



**School of Economics and Management**

TECHNICAL UNIVERSITY OF LISBON

Department of Economics

António AFONSO, Mohamed AYADI, Sourour RAMZI

**Assessing productivity performance of basic and  
secondary education in Tunisia: a Malmquist  
analysis**

WP 19/2013/DE/UECE

---

**WORKING PAPERS**

ISSN Nº 0874-4548



# Assessing productivity performance of basic and secondary education in Tunisia: a Malmquist analysis

António AFONSO,<sup>†</sup> Mohamed AYADI,<sup>‡</sup> Sourour RAMZI<sup>\*</sup>

October 2013

## Abstract

We analyze the productivity changes in basic and secondary education for 24 governorates in Tunisia over the period 2004-2008. In methodological term, we employ the Malmquist index, to estimate changes in total factor productivity which can be decomposed into two main components namely, technological change and technical efficiency change. We use four input variables (number of teacher per students, number of classes per students, number of schools per inhabitants, and expenditure in education per student) and two output variables measuring success rate of baccalaureate exam and rate of non-doubling in the 9<sup>th</sup> year. Our results show that on average, changes in TFP growth during the period 2004-2008 has been more linked to the changes in technology. The managerial efficiency does not have an important effect on the variation of TFP change. Generally, productivity is associated with technological innovations

**Keywords:** basic and secondary education, productivity change, efficiency change, DEA, Malmquist index

**JEL Codes:** C61, D24, I21

---

<sup>†</sup> ISEG/ULisbon – University of Lisbon, Department of Economics; UECE – Research Unit on Complexity and Economics, R. Miguel Lupi 20, 1249-078 Lisbon, Portugal, email: [aafonso@iseg.utl.pt](mailto:aafonso@iseg.utl.pt). UECE is supported by Fundação para a Ciência e a Tecnologia (Portuguese Foundation for Science and Technology) through the project PEst-OE/EGE/UI0436/2011.

<sup>‡</sup> UAQUAP-Institut Supérieur de Gestion de Tunis.e-mail : ayadimed2001@yahoo.fr, Tél : (216) 98 377 467.

<sup>\*</sup> UAQUAP-Institut Supérieur de Gestion de Tunis.e-mail:sourourramzi@yahoo.fr; 41 rue de la liberté, Cité Bouchoucha, 2000 le Bardo, Tél. (00216) 98 669 502. Corresponding author.

## **1. Introduction**

It's important to evaluate the efficiency of education system, but it's insufficient without evaluating productivity changes in this sector. Understanding the factors affecting productivity changes through time allows the detection of system inadequacies which can lead to improved productivity with an increase in the output produced and by reducing the amount of inputs used. This improvement of productivity translates into organizational effectiveness that can characterize each decision unit. Many organizational researchers and practitioners are interested to the measurement and analysis of productivity change in many sectors such as health, banking, and tourism.

In this paper, we evaluate the productivity changes in basic and secondary education for 24 governorates in Tunisia over the period 2004-2008. We employ the Malmquist index, to estimate changes in total factor productivity which can be decomposed into two main components namely, technological change (TECHCH) and technical efficiency change (EFFCH). Technological change implies shifts in the frontier or development of technology (innovation) and efficiency change implies catching up to the frontier. We use four input variables (number of teacher per students, number of classes per students, number of schools per inhabitants, and expenditure in education per student) and two output variables measuring success rate of baccalaureate exam and rate of non-doubling in the 9<sup>th</sup> year.

The paper is organized as follows, in section 2 we present the Tunisian basic and secondary education system. Section 3 presents the literature review on some of the related existing literature on assessing productivity performance of education sector using Malmquist Productivity Index (MPI). In section 4 we briefly explain the productivity measurement introducing the Malmquist Productivity Index (MPI). In section 5, we present the data used in this study and analyze the estimation results. Finally, section 6 provides the conclusion.

## **2. The Tunisian basic and secondary education system**

Education is an important sector for stimulating economic growth and promoting social development in each country. It consists on a fundamental right guaranteed without discrimination. The Tunisian education system was characterized by a significant qualitative change during the 21<sup>st</sup> century such that the enrollment rate of children aged from 6 to 16 years old reached 92 percent in both rural and urban areas recent years.<sup>1</sup>

---

<sup>1</sup> Ministry of Education and training « the development of education », national report, 2004-2008

### *Basic Education*

Basic education consists on nine years of school education and it concerns children aged from 6 to 14 years old. It is divided in two complementary cycles. The first cycle is provided in primary schools for a period of six years with 3 degrees where each level lasts 2 years. The second cycle is provided in colleges with duration of 3 years. The end of this cycle is marked by a diploma of the end of basic education's study obtained at 9<sup>th</sup> year. Obtaining this diploma allows the transition of students from basic education to secondary education. The number of students enrolled in 2<sup>nd</sup> cycle of basic education reached in 2005-2006, 587064 students and the number of teachers during this year achieved 34618 teachers.<sup>2</sup>

### *Secondary Education*

On the other hand, secondary education is available to holders of diploma at the end of basic education's study and it lasts four years. The first year is a core curriculum for all students intended to strengthen student learning at the preparatory cycle and helps them to choose the most appropriate orientation. At the successive three years, students can specialize in 7 branches (Language arts, Experimental Sciences, Economics, Mathematical, Technical Sciences, Data Processing and Sport). At the end of fourth year of secondary studies, students pass a national examination bachelor. Those who succeed this exam will get the baccalaureate diploma that allows them to begin training in public higher education. In 1995, 42, 5% of baccalaureate takers was successful.

## **3. Related Literature**

Education is one of the most important functions provided by the government in almost every country. Analysis of productivity change of this sector is essential to detect weaknesses that threaten the development of the education system in each governorate and choose the most appropriate options to ensure recovery of this sector.

The use of Malmquist Productivity Index (MPI) to measure change of productivity in education has been widely applied in several studies. The productive performance of individual New Zealand (NZ) secondary schools was analyzed by Mohammad Jaforullah in (2010) using MPI with panel data gathered on 333 schools during 1997 to 2001. The author uses seven input variables ( number of pupils per year 13, number of pupils per year 12,

---

<sup>2</sup> Ministry of Education and training

number of pupils per year 11, number of pupils in others years, teachers' salaries, administrative expenses and expenditure on learning resources), three output variables (the output of SC, the sum of all marks gained by its pupils in all papers sat, the output of SFC, the number of year 12 students gaining this qualification, the output of UB has been measured as the number of students gaining four Cs or better in UB examination) and two environmental variables (isolation index variable (ISOLATN) and socio economic status indicator (SES) of the community). He concludes that generally schools have experienced deterioration in their total factor productivity at an annual rate about 1% due to technical regression. Some secondary schools were characterized by a TFP improvement or at least didn't suffer any deterioration in their productive performance on average during 1997-2001, which is due to a positive change in both efficiency and technology.

Forsund and Kalhagen (1999), measure efficiency and productivity change of 26 regional colleges in Norway during three years 1994, 1995 and 1996 using DEA model and Malmquist Productivity Index. The use three output variables, final exams distributed in short and long studies which means studies stipulated from 6 months up to 2 years plus one year extension course and studies stipulated for 3 years or more respectively and research publications (papers in professional journals, papers in academic journal ...). The input variables are described by faculty staff, administrative staff, net operating expenses and building capital. Using Malmquist Productivity index (MPI), authors conclude that productivity change each year was mainly positive, most departments were characterized by positive productivity effect from frontier shift, but a greater variation results from catching up. The departments that are catching up the best practice departments represent about 45% of the students.

The efficiency of higher education was also assessed with the DEA framework. In this field, Avkiran (1999) examines the relative efficiency of 36 Australian universities in 1995 using DEA model. He estimated three models (overall performance of universities, delivery of educational services and the success of universities in attracting fee paying students) under the assumption of VRS. He concludes that university sector was performing well on technical and scale efficiency and a small number of universities were operating at increase returns to scale.

Worthington and Lee (2001), evaluated productivity growth in 35 Australian Universities using non parametric frontier techniques over the period 1998-2003. They use as input variables , full-time equivalent academic and non-academic staff, non-labor expenditure, undergraduate and postgraduate student load while output variables are presented by,

undergraduate, postgraduate and PhD completions , national competitive, industry grants and publications. They conclude that annual productivity growth averaged 3.3 percent across all universities, with a range between -1.8 percent and 13.0 percent, and was largely due to technological progress. The analysis of technical efficiency of these universities shows that pure technical efficiency is deteriorated by 0,1 percent while scale of efficiency was improved by 0,1 percent. They conclude also that most productivity growth was related to improvements in research rather than teaching.

In addition, Afonso and St. Aubyn (2013) also use this framework for a cross section of OECD countries, to replace the macroeconomic production function by a production possibility frontier, total factor productivity being the composite effect of efficiency scores and possibility frontier changes. They assess the periods 1970, 1980, 1990 and 2000 one output – GDP per worker –and three inputs – human capital, public physical capital per worker and private physical capital per worker, and conclude that private capital is important for growth, although public and human capital also contribute positively.

## **4. Productivity Measurement**

### **4.1. Analytical framework**

In this section we present briefly the literature corresponding to the non-parametric measures of efficiency and productivity change in a DMU.

According to Farell (1957), economic efficiency is composed of two components: “allocative efficiency” (AE) and “Technical efficiency” (TE). These two measures form the overall efficiency (OE) relation as follows:  $OE = TE \times AE$ .

Technical efficiency (TE) consists on the ability of a firm to transform multiple resources (inputs) into multiple outputs during a production process. This can be appear in two forms either by producing the maximum output from a set of given inputs (output oriented), or, alternatively by the possibility of reducing the amount of inputs used to produce the same level of output (input-oriented). We consider a school or an institution of higher education technically efficient if it appears in its production frontier. The allocative efficiency represents the capacity of a DMU to use the inputs in optimal proportions. A firm is considered efficient when it is located on the cost or revenue frontier.

The analysis of economic efficiency over time (cross –sectional context) leads a measure of productivity change and an examination of the origins of these changes. In this field, productivity is defined as “the ratio of an index of output to an index of input used during a production process”.

The Measurement of productivity consists to evaluate the change in the ratio of outputs over inputs used in a decision unit between a base period and the current period.

There are a several index number used to measure productivity change, we note for example the Laspeyres and Paasche indices which represent the two most basic formulas used to calculate price indices; in this case the former can use the base period data en quantities or prices as weights and the latter uses current period's as weights. We note also the Tornqvist index which was developed in 1930s at the bank of Finland. It represents the changing-weight index for measuring productivity change. For comparing inputs over two time periods, this index employs on average of cost-share weights for two periods considered and it's often presented in a log-change form. Another index method that can be used to evaluate the productivity change is the Fisher Index that represents a geometric average of Laspeyres and Paasche indices. In productivity studies, this index is used less frequently than Tornqvist index.

All those indices noted above are based in two assumptions that characterize the behavior of DMUs and technology: (1) DMUs are economically efficient; (2) technology is presented in the form of constant returns to scale.

In our study we use the Malmquist (1953) productivity index (MPI), proposed by Caves, Christensen and Diewert (1982) in the productivity change measurement literature. It is defined in terms of distance functions. Because to account for inefficiencies, productions functions should be replaced by distance functions (OECD, 2001). It represents an indicator of productivity used to analyze the causes that generate productivity changes through panel data.

#### **4.2.Malmquist Productivity Index (MPI)**

The MPI measures the total factor productivity (TFP) over two time periods through ratios of distance functions which can be estimated using various methods (linear programming method, DEA).Fare et al. (1994) were the first to demonstrate that TFP indices could be decomposed into two components, efficiency change index and technical change index.

In many studies, productivity change was related to technical change but recently, efficiency change can also explain it. In our study, we use output-oriented Malmquist productivity index change provided by Fare et al. (1994) to estimate changes in total factor productivity in basic and secondary education of 24 governorates in Tunisia between 2004 and 2008.

The output-oriented Malmquist TFP change between two periods (t) and (t+1) is presented in this form:

$$m_0(y_1, x_1, y_{t+1}, x_{t+1}) = \left[ \frac{d_0^t(y_{t+1}, x_{t+1})}{d_0^t(y_t, x_t)} \times \frac{d_0^{t+1}(y_{t+1}, x_{t+1})}{d_0^{t+1}(y_t, x_t)} \right]^{1/2} \quad (1)$$

where  $d_0^t(y_{t+1}, x_{t+1})$  and  $d_0^{t+1}(y_t, x_t)$  represent mixed-period distance functions from the period (t+1) observation and the period (t) technology and from period (t) observation relative to the period (t+1) technology respectively.

Output-oriented Malmquist TFP indicates an improved or growth in productivity from period (t) to period (t+1) when it is greater than one ( $m_0 > 1$ ), a decline in productivity when it is lower than one ( $m_0 < 1$ ) and finally equal to one means no change in productivity ( $m_0 = 1$ ).

Following Fare et al. (1994), Malmquist index can be decomposed into two components: one representing a measure of efficiency change and another measuring frontier change as follows:

$$m_0(y_1, x_1, y_{t+1}, x_{t+1}) = \frac{d_0^{t+1}(y_{t+1}, x_{t+1})}{d_0^t(y_t, x_t)} \times \left[ \frac{d_0^t(y_{t+1}, x_{t+1})}{d_0^{t+1}(y_{t+1}, x_{t+1})} \times \frac{d_0^t(y_t, x_t)}{d_0^{t+1}(y_t, x_t)} \right]^{1/2} \quad (2)$$

The first component  $\text{EFFECH} = \frac{d_0^{t+1}(y_{t+1}, x_{t+1})}{d_0^t(y_t, x_t)}$  measures efficiency change (change in technical efficiency). The second component  $\text{TECHCH} = \left[ \frac{d_0^t(y_{t+1}, x_{t+1})}{d_0^{t+1}(y_{t+1}, x_{t+1})} \times \frac{d_0^t(y_t, x_t)}{d_0^{t+1}(y_t, x_t)} \right]^{1/2}$  measures technology frontier (technological change).

The main characteristic of Malmquist index is its ability to decompose total factor productivity change (TFPCH) into, catching-up effect (efficiency change, EFFCH) and Frontier-shift effect (technical change, TECHCH). Efficiency change (EFFECH) can be further disaggregated into pure technical efficiency change (PECH) and scale efficiency change (SECH). The advantage of this index is that for panel data, it allows a description of multi-outputs and multi-inputs production technologies without neither prior behavioral assumption on the production technology nor input or output price data (Celli, Rao and Bettese, 1998).

The frontier shift (TECHCH) reaches a value greater than one indicates a positive shift or technical progress and less than one describes a situation characterized by a technical regression relative to the previous period or negative shift. The catch up index takes a value greater than one for an efficiency improvement, zero for no efficiency variation and less than one for a decreasing efficiency.



Pure technical efficiency (PTE) is a measure of managerial performance to arrange the inputs in a production process. It is obtained by estimating efficiency frontier under the assumption of variable return to scale. A PECH >1, means an improvement of the pure technical productivity which reflects that it is getting closer to the change scale reward production frontier and a decreasing score of pure technical efficiency (PECH<1) shows that all inefficiency are related directly to managerial underperformance in organizing the DMU's inputs.

Scale of efficiency (SE) represents the capacity of the management to fix the optimum size of resources and the choice of the scale of a production in a firm that will attain the anticipated production level. Inefficiencies in this case can be related to inappropriate size of a firm (too large or too small). SECH>1, means that the production scale of the DMU is getting closer to the long term most appropriate production scale; while SECH<1 shows that the production scale characterizing the DMU doesn't attain the most appropriate production scale. We disaggregate below those effects:

$$\begin{aligned}
 & \text{PECH} \qquad \qquad \qquad \text{SECH} \\
 TFPCH(t, t+1) &= \frac{D_{t+1}^{VRS}(x_{t+1}, y_{t+1})}{D_t^{VRS}(x_t, y_t)} \times \frac{D_{t+1}^{CRS}(x_{t+1}, y_{t+1})/D_{t+1}^{VRS}(x_{t+1}, y_{t+1})}{D_t^{CRS}(x_t, y_t)/D_t^{VRS}(x_t, y_t)} \quad (3) \\
 & \times \underbrace{\left( \frac{D_t^{CRS}(x_{t+1}, y_{t+1})}{D_{t+1}^{CRS}(x_{t+1}, y_{t+1})} \times \frac{D_t^{CRS}(x_t, y_t)}{D_{t+1}^{CRS}(x_t, y_t)} \right)^{1/2}}_{\text{TECHCH}}
 \end{aligned}$$

where  $TFPCH = PECH + SECH + TECHCH$ .

TFPCH can be improved either by adopting innovation (technological change, TECHCH) or by using technology and economic inputs efficiently in a decision making unit (EFFCH, technical efficiency change) or by adopting the two strategies together.

## 5. Description of Data and empirical Results

### 5.1. Description of Data (see Table 1)

In our study, we analyze productivity changes of basic and secondary education in 24 governorates of Tunisia through the period 2004-2006<sup>3</sup>. We use two output variables:

<sup>3</sup> All data are sourced from Ministry of Education.

-Success rate of baccalaureate exam. This variable represents the grade obtained at the end of high school. Obtaining this diploma is essential to provide access to higher public education. This rate is reduced by 1,6 percent from 2004 to 2008 and ranged from 68,1 percent to 67% in during this period.

-As a second output measure, we used the rate of non-doubling in the 9<sup>th</sup> year which represents a final exam of 2<sup>nd</sup> cycle of basic education. This rate was characterized by a slight reduction of 0,4 percent during 2004-2008, varying from 91,2 percent in 2004 to 90,8 percent in 2008.

We employ also four input variables. The first variable describes the number of teachers per 100 students. This ratio is used to measure the number of teachers in terms of the level of human resources inputs in each governorate. It can provide information on the quality and the conditions of teaching in each governorate. Between 2004 and 2008, the number of teachers per 100 students increased from 5, 5 to 7, 1.

We have selected a second input called “number of classes per 100 students”. This indicator measures the amount of human resources invested in terms of students compared to the number of classes in all schools for each governorate. Between 2004 and 2008, this variable has increased by 16,1 percent.

The third input variable used in our analysis describes the number of schools per inhabitants in each governorate. During 2004-2008, this variable varied from 119,3 schools in 2004 to 128,3 in 2008.

We introduced another input variable that measures education spending per student for each governorate. These expenditures were devoted to equipping schools (extension of schools and classrooms). This variable was decreased by 27 percent during 2004-2008.

**Table 1: Descriptive Statistics of Data**

		Mean	Standard deviation	Max	Min
Number of teachers per students	2004	5,5	0.2	5.9	5.2
	2006	6.3	0.28	7	5.8
	2008	7.3	0.4	8.4	6.6
Number of	2004	3,1	0.1	3.3	3

classes per students	2006	3.3	0.15	3.6	3.1
	2008	3.7	0.19	4.1	3.4
Number of inhabitants	2004	133,0	35.8	216	84.8
	2006	138.4	37.9	226.8	82.6
	2008	143.5	40.5	236.8	87.2
Expenditure per students	2004	80,8	17.8	111.1	52
	2006	77.7	23.2	129.5	33.3
	2008	62.9	23.7	149.7	24.6
Success rate of Baccalaureate exam	2004	67,1	6.4	84	54.7
	2006	61.4	8.8	80	46.1
	2008	65.5	8.25	81.3	52.6
Rate of non-doubling in the 9 <sup>th</sup> year	2004	91,4	1.4	93.8	88.1
	2006	90.5	2.1	93.9	84.7
	2008	90.8	1.6	93.7	87.3

## 5.2. Empirical Results

The calculation of Malmquist index for evaluating the productivity changes in 24 governorates of Tunisia in terms of basic and secondary education between 2004 and 2008 allows us to conclude that there are 4 governorates: Tunis, Ben Arous, Sousse and Nabeul which have been marked by an increase in the productivity ( $TFPCH > 1$ ). The highest productivity growth belongs to the governorate of Ben Arous ( $TFPCH = 1.301$ ). Through analyzing the elements of this index we noticed that efficiency change has remained unchanged, therefore productivity changes (Malmquist index) is resulting from technological change. This means that the governorate of Ben Arous was characterized by an improvement of technology and an implantation of new investments in terms of basic and secondary education between 2004 and 2008 (see Table 1). This can be represented in the form of new equipment and materials used in schools.

*Table 2: Malmquist index (2004-2008)*

Governorate	Efficiency change	Technological change	Pure technical efficiency change	Scale efficiency change	Total factor productivity change	Rank
<b>Tunis</b>	1.000	1.026	1.000	1.000	1.026	4
<b>Ariana</b>	0.989	0.947	0.989	1.000	0.937	6
<b>Manouba</b>	0.995	0.906	1.001	0.994	0.901	9
<b>Ben Arous</b>	1.000	1.301	1.000	1.000	1.301	1
<b>Zaghouan</b>	0.989	0.811	1.000	0.989	0.802	17
<b>Bizerte</b>	0.995	0.826	0.998	0.997	0.822	15
<b>Beja</b>	1.018	0.816	0.996	1.022	0.831	14
<b>Jendouba</b>	0.977	0.842	1.003	0.974	0.822	15
<b>Siliana</b>	0.958	0.812	0.991	0.967	0.778	21
<b>Kef</b>	1.003	0.818	0.987	1.016	0.821	16
<b>Kasserine</b>	0.978	0.815	0.991	0.988	0.798	18
<b>Sidi Bouzid</b>	0.941	0.816	0.979	0.961	0.768	23
<b>Gafsa</b>	0.924	0.901	0.951	0.971	0.833	13
<b>Tozeur</b>	0.944	0.831	0.998	0.946	0.785	20
<b>Kebili</b>	0.924	0.910	0.997	0.927	0.840	12
<b>Tataouine</b>	0.969	0.817	0.976	0.993	0.792	19
<b>Medenine</b>	0.953	0.935	0.960	0.992	0.891	10
<b>Gabes</b>	0.936	0.827	0.987	0.949	0.774	22
<b>Sfax</b>	1.000	0.954	1.000	1.000	0.954	5
<b>Mahdia</b>	0.929	0.954	1.029	0.903	0.886	11
<b>Kairouan</b>	0.971	0.944	0.998	0.974	0.916	7
<b>Monastir</b>	0.972	0.934	0.991	0.981	0.908	8
<b>Sousse</b>	1.039	1.036	1.030	1.009	1.076	2
<b>Nabeul</b>	1.000	1.045	1.000	1.000	1.045	3
<b>Mean</b>	<b>0.975</b>	<b>0.903</b>	<b>0.994</b>	<b>0.981</b>	<b>0.881</b>	

The governorate of Tunis noticed an improvement of 2.6 percent in the productivity between 2004 and 2008 resulting from an increase in the technological change (1.026) while the efficiency change (1.000) has remained stable during the study period.

On the other hand, the worst performance was related to the governorate of Sidi Bouzid such as the total factor of productivity change was equal to 0.768 between 2004 and 2008. This decrease in the productivity comes from a reduction of 5.9 percent on the efficiency and about 18.4 percent on technological change. This could be the result of inefficient allocation policy of school resources and the use of educational equipment and materials less developed during the period 2004-2008.

On average, the productivity of the country was decreased about 11.9 percent between 2004 and 2008. This decrease was caused by a reduction of 2.5 percent in the efficiency change and about 9.7 percent in the technological change. The reduction of efficiency change is the result of a decrease by 0.6 percent in the pure technical efficiency and about 1.9 percent in scale efficiency. So the major source of inefficiencies of 24 governorates in terms of basic and secondary education during this period is technological inefficiencies.

Through the calculation of Malmquist index over the period 2004-2006 (Table 2), there are 3 governorates characterized by an improved productivity (total factor productivity change  $>1$ ) (Tunis, Ben Arous and Medenine). Similar to the result of Table 1, the governorate of Ben Arous is marked by a TFP growth of 18 percent, appears to be the most productive compared to other governorates due to its high innovation (technological change improved by 18 percent). While the efficiency change remains stable during 2004-2006.

On the other hand the worst performance was associated to the governorate of Tozeur with a TFP deterioration of 16.9 percent. Thus results in a reduction of 5.7 percent of the technological innovation and a deterioration of 11.9 percent of the efficiency.

As indicated in Table 2, on average, the TFP was less than one between 2004 and 2006. The productivity was deteriorated of 8.2 percent due to a reduction about 4,7 percent of technological innovation. For efficiency performance, a deterioration of 3.7 percent is observed, that was due to scale inefficiency and thus, failed to reach the efficient frontier. It implies that managerial efficiency performance of these governorates needs more improvement and efficient application of policy of school resource allocation must be applied

**Table 3: Malmquist index (2004-2006)**

Governorate	Efficiency change	Technological change	Pure technical efficiency change	Scale efficiency change	Total factor productivity change	Rank
<b>Tunis</b>	1.000	1.028	1.000	1.000	1.028	3
<b>Ariana</b>	0.972	0.941	0.981	0.990	0.914	11
<b>Manouba</b>	0.976	0.964	0.996	0.980	0.941	6
<b>Ben Arous</b>	1.000	1.180	1.000	1.000	1.180	1
<b>Zaghouan</b>	0.959	0.931	0.981	0.978	0.893	16
<b>Bizerte</b>	0.994	0.928	0.994	1.000	0.923	8
<b>Beja</b>	0.989	0.934	0.994	0.995	0.924	7
<b>Jendouba</b>	0.922	0.929	0.976	0.945	0.856	21
<b>Siliana</b>	0.928	0.923	0.984	0.943	0.856	21
<b>Kef</b>	0.965	0.928	1.000	0.965	0.895	13
<b>Kasserine</b>	0.956	0.929	0.986	0.970	0.888	17
<b>Sidi Bouzid</b>	0.979	0.934	1.015	0.965	0.915	10
<b>Gafsa</b>	0.930	0.934	0.954	0.974	0.869	20
<b>Tozeur</b>	0.881	0.943	0.932	0.945	0.831	23
<b>Kebili</b>	0.885	1.039	0.957	0.926	0.920	9
<b>Tataouine</b>	0.947	0.929	0.980	0.967	0.880	19
<b>Medenine</b>	1.027	1.061	1.000	1.027	1.090	2
<b>Gabes</b>	0.969	0.923	0.998	0.971	0.894	14
<b>Sfax</b>	1.000	0.893	1.000	1.000	0.893	15
<b>Mahdia</b>	0.986	0.911	1.028	0.959	0.898	12
<b>Kairouan</b>	0.961	0.923	0.981	0.979	0.887	17
<b>Monastir</b>	0.881	0.944	0.969	0.908	0.832	22
<b>Sousse</b>	1.028	0.921	1.022	1.006	0.947	4
<b>Nabeul</b>	1.000	0.944	1.000	1.000	0.944	5
<b>Mean</b>	<b>0.963</b>	<b>0.953</b>	<b>0.988</b>	<b>0.974</b>	<b>0.918</b>	

From Table 3 we note that there are only two governorates (Ben Arous and Nabeul) characterized by a positive productive performance ( $TFP > 1$ ).

Governorate of Ben Arous with a remarkable TFP growth of 13, 8 percent appears to be the most productive during the period 2006-2008 due its technology development (same result as Table 1 and 2). While the efficiency performance remains unchangeable.

The lowest productivity was linked to the governorate of Sidi Bouzid ( $TFP = 0.841$ ) with a reduction of 3.9 percent in the efficiency and a deterioration of 12.5 percent in the

technology used in basic and secondary education in this governorate over the period 2006-2008.

On average, we note a loss of productivity of 6.9 percent during the period 2006-2008. This loss is due slowly to the deterioration of technology about 7.8 percent while the efficiency has been improved by 1 percent. It implies that the major source of inefficiencies is related to technological inefficiencies while the managerial efficiency performance of all governorates doesn't need further improvement to attain the efficiency. During the period 2006-2008, all governorates have been able to manage school resources (SECH and PECH are greater than one).

**Table 4: Malmquist index (2006-2008)**

Governorate	Efficiency change	Technological change	Pure technicalefficiency change	Scaleefficiency change	Total factor productivity change	Rank
<b>Tunis</b>	1.000	0.975	1.000	1.000	0.975	6
<b>Ariana</b>	1.018	0.983	1.008	1.010	1.000	3
<b>Manouba</b>	1.019	0.919	1.005	1.014	0.936	9
<b>Ben Arous</b>	1.000	1.138	1.000	1.000	1.138	1
<b>Zaghouan</b>	1.031	0.868	1.019	1.012	0.895	15
<b>Bizerte</b>	1.000	0.884	1.003	0.997	0.884	18
<b>Beja</b>	1.030	0.883	1.002	1.027	0.909	12
<b>Jendouba</b>	1.059	0.879	1.027	1.031	0.931	10
<b>Siliana</b>	1.033	0.873	1.007	1.025	0.901	13
<b>Kef</b>	1.039	0.877	0.987	1.053	0.912	11
<b>Kasserine</b>	1.023	0.872	1.005	1.018	0.892	17
<b>Sidi Bouzid</b>	0.961	0.875	0.965	0.997	0.841	23
<b>Gafsa</b>	0.994	0.873	0.997	0.997	0.868	21
<b>Tozeur</b>	1.072	0.895	1.070	1.001	0.959	8
<b>Kebili</b>	1.043	0.892	1.042	1.001	0.931	10
<b>Tataouine</b>	1.023	0.879	0.996	1.027	0.900	14
<b>Medenine</b>	0.928	0.946	0.960	0.966	0.877	19
<b>Gabes</b>	0.966	0.894	0.989	0.977	0.863	22
<b>Sfax</b>	1.000	0.996	1.000	1.000	0.996	4
<b>Mahdia</b>	0.942	0.926	1.001	0.942	0.872	20
<b>Kairouan</b>	1.011	0.885	1.017	0.994	0.894	16
<b>Monastir</b>	1.043	0.934	1.015	1.028	0.974	7
<b>Sousse</b>	1.010	0.982	1.008	1.002	0.992	5
<b>Nabeul</b>	1.000	1.065	1.000	1.000	1.065	2
<b>Mean</b>	<b>1.010</b>	<b>0.922</b>	<b>1.005</b>	<b>1.005</b>	<b>0.931</b>	

From Table 4, we noticed that the efficiency frontier in 2004 was composed by 8 governorates (Tunis, Ariana, Ben Arous, Zaghouan, Kef, Medenine, Sfax and Nabeul).

Compared to 2004, the efficiency frontier in 2006 was marked by the disappearance of two governorates (Ariana and Zaghouan) and the appearance of the governorate of Sidi Bouzid. The improvement of efficiency for this governorate between 2004 and 2006 was mainly due to an improvement of pure technical efficiency of 1,5 percent but it is insufficient for this governorate which remains characterized by a low productivity between 2004 and 2006 that due primarily to technological inefficiencies (see Table 2).

**Table 5: VRS Efficiency scores by governorate (2004, 2006 and 2008)**

Governorate	2004	2006	2008
<b>Tunis</b>	1.000	1.000	1.000
<b>Ariana</b>	1.000	0.981	0.989
<b>Manouba</b>	0.999	0.995	1.000
<b>Ben Arous</b>	1.000	1.000	1.000
<b>Zaghouan</b>	1.000	0.981	1.000
<b>Bizerte</b>	0.998	0.992	0.996
<b>Beja</b>	0.991	0.985	0.987
<b>Jendouba</b>	0.983	0.960	0.986
<b>Siliana</b>	0.986	0.970	0.977
<b>Kef</b>	1.000	1.000	0.987
<b>Kasserine</b>	0.989	0.975	0.980
<b>Sidi Bouzid</b>	0.985	1.000	0.965
<b>Gafsa</b>	0.988	0.943	0.940
<b>Tozeur</b>	0.989	0.922	0.987
<b>Kebili</b>	0.952	0.910	0.949
<b>Tataouine</b>	0.972	0.952	0.948
<b>Medenine</b>	1.000	1.000	0.960
<b>Gabes</b>	0.968	0.966	0.955
<b>Sfax</b>	1.000	1.000	1.000
<b>Mahdia</b>	0.972	0.999	1.000
<b>Kairouan</b>	0.985	0.967	0.983
<b>Monastir</b>	0.994	0.972	0.986
<b>Sousse</b>	0.971	0.992	1.000
<b>Nabeul</b>	1.000	1.000	1.000
<b>Mean</b>	<b>0.988</b>	<b>0.978</b>	<b>0.982</b>

The efficiency frontier in 2008 was composed by 8 governorates (Tunis, Manouba, Ben Arous, Zaghouan, Sfax, Mahdia, Sousse and Nabeul). Compared to 2004, we notice the appearance of governorates of Manouba, Mahdia and Sousse and the disappearance of governorates of Ariana, Kef and Medenine on the efficiency frontier. The increase of efficiency for the governorates of Manouba, Mahdia and Sousse was mainly due to an



improvement of pure technical efficiency about 0,1% , 2,9% and 3% respectively (see table 1). The two governorates of Manouba and Mahdia were characterized by a deterioration of productivity during 2004-2008, due primarily to a reduction of technological change about 9,4 and 4,6 percent respectively. The governorate of Sousse experienced an improvement of productivity ( $TFP > 1$ ), caused essentially by an improved technology ( $TECHCH = 1,036$ ).

By comparing the composition of the efficient frontier between 2006 and 2008, we notice the appearance of 4 new efficient governorates (Manouba, Zaghouan, Mahdia and Sousse) and the disappearance of 3 governorates (Kef, Sidi Bouzid and Medenine). For the 3 inefficient governorates, we conclude that the pure technical efficiency was reduced about 1,3%, 3,5% and 4% respectively (Table3). The deterioration of efficiency was mainly due to a reduction of pure technical efficiency because considering the governorate of Kef, the efficiency change was improved about 3,9 percent while the governorate still remains inefficient.

Table 5 and Figure 1 show technical efficiency change, technological change and total factor productivity of all governorates from 2004-2008. It is observed that on average  $TFPCH$ ,  $EFFCH$  and  $TECHCH$  are lower than one. From 2007, only  $EFFCH$  was characterized by a slight increase to reach 1.01 in 2008.

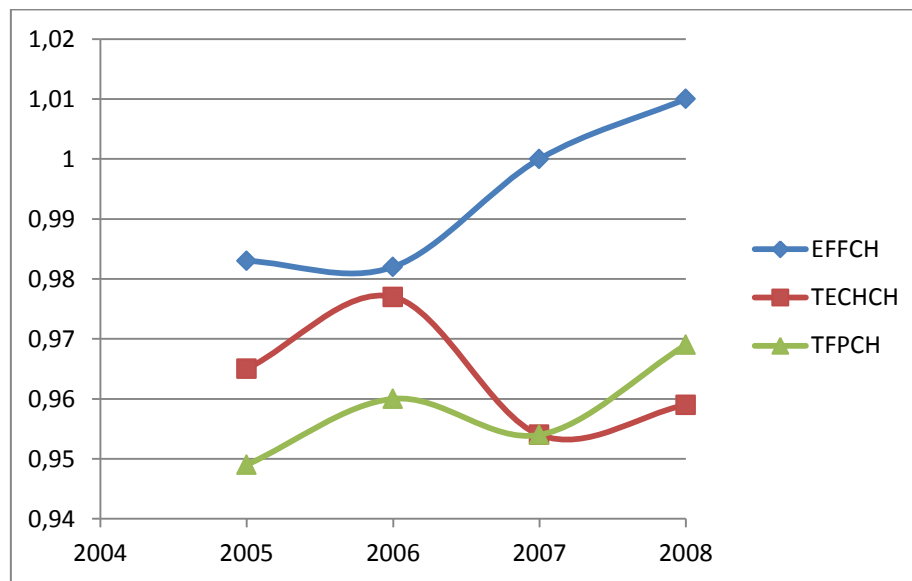
From figure 1, we notice that  $TFPCH$  and  $TECHCH$  are represented under the same shape. In 2007 there is a crossover of the two curves. From this date,  $TFPCH$  becomes greater than  $TECHCH$ . It spent from 0.954 to attain 0.969 in 2008 which is mainly due to an increase in managerial efficiency (passed from 1 in 2007 to 1.01 in 2008). Between 2005 and 2006, we note an increase of  $TFPCH$  and  $TECHCH$  while  $EFFCH$  was slightly reduced about 0,1 percent. This indicates that the increase in TFP growth was due to technological progress.

During the period 2006-2007, it is observed that there was a decline in  $TFPCH$  about 0,6 percent due to a deterioration of technology which ranged from 0.977 to 0.954. While the efficiency was increased to reach the level one in 2007.

On average, the increase or the decrease of TFP growth during the period 2004-2008 has been more linked to the changes in technology. The managerial efficiency does not have an important effect on the variation of TFP change. This leads us to conclude that productivity is generally associated with technological innovations.

**Table 6: Malmquist Index Summary of Annual Means of governorates, 2004-2008**

	<b>EFFCH</b>	<b>TECHCH</b>	<b>TFPCH</b>
<b>2005</b>	0.983	0.965	0.949
<b>2006</b>	0.982	0.977	0.960
<b>2007</b>	1.000	0.954	0.954
<b>2008</b>	1.010	0.959	0.969
<b>Mean</b>	0.993	0.963	0.958



**Figure 1: Malmquist Index Summary of Annual Means of governorates**

Table 6 summarizes the input-output slacks of 24 governorates in Tunisia in 2008. The calculation of slacks is needed to prompt DMU to reach the efficiency frontier. Input-output slacks exist only for governorates identified as inefficient. It's important to identify enhancement strategies for these governorates that are marked inefficient either by reducing the amount of input required (input slacks) or by increasing the amount of output (output slacks).

We notice from Table 6 that all efficient governorates in 2008 have neither input nor output slacks (Tunis, Manouba, Ben Arous, Zaghouan, Sfax, Mahdia, Sousse and Nabeul). They are efficient in achieving productivity change. The rest of governorates are considered inefficient. The governorate of Sidi Bouzid is required to reducing its number of teacher per 100 students by approximately 0.150, number of schools per inhabitant by 7 schools and

education spending per student by 9 MD. However, this reduction of input is considered insufficient for that the governorate reaches the efficiency frontier. It should also increase its success rate of baccalaureate exam by 8 percent

**Table 7: Summary of inputs and outputs slacks (2008)**

	Inputs slacks				Outputs slacks	
	Teachers per 100 students	Classes per 100 students	Number of schools per inhabitants	Expenditure of education per student	Success rate of Baccalaureate exam	Rate of non-repetition in the 9 <sup>th</sup> year
<b>Tunis</b>	-	-	-	-	-	-
<b>Ariana</b>	0.125	-	-	9.892	0.580	-
<b>Manouba</b>	-	-	-	-	-	-
<b>Ben Arous</b>	-	-	-	-	-	-
<b>Zaghouan</b>	-	-	-	-	-	-
<b>Bizerte</b>	-	-	5.200	16.800	7.811	-
<b>Beja</b>	0.250	-	13.800	5.000	7.786	-
<b>Jendouba</b>	0.592	0.196	-	18.793	19.450	-
<b>Siliana</b>	-	0.010	7.542	17.638	-	-
<b>Kef</b>	0.250	-	26.800	5.800	8.596	-
<b>Kasserine</b>	0.025	-	0.050	18.350	14.756	-
<b>Sidi Bouzid</b>	0.150	-	7.100	9.400	7.954	-
<b>Gafsa</b>	0.078	0.030	42.533	-	16.169	-
<b>Tozeur</b>	0.698	-	57.527	78.840	-	-
<b>Kebili</b>	1.000	0.186	107.797	-	13.810	-
<b>Tatouine</b>	0.350	-	94.500	6.500	1.573	-
<b>Medenine</b>	0.422	-	35.115	2.385	-	-
<b>Gabes</b>	0.064	-	27.792	3.347	-	-
<b>Sfax</b>	-	-	-	-	-	-
<b>Mahdia</b>	-	-	-	-	-	-
<b>Kairouan</b>	0.234	0.062	4.111	-	8.347	-
<b>Monsatir</b>	-	0.122	21.850	9.472	-	-
<b>Sousse</b>	-	-	-	-	-	-
<b>Nabeul</b>	-	-	-	-	-	-
<b>Mean</b>	0.177	0.025	18.822	8.426	4.451	-

The governorate of Tozeur needs to reduce its number of teachers per 100 students by 0.7, its number of schools per inhabitant by 57 schools and finally its education spending per student by 78 MD to become efficient.

The highest share of schools per inhabitant to be reduced exists in the governorate of Kebili (107 schools) and the lowest share of this inputs is in the governorate of Kasserine (0.05 schools).

As regards the output slacks, they reflect a number of governorates with deficiencies only in the success rate of baccalaureate exam. Governorate of Ariana pegged at 0.58 percent, Bizerte with 7.8 percent, Beja with 7.7 percent, Jendouba with 19.4 percent, Kef with 8.8 percent, Kasserine with 14.7 percent, Sidi Bouzid with 8 percent, Gafsa with 16 percent, Kebili with 13.8 percent, Tataouine with 1.5 percent and Kairouan with 8.3 percent.

On average, the most important reductions to be realized in 2008 for reaching the efficiency frontier are the number of schools per inhabitants (18 schools) and expenditure of education per student (8 MD).

In Table 7, we present the peers indicating benchmarking performance for each governorate. We notice that there are 8 governorates (Tunis, Manouba, Ben Arous, Zaghuan, Sfax, Mahdia, Sousse and Nabeul) considered as efficient since they represent the peers of themselves.

**Table 8: Summary of peers (2008)**

<b>Governorates</b>	<b>peers</b>
<b>Tunis</b>	Tunis
<b>Ariana</b>	Nabeul Tunis
<b>Manouba</b>	Manouba
<b>Ben Arous</b>	Ben Arous
<b>Zaghuan</b>	Zaghuan
<b>Bizerte</b>	Sousse
<b>Beja</b>	Sousse Zaghuan
<b>Jendouba</b>	Zaghuan Sousse
<b>Siliana</b>	Mahdia Sousse Zaghuan
<b>Kef</b>	Sousse Zaghuan
<b>Kasserine</b>	Zaghuan Sousse
<b>Sidi Bouzid</b>	Sousse Zaghuan
<b>Gafsa</b>	Zaghuan Sousse
<b>Tozeur</b>	Sousse Zaghuan Mahdia
<b>Kebili</b>	Zaghuan Sousse
<b>Tatouine</b>	Sousse Zaghuan
<b>Medenine</b>	Sousse Zaghuan Mahdia
<b>Gabes</b>	Zaghuan Sousse Mahdia
<b>Sfax</b>	Sfax
<b>Mahdia</b>	Mahdia
<b>Kairouan</b>	Zaghuan Sousse
<b>Monsatir</b>	Sousse Mahdia Sfax
<b>Sousse</b>	Sousse
<b>Nabeul</b>	Nabeul

Using an output-oriented model, this means that these governorates didn't need to benchmark performance of other governorates and they are not obliged to improve their

output (success rate of baccalaureate exam and rate of non-doubling in the 9<sup>th</sup> year). However, there are 16 governorates (Ariana, Bizerte, Beja, Jendouba, Siliana, Kef, Kasserine, Sidi Bouzid, Gafsa, Tozeur, Kebili, Tataouine, Medenine, Gabes, Kairouan and Monastir) which are considered inefficient. These governorates are characterized by an input resource excess and a deficit in their output (as it is marked in table 5) and therefore need to benchmark the efficient governorates to improve their performance.

## **6. Conclusion**

In this paper, we employ output-oriented Malmquist index to evaluate the productivity change of 24 Tunisian governorates in terms of basic and secondary education during the period 2004-2008. The input measures provide information on the amount of human resources invested in terms of students compared to the number of teachers and classes (number of teachers per 100 students and number of classes per 100 students). Another input variable describes the number of schools per inhabitants in each governorate. To measure the basic and secondary education costs, we introduced another variable describing education spending per student in each governorate. As output measures, we use the success rate of baccalaureate exam and the rate of non-doubling in the 9<sup>th</sup> year.

The decomposition of Malmquist Productivity Index (MPI) into technical efficiency change (EFFCH) and technological change (TECHCH) between 2004 and 2008 allows us to conclude that productivity change is largely related to technological innovations used to assure basic and secondary education to pupils (information technology and communication, experiments assisted with computer,...). This means that schools must face to new challenges to satisfy the needs of current and future generations based on creation and technological innovation.

The managerial efficiency doesn't have an important effect on the TFP growth. During 2004-2008, the two governorates of Beja and Kef were characterized by an improvement of efficiency change about 1,8 and 0,3 percent respectively but productivity was reduced by 16,9 and 17,9 percent respectively due to technological inefficiencies.

An average, the productivity change has declined to 11,9 percent during 2004-2008 due to a reduction of efficiency change and technological change about 2,5 and 9,7 percent respectively. Reducing the period of analysis, we note that productivity increases but TFP still remains below unity. During 2004-2006 and 2006-2008, the productivity change was increased about 4,2% and 5,6 % respectively compared to the productivity analyzed during 2004-2008. This means that an average, the 24 Tunisian governorates haven't reached the

productive performance level in terms of basic and secondary education. This necessitates introducing a culture of technological innovation in schools and an implementation of creativity's demarche which is an important component of innovation.

## References

- Afonso, A., Fernandes, S. (2008). "Assessing Hospital Efficiency: Non Parametric Evidence for Portugal", Working Papers 07/2008/DE/UECE.
- Afonso, A., St. Aubyn, M. (2013). "Public and private inputs in aggregate production and growth: a cross-country efficiency approach", *Applied Economics*, 45 (32), 4487–4502.
- Avkiran, N. (2001). "Investigating technical and scale efficiencies of Australian Universities through data envelopment analysis", *Socio-Economic Planning Sciences* 35 (2001), 57-80.
- Cabanda, E., Posadas, R. (2007). "Assessing Productivity Performance of Regional Electric Cooperatives in the Philippines", *International Business & Economics Research Journal*, Volume 6, Number 8.
- Coelli T, J. (1996). "A guide to DEAP version 2.1: "A Data Envelopment Analysis (computer) Program" Centre for Efficiency and Productivity Analysis, Departement of Econometrics, Armidale, NSW, 2351.
- Coelli T, J., Rao, P. (2003). "Total Factor Productivity Growth in Agriculture: A Malmquist Index Analysis of 93 Countries, 1980-2000", Working Paper Series, Centre of Efficiency and Productivity Analysis.
- Forsund, F., Kalhagen, K. (1999), "Efficiency and productivity of Norwegian Colleges", Department of Economics, University of Oslo.
- Mohammadi, A., Ranaei, H. (2011). "The application of DEA based Malmquist Productivity Index in organizational Performance Analysis", *International Research Journal of Finance and Economics*, 62.
- Kumar, S., Gulati, A. (2008). "An examination of Technical, Pure Technical, and Scale Efficiencies in Indian Public Sector Banks using Data Envelopment Analysis", *Eurasian Journal of Business and Economics*, 33-69.
- Jaforullah, M. (2010). "Productivity change in New Zealand Secondary Schools", *Journal of New Business Ideas & Trends*, 8 (2), 14-26.