

Newsletter
#37

05 FEBRUARY 2021



ISEG Lisbon School
Economics &
Management

U LISBOA UNIVERSIDADE
DE LISBOA

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

ISEG's path to greater internationalisation is evident. International accreditations and its presence in renowned rankings has had an evident impact on our attractiveness, making it easier to celebrate partnerships with top universities.

The objective of the International Mobility Office (IMO), which is part of the DSA, is to contribute to the collective effort towards greater internationalisation, which is one of the strategic pillars of the current Dean's Office. In this context, we aim to increase the number of Partnerships with quality universities (which are internationally accredited and well positioned in the main rankings), strengthen these same partnerships through the certification of programmes, more Dual-Degrees, and the organisation of Summer Schools. In this dynamic scenario with a high level of academic recognition, the motto of ISEG of 'Open Minds for a Better World' makes even more sense, in the light of the plurality and academic diversity that characterise us, at a global level.

The management of the restrictions brought about by this pandemic crisis has not been simple – resulting in the need to follow our students who are studying abroad, to provide support for the foreign students studying at ISEG, and the decision to cancel the mobility of faculty and staff. However, it was gratifying to see that the mobility in course functioned in the best possible way, in the current circumstances. It is interesting to note that, despite everything, students are still looking for international experiences to develop their intercultural skills on the one hand, and on the other hand as a step up for their professional and personal journey.



Clara Raposo
Dean of ISEG



Rita Jordão
International Mobility Office

The close collaboration with international partners, the sharing of good practices, and the hosting of and participation in various online events has helped to overcome certain inefficiencies and to tear down the borders between our countries, bringing our universities to work together closer.

Our teams have been incentivised to work towards achieving greater internationalisation, together with the ISEG's other internal and external stakeholders. This is a continuous learning process, where constant improvement is our main goal. In a context marked by uncertainty, the constant dialogue with the Dean's Office and its clear and frequent communications to all the Iseguian community has contributed to creating greater confidence and better organisation, and has positively impacted the way that ISEG is looked upon by both our students and international partners.

The right path is naturally one of increasing internationalisation".

In this edition of the Newsletter we highlight the ISEG Masters Open Week, the Young Researcher Award, the Economic Outlook for January, and the new Masters in Military and Aeronautical Sciences, in partnership with the Air Force Academy, which offers specialisation in Aeronautical Administration. There is much more to share... without forgetting ISEG's press coverage.

The following are cited in this number: **Alberto Oliveira Pinto, Ana Rita Alemão, António da Ascensão Costa, António Garcia Pereira, Francisco Louçã, João Duque, João Ferreira do Amaral, João Tomé Calado, Joaquim Sarmiento, Luís Nazaré, Paulo Trigo Pereira, Rafael Marques, Ricardo Cabral, Sofia Santos and Vítor Constâncio.**



Is the Pandemic slowing down?

>> **António da Ascensão Costa** comments on the decrease in economic activity in 2020 in ECO.



>> The opinion of **Sofia Santos** regarding the launch of the "New European Bauhaus" initiative in ECO.



>> **Luís Nazaré** addresses the vaccine war in his monthly column in Jornal de Negócios.



>> **Paulo Trigo Pereira** comments on the execution of the 2020 State Budget in Público.



>> **Joaquim Sarmiento** comments on the fact that the execution of the budget is below that forecast in the OE2020, in Observador.



>> Jornal Económico recounts ISEG's forecasts, anticipating the dissemination of economic data from Eurostat and National Statistics Institute of Portugal (INE).



>> **Vítor Constâncio** comments that he fears a "Credit crisis" in Europe later this year and in 2022, in Jornal Económico.



>> **Francisco Louçã's** opinion in Expresso regarding liberalism in Portugal.



>> The opinion of **Ricardo Cabral** on the indicators of the pandemic and the Government's decisions in Público.



>> "The industrialisation of fear: beyond COVID" by **Rafael Marques**, is the first essay to be published in Público to commemorate the 30th anniversary of SOCIUS.



>> **João Duque's** opinion in Expresso on the data regarding the execution of the 2020 budgetary policy and the adverse effects of savings.



>> At Expresso, **Francisco Louçã** defends public investment.



>> **António Garcia Pereira** analyses the results of the Presidential elections.



>> **João Tomé Calado** recommends how to prepare the end the moratorium on credit payments in Visão.



>> **Ana Rita Alemão** comments on the new ways of organising work which has been accelerated by the pandemic in Pessoas magazine.

PESSOAS [see more >](#)

>> **João Ferreira do Amaral** discusses the economic news on Rádio Observador.

OBSERVADOR [see more >](#)

>> **Alberto Oliveira Pinto** explains the claims of Cabinda on RTP.

RTP [see more >](#)

ISEG and the Air Force Academy launch the Masters in Military and Aeronautical Sciences

ISEG and the **Airforce Academy** signed a cooperation agreement for the new Masters in Military and Aeronautical Sciences, which offers specialisation in Aeronautics Administration. To mark the moment, **Major Artur Guerreiro**, an ISEG alumnus, personally witnessed the signature of the Dean of ISEG.



Back in October, 2019, the **Commandant of the AFA, Major-General Paulo Mateus**, witnessed Professor Clara Raposo signing an identical agreement for cooperation in the delivery of the Bachelors in Military and Aeronautical Sciences, as recorded in the photograph here.



