

Newsletter  
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**ISEG** LISBON SCHOOL OF ECONOMICS & MANAGEMENT

**U LISBOA** UNIVERSIDADE DE LISBOA

"The ISEG paradigm – "Open minds for a changing world" – proves to be pertinent in the current context. Historically, our era is not all that different from others in which previous generations lived, and yet everything seems to be different. Pandemics, financial crises, economic recessions, protectionism, and social movements, among other possible examples, are not phenomena which are unique to our era. Nevertheless, everything seems one-off and unrepeatable. That is why it is important for economists and managers to know how to reflect about the world with other tools, apart from those provided by strictly technical scientific areas. Albeit a necessity, these are not – and never were – sufficient. It is indispensable to think about economics and management in a transdisciplinary way. For this is how ISEG has educated generations of economists and managers. A set of knowledge allows its Bachelors and Masters graduates to enter the labour market in an increasingly inclusive way. We need to reflect about economies by both looking backwards and forwards and to think about organisations as having sociological knowledge, dominate the legal field at both the corporate and European Union level, and contribute to this transdisciplinary approach. Nobody can understand the world from a purely technical perspective. Those economists who marked the history of economic thought always took into account the historical, legal, and sociological dimensions in their analysis. Joseph Schumpeter and John M. Keynes are examples of this paradigm.

*A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!*

Clara Raposo  
Dean of ISEG



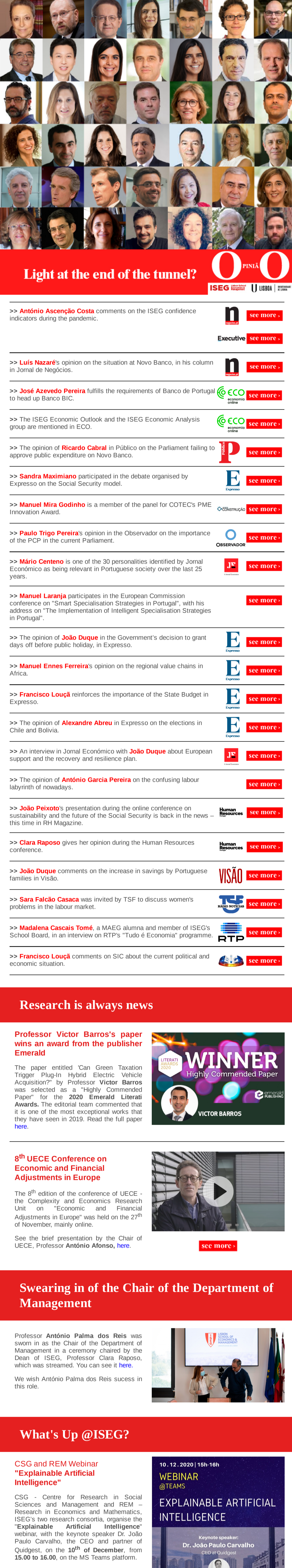
Rita Martins de Sousa  
Chair of the Department of Social Sciences



Faculty and researchers from the Department of Social Sciences are both creators and transmitters of this knowledge. Dialogue with all the scientific areas has contributed decisively to the education of economists and managers who have "open minds", that is to say, those who possess the versatility and ability to discover more creative solutions. In this sense, the Department's role has been characterised by teamwork and by the values of diversity and plurality – which are increasingly indispensable in our societies".

In this edition we highlight the sporting achievements of our students, our webinars, the swearing in of the Chair of the Department of Management, Professor António Palma dos Reis, and the research activities of ISEG, without forgetting Professor Victor Barros' prize for his article which was featured in the 2020 Emerald Literati Awards, in addition to the Alumni news and our coverage in the media.

The following are cited in this number: Alexandre Abreu, António Ascensão Costa, António Garcia Pereira, Clara Raposo, Francisco Louçã, João Duque, João Peixoto, José Azevedo Pereira, Luís Nazaré, Madalena Cascais Tomé, Manuel Ennes Ferreira, Manuel Laranja, Manuel Mira Godinho, Mário Centeno, Paulo Trigo Pereira, Ricardo Cabral, Sandra Maximiano and Sara Falcão Casaca.



## Light at the end of the tunnel?

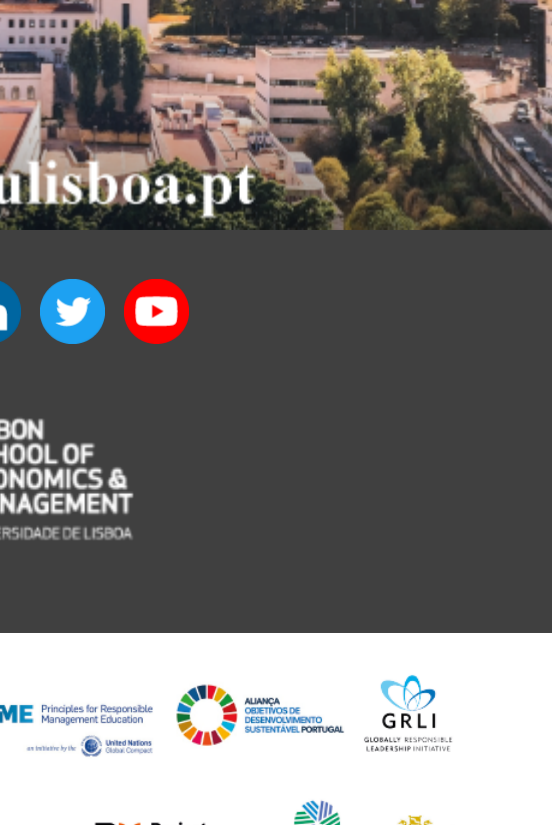


- >> **António Ascensão Costa** comments on the ISEG confidence indicators during the pandemic. [see more >](#)  
**Executive** [see more >](#)
- >> **Luís Nazaré's** opinion on the situation at Novo Banco, in his column in *Jornal de Negócios*. [see more >](#)
- >> **José Azevedo Pereira** fulfills the requirements of Banco de Portugal to head up Banco BIC. [see more >](#)
- >> The ISEG Economic Outlook and the ISEG Economic Analysis group are mentioned in ECO. [see more >](#)
- >> The opinion of **Ricardo Cabral** in Público on the Parliament failing to approve public expenditure on Novo Banco. [see more >](#)
- >> **Sandra Maximiano** participated in the debate organised by Expresso on the Social Security model. [see more >](#)
- >> **Manuel Mira Godinho** is a member of the panel for COTEC's PME Innovation Award. [see more >](#)
- >> **Paulo Trigo Pereira's** opinion in the Observador on the importance of the PCP in the current Parliament. [see more >](#)
- >> **Mário Centeno** is one of the 30 personalities identified by *Jornal Económico* as being relevant in Portuguese society over the last 25 years. [see more >](#)
- >> **Manuel Laranja** participates in the European Commission conference on "Smart Specialisation Strategies in Portugal", with his address on "The Implementation of Intelligent Specialisation Strategies in Portugal". [see more >](#)
- >> The opinion of **João Duque** in the Government's decision to grant days off before public holiday, in *Expresso*. [see more >](#)
- >> **Manuel Ennes Ferreira's** opinion on the regional value chains in Africa. [see more >](#)
- >> **Francisco Louçã** reinforces the importance of the State Budget in *Expresso*. [see more >](#)
- >> The opinion of **Alexandre Abreu** in *Expresso* on the elections in Chile and Bolivia. [see more >](#)
- >> An interview in *Jornal Económico* with **João Duque** about European support and the recovery and resilience plan. [see more >](#)
- >> The opinion of **António Garcia Pereira** on the confusing labour labyrinth of nowadays. [see more >](#)
- >> **João Peixoto's** presentation during the online conference on sustainability and the future of the Social Security is back in the news – in *RH Magazine*. [see more >](#)
- >> **Clara Raposo** gives her opinion during the Human Resources conference. [see more >](#)
- >> **João Duque** comments on the increase in savings by Portuguese families in *Visão*. [see more >](#)
- >> **Sara Falcão Casaca** was invited by TSF to discuss women's problems in the labour market. [see more >](#)
- >> **Madalena Cascais Tomé**, a MAEG alumna and member of ISEG's School Board, in an interview on RTP's "Tudo é Economia" programme. [see more >](#)
- >> **Francisco Louçã** comments on SIC about the current political and economic situation. [see more >](#)

## Research is always news

### Professor Victor Barros's paper wins an award from the publisher Emerald

The paper entitled "Can Green Taxation Trigger Plug-In Hybrid Electric Vehicle Acquisition?" by Professor **Victor Barros** was selected as a "Highly Commended Paper" for the 2020 Emerald Literati Awards. The editorial team commented that it is one of the most exceptional works that they have seen in 2019. Read the full paper [here](#).



### 8th UECE Conference on Economic and Financial Adjustments in Europe

The 8<sup>th</sup> edition of the conference of UECE - the 8<sup>th</sup> edition of the conference of UECE - Research Unit on "Economic and Financial Adjustments in Europe" was held on the 27<sup>th</sup> of November, mainly online.

See the brief presentation by the Chair of UECE, Professor **António Afonso**, [here](#).



## Swearing in of the Chair of the Department of Management

Professor **António Palma dos Reis** was sworn in as the Chair of the Department of Management in a ceremony chaired by the Dean of ISEG, Professor **Clara Raposo**, which was streamed. You can see it [here](#).

We wish **António Palma dos Reis** success in this role.



## What's Up @ISEG?

### CSG and REM Webinar "Explainable Artificial Intelligence"

CSG - Centre for Research in Social Sciences and Management and REM - Research in Economics and Mathematics, ISEG's two research consortia, organise the "Explainable Artificial Intelligence" webinar, with the keynote speaker **Dr. João Paulo Carvalho**, the CEO and partner of Quidgest, from 15.00 to 16.00, on the 10<sup>th</sup> of December, from the MS Teams platform.

Free participation, subject to obligatory enrolment on this [link](#).



### Alumni Económicas Webinar "The Digital Transition in the Future de Portugal"

Participate in the webinar on 'The Digital Transition in the Future de Portugal', on the 10<sup>th</sup> of December, at 17.00, with guests **Vanda de Jesus** (Executive Director of Portugal Digital), **Carlos Oliveira** (CEO of the José Neves Foundation), and **Miguel Almeida** (General Manager of CISCO Portugal) and the moderation of **Pedro Janeiro** (Accenture Portugal and Alumni Económicas).

Enrol [here](#).



### Launch of the new book by Nuno Crato

The launch of the book by Professor **Nuno Crato** entitled "Improving a Country's Education - PISA 2018 Results in 10 Countries" which is published by the prestigious Springer, took place on the 3<sup>rd</sup> of December.

The session was moderated by **Natalie Wexler**, an educational journalist, with the participation of **Tim Oates**, **Gunda Tiers**, and **Arko k. Ahonen**, among other researchers who contributed to this book.

The book launch was streamed live. Watch the recording [here](#).



### Opening session of the customised executive programme for Caixa Geral de Depósitos

The future of the new edition of the 'Managing for the Future' programme, which has been custom designed by ISEG - Executive Education for CGD, counted on the presence and presentation of the Chief Executive Officer of Caixa, **Dr. Paulo Macedo**, together with a Welcome Address by the Dean of ISEG.



## News of our versatile students: Tennis champions who are also Economists and Managers

### National Bi-Champions of Tennis

On the 26<sup>th</sup> of November, the AEISEG tennis team, comprised of students **Artur Completo**, **Tiago Torres**, **Nuno Deus**, and **Zé Filipe**, won the National University Tennis Championship for the second year running. Congratulations to the athletes for this huge achievement and for, once again, representing ISEG so well!



### ISEG YES Magazine

The topic of Education in Portugal inevitably involves us not only as students, but also as citizens. What are the new challenges and the old problems that Education in Portugal faces? See the magazine of ISEG YES - Young Economic Society [here](#).



### Podcast LIS

The **Lisbon Investment Society** podcast "Crunch the Numbers", based on the topic of "Personal finance and savings", with the participation of the guest speaker **Pedro Barata**, Senior Portfolio Manager at Grupo Novo Banco Asset Management.

[see more >](#)

[see more >](#)



## ... And our alumni

**Paula Pedro**, an alumna of the Bachelors in Management, is the new Director of Hallmarks and Inspection of INCM.



[see more >](#)

**Sofia Correia de Barros**, an alumna of MAEG, has just been appointed the managing director of Diaverm, a multinational which specialises in the provision of kidney care.



[see more >](#)



The application period for Masters starting in September 2021 is now open! Among the 21 Masters offered by ISEG, the featured novelties for 2021-2022 are: the new Masters in **Law & Management**, in conjunction with the Law School of the University of Lisbon, and the first English-taught edition of the renowned Masters in **Industrial Strategy and Management** – now known as **Management and Industrial Strategy**. The first application phase ends on the 28<sup>th</sup> of February.

Watch a short video [here](#).



HAVE A GOOD WEEKEND!



[www.iseg.ulisboa.pt](http://www.iseg.ulisboa.pt)

