

Newsletter
#34

15 JANUARY 2021

O PINIÃO O

ISEG Lisbon School
Economics &
Management

U LISBOA | UNIVERSIDADE
DE LISBOA

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!



Clara Raposo
Dean of ISEG



Rafael Marques
Professor of Sociology, 30 years of
SOCIUS Commemoration Committee

"In a school like ISEG, where there has always been space for the affirmation of different visions and less orthodox opinions, it is with great pleasure that this year we celebrate the 30th anniversary of the foundation of SOCIUS – Centre for Research in Economic and Organisational Sociology, and the PhD in Economic and Organisational Sociology, which it hosts. These two projects were created in 1991 on the initiative of some researchers and ISEG teachers and they converge on the same desire to cultivate what Albert Hirschman appropriately called "The art of trespassing".

Breaking down the rigid boundaries between fields of knowledge, the encouragement of collaboration between followers of various sciences, and merging the Athens of Oikos (family and home, and also the basis of ecology and economy) with the Rome of Socius (connections, association, and society) have always been the compass that has guided the journey of the dozens of collaborators through both their individual or collective efforts of solidarity are a part of the research programmes and faculty teams.

To this end, the important resources of sociological imagination, which is capable of combating the passive attitude to the answers given; the keen sense of criticism, which is capable of eliminating the mere mindless rebuttal, and the now so often forgotten epistemological surveillance, control, validity and replicability of the results obtained.

Let us not forget or ignore that these two enterprises owe their existence to the strategic vision and boundless energy of José Maria Carvalho Ferreira, as well as his capacity to mobilise spirits and willingness. However, it is also just to highlight that their creation would not have been possible without the seeds that had been sown decades earlier by some of the pioneers (and founders) of Economic Sociology who were part of ISCEF, as it was known then – a safe haven for the free cultivation of a line of thought that was politically ostracised in those days. Also decisive were the contributions of Ilona Kovács and Fernando Medeiros in the early 1990s, who were part of the initial nucleus that founded SOCIUS.

Any celebration bridges the past and the future. The commemorations that we plan to hold throughout 2021 – which we will communicate in due course – will at the same time be a non-nostalgic elicitation of the successes achieved as well as the projected hope in the mid-term that the ambition that ISEG continues to remain and will always stay true to its tradition of being an open and plural school, which is capable of preparing for the future, whilst breaking new ground."

In this edition of the Newsletter we highlight the land registry of the Miguel Lupi, 20 building, which has been transferred from Universidade Nova to ISEG/Universidade de Lisboa and we commemorate the 30th anniversary of the foundation of SOCIUS and the PhD in Economic and Organisational Sociology, not to forget the focus on the coverage of ISEG in the media and the news of research and of our alumni.

The following are cited in this number: **Ana Torres, António Afonso, António Ascensão Costa, António Garcia Pereira, Carolina Afonso, Eunice Castro Seixas, Francisco Louçã, João Duque, João Ferreira do Amaral, Joaquim Sarmiento, José Augusto Felício, Luís Cardoso, Manuel Ennes Ferreira, Maria Rosa Borges, Paulo Trigo Pereira and Ricardo Cabral.**



Recovery or stagnation?



>> **Ana Torres**, an alumna of ISEG and member of the Strategic Board of the ISEG MBA, in an interview with Executiva at the moment when three more markets are announced for Pfizer's Rare Disease cluster in Europe Western.



>> The opinion of **Ricardo Cabral** in Público regarding the start of a turbulent year.



>> **Eunice Castro Seixas** writes in Público about loneliness caused by the pandemic.



>> **Joaquim Sarmiento** questions whether 2021 will be the year of recovery or of stagnation in ECO.



>> **António Afonso** comments in ECO on the impact of a new lockdown on the execution of the 2021 budget.



>> The opinion of **João Duque** in Expresso on the Prime Minister's New Year address.



>> The opinion of **Manuel Ennes Ferreira** in Expresso on the drama of refugees.



>> The opinion of **Francisco Louçã** in Expresso on the performance of the Chinese economy.



>> **João Duque** shares his perspectives of the evolution of the economy in 2021 in Jornal Económico.



>> The opinion of **Maria Rosa Borges** in Jornal Económico on the importance and impact of Artificial Intelligence.



>> The opinion of **António Garcia Pereira** on the process of the choice of the new European Public Prosecutor.



>> The opinion of **Paulo Trigo Pereira** in the Observador on the usefulness of voting in these presidential elections.



>> **João Ferreira do Amaral** discusses the risks and the need to raise the minimum wage on Rádio Observador.



>> **António Ascensão Costa** comments on the perspectives for the evolution of the economy in 2021 in ECO.



>> **Luís Cardoso** comments on the high demand for executive training during the pandemic, and presents the new postgraduations which are taught in a blended format.



>> **Joaquim Sarmento** comments on the latest OECD data for the current and future performance of the economy in Visão.

VISÃO [see more >](#)

>> **Carolina Afonso** explains the concept of live commerce in *Imagens de Marca*.

Imagens de Marca [see more >](#)

>> **José Augusto Felício** talks about the importance of ports in *Revista da Marinha*.

Revista da Marinha [see more >](#)

>> In an interview with *Jornal da Economia do Mar*, **José Augusto Felício** points out the reasons for the current disaster in the recreational boating sector.

Economia do Mar [see more >](#)

>> **Francisco Louçã**, at SIC, comments on economic and political news.

SIC [see more >](#)

The "R. Miguel Lupi 20" building is now owned by ISEG/ULisboa, finally!

After 45 years of incorrect registration, Decree-Law No. 5/2021, of the 11th of January, was published regarding the transfer of the land registry of the Bento de Jesus Caraça Building to ISEG/University of Lisbon.

The building, which is located at Rua Miguel Lupi 20, was previously owned by Universidade Nova de Lisboa. It is located here on our campus, next to the Parliament, in a prime area of Lisbon and it has the wonderful view, as can be seen here.

What an excellent reason for celebration on our 110th anniversary!

This is a case where we can say that 2021 has begun with excellent news, and for this reason, let's celebrate with fireworks!



SOCIUS for 30 YEARS: it's time to celebrate!

This year we celebrate the 30th anniversary of the foundation of SOCIUS - Centre for Research in Economic and Organisational Sociology and the PhD in Economic and Organisational Sociology (PDSEO), which it hosts.



30 ANOS 1991-2021

SOCIUS Centro de Investigação em Sociologia Económica e das Organizações

This special date will be celebrated with a series of commemorations, including:

- the modernisation of the SOCIUS logo and the anniversary commemorative logo;
- the creation of *Espaço Público*, a space for monthly communication dedicated to the anniversary, which has been specifically created for the digital version of Público newspaper, which counts on the contribution of various SOCIUS researchers; and
- the creation of two new Facebook pages, one for SOCIUS and the other for the PDSEO.

It is also planned to launch three collections of publications: 'Thematic Publications' (digital), consisting of papers on Economic and Organisational Sociology; 'Pedagogical publications' (digital), adopting the title *À Descoberta de...*; and the 'Society, the Economy, and Organisations' collection (hardcopy publication).

Finally, depending on the evolution of the Pandemic, we aim to conclude the celebrations at the end of 2021 with a face-to-face Congress on Economic and Organisational Sociology.

Shush!.... Exams in progress

Normal Period exams are already being held at ISEG, face-to-face, in full compliance with the public health and safety measures, including maintaining social distancing between students and the members of faculty supervising the exams, the obligatory use of a face mask, and the frequent use of hand wash disinfectant gel before and after the exams.

Good luck with your exams!



What's Up @ISEG?

On the 19th January at 14.30, the online seminar organised by the ADVANCE centre for research in management will be held on "The Impact of the presence of Women in the Microfinance Institutions of the SADC Region". The keynote speaker will be Elsa Agostinho, PDG, ISEG.

The session can be followed on Zoom [here](#).

O Impacto da presença da Mulher na Força de Trabalho e o Desempenho nas Instituições de Microfinanças da Região da SADC.

SEMINÁRIO

Elsa Agostinho

PDG, ISEG

19.01.2021 | 14H30

Evento Online (Zoom)

<https://videoconf-colibri.zoom.us/j/86560374328>

Research at ISEG continues on high!

Luís Mah, a professor at ISEG, has co-edited the "The Routledge Handbook of EU-African Relations", which provides a wide-ranging insight into the dynamics of the relationship between the African Continent and the European Union.

The book is already available on the Routledge publisher website [here](#).



CSG is an ISEG Research Consortium in the areas of Social Sciences and Management, whose news can be followed in its weekly newsletters.

See Newsletter #169 [here](#).

CSG INVESTIGAÇÃO EM CIÊNCIAS SOCIAIS E GESTÃO
RESEARCH IN SOCIAL SCIENCES & MANAGEMENT

[see more >](#)

REM is a Research Consortium which frequently publishes research papers and current research related to the areas of Economics and Mathematics.

See the most recent working papers which were published in 2021 [here](#).



[see more >](#)

The Institute of Public Policy (IPP) is an academic think tank which aims to promote a society where public debate is more enlightened and political decision processes are more rigorous and informed.

See the latest edition of the IPP newsletter [here](#).



INSTITUTE OF
PUBLIC POLICY

[see more >](#)

ISEG Alumni highlighted in the press

Fernando Ulrich, who was part of the start-up of Expresso newspaper whilst studying at ISEG, recalls the early days of the section on the Economy.



[see more >](#)



HAVE A GOOD WEEKEND!

www.iseg.ulisboa.pt



RANKINGS:



MEMBER:



ACCREDITATIONS AND PARTNERSHIPS:

