

BREAKING NEWS • **FINANCIAL TIMES** Top 35 in the World

FT Masters in Finance Ranking 2021 **ISEG** Lisbon School of Economics & Management Universidade de Lisboa

CONGRATULATIONS, ISEG!

We Did it Again!



OPINION

ISEG Lisbon School of Economics & Management Universidade de Lisboa

“We did it again: ISEG’s Masters in Finance is among the best in the world”

The Financial Times (FT) has highlighted us out, once again, for being one of the best Masters in Finance world-wide (No. 35). This is a result of constant hard work, a continuous search for excellence, and doing more and in a better way, all within the means that we have available, which we ensure count for a lot.

But what does this ranking actually say about us?

In its list of the best in the world, the FT highlights the impact that ISEG’s Masters in Finance has on the careers of our graduates. It entered the ranking from the outset in first position at the national level, and in eighth place world-wide, being positioned ahead of the top schools in this ranking in that it offers the quickest cost/benefit return. In order words, our graduates see their salary level rise significantly during the first three years by about 77% after finishing their Masters, placing them in fifth position world-wide, and, once again, in first place in Portugal. Furthermore, in terms of employability, we are ranked top of the table, with 100% of graduates employed within three months of finishing their Masters. It is therefore not a surprise that ISEG’s career office obtain the highest ranking among schools in Portugal, with the corollary of this evaluation being ranked in twelfth position in world-wide table in terms of career progression.

In the rankings of this evaluation, we are also well-positioned in terms of gender diversity. Among the Masters’ students, we are highlighted for possessing virtual equality between men and women, being ranked the best in Portugal for this criterion. Women represent more than 50% of the School Board.

What this FT ranking also enables us to understand, in this second time that we have been ranked among the best in the world, is all the continuous hard work and secure progress in the right direction that have been carried out by the faculty and the Masters’ coordination team over the years, and which has brought us to this point. João Duque, Raquel Gaspar, and I have been working on a security footing, with a history of dynamism and improvement which has included the involvement of our Dean, Clara Raposo, and of Teresa Garcia

Our non-faculty staff enthusiastically respond to the challenges of running a world-class business school. Our boards and councils design and support this effort in Portugal and worldwide. For our part, the Masters’ coordination team is committed to scientific and pedagogical improvement and innovation. We never just watch and wait. Congratulations to all students (past, current, and future) of ISEG’s Masters in Finance; to ISEG itself; to its Dean’s Office; to all faculty, especially the others who teach our Masters’ degree; to all non-faculty; and, if you will allow us to take the liberty, to the Master’s coordination team.

Thank you to everyone.”

Tiago Gonçalves
Member of the Coordination Team of the Masters in Finance and Professor of Finance



This recognition of the Masters in Finance is also reflects the ambitious vision of ISEG, with the whole School being inspired by our leadership, the collaboration of those organisations with which we are involved, and the challenges of a new, more sustainable and more technologically revolutionary logic, albeit a more uncertain one. We have left behind the security and timidity of the “old way”, to present ourselves in a more expansive way to all stakeholders. We challenge each other, students and faculty alike, in order to innovate and draw attention to the School, as we are secure in knowing that we add value, without being falsely modest or embarrassed.

Our position in the FT ranking especially conveys that we are a serious school, one of work, of skills, of effort, and of resilience. Our students gain recognition as they pursue their academic journey in international competitions, and afterwards, with deserved prominence as they progress in their professional career. With equal pride, our faculty invest in the production of relevant research and in ensuring the best quality teaching.

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ISEG in full force in the Financial Times rankings, 2021

ISEG’s Masters in Finance is ranked 35th in the world, being the Portuguese school that provides the largest salary increases for graduates, whilst offering the best cost/benefit ratio

Once again ISEG features in the Financial Times rankings, the most relevant international ranking for Business Schools. This is the second time that ISEG has been distinguished in these rankings, after its debut last year.


According to Clara Raposo, the Dean of ISEG – Lisbon School of Economics and Management, “It is fantastic to witness international recognition for the tremendous quality of our programme. Congratulations to ISEG”. She then goes on to add, “ISEG’s debut in the FT rankings in 2020 was a moment of special pride and yet this was no fluke for here we are again!”. “We continue to carry out our tireless work to ensure that we attract the best students, from both Portugal and around the world, and that we educate them to be wise professionals for leading the economy of the future.... always bold, with lots of originality”, she concludes.

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Similar to 2020, this edition of the rankings englobes 55 schools, which are classified according to the scores achieved for 17 different indicators.

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A word of special appreciation and congratulations is due to the coordinators of the Masters in Finance, Professors João Duque, Raquel Gaspar and Tiago Gonçalves.

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The media highlighted ISEG’s presence in the Financial Times Rankings:



In this edition of the Newsletter we celebrate ISEG’s presence in the Financial Times Rankings, 2021, with Masters in Finance being ranked #35 world-wide. We also highlight the award of the Human Resources Person of the Year prize to our alumnus and visiting professor, Paulo Macedo, which was presented at a ceremony during which ISEG was also awarded the prize for best Educational Establishment. We also present the new executive programme in Strategic Management Innovation, as well as research news from our students.

The following are cited in this number: **António Goucha Soares**, **Carlos Bastardo**, **Clara Raposo**, **Francisco Louçã**, **Helena Amaral Neto**, **Helena Faria**, **João Duque**, **João Estêvão**, **João Ferreira do Amaral**, **José Veríssimo**, **Manuel Mira Godinho**, **Paulo Macedo**, **Paulo Trigo Pereira**, **Ricardo Cabral**, **Sandra Maximiano**, and **Vera Barros**



Are the European funds about to arrive?

>> **Ricardo Cabral** states that “it will take a long time for new symmetrical European fiscal rules that limit austerity to arrive...”, in Público.

>> **João Estêvão** defends the importance of remittances for the economy of Cape Verde and considers that the State could encourage the channelling of these funds to the domestic capital markets, in an interview with Agência Lusa, which was published in Visão.

>> **Helena Faria** was a guest speaker of the JE Editors Talks on the transformation of the job market.

>> **Carlos Bastardo** states that “the economy must have strong and consolidated foundations, so as not to be just dependent on international favourable winds”, in Negócios.

>> **Francisco Louçã** states that “Bolsonaro’s virulence against Rede Globo which has sympathetically accompanied his election in 2018, is a sign of a change of tide”, in Expresso.

>> In an article written in Expresso, **João Duque** asks: “Does the current Government have a Ministry of the Oceans? If so, what is the name of the Minister of the Oceans?”.

>> An article by **Sandra Maximiano** on the control of football players’ emotions, in Expresso.

>> Comments by **Francisco Louçã**, regarding the Portuguese Presidency of the Organisation of Countries, in Expresso.

>> **António Goucha Soares** considers that “it is still too early” to know whether Brexit was good or bad”, in an interview with Lusa, that was published in Notícias ao Minuto.

>> An article by **Helena Amaral Neto**: “Ferrari – from Formula 1 to the catwalk”, in Executive Digest.

>> **Clara Raposo** hopes that the next academic year will allow for a “progressive return to life in 3D”, in an interview with Sábado magazine.

>> **Clara Raposo** gives advice to students in Sábado.

>> **Paulo Trigo Pereira** is invited by Rádio Renascença to comment on the health of Portuguese democracy.

>> **João Ferreira do Amaral** and **Vera Barros** in the Perfect Storm podcast of Rádio Observador on the approval of the PRR and the dependence that the Portuguese economy will, or will not have on European funds.

>> **João Duque** can be heard on the TSEF Forum on the Recovery and Resilience Plan.

>> An analysis by **Francisco Louçã** on SIC Notícias of the new restrictions imposed in the Lisbon Metropolitan Area, the audit of the handover of data on activists, the Portuguese recovery plan, the TAP video that generated controversy, and the SEF centre in the Caxias prison.

ISEG alumnus Paulo Macedo is the Personality of the Year, at a ceremony during which ISEG was also awarded a prize

Paulo Macedo, the CEO of CGD, and an ISEG alumnus and a visiting professor, was distinguished with the 2021 Personality of the Year Award by Human Resources Portugal magazine, at a ceremony that took place on the 17th of June.

Learn more [here](#).

During the same ceremony, ISEG also received the Human Resources Award, 2021, as the school which offers the best educational actions and solutions in the areas of Organisational Culture and People Management. Professor **José Veríssimo**, a Vice-Dean of ISEG, represented us among the others winners of the award.

Learn more [here](#).

Watch the ceremony of the award being presented to ISEG [here](#) [minute 10:51] and continue until the end!

!NEW! Executive Programme: Strategic Management & Innovation

The ‘Strategic Management & Innovation’ programme is a profoundly innovative experience of immersion in strategic planning knowledge and practices. It is aimed for all those professionals who want to master the concepts of strategy, innovation, and value creation, especially managers, executives, engineers, entrepreneurs, and consultants.

The programme will be held from the 15th of October to the 12th of November, 2021.

Further information and enrolment [here](#).

Keep up-to-date with Research news

The 1st Annual Meeting of the European Journal of Management Studies at ISEG

The 1st Annual Meeting of the European Journal of Management Studies (EJMS) will take place on the 8th of July, at ISEG. EJMS is a scientific journal of ISEG, which is published by Emerald.

Free participation, subject to pre-enrolment. Limited spaces available.

Download the programme [here](#). Further information and enrolment [here](#).

Portuguese Economic Journal

A new post on the blog of the Portuguese Economy Research Report – the PE3 blog dedicated to the divulging of research on the Portuguese economy: Quest for riches and the colonisation of the “New World”, by Leticia Arroyo Abad and Nuno Palma.

Learn more [here](#).

CSG Newsletter

CSG is a Research Consortium in the areas of Social Sciences and Management (CSG), whose news can be followed in its weekly newsletters.

See the CSG Newsletter #191 [here](#).

The Portugal Brand, as seen by Manuel Mira Godinho

An article by Manuel Mira Godinho on “Portugal: an idea, but with what future?”, published in Cadernos de Economia magazine, dedicated to the topic of “The Portugal Brand”.

Saiba mais [aqui](#).

ECONOMIA [see more](#)

ISEG students go through to the 2nd round of the Global Management Challenge

Congratulations to the two ISEG teams that qualified for the 2nd round of **Global Management Challenge (GMC)** – the ISEG/IDEFE/OH YOUNG! and the ISEG/MIMMASTER 5 teams.

The 1st round of this competition took place during the month of May, with the participation of 332 teams. 54 teams are still left in the competition, including the two ISEG teams that we are proud of, which will compete for a place in the national final in September, which is scheduled for November.

Learn more [here](#).

It’s Time to Celebrate our Open Minds in the FT

The success of ISEG and its Masters in Finance is certainly due to the hard work of the whole school – to teamwork!

We thank these magnificent graduates of the Masters in Finance of 2018 for this distinction. I miss this group, each and every one of you! Here is a picture of the unforgettable trip to Frankfurt. We are so proud of our Alumni.

The collaborative spirit, rigour, and enthusiastic approach to both work and life in general shown by our graduates, and also the result of a thirst for knowledge and the dedication of our professional staff and our faculty, who are all to be congratulated.

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Good times need to be celebrated, and that’s exactly what recently brought together the coordinators of the Masters’ in Finance and the Dean of ISEG: a lunch to celebrate and make further plans of how to always improve. May we soon ALL be able to celebrate together, Alumni, Students, Staff, Faculty, and Friends. Our successes are dedicated to ISEG’s students: Open Minds. Grab The Future!

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HAVE A GOOD WEEKEND!

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