



"The Future of Higher Education"

This month we celebrated the passing of 52 years since the onset of the academic crisis of 1969 and the 47th anniversary of the 25th of April Revolution of 1974.

In a year in which, more than ever, universities had to become agile and rapidly respond to the situation, there is an urgent need to stop and reflect about both the present and the future of Higher Education.

After all these decades, we continue to demand that those who need their high schools to remain open during vacations to enable them to have access to meals compete on an equal footing for a place at a university of their choice with those who have access to private tutors, and we don't even guarantee the necessary support for the completion of studies.

I could focus on the fact that many do not apply for their university of choice, because studying away from home entails extra costs. Then I could also focus on those who only receive financial support that covers little more than the cost of the tuition fees, even though they fulfil the grant eligibility criteria, or I could talk about those who narrowly exceed the eligibility threshold and thus lose the right to a grant and other grant-related support. However, I would prefer to focus on all those for whom the journey to continue to Higher Education constitutes a burden – those whose destiny in the lottery of life was to be grow up with additional difficulties which precluded them from the opportunity to fully enjoy academic life.

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!



Clara Raposo
Dean of ISEC



Francisco Pereira
Chair of the Lisbon Academic Federation

From my point of view, the application of this constant pressure on those with limited resources as to whether they can carry on with their studies up until the end, compounded by the anxiety brought about by the knowledge that they represent a burden on their family, constitutes a clear violation of the Constitution of the Portuguese Republic, especially Articles 74 and 76, among others, which establish the guarantee of equal opportunities for all. There is no point in talking about equal opportunities when students remain on the waiting list for student accommodation, or dropout from their studies, or have mental health problems arising from financial pressure. For you cannot talk about growth, technological transition, or productivity increases without talking about Higher Education.

In a year when the Recovery and Resilience Plan aspires to establish a vision for the future of the country, the growth objectives of this plan need to contemplate the following: the social base of Higher Education; the effective success in fulfilling the objectives for student accommodation, contrary to what is occurring in the case of the PNAES; the resumption of the gradual elimination of tuition fees; the creation of a social action model which represents our century and reflects the real costs associated with frequenting higher education; the reversal of the trend of increases in 2nd Cycle tuition fees which has an elitist effect of limiting access to this level of education; and also the modernisation of teaching methods.

If all of this is achieved, we will finally fulfil the goal of all those for whom we act as the guardian of their courage – just like the "I request to talk" appeal by Alberto Martins – and then we will fully conquer the Freedom to fulfil our potential, which has been held in abeyance since 1974, and can only be achieved through free access to Higher Education for all."

In this edition of the Newsletter we highlight the trends for e-commerce in 2021, Sara Falcão Casaca's participation in the "Women in Portugal" documentary series which has just started on RTP, and also the award of scholarships to applicants for the degree in Sustainable Finance. We also mention the MAEG Spring Workshops, the Economics vs. Management event, and the news of research, our students, and our alumni.

The following are cited in this number: **Alexandre Abreu, Amélia Bastos, António Ascensão Costa, António Garcia Pereira, Carlos Manuel de Oliveira, Clara Raposo, Francisco Louçã, João Duque, João Ferreira do Amaral, Joaquim Miranda Sarmento, Marta Romero, Marta Varanda, Paulo Soeiro de Carvalho, Ricardo Cabral, Sofia Bento and Sofia Santos.**



Cryptocurrency: what future?

>> **Sofia Santos** and Bárbara Silva comment on the organisation of the Leaders Climate Summit 2021 resulting from the initiative of Joe Biden in ECO.



>> **António Garcia Pereira** writes in Notícias Onne about TAP: "The current atmosphere of coercion and even terror imposed on the employees which has been fomented by the Government and the Management of TAP, particularly its Human Resources Management Department, is absolutely repugnant and is totally unacceptable and is compounded by the complicit silence of the trade unions and the media".



[see more >](#)

>> The opinion of **Francisco Louçã** regarding the 2nd convention of the *Movimento Europa e Liberdade*.



[see more >](#)

>> The comments of **João Duque** in Expresso regarding debt repayment "for five years, there was no need for austerity. Now that the end of the party is in sight, it is the time to clean up the spill wine and go begging again".



[see more >](#)

>> **Alexandre Abreu** states in Expresso that bitcoin is "harmful in more than one sense".



[see more >](#)

>> **Francisco Louçã** comments on the tension between the PCP and the Government in Expresso.



[see more >](#)

>> An article by **Joaquim Miranda Sarmiento** in ECO on both the Greek and Portuguese Recovery and Resilience plans.



[see more >](#)

>> In his weekly column in Público, **Ricardo Cabral** mentions that "the Portuguese authorities do not appear to have any strategy for the monetary and financial sector".



[see more >](#)

>> In an interview for Jornal Económico, **Paulo Soeiro de Carvalho** talks about adapting the ISEG MBA to the reality imposed by Covid.



[see more >](#)

>> Comments by **António Ascensão Costa** in Expresso on the performance of the economy during the 1st Quarter of 2021: "We will still be below the 2019 levels".



[see more >](#)

>> **Amélia Bastos** is interviewed by Jornal Público about the increase in the number of Social Insertion Income beneficiaries and refers to "a very clear worsening of the level of poverty during this pandemic year".



[see more >](#)

>> **Marta Varanda, Marta Romero** and **Sofia Bento** feature in the 4th SOCIUS essay in Jornal Público.



[see more >](#)

>> The major challenges in terms of management of the last 15 years according to **Clara Raposo**, in the 15th anniversary edition of Executive Digest.



[see more >](#)

>> **Carlos Manuel de Oliveira** writes in Imagens de Marca: "There is no marketing text or economic press that doesn't speak about the need for brands to focus on creating positive experiences for their customers."



[see more >](#)

>> The opinion of **João Ferreira do Amaral** in the Perfect Storm podcast of Rádio Observador regarding the end of the restructuring of Caixa Geral de Depósitos and also cryptocurrencies and the regulation of this new market.



[see more >](#)

>> **Francisco Louçã** comments on SIC Notícias about José Socrates' request for the annulment of Judge Ivo Rosa's decision.



[see more >](#)

What's Up @ ISEG

ISEG reveals the new tendencies for e-Commerce in 2021 in Marketeer magazine

Concern about sustainability, direct sales by restaurants to the consumer, or the end of third parties cookies are a few of the tendencies for 2021.

[Find out more.](#)



Sara Falcão Casaca in a documentary series on "Women in Portugal"

RTP aired its two-episode documentary series on the 19th and 22nd of April on "Women in Portugal", which reflects about what it's like to be a woman in Portugal and identifies opportunities and challenges. Watch this series which includes the participation of Professor Sara Falcão Casaca.



[Episode 1 | Episode 2](#)

Fundação Calouste Gulbenkian and Grosvenor award scholarships to applicants for the degree in Sustainable Finance: Green and Climate Finance

Five scholarships are to be awarded by the Calouste Gulbenkian Foundation to professionals in startups, micro, small, and medium enterprises with potential to drive transformation within their companies. Additionally, Grosvenor House of Investments will award a scholarship. The second edition of this course begins on the 2nd of June.

Application period open until the 16th of May [here](#).



MAEG Spring Workshops

The MAEG Spring Workshops will be held on the 5th of May, from 14.00 to 17.00. Watch this online session which includes examples of the use of econometrics in the production of official statistics. Further information [here](#).



Economics vs. Management

Pizza with or without pineapple? Milk first on your cereals, or the other way round? Economics or Management?

We have the solution for those who are looking for an answer to each of these problems and want to discover their vocation: participate in the Economics vs. Management event!

On the 8th of May, from 09.00 to 17.00.

Further information and registration [here](#).



Research in the news

30 years of SOCIUS: 4th essay published by Público

Marta Varanda, Marta Romero and **Sofia Bento** are featured in Jornal Público on "The essential is out of sight" and "out of sight, far from the heart". This is the fourth article of a series of 12 essays which are to be published by Jornal Público to celebrate SOCIUS' 30th anniversary.

Read it [here](#).



Portuguese Economic Journal

A new post on the Portuguese Economy Research Report blog, the PEJ blog dedicated to the dissemination of research on the Portuguese economy: "Worker reallocation and firm innovation", by Grace Gu, Samreen Malik, Dario Pozzoli, and Vera Rocha. [Read it here.](#)



[see more >](#)

CSG Newsletter #184

CSG is a Research Consortium in the area of Social Sciences and Management, whose news can be followed in its weekly newsletters.

See Newsletter #184 [here](#).

CSG INVESTIGAÇÃO
EM CIÊNCIAS
SOCIAIS & GESTÃO
RESEARCH IN SOCIAL
SCIENCES & MANAGEMENT

[see more >](#)

Brilliant ISEG students

Students of the Masters in Actuarial Science in 4th place in the "2021 Student Research Case Study Challenge" world competition, which is organised by the Society of Actuaries of the United States.

The team from our Masters in [Actuarial Science](#) reached the final, being tied for 4th place. This is a competition at worldwide level open to all degrees in Actuarial Science, which counted with the participation of 64 universities.

Congratulations to our students **Nguyen Xuan Tung, Tahani Binti Abd Wahab, and Victor Alexandre de Moura Reis!**
[Find out more.](#)



MAEG student is a three-times national FUTSAL champion

Beatriz Sanheiro, a student of Applied Mathematics for Economics and Management plays for the Benfica futsal team and is a rising star in the sport.

The team has ambitions to win the Portuguese Cup and to conquer the European title.

How proud we are of this Open Mind ISEG: Anima Sana in Corpore Sano!



LADOF [see more >](#)

Alumni who know how to think... and to act

José Brandão de Brito, a graduate in Economics from ISEG, was interviewed by ECO about banking and cryptocurrencies, in his role as chief economist of Millennium BCP. He warns that the bank will not become "a crypto bank", but that "the crypto is going to become part of BCP".

ECO [see more >](#)
economia online



Paulo Jervell, an alumnus of the Postgraduation in Real Estate Management and Valuation, is interviewed by Líder Magazine on teleworking.

LÍDER [see more >](#)
MAGAZINE



HAVE A GOOD PUBLIC HOLIDAY AND WEEKEND!



www.iseg.ulisboa.pt



Lisbon School
of Economics
& Management

RANKINGS:



MEMBER:



ACCREDITATIONS AND PARTNERSHIPS:

