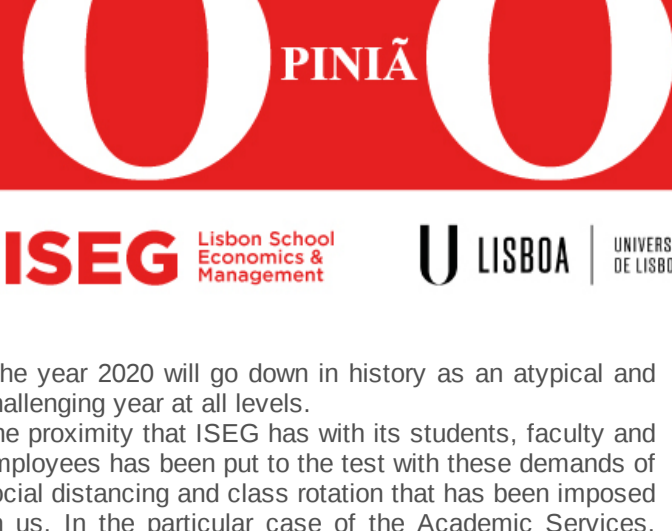


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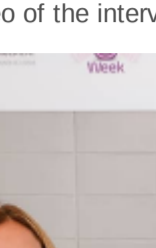


ISEG LISBON SCHOOL OF ECONOMICS & MANAGEMENT

ULISBOA UNIVERSIDADE DE LISBOA

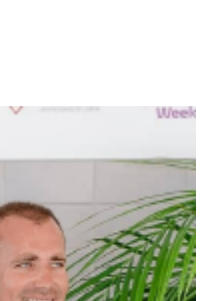
"A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions."

"Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!"



Clara Raposo
Dean of ISEG

Sónia Domingues
Director of ISEG's Academic Services



"The year 2020 will go down in history as an atypical and challenging year at all levels. The proximity that ISEG has with its students, faculty and employees has been put to the test with these demands of social distancing and class rotation that has been imposed on us. In the particular case of the Academic Services, which I manage, the team has demonstrated versatility in the way it has adapted to a new reality and its proactivity in quickly resolving student issues – which is our main focus. This pandemic has given rise to an unprecedented economic and social crisis. However, the technological evolution that we have all been forced to embrace has increased the Academic Services capacity to respond to students' needs, indeed, all students received a pretty fast response to their requests. The work of the Academic Services continued to be carried out in accordance with the guidelines that we have been given. These good results were the result of the hard work that was already being put into practice by the Dean's Office and the IT team, in coordination with the various Services of ISEG. The unconditional and permanent support of members of the Dean's Office has been essential for the success in responding to students' needs."

We all had to reinvent ourselves. However, when this pandemic crisis is over, it's important that we manage to recover not only our freedom of movement, but also the physical proximity and warmth that characterise the Portuguese people. Our human capital is the students and accordingly the staff of the Academic Services aims to support them throughout their academic path. Our main objective is that they feel fulfilled and to make their dreams come true and that they are happy at ISEG! "

Sushi Time Workshop with Diogo Sousa Coutinho, Alumnus and Founder of Noori Sushi

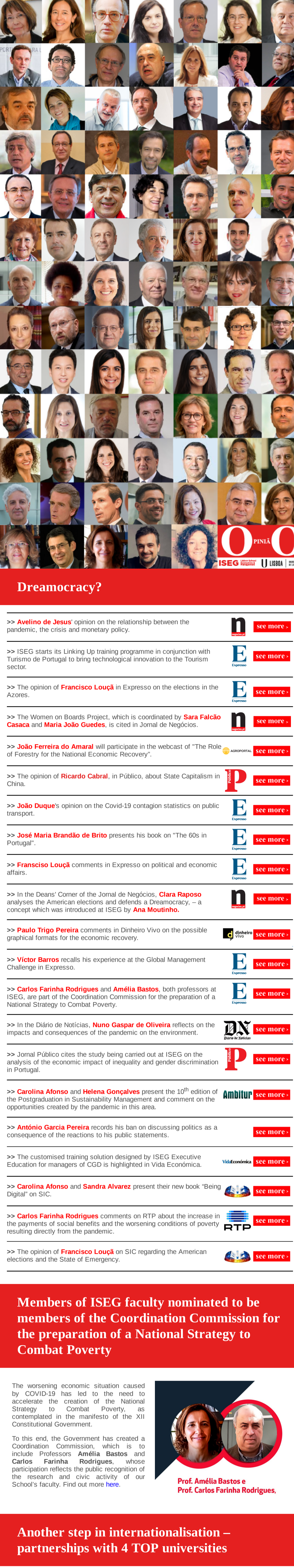
Diogo Sousa Coutinho, Founder and CEO of Noori Sushi and an alumnus of the ISEG Bachelors of Finance, was invited by the Dean of ISEG, Professor Clara Raposo, to an interview and a sushi workshop that took place during Future U Week.

While Chef Nuno Simão taught us how to prepare salmon for sushi, Diogo Sousa Coutinho shared with us his entrepreneurial side and the challenges that Noori Sushi has faced since it was founded in 2009.

Watch the video of the interview [here](#).



In this edition we highlight the interview with Diogo Sousa Coutinho, Founder and CEO of Noori Sushi, ISEG's new partnerships with leading international universities and society's recognition of the expertise of Professors Carlos Farinha Rodrigues and Amélia Bastos, who have been nominated to be members of the Coordination Commission for the preparation of a National Strategy to Combat Poverty. We also highlight the election and swearing in of the new statutory bodies of the Association of ISEG Students, in addition to the news of research and our alumni. The following are cited in this number: Amaro Laia, Amélia Bastos, Ana Moutinho, António Garcia Pereira, Avelino de Jesus, Carlos Farinha Rodrigues, Carolina Afonso, Clara Raposo, Francisco Louçã, Helena Gonçalves, João Duque, João Ferreira do Amaral, Maria João Guedes, Nuno Gaspar de Oliveira, Paulo Trigo Pereira, Ricardo Cabral, Sandra Alvarez, Sara Falcão Casaca and Víctor Barros.



Dreamocracy?

>> **Avelino de Jesus'** opinion on the relationship between the pandemic, the crisis and monetary policy. [see more >](#)

>> ISEG starts its Linking Up training programme in conjunction with Turismo de Portugal to bring technological innovation to the Tourism sector. [see more >](#)

>> The opinion of **Francisco Louçã** in Expresso on the elections in the Azores. [see more >](#)

>> The Women on Boards Project, which is coordinated by **Sara Falcão Casaca** and **Maria João Guedes**, is cited in Jornal de Negócios. [see more >](#)

>> **João Ferreira do Amaral** will participate in the webcast of "The Role of Forestry for the National Economic Recovery". [see more >](#)

>> The opinion of **Ricardo Cabral**, in Público, about State Capitalism in China. [see more >](#)

>> **João Duque's** opinion on the Covid-19 contagion statistics on public transport. [see more >](#)

>> **José Maria Brandão de Brito** presents his book on "The 60s in Portugal". [see more >](#)

>> **Francisco Louçã** comments in Expresso on political and economic affairs. [see more >](#)

>> In the Deans' Corner of the Jornal de Negócios, **Clara Raposo** analyses the American elections and defends a Dreamocracy, – a concept which was introduced at ISEG by **Ana Moutinho**. [see more >](#)

>> **Paulo Trigo Pereira** comments in Dinheiro Vivo on the possible graphical formats for the economic recovery. [see more >](#)

>> **Victor Barros** recalls his experience at the Global Management Challenge in Expresso. [see more >](#)

>> **Carlos Farinha Rodrigues** and **Amélia Bastos**, both professors at ISEG, are part of the Coordination Commission for the preparation of a National Strategy to Combat Poverty. [see more >](#)

>> In the Diário de Notícias, **Nuno Gaspar de Oliveira** reflects on the impacts and consequences of the pandemic on the environment. [see more >](#)

>> Jornal Público cites the study being carried out at ISEG on the analysis of the economic impact of inequality and gender discrimination in Portugal. [see more >](#)

>> **Carolina Afonso** and **Sustana Gonçalves** present the 10th edition of the Postgraduation in Sustainability Management and comment on the opportunities created by the pandemic in this area. [see more >](#)

>> **António Garcia Pereira** records his ban on discussing politics as a consequence of the reactions to his public statements. [see more >](#)

>> The customised training solution designed by ISEG Executive Education for managers of CGD is highlighted in Vida Económica. [see more >](#)

>> **Carolina Afonso** and **Sandra Alvarez** present their new book "Being Digital" on SIC. [see more >](#)

>> **Carlos Farinha Rodrigues** comments on RTP about the increase in the payments of social benefits and the worsening effects of poverty resulting directly from the pandemic. [see more >](#)

>> The opinion of **Francisco Louçã** on SIC regarding the American elections and the State of Emergency. [see more >](#)

Members of ISEG faculty nominated to be members of the Coordination Commission for the preparation of a National Strategy to Combat Poverty

The worsening economic situation caused by COVID-19 has led to the need to accelerate the creation of the National Strategy to Combat Poverty, as contemplated in the manifesto of the XII Constitutional Government.

To this end, the Government has created a Coordination Commission, which is to include Professors **Amélia Bastos** and **Carlos Farinha Rodrigues**, whose participation reflects the public recognition of the research and civic activity of our School's faculty. Find out more [here](#).



Prof. Amélia Bastos e Prof. Carlos Farinha Rodrigues,

Another step in internationalisation – partnerships with 4 TOP universities

ISEG has signed agreements with 4 renowned international universities: **Rotterdam School of Management**, Erasmus University, a Triple-Crown university (Netherlands); **University of Antwerp**, Faculty of Business and Economics, a university which is accredited by AACSB and present in the Financial Times ranking since 2005 (Belgium); **Universidad Adolfo Ibáñez**, Business School, a Triple-Crown university (Chile), and **Aalto University**, School of Business, a Triple-Crown university (Finland).

These agreements will enable the bilateral mobility of students and faculty, in the areas of Economics and Management, with tuition fees exemption. For further information, see [here](#).



What's Up @ISEG?

ISEG hosted the "Portugal-China Cross Cultural Management Conference"

On the 6th of November, the "Cross Cultural Management Portugal-China Conference" was held at ISEG, organized by ANRS – The National Silk Road Association and co-organized by The Friends of The National Silk Road Association, by ISEG, and by CSO-SOCIUS. Professor **Fernanda Ilhéu** coordinated the event and we were honoured to host, among other distinguished guests, the Ambassador of the People's Republic of China, Cai Run, and also the Secretary of State for Science, Technology and Higher Education, Professor João Sobrinho Teixeira.

News about Culture at ISEG

Antena 2 broadcasted another concert which was recorded at ISEG's CGD Auditorium, with Anna Palivoda playing the violin and Morta Grigaliunaite on the piano.

News about ISEG Research

Students of the PhD in Development Studies are to be congratulated!

Four students of the PhD in Development Studies have been awarded PhD Research Grants for the 2020 Edition of the FCT Research Scholarships. This PhD is an inter-university degree which brings together ISEG, ICS, IGOT and ISA of Universidade de Lisboa, and over the years its research has been carried out at the Centre for Research in Africa and Development Studies (CESA). Our congratulations are due to the PhD students: **Ana Luísa Silva**, **Gianluca Ferrittu**, **Mafalda Pereira**, and **Antonio Gori**.

[see more >](#)

The **Institute of Public Policy (IPP)** is an academic think tank which aims to promote a society where public debate is more enlightened and where policy decisions processes are stricter and better informed.

See the latest edition of the newsletter of the IPP [here](#).

[see more >](#)

CSG is an ISEG Research Consortium in the area of Social Sciences and Management, whose newsletter can be followed [here](#).

[see more >](#)

ISEG alumnus Pedro Pinto publishes TVI's "Global Conversations" in a book

Pedro Pinto, a journalist and ISEG alumnus (Masters in International Development and Cooperation), has just launched a book entitled "Global Conversations", edited by Bertrand, where the TVI interviews with various personalities, among which features the Dean of ISEG, Professor **Clara Raposo**.

Some of the top key thinkers of the country discuss the future of the global economy and provide us with their best geo-strategic analysis of the big changes in 6 areas: Globalisation - China vs. USA; Portugal in the Global Economy; European Competitiveness; Robotisation and Digitalisation, the Pandemic.

For further information about the book, see [here](#).

The interviews can be seen here:

AEISEG Student Association held elections and has new statutory bodies

Best wishes to the new team, which starts its mandate for the year 2020/2021. Watch the recording of the ceremony [here](#).

[see more >](#)

ISEG students voted in the new statutory bodies of AEISEG. **Gonçalo Lopes** is the new Chair of the Managing Board. The new Statutory Bodies were sworn in on the 4th of November.

HAVE A GOOD WEEKEND!

www.iseg.ulisboa.pt