Público celebrates the 30th anniversary of SOCIUS

As part of the celebrations of its 30th anniversary, **SOCIUS** has established a partnership with PÚBLICO throughout 2021 to present some of the research in which it has been involved.



Once a month, researchers from SOCIUS will present a summary of the results of their work, to ensure that they are known to the general public.

OPINIÃO
A industrialização do medo: para lá da covid

"The industrialisation of fear: beyond COVID", by the Researcher and Professor **Rafael Marques** (ISEG), is the first in this series of 12 essays.



Rafael Marques

[LER AQUI](#)

Read the article [here](#).

The ISEG Economic Outlook is news in the press

The **ISEG Economic Outlook** for January, 2021 has been published.

"With the worsening of the public health situation, Portugal one again imposed the closure of activities and a more strict lockdown is currently in effect for an indefinite term. Due to these conditions, economic activity is expected to contract during the 1st Quarter, although to a lesser degree than that recorded during the 2nd Quarter of 2020.

With the scenario of the progressive and sustained improvement in the attempt to control the pandemic during the 1st Quarter, the forecast is that it is most likely that annual growth in 2021 will be between 2.5% and 4.5%, with the lower limit being a result of the country experiencing greater difficulties on the health front, while the upper limit assumes a more favourable evolution of the control of the pandemic".

Read the Economic Outlook [here](#).



What's Up @ ISEG?

ISEG Masters Open Week 2021 - Online!

ISEG will be organising the **ISEG Masters Open Week** from the 8th to the 12th of February, 2021 – a week of online sessions which are open to anyone who is interested in knowing more about the vast offer of ISEG's Masters degrees. ISEG Masters Open Week counts with the active participation of the ISEG Students Association (**AEISEG**).

The online presentation session for each Masters degree will last for an estimated 30 minutes and will count on the participation of a Masters coordinator, a current student of the Master's degree, and a moderator from AEISEG. The sessions will take place via Microsoft Teams, and are open to the general public. To participate, it is necessary to complete the registration form [here](#).



[see more >](#)

Mobilidade Internacional de Estudantes 2021/2022

- PERÍODO DE CANDIDATURAS**
Licenciaturas e Mestrados (1ª fase)
10 de fevereiro a 17 de fevereiro de 2021
Vagas Sobrantes (2ª fase)
1 de março a 4 de março de 2021
- SESSÃO INFORMATIVA**
10 de fevereiro 2021 às 16h30
Virtual (MS Teams)
- ERASMUS TALKS BY AEISEG**
11 de fevereiro às 16h30
Virtual (Zoom)

The **Information Session on International Mobility** for 2021-2022 will take place online, for the first time, via Microsoft Teams, on the **10th of February, at 16.30.**

On the next day, the 11th of February, also at 16.30, another online event will take place, this time on Zoom – **Erasmus Talks**. This event has been organised by AEISEG and will count on testimonials and the sharing of experiences of mobility, where ISEG's International Mobility team will be present to provide assistance and to clarify any doubts that might arise.

[see more >](#)

Research news at ISEG on a high

The **REM Young Research Award** is a prize which is given to the best Masters dissertations defended at ISEG, whose supervisor is a member of REM, an ISEG research consortium.

Our congratulations go to **Alexandre Sousa** for the dissertation on "Interactions between Monetary and Fiscal Policies in the European Union "(Masters in Monetary and Financial Economics); **Ludgero Glárias** for the dissertation on "Estimating a Knowledge Production Function and Knowledge Spillovers: A new two-step estimation procedure of a Spatial Autoregressive Poisson Model" (Masters in Applied Econometrics and Forecasting), and **Ragnar Gudmundarson** for the dissertation on "Ruin Probability and Copulas: Applications in Insurance Pricing" (Masters in Actuarial Science). Congratulations are also due to the supervisors!

[see more >](#)

2020 Young Researcher Award

The prize awards the best Master thesis defended at ISEG, in the period January 2020 - December 2020, and whose supervisor is a member of REM in one ISEG Master courses.

A paper by **Nuno Crato** on the analysis of the educational reforms in Portugal – "Reformas educativas y curriculares en Portugal: análisis de cómo y por qué han mejorado los conocimientos y las aptitudes del alumnado", published on the Academia portal.

Read the paper [here](#).

[see more >](#)



REM and **CSG** are two Research Consortia in the areas of Economics and Management (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here.

Weekly Newsletter #172

Monthly Newsletter - January 2021



[see more >](#)



[see more >](#)

News of our students

ISEG LIS has just published the current Issue of "Looking through the markets" – a summary of the markets which includes, among other topics, the purchases of the online broker TastyTrade for 1 billion dollars and the 2.75 billion dollars paid out to MelvinCapital in compensation for the losses incurred with Gamestop.

In addition, ISEG LIS also published its monthly Newsletter for the month of January. See [here](#).

[see more >](#)



ISEG alumnus on the press

Mário Centeno, the Governor of Banco de Portugal, in *Grande Entrevista* on RTP.



[see more >](#)



HAVE A GOOD WEEKEND!



LISBON SCHOOL OF ECONOMICS & MANAGEMENT
UNIVERSIDADE DE LISBOA

RANKINGS:



MEMBER:



ACCREDITATIONS AND PARTNERSHIPS:

