

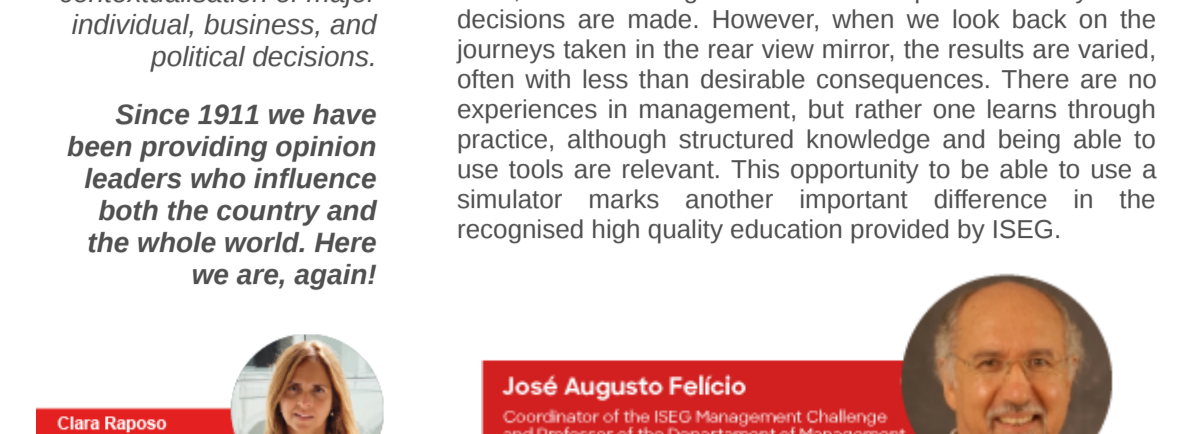
ISEG 110 YEARS

CELEBRATING!

20-23-24 MAY

SAVE THE DATES

All the details in the NEWSLETTER - SPECIAL EDITION - MAY 19th



"A University which 'makes a School' does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!

"Managers who build the FUTURE."

Having finished the grand final of the ISEG Management Challenge 2021 programme, the satisfaction with the results obtained is evident. This is a strategy and management competition that is held between eight teams, where all the winners, although one was recognised for having the best score. This is a tool used for the service of ISEG. It was conceived internally and since its inception it has been building managers for the FUTURE.

Which of us doesn't know what management is and how to make decisions? The term management, as commonly used, is something that all of us practice every time decisions are made. However, when we look back on the journeys taken in the rear view mirror, the results are varied, often with less than desirable consequences. There are no experiences in management, but rather one learns through practice, although structured knowledge and being able to use tools are relevant. This opportunity to be able to use a simulator marks another important difference in the recognised high quality education provided by ISEG.



Clara Raposo
Dean of ISEG

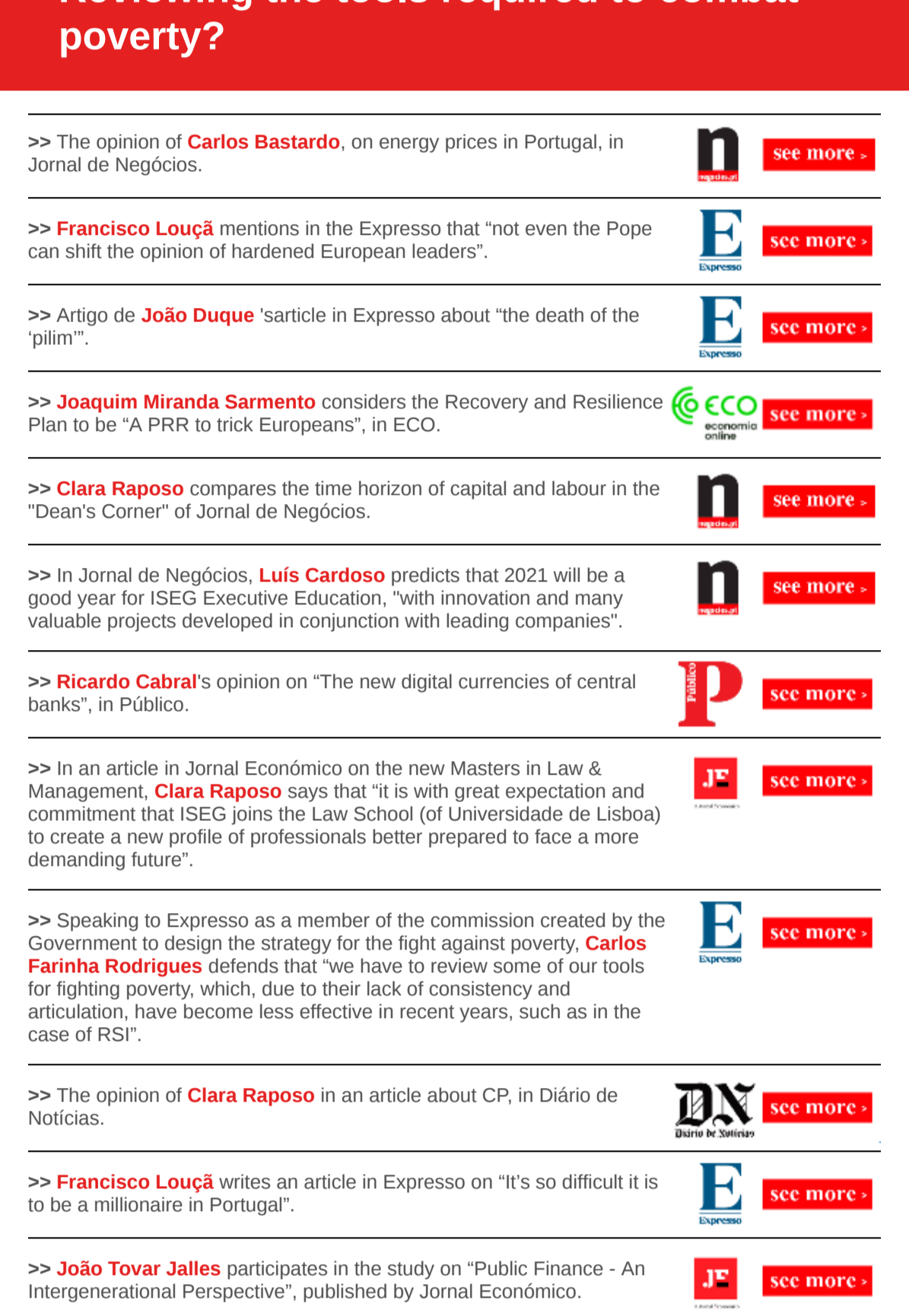


José Augusto Felício
Coordinator of the ISEG Management Challenge and Professor of the Department of Management

Do we really know what management is and do we understand the complexity of the systems? There is only one way to prove whether we do, and this is carried out by experiencing the practice of businesses or other organizations. It is the results that count, some of which refer to guidelines and others are expressed in indicators. People equipped with skills are key, who fulfil both the necessary conditions, namely being able to master tools, and the conditions of sufficiency, namely being capable of mastering behaviours. The focus of ISEG is on creating managers par excellence, and the ISEG Management Challenge programme contributes to this goal. Congratulations."

In this edition of the Newsletter we highlight the Special Edition that will be published on Wednesday 19th, with the programme of the Celebrations of the 110 Years of ISEG, as well as the coverage given by the media to the ISEG's Economic Outlook for the month of April, the ISEG Confidence Index for April, the IV International Sociology Meeting which is to be held on the 24th and 25th of May, and also other news about Research, our students, and our Alumni. We congratulate the winners of the 12th Edition of the ISEG Management Challenge, a team of 3rd year MAEG students, and also Professor Mónica Inês, who is also an ISEG alumna, who won the BIAL Prize for Clinical Medicine, 2020. Last but not least, we highlight ISEG featuring for the first time in the Financial Times Executive Education List!

The following are cited in this number: Alexandre Abreu, Amílcar Moreira, Carlos Bastardo, Carlos Farinha Rodrigues, Carolina Afonso, Clara Raposo, Francisco Louçã, Helena Amaral Neto, João Tomás Calado, João Duque, João Ferreira do Amaral, João Tovar Jalles, Joaquim Miranda Sarmento, Jorge Gomes, Luís Cardoso, Luís Nazaré, Margarida Abreu, Ricardo Cabral and Sandra Maximiniano.



Reviewing the tools required to combat poverty?

- >> The opinion of **Carlos Bastardo**, on energy prices in Portugal, in *Jornal de Negócios*. [see more >](#)
- >> **Francisco Louçã** mentions in the *Expresso* that "not even the Pope can artifice the opinion of hardened European leaders". [see more >](#)
- >> Article of **João Duque** 'article in *Expresso* about "the death of the 'pilim'". [see more >](#)
- >> **Joaquim Miranda Sarmento** considers the Recovery and Resilience Plan to be "A PRR to trick Europeans", in *ECO*. [see more >](#)
- >> **Clara Raposo** compares the time horizon of capital and labour in the "Dean's Corner" of *Jornal de Negócios*. [see more >](#)
- >> In *Jornal de Negócios*, **Luís Cardoso** predicts that 2021 will be a good year for ISEG Executive Education, "with innovation and many valuable projects developed in conjunction with leading companies". [see more >](#)
- >> **Ricardo Cabral's** opinion on "The new digital currencies of central banks", in *Público*. [see more >](#)
- >> In an article in *Jornal Económico* on the new Masters in Law & Management, **Clara Raposo** says that "it is with great expectation and commitment that ISEG joins the Law School (of Universidade de Lisboa) to create a new profile of professionals better prepared to face a more demanding future". [see more >](#)
- >> Speaking to *Expresso* as a member of the commission created by the Government to design the strategy for the fight against poverty, **Carlos Farinha Rodrigues** defends that "we have to review some of our tools for fighting poverty, which, due to their lack of consistency and articulation, have become less effective in recent years, such as in the case of RSI". [see more >](#)
- >> The opinion of **Clara Raposo** in an article about CP, in *Diário de Notícias*. [see more >](#)
- >> **Francisco Louçã** writes an article in *Expresso* on "It's so difficult it is to be a millionaire in Portugal". [see more >](#)
- >> **João Tovar Jalles** participates in the study on "Public Finance - An Intergenerational Perspective", published by *Jornal Económico*. [see more >](#)
- >> An article by **Luís Nazaré**, entitled "We are 'albuquerque's'", in *Jornal de Negócios*. [see more >](#)
- >> In *Expresso*, **Alexandre Abreu** defends that "to avoid a tsunami of defaults and bankruptcies, there is a need to delay the end of the temporary suspension of interest payments and replace liquidity support with selective mechanisms designed to support solvency". [see more >](#)
- >> **Helena Amaral Neto** writes in *Expresso* about the Aura Blockchain Consortium, an initiative of the luxury giants. [see more >](#)
- >> "Don't be afraid, experiment!" suggests **Sandra Maximiniano** in *Executive Digest*. [see more >](#)
- >> **Carolina Afonso's** article on e-commerce in *Imagens de Marca*. [see more >](#)
- >> **João Ferreira do Amaral** interviewed by *Nascer do Sol* about the forecasts for economic growth. [see more >](#)
- >> In *Exame* magazine, **Margarida Abreu** says that "the key value of bitcoin can be considered to be negative if we discount its carbon footprint". [see more >](#)
- >> **Amílcar Moreira** and **Carlos Farinha Rodrigues**, both professors at ISEG, together with Céu Mateus, a graduate in Economics from ISEG and a professor at Lancaster University, are interviewed by *Nascer do Sol* regarding the EU Social Summit. [see more >](#)
- >> **João Calado**, the Finance and Administrative Director of ISEG and the coordinator of GOEC - Office for Guidance on Consumer Indebtedness, was interviewed by *Dinheiro Vivo* magazine regarding the impact of the end of the temporary suspension of interest payments for companies and families. [see more >](#)
- >> **Jorge Gomes** celebrates two years of collaboration with A Pátria - Journal of the Portuguese-speaking Portuguese Community, with an article entitled "A Pátria, vox populi, and the European super league". [see more >](#)
- >> Comments by **João Ferreira do Amaral** on the audit of Novo Banco carried out by the Court of Auditors and also the Social Summit, on the "Perfect Storm" podcast of *Rádio Observador*. [see more >](#)
- >> **Amílcar Moreira**, a SOCIUS researcher, comments on the European Social Summit in Porto, on *Rádio Renascença*. [minute 00:42] [see more >](#)
- >> **Francisco Louçã** comments on SIC Notícias about the Social Summit. [see more >](#)
- >> **Ricardo Cabral** comments on current affairs on the evening news of *TVI24*. [see more >](#)

