



ISEG Lisbon School of Economics & Management
Universidade de Lisboa

OPINIÃO

Associations and their Future

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

Higher education is a fundamental pillar for social mobility in any society. Organisations such as Student Associations are directly associated with Higher Education and play a crucial role in promoting and strengthening these same universities.

On a more specific level, at our alma mater, the main objective of the ISEG Students' Association (AEISEG), which was established in 1914, is to serve and represent all students at the Lisbon School of Economics and Management (ISEG).

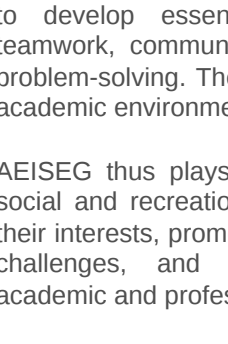
Since its foundation, AEISEG has played a vital role in the academic and social life of ISEG, acting as a unified voice for students and promoting their welfare and interests. Over the years, the association has evolved to meet the ever-changing needs of students, offering a variety of services and initiatives that contribute to a more enriching student experience.

AEISEG not only strengthens the student community through events, support programmes, student representation, and cultural activities, but it also enriches the learning environment and promotes values such as inclusion, diversity, and solidarity.

As an integral part of ISEG's history and life, AEISEG continues to be an important catalyst for students' personal, academic and professional growth and development, maintaining alive the spirit of service and commitment to excellence that characterises the School.

What is the importance of Associativism at ISEG?

Although AEISEG is mostly recognised by students for its recreational events, it is important to note that its activities go far beyond this. One of the most important areas of activity is external representation, not only of ISEG students, but also of Economics and Management students in general.



Nelson Duarte
Chair of ISEG's Student Association

Another of AEISEG's missions is to contribute to solving the problems faced by higher education, such as student housing, low salaries for recent graduates, and drop-out rate, among others. At the last General Student Meeting held on the 9th April, the AEISEG Board presented a proposal for a motion on financial literacy for higher education students, with the object to provide access to more and better information for their financial decisions. The plan is to present the proposal at the National Meeting of Associative Directorates (ENDA) and then forward it to the relevant governing bodies.

In addition, AEISEG also promotes associative activities designed to provide opportunities for students to develop essential skills such as leadership, teamwork, communication, project management, and problem-solving. These skills are valuable for both the academic environment and the labour market.

AEISEG thus plays a key role not only in students' social and recreational lives, but also in representing their interests, promoting solutions for higher education challenges, and developing essential skills for academic and professional success.

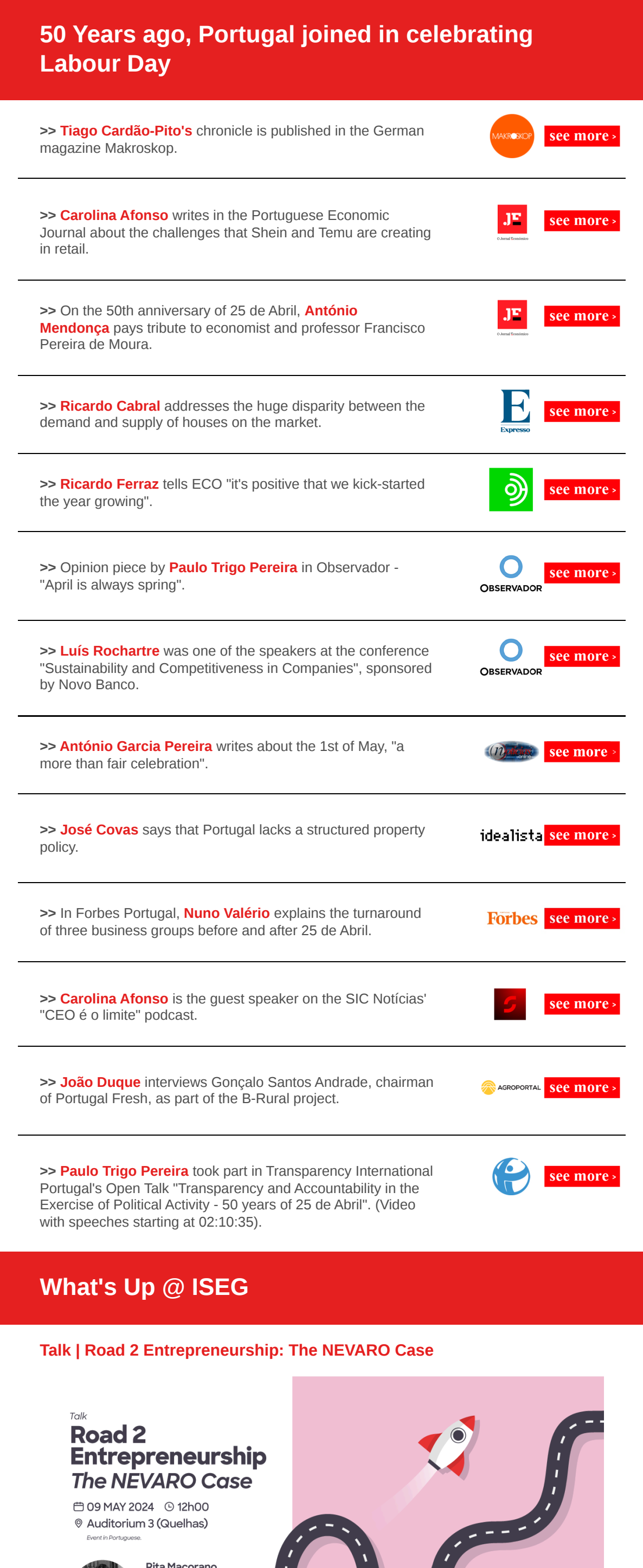
What is the Future of Associations at ISEG?

