

Newsletter  
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01 MAY 2020

# O PINIÃO O

**ISEG** Lisbon School  
Economics & Management

**U LISBOA** UNIVERSIDADE DE LISBOA

*A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!*



Clara Raposo  
Dean of ISEG

"With a mission based on values that privilege freedom of thought and expression, ISEG aims to excellence in science teaching and research economic, anchored on a solid quantitative basis, and the consequent formation of leaders who, at least knowledge and capacity for innovation, and respecting by ethical principles, can contribute to a better world. In the context of a viral pandemic, currently a global crisis of character economic and social impact that profoundly affects individuals and institutions. Structural threats and resulting limitations, ISEG reacts and, with determination, continues to care, rigorously and excellence, academic and scientific projects in that is involved. In particular, it has given special attention to its greatest asset, that is, to its students. No effort has been spared to ensure - despite the adversities of the moment - the continuation of their studies and the conclusion of the school year in valid and worthy conditions.

**Maria do Rosário Grossinho**  
Chair of ISEG's Pedagogic Board



Possessing a historical legacy which is populated by charismatic figures who are renowned in the most diverse areas, and having always known how to face the challenges which, for more than a century, have confronted us, here we are again, demonstrating determination in our actions, with conviction and competence, and also as a dream, for we know that, as the poet said: *whenever mankind dreams, the world takes a leap and moves forward.*"

This newsletter summarises our virtual events and news hot of the press, as well as our press coverage: what the media says about ISEG and what people at ISEG think about the new lockdown measures and their impact on the economy.

The following are cited in this number: **Alexandre Abreu**, **António Garcia Pereira**, **Carlos Farinha Rodrigues**, **Clara Raposo**, **Fernanda Ilhéu**, **Francisco Louçã**, **Helena Amaral Neto**, **João Duque**, **Joaquim Montezuma**, **Joaquim Sarmiento**, **Jorge Barros Luís**, **Luís Mah**, **Luís Nazaré**, **Manuel Mira Godinho**, **Nuno Crato**, **Ricardo Cabral** and **Sara Falcão Casaca**.



## Will the economic recovery begin with the end of the State of Emergency?

>> An opinion article by **Manuel Mira Godinho** in Público on the importance of economic theory for exiting the crisis.



[see more >](#)

>> **Sara Falcão Casaca**'s opinion on the quality of life and gender equality in times of teleworking, in Público.



[see more >](#)

>> The opinion of **António Garcia Pereira** in Notícias Online on the legal instruments required to support the State of Emergency and State of Calamity.

[see more >](#)

>> **Alexandre Abreu** questions the inclusion of life expectancy as a criterion for lack of definition, in Expresso.



[see more >](#)

>> A report in ECO of the webcast about the value of real estate assets in time of pandemic, with **Joaquim Montezuma**.



[see more >](#)

>> **Luís Nazaré** comments on the uncertainties about the economic recovery in Jornal de Negócios.



[see more >](#)

>> **João Duque** comments on privacy issues regarding the reopening of economic activities, in Dinheiro Vivo.



[see more >](#)

>> In Expresso, **Francisco Louçã**'s opinion on the impact of the increase in State spending to combat the crisis.



[see more >](#)

>> **Ricardo Cabral** analyses the weaknesses of the economy that have been revealed by the crisis in Público.



[see more >](#)

>> **Jorge Barros Luís**, together with **Rui Martins dos Santos**, analyses how the recovery of the economy can be supported, in Observador.



[see more >](#)

>> **João Duque** comments on the role of banks in financing the economy in Dinheiro Vivo.



[see more >](#)

>> The opinion of **Joaquim Sarmiento** on the perspectives this crisis, in ECO.



[see more >](#)

>> In his weekly column in Expresso, **João Duque** questions the government's response to the current crisis.



[see more >](#)

>> **Francisco Louçã**'s opinion in Expresso on the pharmaceutical industry and the fight against the virus.



[see more >](#)

>> **Nuno Crato** warns of the effect of online teaching on social inequality, in the Observador.



[see more >](#)

>> In an interview with Ni Hao Portugal, **Fernanda Ilhéu** presents the initiative of the New Silk Route in Portugal.



[see more >](#)

>> **Nuno Crato** gave some tips to readers of Sábado magazine about distance learning.



[see more >](#)

>> **Helena Amaral Neto** comments on the impact of coronavirus on the luxury market at Expresso.



[see more >](#)

>> An interview in IT Insight magazine with **Clara Raposo** about the capacity of organizations to respond to the many challenges they currently face.



[see more >](#)

>> **Joaquim Sarmiento** comments on the possible measures and scenarios for economic recovery in Exame.



[see more >](#)

>> **Carlos Farinha Rodrigues** comments on RTP about the plan for reopening economic activities (at minute 13'20").



>> **João Duque** analysed the interview with the Minister of the Economy on SIC.



>> **João Duque** was among the guests who commented on the TSF Forum on economic recovery scenarios.



>> An interview on SIC with **Carlos Farinha Rodrigues** on the impacts that Coronavirus is having on the country and inequality.



>> **João Duque** analysed the results of the European Council on TSF (23/04, 22.00 News, at minute 5'20").



>> In an interview on SIC, **Luis Mah** commented on the news about the state of the health of Kim Jong-Un.



>> **Fernanda Ilhéu** comments on the impact of the crisis in slowing down both the Chinese and the world economy, on SIC.



## NEW! ISEG's International Advisory Board



### The first 9 members of ISEG's International Advisory Board are already known

Looking to the future, ISEG has just announced the composition of its International Advisory Board, a group of reputable international professionals from the most diverse areas of expertise.

Gilberto Jordan is the chairman and counts on a dream team, which includes the charismatic CEO of Walmart China, Wern-Yuen Tan, the Creative Director of Rock in Rio, Roberta Medina, and the respected Professor of Finance and Governance and former Dean of the Said Business School of Oxford University, Colin Mayer.

Get to know all the Members [here](#).



## What's Up @ ISEG?

### Beyond the Future Webinar Series ISEG MBA

>> The **ISEG MBA** has a new and ambitious programme for 2020-2021! This visionary programme is the result of our experience and of a major redesign involving the best experts. The online session that took place on the 14<sup>th</sup> of April can be seen [here](#).

>> Furthermore, a **series of webinars** will start on the 4<sup>th</sup> of May with the **Global Partners** of the ISEG MBA, such as **The World Economic Forum, Instituto Superior Técnico, Start Up Lisboa, and Withcompany**.

>> Each webinar will feature the participation of one of the **Global Partners**. See the full list [here](#) and also watch the start of our **Leadership Journey** on the 4<sup>th</sup> of May, with **Rita Alemão**, from **KDVI**.

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### Covid-19 and the future of global governance

#### Virtual conversations

>> Up until the 21<sup>st</sup> of May, the **Global Workshop** will be organising, in collaboration with ISEG's Masters in Development and International Cooperation, a cycle of virtual conversations about the impact of the current Covid-19 pandemic on the future of global governance.

>> The next conversation, which will be on the 7<sup>th</sup> of May, is about **gender (un)equality**. Enrol [here](#).

>> On the 14<sup>th</sup> of May, the topic under debate will be **"Cities, climate change and sustainability in the post-pandemic context"**. Enrol [here](#).

>> On the 21<sup>st</sup> of May, the **limits and possibilities of the international financial system in the fight against Covid-19** will be debated. Enrol [here](#).

[LEARN MORE](#)



## Successful entrepreneur on YouTube is a student of Management at ISEG and is news in Público

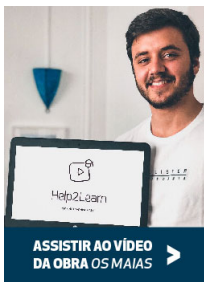
>> **Tiago Dominguez**, a student of ISEG's Bachelors in Management, is news in **Público**.

Tiago, a future cultured manager, loves literature and created a channel on YouTube designed for learning. The **Help2Learn** channel is already among the most popular of channels on the platform with educational content which help high school students – and not only – to learn, with pleasure, **literary and Philosophy content**.

With animated videos and explanations, Tiago Dominguez is building up a group of followers, with the summary of the book **The Maias** already registering 10,000 views – which is proof of his success.

Watch the video of **The Maias** [here](#).

ISEG is proud of these **Open Minds**, who think for themselves and are unique, entrepreneurial, and creative people – the managers that the future needs!





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