

Newsletter  
#7  
29<sup>th</sup> of MAY 2020

CONGRATULATIONS!  
ISEG 109 YEARS



**ISEG** Lisbon School  
Economics &  
Management

**U LISBOA** UNIVERSIDADE  
DE LISBOA

*A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!*

"The health crisis of 2020 has clearly demonstrated the fragility of contemporary world society. Fragility, which, curiously, is not much so in demographic terms: as the increase in both the direct and indirectly mortality resulting from the pandemic appears to be clearly below 10%. However, this fragility is rather in economic terms: which leads one to believe that there will be a reduction in the growth of economic activity, especially in well-developed countries, which will be more than 10%. Nevertheless, in the case of less-developed countries and the more-disadvantaged social groups, the volume of economic activity has not reduced, neither will it be reduced, whenever possible, to a large extent simply because they cannot afford to reduce their income without suffering severe consequences. And fragility, certainly in social terms: the common challenge of pandemic in many cases neither led to an increase in cooperation, nor to a selfish reaction (with each and every one trying to better their own situation, without worrying about others), but rather it has increased competition (with all being concerned about not letting other improve their relative position – which almost led to forgetting the structural problems of the unbalanced relationship with nature (with 2020 proving to be the hottest year since weather records began).



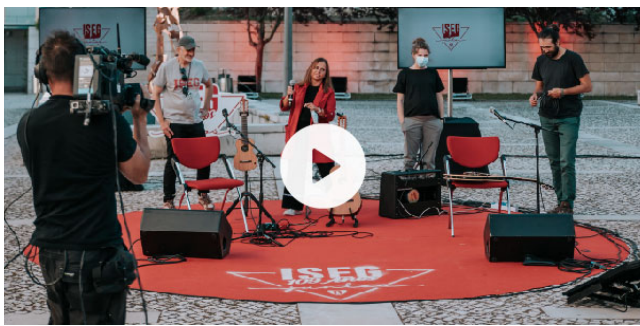
Clara Raposo  
Dean of ISEG



Nuno Valério  
Chair of ISEG's Scientific Board

At ISEG, we also need to reflect on how to manage this situation, certainly in the short term, but above all in medium and long term, that is say, both structural and strategically. This is what these weekly summaries prove that we are doing, with our characteristic plurality. Naturally, we will continue to do so, because our School is, today, just as in its past, a School where the future is projected".

## Congratulations, ISEG! 109-year-old Watch Party with Luísa Sobral and revealing testimonials from our Alumni



ISEG celebrated its anniversary live last Saturday, with an online [Watch Party](#), which has already been seen by thousands of people.

Don't miss the revealing messages of **Mário Centeno** (in the good company of **Tiago** and **João Centeno**), **Eduardo Catroga** (identical!), **Paulo Macedo**, **Pedro Castro e Almeida** or **Roberta Medina**, as well as **Ana Luísa Virgínia**, **Ana Torres**, **António Lagartixo**, **Carlos Rodrigues**, **Fernando Medina**, **Gabriela Figueiredo Dias**, **Gilberto Jordan**, **João Nuno Mendes**, **João Vieira Borges**, **José Gonçalves**, **Luís Alves Costa**, **Madalena Cascais Tomé**, **Paulo Mateus**, **Pedro Leitão**, **Pedro Matias**, **Sandra Vera-Cruz**, **Sérgio Martins**, **Vítor Bento** and **Vítor Domingues dos Santos**.

To mark the special date, we invited the award-winning singer and songwriter **Luísa Sobral** for a concert which was held in the ISEG patio. Loving for Two, Xico, Maria do Mar, O Best Gift, Dear Rose and True Love, were some of the songs sung by this inspired Portuguese artist, whose **manager** is a former student at ISEG, naturally!

You can also try and follow the live streaming [here](#), which will soon no longer be available.

This newsletter celebrates ISEG's birthday party, covers our presence in the media, and mentions our webinars.

The following are cited in this number: **Alexandre Abreu**, **António Costa**, **António Garcia Pereira**, **Carlos Bastardo**, **Carlos Farinha Rodrigues**, **Clara de Almeida**, **Clara Raposo**, **Colin Mayer**, **Francisco Louçã**, **Joaquim Sarmento**, **João Duque**, **Luís Cardoso**, **Luís Mah**, **Madalena Cascais Tomé**, **Norberto Rosa**, **Nuno Crato**, **Nuno Valério**, **Paulo Trigo Pereira**, **Ricardo Cabral**, **Sandra Maximiano**, **Sofia Santos** and **Vítor Constâncio**.



## Where is the Portuguese economy heading for?

>> **Colin Mayer**, a member of ISEG's International Advisory Board and a professor at the University of Oxford, anticipates a capitalism which is different after the pandemic, in the *Jornal de Negócios*.





[see more >](#)


>> *Dinheiro Vivo* highlights the "And after the pandemic" webinar, which was organized by AIP, in which **Sandra Maximiano** participated.





[see more >](#)

>> **Madalena Cascais Tomé**, Chair of SIBS and a member of ISEG's School Board, responds to criticisms from the competition.  [see more >](#)


>> **Vitor Constâncio**, the former Vice-President of the European Central Bank and Chair of ISEG's School Board, analyses the role of the German Constitutional Court.  [see more >](#)


>> **Luís Cardoso** presents, the "new" ISEG MBA and highlights the advantages of executive education in *Jornal de Negócios*.  [see more >](#)


>> **Alexandre Abreu's** opinion about teleworking in *Expresso*.  [see more >](#)


>> **Clara Raposo** alerts us to the opportunity to change, which we mustn't waste, in *Jornal de Negócios*.  [see more >](#)

>> The opinion of **António Garcia Pereira** in *Notícias Online* about the doctrine of shock in education.  [see more >](#)


>> **Luís Cardoso** expresses a positive view of the adaptation to distance learning in *Jornal de Negócios*.  [see more >](#)


>> **Norberto Rosa**, Chairman of the Board of Directors of *Alumni Económicas*, gives his view about the European Union's role in recovering from the pandemic crisis.  [see more >](#)


>> **Nuno Crato** participated in the debate on the future of Education, which was organised by *Expresso*.  [see more >](#)


>> **Luís Cardoso** talks about the benefits of executive training in *Jornal de Negócios*.  [see more >](#)


>> **Sofia Santos** explains the principles of responsible banking in *ECO*.  [see more >](#)


>> **Norberto Rosa** comments in the *Observador* on the proposal for action which could be presented by the European Commission.  [see more >](#)


>> **Francisco Louçã** questions the effectiveness of non-classroom teaching in *Expresso*.  [see more >](#)

>> **Carlos Bastardo's** opinion on the reality of banking, before and after Covid-19.  [see more >](#)


>> **Ricardo Cabral** finds parallels between the crisis of 1891-92 and the current crisis in *Público*.  [see more >](#)


>> **João Duque** commented on the creation of a fund for the capitalisation of companies on *Dinheiro Vivo*.  [see more >](#)


>> **Joaquim Sarmento** defends that the priority must be the recovery of companies in *ECO*.  [see more >](#)

>> **Carlos Farinha Rodrigues** comments on inequalities aggravated by the pandemic in *Público*.  [see more >](#)


>> **Paulo Trigo Pereira** comments on the revised budget in the *Jornal de Negócios*.  [see more >](#)


>> **Clara Raposo** comments on the importance of the Global Management Challenge in *Expresso*.  [see more >](#)


>> **Francisco Louçã** on the arguments of the anti-vaccine movements in *Expresso*.  [see more >](#)


>> **João Duque** highlights the advantages of teleworking in his weekly column in *Expresso*.  [see more >](#)


>> **António Costa's** predictions are cited in an article in *Expresso*.  [see more >](#)


>> *ECO* also cites ISEG's Economic Confidence Index.  [see more >](#)


>> **Nuno Valério** comments on the influences and links within Montepio in *Sábado* magazine.  [see more >](#)

>> **Clara de Almeida** describes her experience with Numerology in time of pandemic in *Sábado* magazine.  [see more >](#)

>> **João Duque** commented on the challenges of teleworking for businesses and employees on the *TSF* Forum.  [see more >](#)

>> **Luís Mah** comments about the demonstrations in Hong Kong against the "national security law" on *SIC*.  [see more >](#)

>> **Sandra Maximiano** participated in the *Expresso* podcast where the lockdown and the economic recovery were discussed.  [see more >](#)

>> **Francisco Louçã's** weekly commentary on *SIC*.  [see more >](#)

## What's Up @ ISEG?

### ISEG Executive Education Beyond the Present Webinar Series



#### SAVE THE DATES!

>> **17<sup>th</sup> of June** – The Power of Resilient Leadership, with **Ricardo Costa**

>> **29<sup>th</sup> of June** – Effective Change Management in Uncertain Times?, with **Nuno Pena**

>> **9<sup>th</sup> of July** – Luxury Beyond the Crisis, with **Helena Amaral Neto**

>> **16<sup>th</sup> of July** – How to Use Mindfulness for Business, with **João Carvalho das Neves**.

[SEE MORE](#)

[SEE MORE](#)

## Keep up-to-date with Research news

**REM** and **CSG** are two ISEG Research Consortia in the area of economics and mathematics (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here.



[see more >](#)



[see more >](#)

**ISEG's Got Talent? The Tuna Económicas, yes! and also certain members of faculty, members of staff, and students....**

Don't miss a one-off performance by **Tuna Económicas**, with the special collaboration of Professors **João Duque**, **Valentino Cunha**, **Carlos Costa**, **Ana Morais**, and **Clara Raposo**, together with that of **many students from the various ISEG associations** and clubs and members of staff **Filomena Ferreira**, **Bernardo Reis**, and **Ana Rita Santos**.



In honour of the 109 years' old anniversary celebrations, the **Tuna Económicas** joined up with the ISEG community to sing happy birthday with the original "L.I.S.B.O.A." song. Don't lose out.

Watch it [here](#).



[www.iseg.ulisboa.pt](http://www.iseg.ulisboa.pt)



RANKINGS:



MEMBER:



ACCREDITATIONS AND PARTNERSHIPS:

