereira, António Goucha Soares, António Mendonça, Carlos Bastardo, Clara Raposo, Manuel Laranja, Joanne Li, João Duque, Joaquim Sarmento, Jorge Borges, Luís Cardoso, Francisco Louça, Mário Centeno, Miguel Stilwell de Andrade, Ricardo Cabral, Sandra Alvarez and Sandra Maximiano.



Recuperation in sight?

>> **António Goucha Soares** comments in Jornal de Negócio on the agreement reached by the European Council for the EU recovery plan.  [see more >](#)

>> **Clara Raposo** on the future of education in Jornal Económico.  [see more >](#)

>> A report by **Manuel Laranja** in the Journal of the European Commission on the evaluation of the implementation of Smart Specialisation strategies in Portugal.  [see more >](#)

>> **Miguel Stilwell de Andrade**, a member of the Strategic Council of the ISEG MBA and the interim CEO of EDP, highlights the resilience of business.  [see more >](#)

>> **Carlos Bastardo** in the Jornal de Negócios on the use of European funds which were approved in the economic recovery plan.  [see more >](#)

>> **Joanne Li**, a member of ISEG's International Advisory Board, comments on the impact of Covid-19 on the move to online education at the University of Florida.  [see more >](#)

>> **António Garcia Pereira**, in Notícias Online, recalls the story of a country called Lagutrop.  [see more >](#)

>> **Alexandre Abreu** questions the effectiveness of European recovery funds from a macroeconomic perspective in Expresso.  [ver mais >](#)

>> **Francisco Louça's** opinion on the European economic recovery plan.  [see more >](#)

>> In Público, **Ricardo Cabral** anticipates the response by the German authorities to requests for clarification from the Constitutional Court.  [see more >](#)

>> **Joaquim Sarmento** analyses two decades of stagnation economic in ECO.  [see more >](#)

>> **Sandra Maximiano's** opinion in Expresso regarding the strategic economic recovery plan.  [see more >](#)

>> The opinion of **António Mendonça** in Expresso on the difficult path of macroeconomics.  [see more >](#)

>> **João Duque** on the state of the economy and debt before and after the pandemic in Expresso.  [see more >](#)

>> **Sandra Alvarez** participated in the Expresso webinar on "Stop and Think - brands and consumers".  [see more >](#)

>> **Luís Cardoso** on the agreement established between ISEG and Técnico, featured in Executive Digest magazine.  [see more >](#)

>> Representing ISEG, **Jorge Borges** received the prize for the Best Educational Establishment attributed to ISEG by Human Resources Portugal magazine.  [see more >](#)

>> ISEG was distinguished with the Best Educational Establishment prize from Human Resources Portugal magazine. [see more >](#)

>> **João Duque** comments on the present and the future of the economy on TSF Portuguesa. [see more >](#)

>> **Mário Centeno** took office as the Governor of Banco de Portugal on SIC. [see more >](#)

Keep up-to-date with research news

Together with Maurice Obstfeld, **Luís Catão**, a professor at ISEG, is the editor of book "Meeting Globalization's Challenges: Policies to Make Trade Work for All", which is published by Princeton University Press.

The work has contributions from reputable world economists and its preface is written by **Christine Lagarde**, President of the European Central Bank.



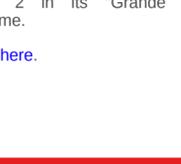
CSG is an ISEG Research Consortium in the area of Social Sciences and Management, whose newsletter can be followed weekly. See [here](#).



[see more >](#)

ISEG Alumni: Mário Centeno, the Governor of Banco de Portugal

ISEG wishes an excellent mandate to **Mário Centeno**, an alumnus and Visiting Professor Invited at ISEG, who has just taken office as the Governor of Banco de Portugal.



[see more >](#)



Open Minds - Culture @ ISEG

A concert by soloists from the Atlantic Camerata at ISEG

The Caixa Geral de Depósitos auditorium of ISEG will host another Antena 2 concert on the 27th of July 19.00.

Ana Beatriz Manzanilla (violin), Maria José Laginha (violin), Pedro Saglimbeni Muñoz (viola), Francisca Fins (viola) and Nuno Abreu (cello), soloists from the Atlantic Camerata, will play the following programme: A. Dvorak - String Quartet in F major Op. 96 "Americano", J. Brahms - Quintet for two violins, two violas and cello # 2 in G major Op. 11.



[see more >](#)

Antenna 2 broadcasts concert by pianist Lorenzo Pone recorded in the Auditorium of ISEG

A concert by pianist **Lorenzo Pone**, which was filmed in the Caixa Geral de Depósitos auditorium of ISEG, was transmitted by Antena 2 in its "Grande Auditório" programme.

Watch it [here](#).



[see more >](#)

Economics students in the news: YES!

YES - ISEG Young Economics Society is a club for students interested in Economics. ISEG YES aims to make known major current events of today, sharing their view on them. Among many other activities, YES also edits a journal with a certain regularity.

Read the 5th Edition of **Jornal Económico** [here](#).

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