

"ISEG and its Department of Economics (DE) are heirs to the early days of teaching Economics in Portugal, which started almost 300 years ago. From these remote origins, we have witnessed all the great occurrences of Portuguese society over the last centuries, ranging from political regime changes and the opening up of the country abroad, through to various stages of economic recession and expansion.

All of these aspects, together with the development of economic science, combined to influence the teaching of economics in Portugal, with ISEG being a pioneer in the introduction of new subjects and new teaching methodologies.

We have always known how to adapt to this evolution and have managed to successfully overcome the most adverse situations that have faced us, similar to the way we are responding to the pandemic which currently plagues us.

The moments we are living in are decisive for the DE of ISEG. The current situation of the pandemic should not only be seen from the negative side, but rather as an opportunity for the DE and ISEG to develop new teaching models and methods and new research areas. It is not a question of denying the past and do everything differently, but rather of preserving the earlier teachings that remain valid and welcoming innovations in the form of new technologies in a responsible and balanced manner, which permits a better introduction to distance learning and to the frontiers of the economy with the planet's sustainability, with the social responsibility of economic agents, and with global geostrategy.

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

Clara Raposo
Dean of ISEG



José Zorro Mendes
Chair of the Department of Economics



The current members of the DE are responsible for guaranteeing this evolution in continuity and for achieving a renewal of its faculty with a quality of excellence which will allow us to respond to the progress of economics and the demands that society puts on us. We will be able to do this, just as ISEG has always succeeded in doing up until today!"

In this edition we highlight the launch of the new book by our alumnus and Doctor Honoris Causa, Eduardo Catroga, the swearing in of Professor Rita Martins de Sousa as Chair of the Department of Social Sciences, as well as news of research and our students, not forgetting our presence in the Portuguese media.

The following are cited in this number: Alexandre Abreu, António Ascenção Costa, António Garcia Pereira, Augusto Mateus, Clara Raposo, João Duque, João Ferreira do Amaral, Joaquim Sarmento, Manuel Ennes Ferreira, Manuel Laranja, Maria Rosa Borges, Paulo Trigo Pereira, Ricardo Cabral and Sandra Maximiano.



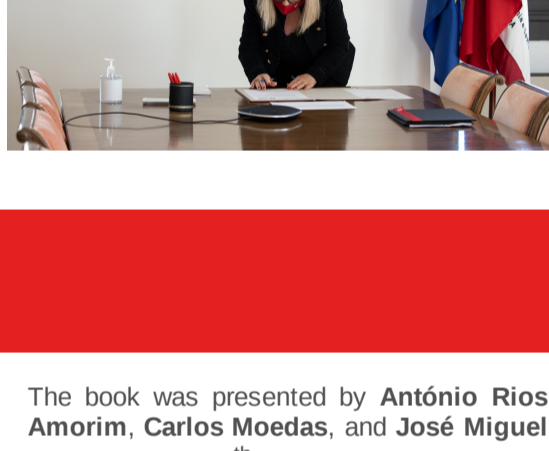
Are we getting close to Lockdown 2.0?

- >> The opinion of **Maria Rosa Borges** in *Jornal Económico* on the negative effects of teleworking on productivity. [see more >](#)
- >> **Clara Raposo** participated in the debate on "The Integration of SDGs in the Strategy of Higher Education Institutions", which was organised by the Portuguese Business Ethics Association, during Social Responsibility Week. [see more >](#)
- >> The opinion of **Ricardo Cabral** in *Público* on the monetary policy of the ECB. [see more >](#)
- >> **Joaquim Sarmento** defends that the Government is destroying the economy without taking care of the pandemic, in *ECO*. [see more >](#)
- >> An interview with **João Ferreira do Amaral** about the challenges and opportunities in the forestry sector. [see more >](#)
- >> A study carried out by ISEG and EY on the role of the State in the health sector is quoted in *Jornal de Negócios*. [see more >](#)
- >> The opinion of **Paulo Trigo Pereira** in the *Observador* regarding the political situation and the rise of Chega. [see more >](#)
- >> **António Ascenção Costa** comments in *Expresso* on the economic forecasts for the 4th Quarter. [see more >](#)
- >> **Manuel Ennes Ferreira** compares the Angolan economy with that of Kenya. [see more >](#)
- >> **João Duque's** opinion on the confinement measures in force, in *Expresso*. [see more >](#)
- >> **Francisco Louçã** comments in *Expresso* on the results of the American election. [see more >](#)
- >> **Sandra Maximiano** comments on the impact on consumption of the confinement measures imposed by the State of Emergency. [see more >](#)
- >> **António Garcia Pereira's** review on the impact of pandemic in the health sector. [see more >](#)
- >> **Alexandre Abreu** in *Expresso* on the electoral defeat of Trump. [see more >](#)
- >> **Augusto Mateus** is one of the speakers at the Textile Industry Symposium. [see more >](#)
- >> **Clara Raposo** closed the Human Resources conference, where she spoke about professions and functions that are going to end, as well as about new emerging ones, and highlighted which current key skills will be even more so in the future. [see more >](#)
- >> Comment by **Paulo Trigo Pereira** on Antena1 regarding the political consequences of the Azores agreement. [see more >](#)
- >> **Manuel Laranja** on the importance of industry for the reinvention of the country, in the "Imagem de Marca" programme on SIC. [see more >](#)
- >> **Francisco Louçã** comments on SIC about current political and economic affairs. [see more >](#)
- >> **Paulo Trigo Pereira** debates "Democracy, the Economy, and the Pandemic" in the "Businesses of the Week" programme on SIC. [see more >](#)

Swearing in of the Chair of the Department of Social Sciences

Professor **Rita Martins de Sousa** was sworn in as Chair of the Department of Social Sciences during a ceremony chaired by the Dean of ISEG, Professor Clara Raposo, which was streamed live.

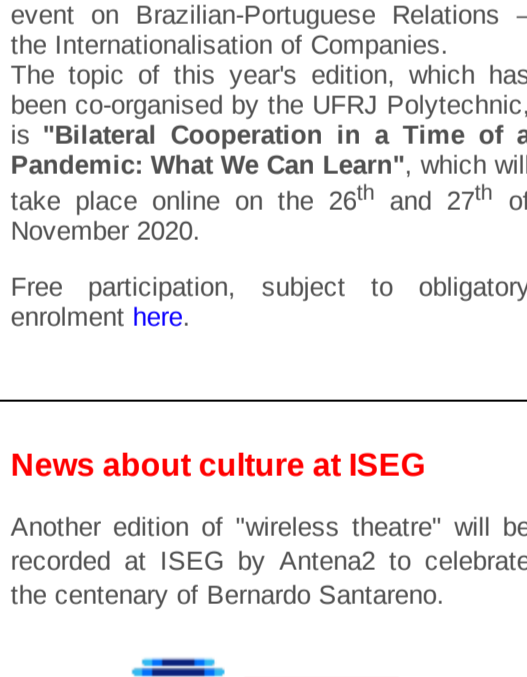
To the new Chair, who was elected by her peers, we wish every success in this new role.



What's Up @ISEG?

Launch of the new book by Eduardo Catroga

ISEG hosted the launch of the new book of its distinguished alumnus and Doctor Honoris Causa, **Eduardo Catroga**, entitled "Developing Portugal: Reflections in a Time of Pandemic".



The book was presented by **António Rios Amorim**, **Carlos Moedas**, and **José Miguel Júdice**, on the 19th of November, at 17:30 in the CGD Auditorium, a ceremony which was opened by the Dean of ISEG. The session was streamed live on **ISEG's YouTube channel** and on **Bertand Editora's Facebook page**.



XVII Seminar on Brazilian-Portuguese Relations – the Internationalisation of Companies

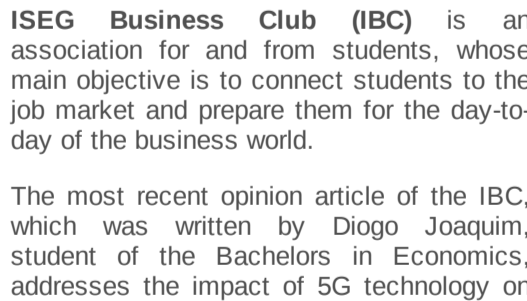
Since 2004, the Faculty of Economics of UFMG (Brazil) and ISEG have been organising in strict collaboration an annual event on Brazilian-Portuguese Relations – the Internationalisation of Companies. The topic of this year's edition, which has been co-organised by the UFRJ Polytechnic, is "Bilateral Cooperation in a Time of a Pandemic: What We Can Learn", which will take place online on the 26th and 27th of November 2020.

Free participation, subject to obligatory enrolment [here](#).



News about culture at ISEG

Another edition of "wireless theatre" will be recorded at ISEG by Antena2 to celebrate the centenary of Bernardo Santareno.



News from ISEG Research

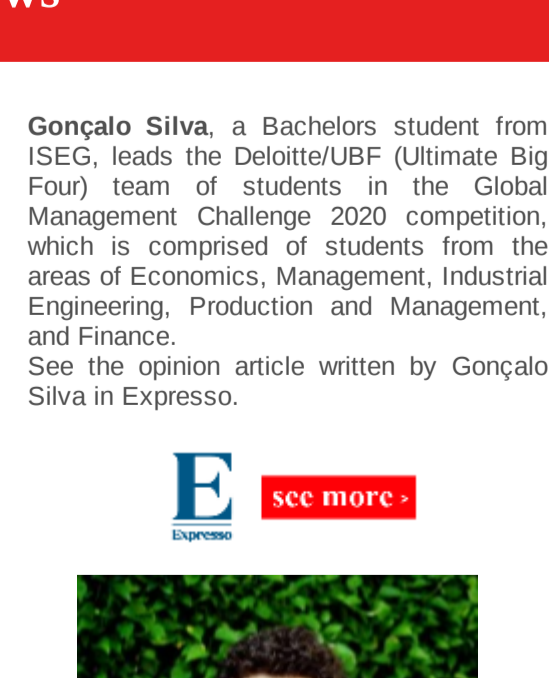
CSG is an ISEG Research Consortium in the area of Social Sciences and Management, whose weekly newsletter can be followed [here](#).



ISEG students busy producing studies

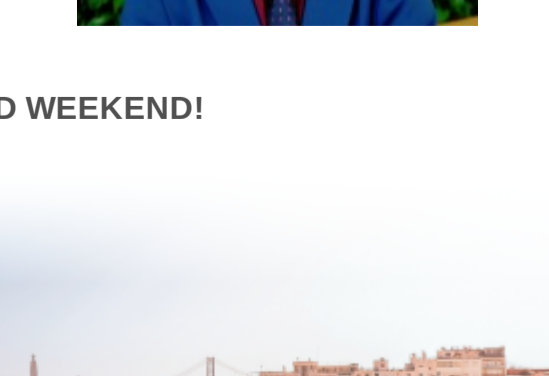
ISEG Young Economics Society (YES) aims to make known major events of today, sharing its vision in its Economics Journal.

The November issue counts with a discussion on Strategies for the Internationalisation of Businesses and the opinion of Carlos Sá Carneiro, the Deputy Commissioner General Portugal, Expo 2020, Dubai, on the pandemic and its impact on those same strategies. Read the Economics Journal [here](#).



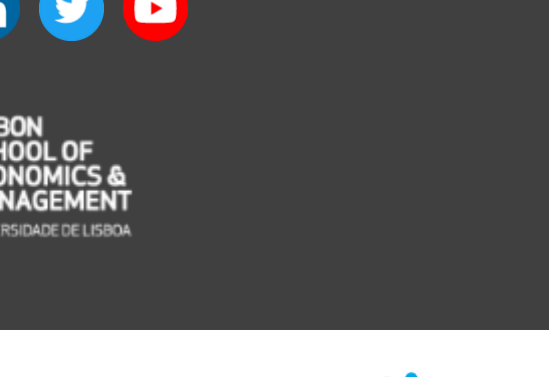
ISEG Business Club (IBC) is an association for and from students, whose main objective is to connect students to the job market and prepare them for the day-to-day of the business world.

The most recent opinion article of the IBC, which was written by Diogo Joaquim, student of the Bachelors in Economics, addresses the impact of 5G technology on the Economy. Read [here](#).



Personal Development and Critical Thinking explored during UpSkill Week

ISEG is promoting a special week of Personal Development training and the stimulation of Critical Thinking at the start of the 2nd Semester, from the 8th to the 12th of February. This course unit of Personal Development is aimed for 2nd Year students during the UpSkill Week, and the Critical Thinking module is aimed for 3rd Year students.



ISEG Students in the news

Salvador Furtado, a student of the Postgraduation in Business Management of ISEG - Executive Education, writes in *Expresso* about the future of Universities.

Gonçalo Silva, a Bachelors student from ISEG, leads the Deloitte/UBF (Ultimate Big Four) team of students in the Global Management Challenge 2020 competition, which is comprised of students from the areas of Economics, Management, Industrial Engineering, Production and Management, and Finance.

See the opinion article written by Gonçalo Silva in *Expresso*.

HAVE A GOOD WEEKEND!

www.iseg.ulisboa.pt

