



"Tribute to Francisco António Correia

Sponsored by ISEG, among other organisations, together with Adília Fernandes, I had the pleasure to promote the publication of the most relevant economic writings of Francisco António Correia, in two volumes.

This economist was a Professor of Economics and the equivalent of the Dean of ISEG during the first half of the 20th century, when it was the ISC. He innovated by introducing International Economics as an academic specialty and was the author of the first Economic History of Portugal to be published. He left his mark on both the premises and the services during his 11 years in charge of the School.



Francisco António Correia (1877-1938)

In addition, he intervened in public life, manifesting his essentially liberal view, especially when he served as a Minister of the Republic. He was also the co-founder of the 'Seara Nova' magazine and the author of an interesting project on European integration."



Carlos Bastien
Professor of Economic History

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!



Clara Raposo
Dean of ISEG

Jorge Coelho in memoriam (1954-2021)



It is with great regret that ISEG shares the grief of Jorge Coelho's family, whose premature death leaves us poorer.

A graduate of ISEG, Jorge Coelho was a distinguished Alumnus, with a notable career in politics and in the business world, having been the Minister of Public Works and the Minister of Internal Administration. He was also a dedicated member of the ISEG's School Board.

Carlos Rodrigues, the Chair of ISEG's Fundação Económicas and founder of Banco BIG remembers his friend and fellow undergraduate with much emotion. "This is devastating. Jorge was one of the best people I have ever met. For his friends, he was one of the most generous, reliable, and transparent people that I have ever met. It was a pleasure to know him".

In this edition of the Newsletter we pay tribute to Jorge Coelho, a distinguished alumnus and member of ISEG's School Board. We highlight the nomination of ISEG for the "Human Resources Portugal 2021" Awards and appeal for you to vote. We also promote the next webinars and share news about research, our students, and alumni. The ISEG Economic Outlook for March is now available and we are ready for the ISEG Open Day, which takes place next week.

The following are cited in this number: Alexandre Abreu, Amélia Bastos, António Ascensão Costa, Carolina Afonso, Catarina Paiva, Clara Raposo, Francisco Louçã, João Duque, João Ferreira do Amaral, Joaquim Sarmento, Luís Cardoso, Luís Mah, Luís Nazaré, Manuel Ennes Ferreira, Margarida Abreu, Maria Rosa Borges, Mário Centeno, Nuno Crato, Paulo Soeiro de Carvalho, Paulo Trigo Pereira, Ricardo Cabral, Rita Alemão and Sofia Santos.



Uniting efforts to beat the pandemic?



>> Articles by **Sofia Santos** in ECO on "Financial Greenwashing" and the launch of hydrogen prices in the United Kingdom.



>> An article by **Francisco Louçã** about "communists" in Expresso.



- >> **João Duque's** opinion about EDP in Expresso.  [see more >](#)
- >> The state of European leadership according to **Francisco Louçã** in Expresso.  [see more >](#)
- >> **Alexandre Abreu** speaks about global logistics and the Ever Given incident in his weekly column in Expresso.  [see more >](#)
- >> The opinion of **Paulo Trigo Pereira** in Observador on the decision of the President of the Republic to promulgate the laws of the Assembly of the Republic.  [see more >](#)
- >> In an article in ECO, **Joaquim Sarmento** writes about "The PRR and its governance".  [see more >](#)
- >> The opinion of **António Ascensão Costa** in Jornal de Negócios on the economic crisis.  [see more >](#)
- >> An article by **María Rosa Borges**, on "Helicopter Money", in the Journal Económico newspaper.  [see more >](#)
- >> In an audience at the Palace of Belém, the President of the Republic heard the opinion of the economist and Dean of ISEG, **Clara Raposo**, on the prospects for the Portuguese economy.  [see more >](#)
- >> The opinion of **António Ascensão Costa** on growth in GDP in ECO.  [see more >](#)
- >> The opinion of **Ricardo Cabral** on moratoriums in Público.  [see more >](#)
- >> An interview with **Rita Alemão** about leadership in times of change, in Jornal Económico.  [see more >](#)
- >> **Manuel Ennes Ferreira** presents a dilemma in Expresso: Do we confront or face China in Sub-Saharan Africa?  [see more >](#)
- >> **Luís Cardoso's** statements in an article in Jornal de Negócios about the new programmes launched by business schools.  [see more >](#)
- >> **Luís Nazaré's** article in the Jornal de Negócios on "The Oxford-educated rabbit economist".  [see more >](#)
- >> An article by **Carolina Afonso** on "What changed when I changed", in Executiva magazine.  [see more >](#)
- >> The opinion of **Catarina Paiva** in Ambiente Magazine.  [see more >](#)
- >> **João Duque's** analysis in the XVI Barometer of Executive Digest.  [see more >](#)
- >> An article by **Carolina Afonso** on "Data-driven marketing: from measurement to forecast", in Imagens de Marca.  [see more >](#)
- >> **Amélia Bastos'** opinion about poverty in Portugal in the Social Focus magazine. [see more >](#)
- >> **Margarida Abreu** explains what she considers to be the root of bitcoin's success in an interview in Exame.  [see more >](#)
- >> **Paulo Soeiro de Carvalho** announces the next edition of the executive programme on 'Futures, Strategic Design & Innovation', in Executive Digest.  [see more >](#)
- >> **Clara Raposo and Sofia Santos** explain the importance of receiving training in Sustainable Finance in Executive Digest magazine.  [see more >](#)
- >> In an interview in Visão, **Nuno Crato** defends holding national exams after the pandemic and states that the "months of lost school will have an impact on future life".  [see more >](#)
- >> **Luís Mah's** opinion on the tension in Macau and Hong Kong, in Antena 1.  [see more >](#)
- >> The opinion of **Nuno Crato** on psychometric tests in the Nota20 podcast of Rádio Observador.  [see more >](#)
- >> **João Ferreira do Amaral** in the "Perfect Storm" weekly programme of Rádio Observador talking about the Troika.  [see more >](#)
- >> Comments by **Paulo Trigo Pereira** on the request for a bail out to Troika, on RTP2.  [see more >](#)
- >> **Mário Centeno**, the Governor of Banco de Portugal and a Professor at ISEG, was received by the President of the Republic to discuss the application of the so-called 'European bazooka'.  [see more >](#)
- >> An analysis by **Francisco Louçã** on the violence in Mozambique and ending the lockdown on SIC Notícias.  [see more >](#)

Research News at ISEG

The ISEG Economic Outlook for March is now available

With quantitative data still not fully available for the 1st Quarter of 2021, year-on-year quarterly GDP is estimated to have decreased by between 5.6% and 4.6%, and by 3.5% and 2.5% in relation to the 4th Quarter of 2020.

Read [here](#).



Portuguese Economic Journal

Highlight to the new paper in the PEJ entitled "Tourism-led growth asymmetries in Greece: Evidence from quantile regression analysis", by Sarantis Lolos, Panagiotis Palaos & Evangelia Papapetrou. Read [here](#).

Don't miss the March Newsletter, which includes information regarding the Portuguese Economy Research Report [here](#).



[see more >](#)

CSG Newsletter #181

CSG is a Research Consortium in the area of Social Sciences and Management, whose news can be followed in its weekly newsletters.

See Newsletter #181 [here](#).



[see more >](#)

VOTE ISEG! Nominated for the Human Resources Portugal Awards

ISEG is nominated for the **Human Resources Portugal Awards**, in the Best Educational Establishment category, for the quality of its educational offer in this area.

We are counting on your vote [HERE](#).



What's Up @ ISEG

ISEG Open Day online, just as if face-to-face

On the 17th and on the 30th of April, from 09.00 to 13.00, we open the "virtual" doors of ISEG to current secondary school students. These will be two mornings full of energy and good spirits!
Enrolment open up until the 14th of April.
More information and enrolment [here](#).



Masters in Marketing organizes a Webinar on "Digital Advertising"

The third of four seminars on Digital Marketing will be held online on the 15th April, from 11.00 to 13.00, which is organised as part of ISEG's Masters in Marketing. Don't lose out!
Further information and enrolment [here](#).



Webinar on "Strategic Thinking: Making decisions in an uncertain environment", with Joana Santos Silva

This event will cover topics such as the difficulty of predicting the future, preconceived ideas that limit the ability to plan, and tactics to help overcome our mental traps. Don't miss this webinar, on the 13th of April, at 18.15.
Enrol [here](#).



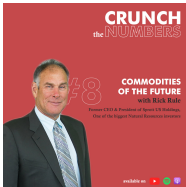
Webinar on "China's Development Finance goes Global", with Yang Jiang (Danish Institute for International Studies, Denmark)

This event, which takes place as part of the "Development Studies Seminars 2021" cycle, is a privileged means of monitoring the research developed in the study areas of ISEG's [Masters in Development and International Cooperation](#) and the [PhD in Development Studies](#).



ISEG students on high

In this edition of the newsletter, following on from last week's special issue on Sustainable Finance, it is with great pride that we share the interview of our association [LIS - Lisbon Investment Society](#) with Rick Rule, the former CEO & Chair of Sprott US Holdings. He is a manager of a portfolio with more than 200,000 customers and USD 17 billion in assets, which constitutes one of the biggest investors in Natural Resources of the world.
See this interesting interview [here](#), which discusses the role of commodities in the transition to a "Green Economy" and where advice is given to young people.



Nuno Rodrigues, a student of the Postgraduation in Business Management is appointed as the Engineering and Buildings Risk Director of MDS, a risk and insurance consultancy.



[see more >](#)



ISEG Alumni in the news

Nicolau Santos, a graduate in Economics from ISEG, is the new Chair of RTP. A journalist for 40 years, he is also passionate about poetry, jazz, as well as being a Sporting supporter. We are "Open Minds ..."



[see more >](#)



Otilia Macedo Reis, an alumna of the Masters in Development and International Cooperation and the director of the Fulbright Portugal Commission, is interviewed by Diário de Notícias.



[see more >](#)



Economist **Eugénio Rosa**, a graduate and holder of a PhD in Economic and Organisational Sociology from ISEG, concludes in a study that the pandemic is "aggravating inequalities further" in terms of wealth distribution in Portugal.



[see more >](#)



Joana Ricardo, an alumna of the Postgraduation in Marketing Management, Communication, and Multimedia, is the new Head of Marketing at Neotalent (Grupo Novabase).



[see more >](#)



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HAVE A GOOD WEEKEND!



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