

time when society pre-application phase. recognizes the importance of good Taking part in the ISEG Open Day gave me a certain

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9th May, 2024

they need. during the Open Day!

peace of mind. We parents want to support our children in this decision-making process, however the truth is that we end up being far removed from the universities and we don't have enough knowledge or information to support our children and give them the security that

Sometimes we need someone to tell us... that everything is going to be fine! And that's what I felt

economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

> students educating excellent not only extremely important, whilst opening doors with various companies and creating bridges between academic and professional life.

Teresa Torres Participant in ISEG's 'Family Edition' Open Day

In today's issue, we highlight ISEG's nomination for the 2024 Marketeer Awards, the OAIP seminars on Artificial Intelligence and feedback, the 'Rhizomatic Writing in Sculptural Terms' exhibition by Rajaa Paixão, the ISEG Research Seminar with Francisco Queiró,

ISEG once again opened its doors to secondary school students at its well-known Open Day, but now with a new twist: the invitation was also extended to parents and relatives.



The 2024 Marketeer Awards – Vote ISEG! >> Nuno Valério is one of the authors of the Belmiro de see more > Azevedo Foundation study which reveals that state spending on education is now five times higher than it was before 25 April.

O ISEG ESTÁ Na categoria NOMEADO! Estabelecimentos Prémios Votações até 5 de Junho

Vota aqui!

ISEG's Department of Mathematics has been nominated for the **2024 Marketeer Awards**, in the category of **educational establishments**. The Marketeer Awards recognise every

year the best in Communication, Marketing, and Advertising in Portugal.

Estão abertas as votações para

os Prémios Marketeer 2024

João Duque helps us to understand why Portugal has systematically been at the top of the table of European countries with the lowest level of public investment.

ISEG nominated for the 2024 Marketeer Awards

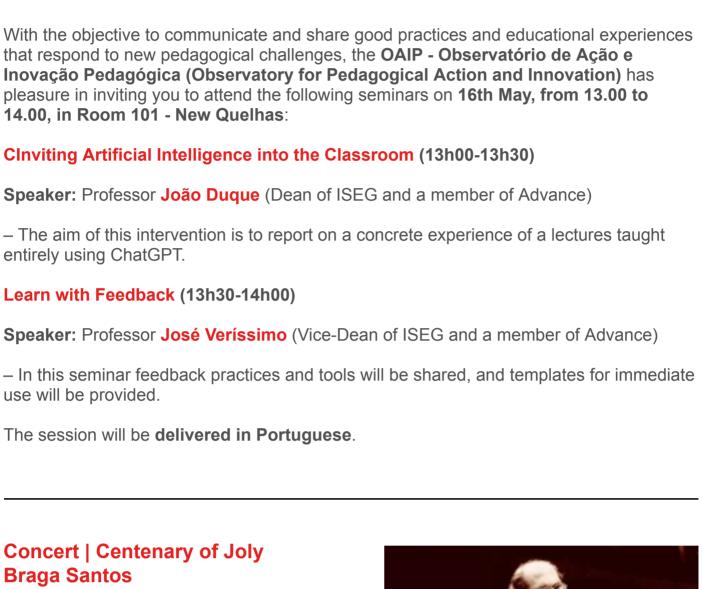
What's Up @ ISEG

MARKETEER

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Voting is now open and runs until the **5th June**.

VOTE ISEG ON THIS LINK!



and Winnie Picoto.

On the **15th May**, Francisco Queiró (Nova SBE) will be at ISEG to present the study on 'Fiscal Policy and Credit Supply: The Procurement Channel'. The seminar will take place from 13.30 to 14.00 in the Novo Banco Lecture Theatre (Quelhas, 4th Floor). Free admission. Library Users Training | Mapping academic literature with VOSviewer

Highlights | SOCIUS – Centre for Research in Economic and Centro de Investigação em Sociologia **Organisational Sociology** Económica e das Organizações

Green Development (Elsevier)

The challenge will address the growing problem of mistrust regarding the quality of public water, which leads many consumers to opt for bottled water, even though 99.5% of the population has access to quality drinking water, according to the Water and Waste Services Regulatory Authority (ERSAR). **Alumni in the Spotlight**

The **ISEG** team has been selected to take part in the **W2E** - **Water to Evolution** challenge, a competition organised by Junior Achievement Portugal (JAP), with the

objective to find innovative solutions to water-related problems.

An interview with Felipe Santos

With a Masters in Accounting, Tax, and Business Finance from ISEG, Felipe **Santos** is one of those responsible for

about the Move Beiras

Association

region.

Read the interview **HERE**. Carlos Estorninho is the new **Marketing Director of Coldwell**

OPEN MINDS. GRAB THE FUTURE! www.iseg.ulisboa.pt Follow us at:

Something I already knew and is unquestionable is that ISEG is a well-recognised university and a benchmark of excellence both at the national and international level, and hearing all the statistics served to validate and reinforce my initial perception. However, in my opinion, what the speakers provided us with was much more than just statistics. For it was their concern for professionals, but above all excellent individuals, through promoting creativity and freedom and creating projects and associations linked to ISEG, as well as boosting their international experiences, which is something that I consider to be very enriching and

The words of Prof João Duque, Dean of ISEG, as well as the other members of his staff and students, gave me confidence about this academic and personal education process. That morning I came to learn a few things that I consider to be very important: the atmosphere among the students is collaborative and non-competitive, where the sharing of knowledge and willingness to help each other is omnipresent; there is proximity between students and faculty; care is taken to promote various cultural activities; faculty listen to and involve the students in many of the activities that are available to

to be young! grow.

them; there is a constant search for the best and most effective way of communicating with the students, with ISEG taking an active and concerned role in this process; and young people are allowed and accepted I should also mention that I really enjoyed the guided tour. The campus is very interesting, where the old and the modern come together and have enabled ISEG to I would like to thank ISEG for this excellent initiative, as well as the availability and commitment of all those

involved, who together made it possible to offer parents and our children this experience and thereby help families during this pre-application phase.

ISEG Open Day – 'Family Edition' The ISEG Open Day for parents and relatives was a great success.

On the 4th May, we welcomed more than 150 students and 60 family members who answered the call to come and visit our School, in what can only be seen as a real success! The initiative was so positive that a repeat is already scheduled for the 18th May. the concert to be held at ISEG to mark the Centenary of Joly Braga Santos, and the new Library Users training course, as well as the news in the Research, Students, and Alumni sections. The following are cited in this number: António Garcia Pereira, António Samagaio,

>> António Samagaio comments on the centralisation of see more : audiovisual rights in football. >> Joana Santos Silva reflects on the challenges facing the see more > banking sector and gives the example of DBS Bank. >> Nuno Ribeiro da Silva says that there needs to be a see more > realistic review of the National Energy and Climate Plan. **OBSERVADOR** >> João Duque writes in his Expresso column about Labour see more > Day and what has changed in the world of work. >> António Garcia Pereira discusses how justice works in the see more > case of Operation Influencer.

OAIP Seminars - Observatory for Pedagogical Action and Innovation | **Artificial Intelligence and Feedback**

Concert | Centenary of Joly Braga Santos On the 14th May, we will mark the Centenary of Joly Braga Santos with a concert presented by Miguel Leite, with the conductors Álvaro Cassuto and António Vitorno D'Almeida, musicians Tiago Mileu and Pedro Emanuel Perereira on the piano and Eliote Lawson on the violin. José Manuel Joly Braga Santos (Lisbon, May 14, 1924 - Lisbon, July 18, 1988) was a Portuguese classical music composer and conductor. The event will take place at ISEG's CGD Auditorium, from 18.00 to 19.30. Free admission.

Exhibition | Rhizomatic Writing in Sculptural Terms by Rajaa Paixão

ISEG's Cultural Commission is pleased to announce the **Opening of the exhibition on** Rhizomatic Writing in Sculptural Terms, from Rajaa Paixão, as part of the partnership

The opening will take place at ISEG on the **15th May**, at **18.00** (Quelhas, 3rd Foor).

ISEG consolidates Executive Training in Artificial Intelligence with a

The exhibition will be on show at ISEG until the 15th June.

ISEG Executive Education

pioneering offer in the market.

15 de Maio-15 de Junho 2024

1200-781 Lisboa, Portugal

Local: ISEG

Vernissage: 4ª, 15 de Maio, 18h-20h

Convento das Inglesinhas, Rua do Quelhas, nº 6

Escrita Rizomática

Exposição de Arte Contemporânea de

Rajaa Paixão

SEC Labora School U of Schoolman 1000

Free admission.

with FBAUL - Faculty of Fine Arts.

em Termos Esculturais

On the 9th May, ISEG Executive Education marked the start of its Artificial Intelligence for Value Creation executive programme, coordinated by Professors Carolina Afonso The programme is designed to enable executives, managers, and professionals to efficiently deploy Artificial Intelligence at all levels of their organisations. With the rapid evolution of technologies and the digital transformation of business, this further education is additional proof that ISEG recognises the urgent need to prepare organisations to face the challenges and seize the opportunities presented by this ever-changing scenario. Find out more **HERE**. **Research News**

ISEG Research Seminar | Francisco Queiró

ISEG Research Seminars'24

Seminário de investigação todas as

Tópicos relacionados com: Economia Gestão

Ciências Sociais Matemática

quartas-feiras, entre as 13h00 e as 14h00

Finanças

Mapping Academic Literature

→ Install and Navigate VOSviewer) → Retrieve and Prepare Databases) → Conduct Bibliometric Analyses

An online workshop on "Mapping academic literature with VOSviewer" will take place

This workshop is free and is designed for Masters and PhD students, faculty, researchers, and librarians, providing them with the necessary skills to be able to carry out bibliometric

CENTRO DE ESTUDOS SOBRE ÁFRICA E DESENVOLVIMENTO

☐ 16 MAY 2024
⑤ 18h00 - 20h00
⑥ Online
⑤ English

with VOSviewer

on the 16th May, from 18:00 to 20:00.

Registration open ON THIS LINK.

analysis using VOSviewer. Find out more **HERE**.

Further information available from formacaobib@iseg.ulisboa.pt

Development Studies Seminars | Nicola Banks

Seminários de Estudos

Development Studies

Seminars 2024

Inequalities between Development NGOs in the Aid System'.

Theatre (Quelhas, 4th Floor).

accessed **HERE**.

Slaves'

anniversary of 25 de Abril.

de Desenvolvimento 2024

On the **16th May**, **Nicola Banks** from the University of Manchester (England) will be at

ISEG to present the study on 'Where do we go from here? Navigating Power

Free admission. Further information and registration on this ON THIS LINK.

PhD in Development Studies. Further information and the full programme can be

This event is part of the Development Studies Seminars Cycle, an integral initiative of the

The event will take place from 18.00 to 20.00, in the Novo Banco Lecture

Learning Objectives:

Highlights | CESA - Centre for African and Development Studies

On the 26th April, ISEG hosted the XVIII JUTRA MEETING - 50/20 years, entitled 'The

Labour Law of Carnations and Slaves', as part of the celebrations of the 50th

Dean of ISEG, Professor João Duque during the solemn opening session,

Professor Sara Falcão Casaca Chair of SOCIUS in the opening conference, and

The meeting was organised by JUTRA - the Luso-Brazilian Association of Labour Lawyers, the Portuguese Bar Association - Coimbra Regional Council, and CRL - the

Call for Papers | Special Issue The Role of Political Economy in

lawyers and professors, and more than 100 registrants.

of the Portuguese Delegation of JUTRA, in the 1st Panel.

Lisbon Regional Council of the Portuguese Bar Association.

Innovation and Green Development

The Role of Political Economy in

Innovation and Green Development

Short title: VSI: Political Economy

A Special Issue of Innovation and

which can be consulted HERE.

Novidades dos alunos

Call for Papers

The meeting counted with the presence of 25 speakers, including ministers, judges,

ISEG's participation in this meeting took the form of several lectures, namely one by the

Professor António Garcia Pereira (SOCIUS/ISEG), former ISEG lecturer and Vice-Chair

XVIII Jutra Meeting - 50/20 years | 'The Labour Law of Carnations and

As follow up of the 7th Annual Meeting of Political Economy, held at ISEG on the 25th-27th January 2024, a special issue of the Innovation and Green Development (Elsevier) will be published dedicated to 'The Role of Political Economy in Innovation and Green Development'. The deadline for submitting papers is the **30th June 2024**, in accordance with the call

Professor Mariya Gubareva (SOCIUS/CSG) is the editor responsible for the issue.

ISEG team selected for the JAP national championships

the Move Beiras Association, which was set up two years ago after the Beira Baixa line between Covilhã and Guarda was reopened, and which wants to 'give and create culture' for the

Banker Portugal With a postgraduation in Marketing Management, Carlos Estorninho will take over the Marketing Department of the multinational property company. Read the news **HERE**.

ISEG - Lisbon School of Economics & Management