

Newsletter
 # 13
 10 JULY 2020

CONGRATULATIONS
 ISEG!
 RH 2020 PRIZE-WINNER



ISEG LISBON SCHOOL OF ECONOMICS & MANAGEMENT

LISBOA UNIVERSIDADE DE LISBOA

ISEG – the best years

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

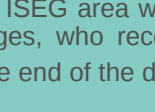
Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

"I am proud to say that I was a student at ISEG – one of the Schools of Economic and Management with the most tradition in Portugal, which stated off some of the most brilliant professional and academic careers in our country. I was there that I spent the best years of my life in terms of learning and companionship, surrounded by an outstanding faculty and fellow students from my degree, many of whom today occupy positions of great importance in the Portuguese economy. It gives me great joy to see now that all this legacy continues to be recognised in the international rankings of the best Schools of Management and Economics. This is a good sign, which implies that "My" School remains at the forefront of knowledge and will continue to educate people who will have the ability to think, question, and contribute to the advancement of Portugal and the world".

Pedro Castro e Almeida
 Member of the ISEG's School Board



Clara Raposo
 Dean of ISEG



ISEG wins the Human Resources Award Portugal

For the second year running, ISEG has been elected the Best Educational Establishment in the category of best actions and educational solutions in the areas of Organisational Culture and Personnel Management by **Human Resources Magazine Portugal**.

The Marketing and Communication department of ISEG area was represented by Jorge Borges, who received the prize during a festive end of the day on the 9th of July.

Watch the prize-giving ceremony [here](#).



This newsletter celebrates the recent achievement of the Human Resources prize for the Best Educational Establishment in the category of Organisational Culture and Personnel Management, covers our presence in the media and mentions the online ISEG webinars, the research news, and the achievements of our talented students. The following are cited in this number: **Alexandre Abreu**, **Ana Torres**, **António Garcia Pereira**, **Carlos Farinha Rodrigues**, **Carolina Afonso**, **Clara Raposo**, **Eduardo Catroga**, **Francisco Louçã**, **João Duque**, **João Peixoto**, **Joaquim Sarmiento**, **Luis Cardoso**, **Mário Centeno**, **Nuno Crato**, **Ricardo Cabral**, **Sandra Alvarez** and **Sofia Santos**.



Which path to take, Portugal?



>> **Ana Torres**, a member of the MBA Strategic Council and Chair of PWN Portugal, comments on the performance of the Prime Minister of New Zealand.



>> **António Garcia Pereira** participated in the debate entitled "Stop to think the new work", organised by Expresso.



>> **João Peixoto** comments in Jornal de Notícias on the return of many emigrants which has been caused by the current crisis.



>> **Joaquim Sarmiento** raises doubts and presents certainties regarding the solution for TAP in ECO.



>> **Eduardo Catroga** defends in ECO that "there is a need to beat the structural inaction concerning the virus, in order "to develop the economy after the pandemic.



>> **Sofia Santos** on the post-Covid-19 green recovery in ECO.



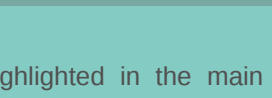
>> The opinion of **Alexandre Abreu** in Expresso regarding the possible end of the physical money.



>> The opinion of **Francisco Louçã** in Expresso on the situation at TAP.



>> **Ricardo Cabral** on the exclusion of Portugal from air corridors in Público.



>> In ECO, **Joaquim Sarmiento** is one of the economists who admits the need for a revision of the Supplementary Budget, due to worsening economic forecasts.



>> **Carlos Farinha Rodrigues** participates in a policy workshop on public policies for longevity.



>> **Clara Raposo's** view of the impact of the pandemic on universities in an address to the Casa da América Latina, in the CAL-Economia Newsletter.



>> **Nuno Crato** on the importance of reading and its impact on school performance in the Observador.



>> **António Garcia Pereira** in Notícias Online on the actors in the Justice system.



>> **João Duque's** opinion in Expresso on the nationalisation of TAP.



>> **Francisco Louçã** on the health industry and the pandemic crisis at Expresso.



>> **Mário Centeno**, a visiting professor at ISEG, was heard in Parliament regarding his appointment as governor of the Bank of Portugal.



>> **Luis Cardoso** presents to Human Resources magazine the news training for executives.



>> The book "Ser Digital", which was written by **Carolina Afonso** and **Sandra Alvarez**, is featured in Link to Leaders.



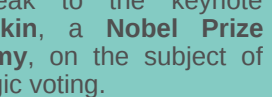
>> The ISEG students who were runners-up in the European entrepreneurship competition continue to be in the news.



>> **Clara Raposo** participated in the webinar on "Binómio Imobiliário-Energia" as part of the Urban Rehabilitation Week of Lisbon.

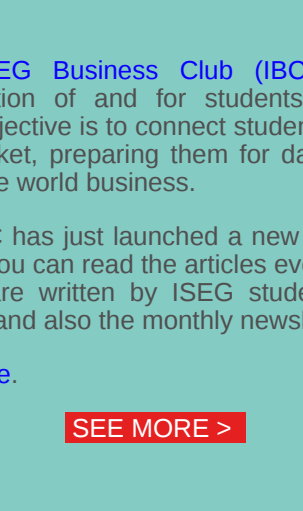
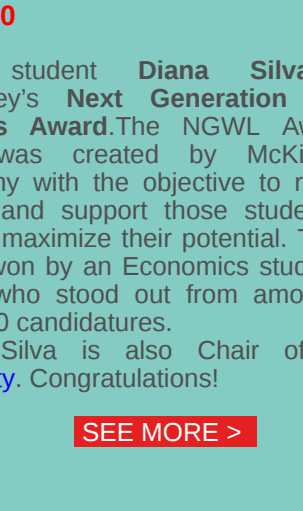


>> **João Duque** warns in TSF on the costs of the solution found for TAP.



The ISEG Economic Outlook is highlighted in the Portuguese media

The ISEG Economic Outlook for the month of June, 2020 is highlighted in the main Portuguese media. You can read it in full [here](#).



Keep up-to-date with Research news

CSG is an ISEG Research Consortium in the area of Social Sciences and Management, whose newsletter can be followed weekly. See [here](#).

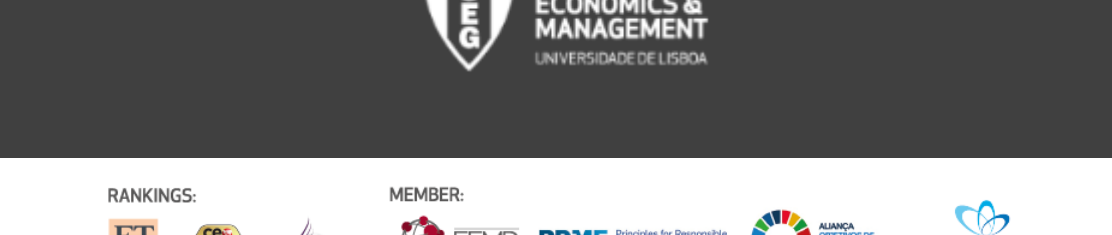
As part of the "The Lisbon Meetings on Game Theory and Application" conference which was held at ISEG at the end of last year, the PEJ had the opportunity to speak to the keynote speaker **Eric Maskin**, a Nobel Prize winner for Economy, on the subject of elections and strategic voting.



What's Up @ ISEG?

ISEG Executive Education Beyond the Present Webinar Series

Understand how Mindfulness works as a tool for decision-making in complex, difficult, and stressful circumstances and learn how to cope your own emotions and those of others. Watch the webinar delivered by **João Carvalho das Neves**, a full professor at ISEG and a Certified Teacher in Mindfulness-based Stress Reduction from San Diego University Mindfulness Center, on the 16th of July, at 18.15. Further information available [here](#).



ISEG students in the news



ISEG student wins McKinsey's Next Generation Women Leaders Award for 2020

ISEG student Diana Silva, won McKinsey's Next Generation Women Leaders Award. The NGWL Award for 2020 was created by McKinsey & Company with the objective to recognise talents and support those students who wish to maximize their potential. This year it was won by an Economics student from ISEG, who stood out from among more than 100 candidates.

Diana Silva is also Chair of **ISEG+ Solidarity**. Congratulations!



ISEG Business Club launches weekly articles on economic and financial topics

The ISEG Business Club (IBC) is an association of and for students, whose main objective is to connect students to the job market, preparing them for day-to-day life in the world business.

The IBC has just launched a new website, where you can read the articles every week which are written by ISEG students and faculty, and also the monthly newsletter. See [here](#).

Don't miss out on the new ISEG MBA video!

Special conditions for ISEG Alumni:
 Early Bird discount of 20% up until the 15th of July.



The ISEG MBA – which is accredited by AMBA (Association of MBAs) – was redesigned in 2020 and is now strongly aligned with ISEG's solid reputation for education in the core areas of management and its interface with 5 Strategic Streams, centred on strategic partnerships with Técnico, the World Economic Forum, Startup Lisbon and the Copenhagen Institute for Futures Studies.

The programme is taught after-hours and is designed for those who wish to develop skills of leadership and management in Global Futures, Entrepreneurship & Innovation, Digital Disruption, Design & Agility, Sustainability, and Governance.

