

Newsletter
#5
15th of MAY 2020

O PINIÃO

ISEG Lisbon School
Economics & Management

U LISBOA | UNIVERSIDADE DE LISBOA

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!



Clara Raposo
Dean of ISEG

"Nowadays there are so many new things that we have to face... without anyone asking us whether we want to, we have to find a way to overcome our human resistance to change and seek solutions for the new realities that face us.

Only this week, the Holy Father praised us: students, faculty, the Schools around the world, for having discovered new paths. If we know how to work together and if we do so without giving up, then I am sure that these new paths will turn out to be the best ones possible. We know that as everything is so new, that our opinions are just that – nothing more than opinions – which oblige us to build bridges, which are key for this path that we have to follow.



Ana Isabel Morais
Vice-Dean of ISEG

At ISEG, in our community we have always known overcome all the obstacles that we have come across and we have always been resilient – and it won't be any different now. We are discovering the best way to continue to guarantee the excellence of our teaching and our research, whilst ensuring that leaving no one is left behind, whatever the circumstantial reason".

This newsletter summarises our virtual events, as well all news of interest, such as the memorandum of understanding signed with the Metropolitan Railway of Lisbon, the Save the Date! for the Watch Party to celebrate ISEG's 109 years and the press coverage: what the media say about ISEG, and what the people of ISEG think about the current economic situation and the next steps.

The following are cited in this number: Alexandre Abreu, Ana Venâncio, António Afonso, António Garcia Pereira, Avelino de Jesus, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, Helena Amaral Neto, João Duque, Joaquim Sarmiento, Nuno Crato, Paulo Trigo Pereira, Ricardo Cabral and Victor Barros.



The economy: next steps?



>> The opinion of **João Duque** in Expresso on the delays in providing support for companies.



>> In ECO, **António Afonso** comments on the effect of public investment for economic recovery.



>> The opinion of **Avelino de Jesus** in Jornal de Negócios on the effects of the lockdown policies, (Part I).



>> The opinion of **Avelino de Jesus** in Jornal de Negócios on the effects of the lockdown policies, (Part II).



>> The opinion of **Joaquim Sarmiento** on the crisis and public debt in ECO.



>> The opinion of **António Garcia Pereira** in Notícias Online about the situation of TAP.



>> **Francisco Louçã** on the uncertainty and instability caused by the German Constitutional Court in Expresso.



>> **Ricardo Cabral** on the proposal for restructuring Argentina's public debt in Público.



>> On Dinheiro Vivo, **João Duque** defends the creation of bad banks to free up the banking sector and to provide more incentives for companies.



>> **Alexandre Abreu** warns of the dangers of immunity certificates in Expresso.



>> The opinion of **Francisco Louçã** in Expresso on the White House's strategy to combat the threat from China.



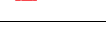
>> **Nuno Crato** comments in Jornal de Notícias on the uses of online teaching as a resource.



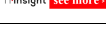
>> A study by **Ana Venâncio**, **Victor Barros**, and **Clara Raposo** on the increase in the creation of new businesses as a result of the reduction in IRC in the interior of the country is highlighted in Jornal de Negócios.



>> **Clara Raposo** is interviewed in IT Insight magazine on the impact of the pandemic on companies and the e-learning revolution at ISEG.



>> **Paulo Trigo Pereira**, commented on TSF about the controversy surrounding Novo Nanko (minute 34' 27").



>> **João Duque** comments on the State of the Nation and on the re-opening of the economy on TSF.



>> Statements by **João Duque** on TSF regarding the forecasts made by the Budget Support Technical Unit.



>> The opinion of **Carlos Farinha Rodrigues** on SIC regarding the social inequalities caused by the health and economic crisis.



>> **Helena Amaral Neto** participates in the Ecoohunter talk about the reinvention of retail after the lockdown in ECO.



>> Commentary by **Carlos Farinha Rodrigues** on RTP regarding the loss of income for households and the increase in requests for grant aid (minute 23' 55").



>> **Carlos Farinha Rodrigues** defends the creation of an inclusive economic recovery programme on TSF.



>> **António Afonso's** opinion in the Greek press, in the TANEJA journal.

[see more >](#)

>> The **ISEG Confidence Index** for April is again highlighted in the press:



The ISEG Confidence Index - April 2020

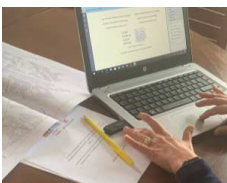
The ISEG Confidence Index for April 2020 is now available for consultation.

"In April 2020, following the outbreak of the COVID-19 epidemic, the confidence level for the short-term evolution of the Portuguese economy assumed a value of 25.0, which represents a decrease in confidence compared to the previous month's value of 25.6, and worsens the steep decline of the confidence registered in March."

[see more >](#)



ISEG and the Metropolitan Railway of Lisbon sign and agreement for a new station at ISEG



ISEG and the Metropolitan Railway of Lisbon have already signed a memorandum of understanding for the indemnity for the occupation and expropriation of space as part of the project to expand the metro network of Lisbon.

The extension of the Yellow and Green lines includes the connection of the Rato station to Cais de Sodré, with the creation of two new stations, one next to Jardim da Estrela and the other next to ISEG, with an exit right at the entrance on Travessa do Pasteleiro.

Follow news related to this very complex work:

Novas estações e alterações na rede

ESTACIONES INTERMODAIS



Young Alumnus in Solidarity with our students - Thank you, Diogo!



Diogo Dias, a graduate in Management from ISEG and founder of BILD Analytics, has offered new laptops to ISEG students, during this urgent digital phase in time of crisis.

"It is impossible to remain indifferent when we know that there are students who do not have access to adequate hardware for participating in online lectures as a result of this pandemic, and consequently provide continuity for the activities which are normally carried out face-to-face on campus. I hope that this contributes to the impact of the COVID-19 on the lives of ISEG students being as small as possible."

Diogo Dias



What's Up @ ISEG?

Webinar Series
ISEG MBA Global Partners



Startup Lisboa, Entrepreneurship and the Lisbon Innovation Ecosystem

19th of May, 18.15

Miguel Fontes, Executive Director of Startup Lisboa

The session with Startup Lisboa will help us to understand how an ISEG MBA student will have the opportunity to explore the dynamic and fast-growing entrepreneurial ecosystem in Lisbon, through immersive and hands-on experience. This partnership's module will go from Entrepreneurship fundamentals and ecosystems to the measurement of your business' success, going through markets, funding and business models. It will also allow you to have an Immersive Experience & Deep Dive into the Lisbon Ecosystem by giving you access to incubators, investors, startups, unicorns, and big corps.

[SEE MORE](#)

ISEG Executive Education

Webinars

Beyond the Present

Understand what the green economy is and what your current and future role is in our society. It is increasingly important for companies to know how they can promote sustainable investments and how to measure and finance them.



Watch the webinar with **Clara Raposo**, **Sofia Santos** and **Pedro Penalva**.

21st of May, at 18.15.

Further information and enrolment [here](#).

[SEE MORE](#)

Virtual Conversation Cycle

Limits and possibilities of the international financial system in combating Covid-19

Watch the webinar with **Paulo Nogueira Batista Jr.**, an economist, former Vice-President of Novo Banco Development Bank for BRICs (2016-2017), and Executive Director of the IMF for Brazil (2007-2015), together with **Eugénia Pires**, a researcher at the Collaborative Laboratory for Labor, Employment, and Social Protection (CoLABOR)
Moderator: **João Silva**, a researcher at CEsa/ISEG.

[SEE MORE](#)



oficina global

Ciclo de Conversas Virtuais

21 de maio
18h30-19h30 Lisboa \ 14h30 - 15h30 São Paulo, Brasília

Limites e possibilidades do sistema financeiro internacional no combate à Covid-19

CEsa |  | 

Keep up-to-date with Research news



[see more >](#)



INSTITUTE OF PUBLIC POLICY

[see more >](#)

SAVE THE DATE! Watch Party 23 of May



CELEBRAÇÕES

DIA DO ISEG

23 DE MAIO

NOVIDADES EM BREVE

Esteja atento às redes sociais do ISEG



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