



OPINIÃO

200 editions later, this newsletter is in a serious relationship with you

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

Hello, my name is João, and I studied at ISCTE. Finance, more specifically. So I'm not an ISEG alumnus, neither do I know the ins and outs of the School, nor the shortcuts for parking the car, or the best bar in the area. However, for some reason, I feel as if I 'know' ISEG.

This is because over the last few years I've been avidly reading the newsletter that today celebrates 200 issues.

And 200 issues, these days, is a real achievement.

A few months ago I had a conversation with a friend who wanted to start a newsletter. Between discussions about topics, regularity, and so forth, I remember saying to him: "What's difficult, is not producing 20 issues, what's difficult is producing 120". This is because a commitment to being published regularly is increasingly rare these days. Not least because, in order to be successful, it's not sufficient to be published on a regular basis, but you need to be relevant, pertinent, and useful to those you want to serve.

After the publishing of 200 issues of this newsletter, it's not difficult to really feel this commitment. 200 issues later on, the challenge of relevance, pertinence, and usefulness is still there – it never really goes away – and there is manifest confidence and awareness of the path that has been trodden, and will continue to be trodden.



João Dinis
Marketing & Content Specialist

In celebrating this round number, ISEG is reinforcing its commitment to continue to be not only a school that promotes knowledge, innovation, and research in the social sciences, but also a school that is one of the main conduits for the transmission of this knowledge.

Nevertheless, the most important thing is, as always, what lies ahead. Today's challenges demand that as a cradle of innovation and critical thinking, ISEG's role will be more relevant than ever. The future of Portugal (and indeed the world) also depends on those who study at ISEG, whose commitment will continue to be to perpetuate an academic environment that promotes knowledge, intellectual curiosity, and entrepreneurial spirit.

All of those who have contributed to the success of this publication – and also to the success of ISEG during its more than 110-year-old history – should feel proud. May the next 200 issues continue to reflect the quality, enthusiasm, and positive impact that this community creates each and every day.

Congratulations to ISEG for this continued commitment to publishing a newsletter. Although I'm from ISCTE, I already feel a little bit as if I'm from here too!

In this week's issue, we highlight the SustInAfrica project, which will be part of the Lisbon Tropical Summit, the inclusion of ISEG professors in the ranking of the best scientists in the world, a new issue of the journal Mundo Crítico, the 2nd Edition of the Power Conference and a new issue of its journal, as well as the news in the Research and Alumni sections.

The following are cited in this number: **João Duque, Paulo Trigo Pereira, and Mário Centeno.**



Congratulations, OPINIÃO ISEG! 200 issues!

>> **João Duque** took part in the 'As Três da Manhã' programme, where he spoke about the Budget, productivity, and wage increases. [see more >](#)

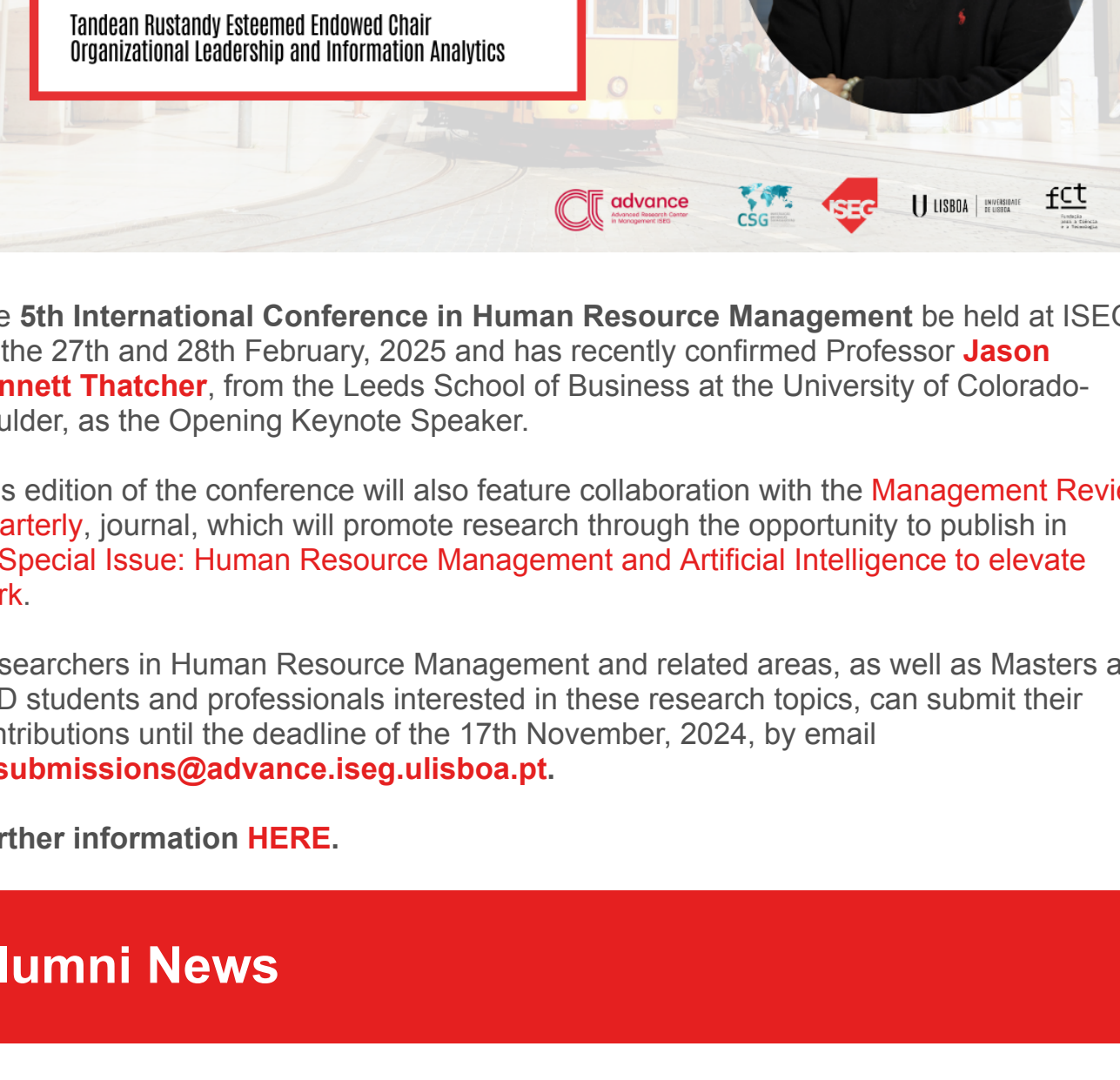
>> **Paulo Trigo Pereira** writes about the need to rethink teaching models in the era of ChatGPT. [see more >](#)

>> **Paulo Trigo Pereira** discusses the topic of Generative AI in education, analysing the threats and opportunities. [see more >](#)

>> **Mário Centeno** was the most recent guest on the 'Conversations of Excellence' programme. [see more >](#)

What's Up @ ISEG

ISEG participates in the SustInAfrica project at the Lisbon Tropical Summit



ISEG - Lisbon School of Economics & Management is one of the partners of the SustInAfrica project - Sustainable intensification of food production through resilient farming systems in West & North Africa, which will be organising two activities at the Lisbon Tropical Summit.

There will also be a related event in conjunction with partner projects – Soils4Africa, EWA BELT, SustainSahel, UPSCALE, HealthyFoodAfrica – to present the objectives, methods, and results of these projects, as well as discuss the challenges and opportunities of working on collaborative EU/Africa projects.

Date: 4th – 8th November, 2024
Location: Lisbon Congress Centre - CCL, Belém
Deadline for registration: 30th September.
Further information [HERE](#).

Research News

ISEG researchers are among the 2% most influential in Economics and Management worldwide

A study was recently published by a group from Stanford University which identifies the 2% most influential researchers in their scientific fields, based on publications indexed in Scopus.

In 2023, six ISEG researchers feature in the lists of the most-cited researchers worldwide in Economics and Management: **Álvaro Rocha, António Afonso, Carla Curado, João Tovar Jalles, Mariya Gubareva, Patrícia Melo.**



Library users training

Eikon and Datastream for Office **Workshop on Moody's BvD Orbis**

Day: 1st October Day: 2nd October
Time: 17.00-18.00 Time: 17.00-19.00

The training will be delivered Online in Portuguese. The training will be delivered online in English.
Registration now open on this [LINK](#). Registration now open on this [LINK](#).

ISEG Research Seminar | Derick Almeida

The next ISEG Research seminar will feature **Derick Almeida**, from Universidade de Coimbra, who will present a paper entitled **'Fertility choices, Demographics, and Automation'**.

Date: 2nd October
Time: 13.00 to 14.00
Location: Lecture Theatre 3 (Quelhas, 4th Floor).
Free admission.

Highlights | CESA – Centre for African and Development Studies

Mundo Crítico | Call for Papers for the next issue

A call for papers is now open for the 11th Issue of the **Mundo Crítico** journal, which is dedicated to the topic of **'Women, Power and Leadership'**. The deadline for the submission of contributions is the 30th September.

This issue proposes an analytical, critical, and diachronic reading of the various ways in which relations between women, power, and various types of leadership are articulated. This type of reading makes it possible to rethink and redefine the basic concepts of power and leadership, thus favouring a more articulate reading of the journalistic texts, critical reviews, and photo essays will be accepted.

The 10th Issue of **Mundo Crítico - Journal of Development and Cooperation**, entitled 'Development and peace in times of conflict' was presented on the 16th September.

Mundo Crítico is the result of a partnership between **ACEP - Association for Co-operation among Peoples** e o **CESA - Centre for African and Development Studies**, and has the support of **Camões - Institute for Cooperation and Language, I.P.** and the **Foundation for Science and Technology (FCT)**.

Further information [HERE](#).

Highlights | ADVANCE - ISEG's Centre for Advanced Research in Management

ISEG will host the II POWER Conference on the 11th October

The **II POWER Conference** will take place on the 11th October at ISEG. The event will start at 09.00 in Auditorium 2, Quelhas.

The programme features the participation of **Ariana Simões de Almeida**, who will debate the challenges and achievements in the fight for Gender Equality, and also of **Manuela Doutel Haghighi**, who will discuss the importance of female leadership in business and for the economy.

ISEG professors **Pilar Mosquera** and **Helena Jerónimo** will speak on the topic of 'Gender equality in Portugal - invited to the party, but not to dance', offering a reflection on the future.

POWER - Portuguese Observatory for Women's Equality was formed to develop a continuously-updated data observatory to change the mindset regarding gender equality in business (Ref. 2022.08793.PTDC). It is funded by the Foundation for Science and Technology and is hosted by **ADVANCE-CSG/ISEG- ULisboa**.

Full programme available [HERE](#).
Registration now open on this [LINK](#).

A 5th International Conference in Human Resource Management apresenta o seu Opening Keynote Speaker

The **5th International Conference in Human Resource Management** will be held at ISEG on the 27th and 28th February, 2025 and has recently confirmed Professor **Jason Bennett Thatcher**, from the Leeds School of Business at the University of Colorado-Boulder, as the Opening Keynote Speaker.

This edition of the conference will also feature collaboration with the **Management Review Quarterly**, journal, which will promote research through the opportunity to publish in its **Special Issue: Human Resource Management and Artificial Intelligence to elevate work**.

Researchers in Human Resource Management and related areas, as well as Masters and PhD students and professionals interested in these research topics, can submit their contributions until the deadline of the 17th November, 2024, by email to submissions@advance.iseg.ulisboa.pt.

Further information [HERE](#).

Alumni News

Alumni Day Dinner & Solidarity Gala

Organised by **Alumni Económicas** – the ISEG Alumni Association, the objective of this dinner is to raise funds for the Alumni Económicas Solidarity Programme, and thus enable its continuity.

Date: 24th October
Time: 19.00
Location: Pátio das Francesinhas
Registration and further information [HERE](#).

40th Anniversary of the Class of 1984 ISEG graduates

In conjunction with the Class of 1984 Committee, **Alumni Económicas** – the ISEG Alumni Association is organising the Commemoration of the 40th anniversary of the Class of 1984 ISEG graduates.

Date: 12th October
Time: 18.30
Location: Quelhas, ISEG
Registration and further information [HERE](#).

30th Anniversary of the Class of 1994 ISEG graduates

In conjunction with the Class of 1994 Committee, **Alumni Económicas** – the ISEG Alumni Association is organising the Commemoration of the 30th anniversary of the Class of 1994 ISEG graduates.

Date: 11th October
Time: 18.30
Location: Quelhas, ISEG
Registration and further information [HERE](#).

Universidade de Lisboa

Official Opening of the 2024-2025 Academic Year

On the 17th September 2024, Universidade de Lisboa welcomed the academic community for the ceremony and party that marked the start of the **2024-25 Academic Year**.

The **Official Opening Session of the Academic Year** took place in ULisboa's Aula Magna Great Hall, and counted with the presence of the Rector of ULisboa, Luis Ferreira, Professor Cristina Branquinho, biologist and researcher at the Faculty of Sciences, representing the University's Faculty, Nuno Pedroso, Director of Instituto Superior Técnico, representing the Staff, and Margarida Azevedo, Chair of the Faculty of Pharmacy, Students' Association, in representation of ULisboa Students.

Further information about the ceremony [HERE](#).

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