



A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!

New Talents in Mathematics - Gulbenkian

"I set foot on the ISEG campus for the first time on the 10th of September, 2018, to enrol in the MAEG degree. That day, when I arrived at the new place where I was going to live – a room I'd never seen before, full of bags and suitcases to unpack – I did so with the nervousness of someone facing the complete unknown, but also with a feeling of warmth in my heart of someone who is sure that they have made the right choice. This is because ISEG is brilliant in its art of welcoming and I immediately felt as if I was at home. The corridors, which for me were labyrinthine that day, today seem like a second home.

Since that 10th of September, my life, just like anyone else's, has had its ups and downs, however I always found a safe haven ISEG – stable and secure (even when its walls became virtual and I was confined to my desk!). ISEG was a place where I learned a lot and grew up most. Here, we are people foremost, before we are considered students, and because of that, I am a more confident person today, who thinks better and who sees the world in a different way than before.

My Degree has provided me with the mathematical tools to be able to formalise, solve, and think about problems, be they from economics, management, or other areas, which is something I owe to my professors, who, for the most part, are totally dedicated to their students and always try to ensure that everyone learns something. On the other hand, the School also opened new doors for me which I would never have even dared to dream of.

It was owing to a suggestion by one of my professors that I applied for a grant for research initiatives, under the New Talents in Mathematics programme of the Calouste Gulbenkian Foundation, which I ended up being awarded to study Financial Mathematics.

Clara Raposo
Dean of ISEG



Elisabete Fino

Student of MAEG with a "New Talents in Mathematics" scholarship from the Gulbenkian Foundation



I then embraced a new challenge, which has allowed me to deepen my knowledge of both mathematics and finance and to develop my scientific curiosity, in addition to having contact with inspiring and wise people. Even in times of pandemic, the Gulbenkian Foundation has already left a little of itself inside me. They spoke to me a few days ago, very briefly, during a meeting of neo-finance scholarship holders – an area that I never dreamed existed – and it was as if a ray of inspiration fell upon me. Suddenly, I found something new to research and learn. **For knowledge is also the following: to discover something that was not known to exist and to attempt from there to dismantle the huge body of information that appears before us, which is waiting to be read and to be processed by our critical spirit (another of the many skills which I developed at ISEG).**

All said, as a final note: a part of what makes us human is the ability to learn, whether from successes or from our mistakes, by observing others, or nature, or by any other way. It is these learning experiences that make us more capable of grasping the future and of making a change for the better. Therefore, let us learn.... and how good it is learn in this beautiful home that is ISEG".

In this edition of the Newsletter we highlight the success of Career Forum 2021 and its innovative format. We also share the research news about ISEG, our students and alumni, not to forget ISEG's media coverage.

The following are cited in this number: **Alexandre Abreu, António Garcia Pereira, Avelino de Jesus, Carlos Farinha Rodrigues, Carlos Manuel de Oliveira, Clara Raposo, Eduardo Catroga, Francisco Louçã, João Duque, João Ferreira do Amaral, Joaquim Sarmiento, Luís Nazaré, Manuela Arcanjo and Paulo Soeiro de Carvalho.**



The country's challenges in combating the pandemic?

>> The opinion of **Francisco Louçã** in Expresso regarding the controversy over whether "There should have been blood, there should have been dead" at the time of the 25th of April revolution.



[see more >](#)

>> **Joaquim Sarmiento's** opinion on the mistakes of the Recovery and Resilience plan in ECO.



[see more >](#)

>> The opinion of **Luís Nazaré** on "The Benefits of the Rain", in Jornal de Negócios.



[see more >](#)

>> Opinion of **Avelino de Jesus** on the perpetuation of artificially low interest rates, in Jornal de Negócios.



[see more >](#)

>> **Paulo Soeiro de Carvalho** speaks about the adaptation of the ISEG MBA to the reality imposed by Covid-19 in Jornal Económico.



[see more >](#)



[see more >](#)

>> **Clara Raposo's** reading suggestion about management and leadership, in Jornal Económico.



[see more >](#)

>> The opinion of **João Duque** on the effects of the possible application of the Tobin Tax, in Público.



[see more >](#)

>> **Paulo Soeiro de Carvalho** addresses the topic of decision in contexts of uncertainty in *Jornal Económico*.



>> **João Duque** is interviewed by *Dinheiro Vivo* and comments on the end of loan moratoriums.



>> **João Duque** is quoted in *Expresso* with regards the article on "The era of minimum interest has come to an end".



>> **Carlos Farinha Rodrigues** on public policies developed in response to the crisis, in *Expresso*.



>> The opinion of **Manuela Arcanjo** about living and working in Lisbon, in *Jornal de Negócios*.



>> The opinion of **João Duque** in *Expresso* about the economic programme.



>> The opinion of **Alexandre Abreu** about "invisibility, at least temporary" as one of the many effects of the crisis, in *Expresso*.



>> **Eduardo Catroga** comments on the fact that support for companies is insufficient, and advises that it should be increased, in *ECO*.



>> **Clara Raposo** underlines the importance of technology and digitalisation that has emerged during the pandemic in an article in *IT Insight* journal.



>> **Carlos Manuel de Oliveira** talks about his new book on "Post-digital marketing (marketing tailored for the human being)" in *Briefing*.



>> CEO Talk with **Clara Raposo** in *Executive Digest*, about the importance of transmitting positivism to the new economists and managers.



>> **João Ferreira do Amaral** in another edition on the "Perfect Storm" subject in the *Recovery and Resilience Programme*.



>> **Carlos Farinha Rodrigues** fears that Portugal could face a social disaster, if the emergency measures end in a disjointed manner, in an interview with *Antena 1* and *Jornal de Negócios*, as part of the *Conversa Capital* Programme.



The Career Forum is highlighted in the press



The event also included a series of activities such as Company Talks, Virtual Speed Interviews, and Workshops, which privileged contact between students and the business world.



See [here](#) the testimonials of some of the companies that were present and of the student participants.

The success of the Career Forum is news in the press:



The 21st edition of the **ISEG Career Forum** took place online, when more than 500 Portuguese and international companies had the opportunity to recruit and share various job offers with ISEG students, through a parameterised online platform which enabled the career fair to be as close as possible to the actual space where it is usually held – *Pátio das Francesinhas*.

The ISEG Economic Outlook is news in the press

The ISEG Economic Outlook for February, 2021 has been published.

The few quantitative data available for the first quarter of 2021 point to a visible drop in the activity in relation to the 4th quarter of 2020, namely of Private Consumption, being very uncertain the behavior of the rest of the IP and PEL sectors.

In any case, the data also suggest a fall of GDP lower than that recorded in the 2nd quarter of 2020 when the first period of containment was in force.

[Read here](#)



Jornal PÚBLICO: a year of celebrating the 30th anniversary of SOCIUS

As a way of commemorating its 30 years of existence, SOCIUS has partnered with PÚBLICO throughout 2021 to present some of the research in which it has been involved. Once a month, SOCIUS researchers will present a summary of the results of their work in order that it can be known to the wider public. The second in this series of 12 essays is on "The Pandemic and Challenge to Labour Rights", by the Researcher and Professor, António Garcia Pereira (ISEG).

[Read the article](#)



OPINIÃO
Pandemia e desafio aos direitos laborais



António Garcia Pereira

[LER AQUI](#)

News about our students

An article by **João Ferraz**, a Final Year student of the Masters in Finance, who works for BNP Paribas and is a member of Lisbon Investment Society (ISEG's finance club) on how monetary policy over the past 5 years has impacted the bond component risk of funds in Portugal.



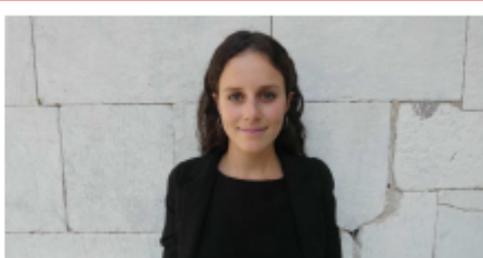
Tiago Ricardo, a student of Management of ISEG, reflects on his experience of being a university student in times of a pandemic in the *Público* newspaper.



Alumni in the news

Irene Paolinelli, a 25 year old student of ISEG's Masters in Marketing, who is currently an intern in the press area of the European Parliament's marketing and a collaborator with Ecobnb, an Italian sustainable tourism start-up, is interviewed by Fondazione Campus.

[see more >](#)



Ana Mendes, a graduate in Management from ISEG, is the new Marketing Director of Renault Portugal. Find out more here:

BRIEFING [see more >](#)

MARKETEER [see more >](#)



An interview in Jornal Económico about the academic experience of Artur Carvalho, an alumnus of the ISEG MBA, who considers that his education at ISEG was "a step up" to the business world. Artur Carvalho finished his MBA in 2016, and is a director of the consulting firm HMF.



[see more >](#)



Research news at ISEG

Professor João Tovar Jalles is a co-author of an article on tax reform

João Tovar Jalles is co-author of an article on tax reform in developing countries in times of Covid-19 entitled "Tax Reforms in Developing Countries in an Era of COVID-19" of the Center for Global Development.

[Read the article](#)

article

Tax Reforms in Developing Countries in an Era of COVID-19

MARCH 2, 2021



co-autoria

João Tovar Jalles

[LER AQUI](#)

CSG newsletter #176

CSG is a Research Consortium in the area of Social Sciences and Management, whose news can be followed in its weekly newsletters. See newsletter #176 [here](#).

CSG

INVESTIGAÇÃO EM CIÊNCIAS SOCIAIS & GESTÃO
RESEARCH IN SOCIAL SCIENCES & MANAGEMENT

[see more >](#)

What's Up @ISEG

ULab ISEG WEBINAR: Banking as if Society Matters

A new cycle of ULab ISEG presentation sessions starts next week, which this year are dedicated to the theme of the transformation of individuals, organisations, and the economy. All the events will be held online. The first webinar, which is entitled "Banking as if Society Matters", is on the 11th of March, at 18.30, with the presence of Katrin Kaeufer, a researcher at MIT Community Innovators Lab (CoLab).

[See more](#)

webinar

Banking as if Society Matters "Transformation 2021" cycle ULAB - ISEG

MARCH 11, 2021 - 18h30



Katrin Kaeufer

MIT Community Innovators Lab (CoLab)

[INSCREVA-SE](#)

Open Minds. Grab the Future: the ISEG Campus prepares itself for when we return

After changing its visual identity and launching the new website, ISEG continues to surprise. It's now time to start "to dress" the campus!



HAVE A GOOD WEEKEND!