The ISEG Economic Outlook for April is news

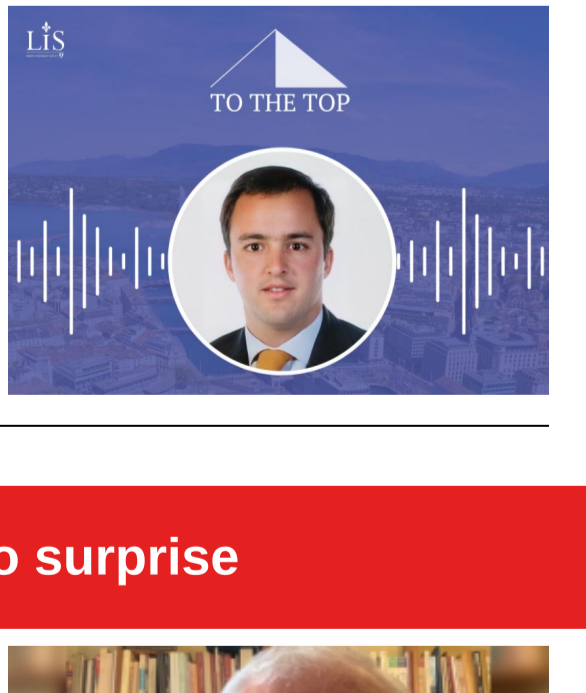
The ISEG Economic Outlook for April, 2021 has been cited in numerous media. If you have not yet had the opportunity to read it, click [here](#).



- [see more >](#)
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The ISEG Confidence Index for April has now been published

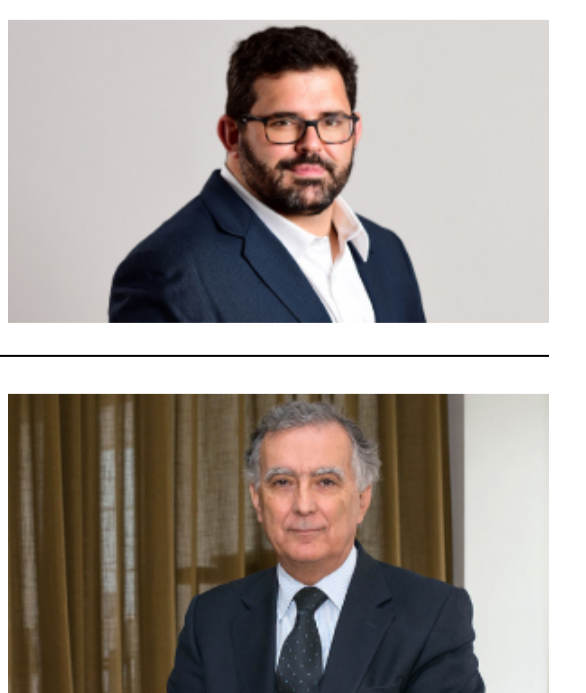
The ISEG Confidence Index calculated for April, 2021 for the short-term evolution of the Portuguese economy was 31.5, which represents an increase in confidence in relation to March, 2021, whose value was 30.3.



- [see more >](#)

The Bial Prize for Clinical Medicine is awarded to an ISEG alumna and a current member of faculty of ISEG Executive Education

Congratulations to Professor Mónica Inês for being awarded the BIAL Prize for Clinical Medicine, 2020. This prize, which is worth 100,000 euros, was awarded by the BIAL Foundation in recognition of the joint work by five authors on paramyloidosis, commonly known in Portugal as the "little feet disease".



Mónica Inês graduated with a degree in MAEG and a Masters in Applied Economics and Forecasting from ISEG, and is currently a member of faculty of professor of ISEG Executive Education.

- [see more >](#)

Keep up-to-date with Research news

IV International Meeting on Sociology

The IV International Meeting on Sociology will take place on the 24th and 25th of May, on the topic of "Work, (In)Equalities and Social Relations in the Digital Economy".

This event is organised by APSIOT (Portuguese Association of Professionals in Industrial, Organisational, and Work Sociology) and counts with the support of ISEG and SOCIUS. The organising committee is chaired by Prof. Sara Falcão Casaca and includes, amongst others: Susana Marques and Nuno Pires, António José Almeida (ESCE-IPS), Cláudia Teixeira Gomes (National ERASMUS agency), and Manuel Cruz (APSIOT). Further information and enrolment [here](#).



Portuguese Economic Journal

Three new posts are available on the Portuguese Economy Research Report, PEJ's blog, which is dedicated to the dissemination of research on the Portuguese economy:

- Recovery and exit of zombie firms in Portugal. [Read it here](#).
- Electricity prices for better yet sustainable economic performance. [Read it here](#).
- Small- and medium-sized enterprises and the financial crisis. [Read it here](#).



CSG Newsletter #186

CSG is a Research Consortium in the area of Social Sciences and Management, whose news can be followed in its weekly newsletters. See Newsletter #186 [here](#).

ISEG students are unstoppable!

The already famous ISEG Management Challenge has reached the final.

Another edition of the ISEG Management Challenge has been completed. This was highly competitive, with Undergraduate and Masters students simulating the life of a team of top managers. MAEG students were once again successful in winning 1st Place in this strategy and management competition, which now enables them to compete in the national final of the **Global Management Challenge**. Congratulations to the "Ai o que pah" team, comprised of students: Arthur Kenke, Bruno Pires, Cristiano Mendonça, Elisabete Fino and Ricardo Razina. The next two places were won by a team from the Masters in Management (MIM) and the Bachelors in Finance. All the other competitors are also to be congratulated. This initiative of ISEG also counted with the coveted CGD and ISEG Executive Education Prizes.

- [see more >](#)

From ISEG to Geneva with LIS - Lisbon Investment Society.

The first episode of the new "To the Top" Podcast of the LIS association is now available! See the interview with **Pedro Sabido**, an Economics alumnus and Vice Chair of Credit Suisse AG Wealth Management in Geneva (Switzerland) [here](#).

Take a look also at the LIS April newsletter [here](#).

Alumni never cease to surprise

António Wagner Diniz, an alumnus and graduate in Economics, is a member of the Board of the School of Arts and Music of the National Conservatory and is an example of the spirit of inclusion and coexistence with the arts and creativity that is in evidence at ISEG since forever. With a background in singing and a career dedicated to music, he has not only performed on various stages in Portugal, but also in large international performance. Read his article on "the importance of music as an educational tool".

- [see more >](#)

João Taveira, an alumnus and graduate in Marketing Management, Communication and Multimedia, is the new Marketing Manager of UrHome, a company that is dedicated to international investment in Portuguese real estate.

- [see more >](#)

Franqueim Alves, a graduate in Economics from ISEG and the managing director of the consultancy 3anglecapital, published an opinion article on the impact of Covid-19 and teleworking in "Link to Leaders".

- [see more >](#)

ISEG features in the Financial Times Executive Education 2021 list

On the 11th of May, the FT published its directory of just 91 accredited executive education schools worldwide. ISEG is one of them! This represents another step in our growing international recognition.

- [see more >](#)

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www.iseg.ulisboa.pt