The future of associations is intrinsically linked to the evolution of students' needs and interests, as well as to changes in educational policies and the academic environment in general. In my view, AEISEG should continue to collaborate with various universities, including its parent school. Furthermore, policies designed to promote the environment and constantly monitor students' needs should be maintained.

I'm very optimistic about the future of Associativism at ISEG. I believe in the potential of ISEG students and their critical sense to continue the trajectory of growth that AEISEG has been following. It is crucial that the Association continues to be proactive in identifying and resolving student needs and consequently ensure a more inclusive, sustainable, and enriching academic environment for all.

In today's issue, we highlight the Road 2 Entrepreneurship talk: **The NEVARO Case**, the ISEG Research Seminar with **Abderrahim Taamouti**, the upcoming Library User Training sessions, and the news in the Research section.

The following are cited in this number: **António Garcia Pereira, António Mendonça, Carolina Afonso, João Duque, José Covas, Luís Rochartre Álvares, Nuno Valério, Paulo Trigo Pereira, Ricardo Cabral, Ricardo Ferraz, and Tiago Cardão-Pito.**



50 Years ago, Portugal joined in celebrating Labour Day

>> **Tiago Cardão-Pito's** chronicle is published in the German magazine Makroskop. [see more >](#)

>> **Carolina Afonso** writes in the Portuguese Economic Journal about the challenges that Shein and Temu are creating in retail. [see more >](#)

>> On the 50th anniversary of 25 de Abril, **António Mendonça** pays tribute to economist and professor Francisco Pereira de Moura. [see more >](#)

>> **Ricardo Cabral** addresses the huge disparity between the demand and supply of houses on the market. [see more >](#)

>> **Ricardo Ferraz** tells ECO "it's positive that we kick-started the year growing". [see more >](#)

>> Opinion piece by **Paulo Trigo Pereira** in Observador - "April is always spring". [see more >](#)

>> **Luís Rochartre** was one of the speakers at the conference "Sustainability and Competitiveness in Companies", sponsored by Novo Banco. [see more >](#)

>> **António Garcia Pereira** writes about the 1st of May, "a more than fair celebration". [see more >](#)

>> **José Covas** says that Portugal lacks a structured property policy. [see more >](#)

>> In Forbes Portugal, **Nuno Valério** explains the turnaround of three business groups before and after 25 de Abril. [see more >](#)

>> **Carolina Afonso** is the guest speaker on the SIC Notícias' "CEO é o limite" podcast. [see more >](#)

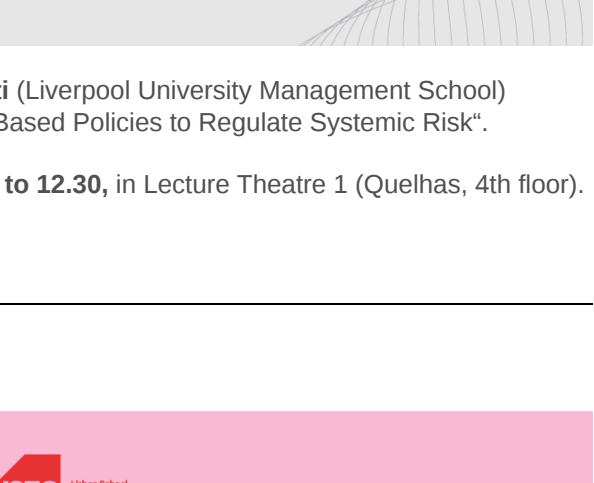
>> **João Duque** interviews Gonçalo Santos Andrade, chairman of Portugal Fresh, as part of the B-Rural project. [see more >](#)

>> **Paulo Trigo Pereira** took part in Transparency International Portugal's Open Talk "Transparency and Accountability in the Exercise of Political Activity - 50 years of 25 de Abril". (Video with speeches starting at 02:10:35). [see more >](#)

What's Up @ ISEG

Talk | Road 2 Entrepreneurship: The NEVARO Case

Talk
**Road 2 Entrepreneurship
The NEVARO Case**
09 MAY 2024 @ 12h00
Auditorium 3 (Quelhas)
Event in Portuguese



We are going to have a talk about the **gender inequality in entrepreneurship** on the 9th May, with the participation of **Rita Maçorano**, co-founder and CEO of **NEVARO** a start-up working in the field of mental health and gamified experiences.

This talk is an integral part of the Entrepreneurship CU, but is open to the whole community.

The talk will take place from 12.00 to 12.45, in Auditorium 3 (Quelhas, 2nd Floor), and will include Q&A.

Free admission.

Former ISEG professor Sérgio Ribeiro has passed away



It is with deep sorrow that we announce the death of economist Sérgio Ribeiro, an ISEG alumnus and former professor.

We extend our deepest condolences to his family.

Novidades de Research

ISEG Research Seminar | Abderrahim Taamout



On the 8th May, **Abderrahim Taamouti** (Liverpool University Management School) presents at ISEG the study "Incentive-Based Policies to Regulate Systemic Risk".

The seminar will take place from **11.30 to 12.30**, in Lecture Theatre 1 (Quelhas, 4th floor).

Free admission.

Library User Training

Read a researcher profile on Web of Science
Day: 15th May
Time: 14.00-15.00
Online
The session will be conducted in Portuguese.

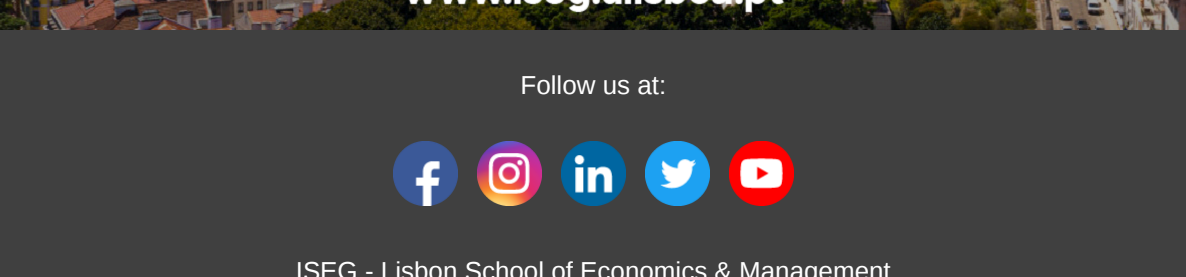
Manage my researcher profile on Web of Science
Day: 16th May
Time: 14.00-15.00
Online
The session will be conducted in Portuguese.

Mapping academic literature with VOSviewer

Day: 16th May
Time: 18.00-20.00
Online
The session will be conducted in English.

PEJ Highlights - Portuguese Economic Journal
April Newsletter: *The new issue of the Portuguese Economy Research Report is now available*
This year's second issue of PEJ is now available [HERE](#).

OPEN MINDS. GRAB THE FUTURE!



www.iseg.ulisboa.pt

Follow us at:

