



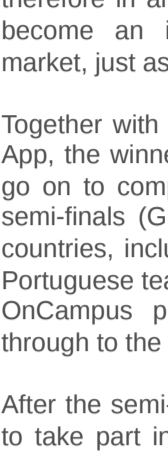
Semi-final of the international Hult Prize competition worth a million dollars returns to Portugal and ISEG

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

For the second year running, ISEG - Lisbon School of Economics & Management will host the semi-finals of the prestigious international Hult Prize competition. This event, which will take place on the 21st, 22nd, and 23rd June 2024, offers university students the chance to turn innovative ideas into sustainable businesses with a positive social impact, competing for a prize of one million dollars.

The Hult Prize is the largest social entrepreneurship competition on a global scale, challenging thousands of university students every year to develop innovative start-ups with the potential to transform the world. With four exciting phases and a final prize of one million dollars, the competition aims to inspire the next generation of leaders and social entrepreneurs.

This year, ISEG will have the privilege of hosting 56 startups, involving 176 university students from 48 different nationalities. These teams will be in close competition for one of the six places in the final of the Hult Prize, which is scheduled to take place in September in London, UK.



Teresa Castelo
ISEG student, Lisbon Summit and Events and Operations Lead@Hult Prize

The Hult Prize celebrates its 15th anniversary this year, leaving a positive impact on more than one million university students in more than 100 countries around the globe. Its main mission is to address the major global challenges through social entrepreneurship and a positive global impact, always in line with the UN's Sustainable Development Goals (SDGs). This year, the theme of the annual challenge is 'Unlimited', whereby business ideas can contribute to any of the SDGs.

The first phase of the competition takes place locally, at the more than 1,000 universities that promote the Hult Prize OnCampus Programme each year. Organised by student volunteers and led by a Campus Director, the OnCampus programme made its debut in Portugal this year and already has the support of 28 higher education institutions in the country. This programme is therefore in an expansion phase, with the objective to become an important initiative in the Portuguese market, just as it is on the international stage.

Together with those teams selected through the Open App, the winners of each OnCampus programme then go on to compete internationally in one of the seven semi-finals (Global Summits) that are held in various countries, including Portugal. Out of the more than 30 Portuguese teams that took part in the different national OnCampus programmes, two have currently gone through to the semi-final stage.

After the semi-finals, around 20 teams will be selected to take part in the Hult Prize Accelerator, where they will receive daily support from experts to 'accelerate' the process of transforming ideas into investment-ready business models. Finally, six of these teams will then compete in the final in London, where one of them will be the big winner.

In today's issue, we highlight the last call for applications for the 4th phase of some of our Masters and PhDs, the seminar promoted by the Australian Embassy on 'Australia, the EU, and partners for a Peaceful, Stable and Prosperous Indo-Pacific' to be held at ISEG, the new session of the Leadership Toastmasters Club, and the first edition of POWER Outlook - the new newsletter of the POWER programme, as well as the habitual in the Research and Alumni sections.

The following are cited in this number: **Amaro Laia, João Duque, Madalena Tomé, Nuno Valério, Pedro de Almeida Fernandes** and **Sofia Santos**.



Results of World Youth Day

>> **Sofia Santos** states that Portugal is one of the European countries which will suffer most from the impacts of climate change. [see more](#)

>> **João Duque** believes that artificial intelligence components will be increasingly incorporated into everyone's lives. [see more](#)

>> An article by **Amaro Laia** and **Pedro de Almeida Fernandes** on the role of inflation in property valuation, published in Confidential Imobiliário magazine. [see more](#)

>> **Madalena Tomé** is reappointed as Chair of the SIBS Executive Committee. [ver mais](#)

>> **Nuno Valério** explains the increase in economic activity during World Youth Day. [see more](#)

>> **João Duque** on the impact of artificial intelligence on the banking and insurance sector. [see more](#)

What's Up @ ISEG

Last call for applications for the last phase of the Masters and PhDs

The last round of applications for some of our Masters and PhDs for the 2024/2025 Academic Year is ongoing during the month of June.

Masters

Taught in English

- Master in Accounting
- Master in Applied Econometrics and Forecasting
- Master in Data Analytics for Business

Taught in Portuguese

- Mestrado em Economia e Políticas Públicas
- Mestrado em Desenvolvimento e Cooperação Internacional

The deadline for applications is the 20th June and the results will be communicated to applicants on the 28th June.

PhDs

The last round of applications for the following PhDs runs up until the end of the month.

PhD in Population Sciences

- Taught in English
- Deadline for applications **30th June**

PhD in Sociology

- Taught in Portuguese
- Online information session: **21st June**, at 18.00
- Deadline for applications: **27th June**

Visit our website to discover more about the PhDs. Should you have any questions, please contact phds@iseg.ulisboa.pt.

Seminar | 'Australia, the EU, and partners for a Peaceful, Stable and Prosperous Indo-Pacific'



The seminar on 'Australia, the EU, and partners for a peaceful, stable and prosperous Indo-Pacific' will be held on the **7th June 2024**, at ISEG (Sala Novo Banco, Edifício Quelhas, 4th Floor).

The event will feature speakers Professor **Nick Bisley** (Dean of Humanities and Social Sciences and Professor of International Relations at La Trobe University, Melbourne) and the researcher and professor, **Raquel Vaz-Pinto** (IPRI-NOVA).

Free admission, subject to prior registration on the following link: <http://dfat.secure.force.com/reg/seminar>.

Leadership Toastmasters Club | Improving public speaking skills

Knowing how to communicate and being able to master the art of public speaking can make a difference in your personal life and career, or for running a business.

On the **7th June**, another Leadership Toastmasters Club session will be held at 19.00 to train and improve this important skill.

For further information, send an email leadership to leadership.toastmasters.2020@gmail.com.

Free admission.

Research News

Highlights | ADVANCE - ISEG's Centre for Advanced Research in Management

POWER Outlook

Newsletter - 3 de junho de 2024

Coordinated by Professor **Maria João Guedes**, the objective of the **POWER-Portuguese Women's Equality Observatory** Project is to create a permanent repository, in the form of an Observatory that is scientifically validated and evidence-based, designed to inform stakeholders and, above all, women about the state of equality in Portuguese companies.

The first edition of **POWER Outlook**, POWER's newsletter, contains more detailed information about the project's objectives and the conclusions of its first conference, as well as publicising the results and analysis of the Power Survey.

Access the newsletter [HERE](#).

Student News

The new financial generation

Afonso Roldão, who has a degree in Management and a Masters in Marketing from ISEG, and **Tiago Gamito**, a first-year student of the Masters in Finance, talk to *Jornal de Negócios* about entering the world of finance in Portugal.

Read the article [HERE](#).

Alumni in the Spotlight

Masterclass | PT 2030 opportunities to support digital transformation

The Strategic Board for the Digital Transformation of Alumni will promote a Masterclass on the **24th June**, from 18.00 to 19.45, at ISEG, directed by Pedro Cilínio, the former Secretary of State for the Economy.

Through a sharing of the different existing supports, especially in the current Portugal 2030 programme, the objective of this Masterclass is to provide an overview of the opportunities to promote corporate digital transformation.

Registration is limited and must be completed by the deadline of the 20th June, using the online form (click [HERE](#)).

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