



A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!



Clara Raposo
Dean of ISEG

"We live in an increasingly turbulent world, which is unpredictable, complex, and is accelerating fast.

In an increasingly challenging environment, these characteristics have been intensified, forcing us to "function", act, and maintain our relevance, and in some cases our very existence.

ISEG's partnership with the **Strategic Intelligence Platform** of the **World Economic Forum** is an important contribution which enables us all – faculty, researchers, and students – to think in a futuristic (futures thinking), contextual, and systemic way.

This platform represents premium access to a unique set of insights and trends which are "curated" by some of the best Universities, Research Institutions, Think Tanks, and Foundations from around the world.

ISEG is the first Portuguese school/university to obtain this access. All students, faculty, and staff now have free access to this platform (click [here](#)).

To register, just access the platform and register with your ISEG email".



Paulo Soeiro de Carvalho
Professor of Foresight and
Executive Director of the ISEG MBA

ISEG is a pioneer in partnership with the World Economic Forum

A partnership created between ISEG and the World Economic Forum (WEF) enables all ISEG students, faculty, and staff to have free and premium access to the WEF **Strategic Intelligence Platform**.

ISEG is the first Portuguese school/university to obtain this access, which offers a series of insights and trends selected by some of the best Universities, Education Institutions Research, Think Tanks, and Foundations worldwide.

[See more](#)



In this edition of the Newsletter we highlight the partnership between ISEG and the World Economic Forum, Joana Santos Silva joining the board of ISEG Executive Education and also becoming an Advisor to the Dean's Office of ISEG for Strategic Development. We also highlight ISEG's presence in the National Final of the Global Management Challenge competition and relate news from our alumni and research.

The following are cited in this number: **Alexandre Abreu, António Garcia Pereira, António Samagalo, António Silva, Clara Raposo, Francisco Louçã, Joana Pais, Joana Santos Silva, João Duque, João Ferreira do Amaral, Joaquim Sarmiento, Luís Cardoso, Miguel St. Aubyn, Miguel Stilwell, Nuno Crato and Ricardo Cabral.**



Is the economy in (r)evolution or adaptation?

>> "The rapid withdrawal of the Liberal Initiative candidate for Lisbon is past news, but it leaves no doubt, but a certainty", says **Francisco Louçã**, in Expresso.



[see more >](#)

>> An article on "A year of pandemic", by **Joaquim Sarmiento**, in ECO.



[see more >](#)

>> "European minimum wage: too many proclamations, too little substance", in the opinion of **Alexandre Abreu**, in Expresso.

[see more >](#)

>> **Clara Raposo's** opinion on how the economy has operated during the pandemic, in Jornal de Negócios.



[see more >](#)

>> **Ricardo Cabral** talks about "Currency: a great human technology", in Público.



[see more >](#)

>> **Clara Raposo** is interviewed by Jornal de Negócios regarding the adaptation of the School to distance learning.



[see more >](#)

>> In an article in Jornal de Negócios dedicated to ISEG, **Clara Raposo** highlights a "unique school", whose graduates "are recognised for their great technical competence and leadership capacity, associated with a collaborative mindset".



[see more >](#)

>> **João Duque's** opinion about the current (old) Lisbon Airport.



[see more >](#)

>> **Miguel Stilwell**, a member of the Strategic Council of ISEG MBA, addresses the model of the sales of the dams in Expresso.



[see more >](#)

>> In an interview with Jornal Económico, **Luís Cardoso** traces the profile of those who are looking for and are currently attending postgraduations in the management area.



[see more >](#)

>> **Luís Cardoso** reveals the market panorama to Jornal Económico demand for graduate programmes during the pandemic.



[see more >](#)

>> **Luís Cardoso's** comments to Jornal Económico regarding the current teaching challenges.



[see more >](#)

>> **Miguel St. Aubyn**, in an interview with Expresso, warns that "investment is necessary, and this is more evident than the perspective of an overheating of the economy".



[see more >](#)

>> **António Garcia Pereira** asks "Where do the Moros of our square stop?" in an article published in Notícias Online.

[see more >](#)

>> **Clara Raposo's** opinion on how to reimagine a new economy, in an interview with IT Insight.



[see more >](#)

>> **Joana Santos Silva**, the new Director of Innovation at ISEG Executive Education, makes news in Executive Digest.



[see more >](#)

>> **António Samagaio** is interviewed by Visão about the state of the accounts of the three largest Portuguese football teams.



[see more >](#)

>> The assessment of **João Ferreira do Amaral's** regarding the phased plan to end the lockdown, in the Perfect Storm programme on Rádio Observador.



[see more >](#)

>> The opinion of **João Duque** on the growing use of digital money, which has been accelerated by the pandemic, as a guest on the "From Cover to Back Cover" programme of Rádio Renascença.



[see more >](#)

>> **António Silva** speaks to Antena 1 about the change in how citizens are advised by SMS about their appointment to receive their COVID-19 vaccine, to avoid any doubts and assure their presence at the correct location.



[see more >](#)

>> **João Duque's** analysis of the measures of the plan to end the lockdown, in an interview with SIC Notícias.



[see more >](#)

>> **Joana Pais** talks about face-to-face vs. distance learning, in RTP's Civil Society programme.



[see more >](#)

>> The opinion of **Nuno Crato** on the plan to end the lockdown in an interview with SIC Notícias.



[see more >](#)

What's Up @ ISEG?

ISEG present in the National Final Nacional of the Global Management Challenge

On last Tuesday, the 16th of March, the National Final of the Global Management Challenge (GMC) took place. Out of 320 competing teams, only 8 teams got through to dispute this final. Congratulations to the ISEG team!

The team of CAISDAVILLA/HJPC S.A. was in 4th place, which was represented by Ana Catarina Parreiro (Masters in Marketing, ISEG), João Cintrão (Masters in Management MiM, ISEG), Hugo Ferreira, (Masters in Data Analytics for Business, ISEG), and Paulo Pinto (Masters in Economics, FEP). This was the same team which attained 2nd place of the ISEG Management Challenge in 2019, when they were all undergraduates in Economics.



[see more >](#)

Antena 2 broadcasts a 'live' concert from ISEG

On the 24th of March, at 19:00 pm, don't miss the live broadcast of the concert by Antena 2 of "With four hands", with the pianists **Bruno Belthoise** and **João Costa Ferreira**.



[see more >](#)



Alumni Económicas webinar on "Global Geopolitics"

Don't miss the opportunity on the 25th of March, at 17.00 to participate in the webinar organised by Alumni Económicas on "Global Geopolitics".

The session will be opened by the Chair of Alumni Económicas, **Horácio Negrão**, and will count with the participation of **Luís Amado**, economist, former Minister of Foreign Affairs, and Chair of EDP's General and Supervisory Board, with moderation by the journalist **Henrique Monteiro** and a closing address by Professor **Clara Raposo**, Dean of ISEG.

Enrol [here](#).

ISEG Alumni Económicas
WEBINAR ABERTO A TODOS
GEOPOLÍTICA GLOBAL
DEBATE ABERTO AO PÚBLICO
25 DE MARÇO
17H - 18H
ZOOM
INTERVENÇÃO: **LUÍS AMADO**
Economista, ex-Ministro das Relações Exteriores, Presidente do Conselho Geral e do Supervisório da EDP
MODERAÇÃO: **HENRIQUE MONTEIRO**
Jornalista

Research news at ISEG

António Silva, a researcher at **CSG**, has been nominated a member of the team of experts set up by the Government to help improve the communication to the population regarding the behaviour required to help fight covid-19.



[see more >](#)



The Portuguese Economic Journal

Keep up with news regarding the area of economics in the blog of the Portuguese Economic Journal (PEJ).

Read the most recent papers, namely:

- "When does recent papers work boost productivity?" Read [here](#).

- "Where are the expensive housing rental rates in Portugal?" Read [here](#).

Reminder

14th Annual Meeting of the Portuguese Economic Journal: the submission period for the papers is open until the 31st of March. Further information [here](#).



[see more >](#)

REM and **CSG** are Research Consortia in the area of Economics (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here.

See Newsletter #178 [here](#).

See the March newsletter [here](#).



[see more >](#)



[see more >](#)

Versatile alumni in the news

Joana Fonseca, an alumna of the Postgraduation in Real Estate Management and Valuation, assumes the leadership of the department of Strategic Consultancy & Research of the real estate agency JLL.

Human Resources

[see more >](#)



How can Augmented Reality support Sustainability? Read the interview with **Vanessa Hipólito**, an alumna of ISEG's Bachelors in Management and Masters in Marketing and now a management trainee at Leroy Merlin, who dedicated her Master's dissertation to the topic of Augmented Reality.

Green purpose

[see more >](#)



Andreia Pancho, a graduate in Management and holder of a Masters in Marketing, both from ISEG, who is the marketing programme manager at Fujitsu, talks about smart cities.

Green purpose

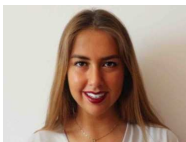
[see more >](#)



PH|ACT is the new brand of solid shampoos launched during the pandemic by **Maria Lourenço**, a graduate in Economics from ISEG. She explains the logic of this business in an interview which can read here.

nit

[see more >](#)



Filipa Silva, a consultant at ANACOM, who holds a Bachelors in Applied Mathematics for Economics and Management and a Masters in Applied Econometrics and Forecasting from ISEG, went on to study Macrobiotics and now gives online workshops on a healthy vegetarian/vegan diet, in collaboration with the *Museu do Oriente*.

Cultural

[see more >](#)



HAVE A NICE WEEKEND



www.iseg.ulisboa.pt



Lisbon School of Economics & Management

RANKINGS



MEMBER



ACCREDITATIONS AND PARTNERSHIPS

