

Newsletter  
# 4  
08 MAY 2020

# O PINIÃO O

**ISEG** Lisbon School  
Economics &  
Management

**U LISBOA** | UNIVERSIDADE  
DE LISBOA

*A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!*

Clara Raposo  
Dean of ISEG



"Over the two decades of the 21<sup>st</sup> century, the Covid-19 pandemic is the fourth crisis that has impacted us, altering to a greater or lesser extent the operating assumptions of companies, people, societies, and of the regimes that govern us. Ranging from the 11<sup>th</sup> of September terrorist attacks, through to the collapse of Lehman Brothers in 2008 and the sovereign debt crisis of 2011 – which lasted until 2015 – from which we have only recently started to, timidly, recover from.

Even though it was not classified as a crisis, we have already experienced the challenge of climate change, which is undoubtedly a generation-wide emergency and is certainly a crisis on a civilizational scale. However, at least for this one, we know what we have to do.

Therefore, it is in this context of great unpredictability and thick fog – where practically everything that was previously forecast was called into question – that companies will have to adapt, if possible, and society will have to change its behaviours to face the growing adversities.

**Gilberto Jordan**

Chairman of ISEG's International  
Advisory Board



In this context, ISEG – a century-old institution which has experienced and observed several crises – which will once again have to provide its contribution to economic theory and the best practices in management which enable the players, be they public or private, to make the right decisions.

On the initiative of the Dean of ISEG, the School can count on the help of the new International Advisory Board, which is made up of a distinct group of professionals, both academic and non-academic, to contribute to this task of producing knowledge, analyses, and future guidance regarding "these seas which have never been navigated before."

This newsletter summarises our virtual events, news of interest, and press coverage: what the media says about ISEG and what people at ISEG think about the changes that need to be implemented in the new economic phase.

The following are cited in this number: **Alexandre Abreu**, **António Garcia Pereira**, **Avelino de Jesus**, **Carlos Bastardo**, **Carlos Farinha Rodrigues**, **Clara Raposo**, **Francisco Louçã**, **João Duque**, **Joaquim Sarmiento**, **Jorge Vasconcellos e Sá**, **Manuel Ennes Ferreira**, **Manuela Arcanjo**, **Maria João Guedes**, **Paulo Trigo Pereira**, **Ricardo Cabral**, **Sara Falcão Casaca**, **Sofia Santos** and **Winnie Picoto**.



## And now, what solutions?

>> **Alexandre Abreu** reflects on the importance of the ECB maintaining the European monetary building, in Expresso.



see more >

>> The opinion of **Carlos Farinha Rodrigues**, who reflects on the new forms of inequalities caused by the coronavirus.



see more >

>> **Avelino de Jesus** and the future of the European Union, in Jornal de Negócios.



see more >

>> The opinion of **António Garcia Pereira** about the trivialisation of wrongdoing in the field of Justice, in Notícias Online.

see more >

>> An article by **Sofia Santos** in ECO on the importance of educating executives in Sustainable Finance.



see more >

>> In Público, **Ricardo Cabral** questions the possible restructuring of the debt of the Euro Zone debtor countries.



see more >

>> In an interview with LUSA, **Sara Falcão Casaca** warns of the impact of the pandemic on the job market, which affects men and women unequally.



see more >

>> In Vida Económica, **Jorge Vasconcellos e Sá** analyses healthcare costs per capita and by age.



see more >

>> The opinion of **Joaquim Sarmiento** in ECO on the importance of the capitalisation of companies in response to the crisis.



see more >

>> **Francisco Louçã**'s opinion about the political parties' comments regarding tele-work, in Expresso.



see more >

>> **Paulo Trigo Pereira** comments on the rules of the lockdown in Observador.



see more >

>> **João Duque** on the distribution of dividends in times of pandemic, in Expresso.



see more >

>> In his weekly column in Expresso, **Francisco Louçã** reflects on the European support of economies.



see more >

>> In Expresso, **Manuel Ennes Ferreira** warns of the impact negative impact of the pandemic on emigrants' remittances from Angola.



see more >

>> **Manuela Arcanjo** challenges us to fight for a better country in Jornal de Negócios.



see more >

>> **Winnie Picoto** was one of the participants in the talk of Jornal Económico on the changes in technological transition in educational processes.



see more >

>> **Carlos Bastardo** comments on the fall in the ISEG Confidence Index of those responsible for managing industrial companies, in Jornal de Negócios.



see more >

>> In the Negócios da Semana programme on SIC, **Paulo Trigo Pereira** discussed the size and effects of the recession in Europe.



see more >

>> Still on SIC, **Clara Raposo** analysed the economic forecasts published by the European Commission.



[see more >](#)

>> An analysis by **António Garcia Pereira** on TVI regarding the legal point of view of the state of emergency and the calamity situation.



[see more >](#)

>> Comment by **João Duque** on the TSF Forum on the topic of "Is bureaucracy holding back the distribution of the support announced by the Government?"



[see more >](#)

>> On Radio Renascença, **João Duque** questions the effectiveness of the Lay-off in avoiding insolvencies and redundancies in the medium term.



[see more >](#)

>> **Maria João Guedes** on the persistence of gender inequality in the Expresso 'Money, Money, Money' podcast.



[see more >](#)

## The ISEG Economic Outlook in the news

The ISEG Economic Outlook for April 2020 is now available for consultation.

*"As expected, the performance of the confidence indicators for April registered substantial falls, attaining historical minimums over two months for the Retail and Services sectors. The Consumers Confidence Index also came close to its 2011 historical lows."*

Read the Summary of the Outlook [here](#).



[see more >](#)



[see more >](#)



[see more >](#)



[see more >](#)



## What's Up @ ISEG?

### ISEG MBA Partners Webinars



**Olivier Woefray**, Practice Lead, World Strategic Intelligence Economic Forum, will address how individuals and organisations can adapt to the global context which is in constant evolution. Further information and enrolment [here](#).

[LEARN MORE](#)

### ISEG Executive Education Webinars *Beyond the Present*

How to manage operational and emotional challenges to lead a team which works remotely?



Watch the webinar with **Rita Alemão**, the Managing Partner of LYD - Leading for Greatness and Vice-Chair of APRICEM.

13<sup>th</sup> of May, at 18.15.

Further information and enrolment [here](#).

[LEARN MORE](#)

### "Cities, climate change and sustainability: and after the pandemic?"



### Virtual Conversations Cycle // Global Workshop

Webinar with **Mariana Balau**, Professor at the Pontifícia Universidade Católica de Minas Gerais - PUC Minas, and **Susana Fonseca**, an activist of Associação Zero.

14<sup>th</sup> of May, at 18.30.

Further information and enrolment [here](#).

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## Keep up-to-date with Research news

REM and CSG are two Research Consortia, in the areas of Economics and Mathematics (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here.



[see more >](#)



[see more >](#)

## ISEG Students Got Talent...

## ... in the hard skills of Risk and Insurance

>> The students of the **Masters in Actuarial Science of ISEG**, by means of their **ASC (Actuarial Science Club)** club, is going to organise a series of webinars with top guests from the areas of Risk and Insurance, including the Chair of EIOPA, **Gabriel Bernardino**.

>> 12<sup>th</sup> and 14<sup>th</sup> of May, at 18.30. Further information and enrolment [here](#).

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## ... and also in soft skills and the arts

>> **The ISEG students** (including the Vice-President of the Actuarial Science Club) are multi-talented.

In addition to Mathematics, Economics, and Management, they contribute a fine voice in times of Coronavirus.

>> Watch the concert of our stars [here](#).

[LEARN MORE](#)



**ASC**  
ACTUARIAL SCIENCE CLUB

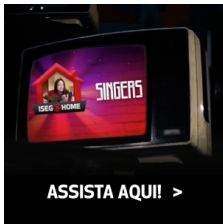
**LISBON SCHOOL OF ECONOMICS & MANAGEMENT**  
UNIVERSIDADE DE LISBOA

### Addicted to De-Risking

Spring Edition

WEBEX  
Entrance: free registration required at [isegasc.com](http://isegasc.com)

12<sup>th</sup> May 2020 | 3:00 pm - 4:30 pm  
14<sup>th</sup> May 2020 | 3:00 pm - 5:00 pm



**SINGERS**

ISEG HOME

**ASSISTA AQUI! >**

