



OPINIÃO

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

ISEG Sustainability Week: reflections and actions to transform the future

Sustainability Week 2024 has come to an end, leaving us with deep reflections and new ideas for the future. Over the course of five days, our academic community had the opportunity to participate in a series of activities that reinforced the importance and urgency of adopting more sustainable practices in the various contexts of our lives.

This week was marked by interactive and educational dynamics that were geared towards stimulating a more critical understanding of climate change as well as alternative economic models for regenerating the planet, good corporate practices, and actions that we can incorporate into our daily lives.

At the opening session, we presented ISEG's sustainability report, reinforcing our commitment to transparency and the search for continuous improvement. In partnership with Lisbon City Council and NTTDATA, we launched the ISEG ESG 2025 award. We also launched a guide for organising events at ISEG, incorporating strict sustainability parameters.

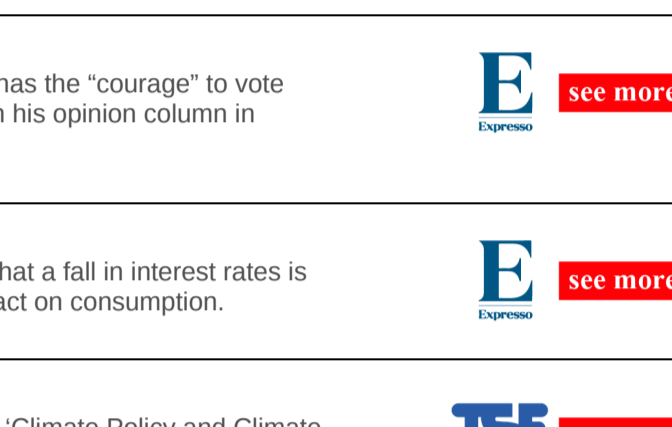
This guide will soon be available on our website. We also had a presentation from ISEG's students association, AEISEG, which also organised a book fair, as well as MAISEG and the Thirst Project, the latter being a project whose mission is to raise funds to bring drinking water to communities in need.

Meet the Founders' session closed the first day and provided a space to explore new sustainable business models with an address by Pedro Verga Matos, the CEO of Coompass, with an emphasis on social entrepreneurship, blockchain and the impacts of these new business models.

We were also shown the 'Outgrow the System' documentary, with a conversation with its producer and director, Cecilia Paulsson, about how to create conversations around the economy, ecology, and democracy. The 'Navigating the Climate Crisis' workshop, led by Youth Climate Leaders Portugal, presented food systems and global supply chains as well as the social and environmental impacts embedded within this system.

A discussion with Filipa Pantaleão from BCSD and Professor Sandra Oliveira from ISEG, focussed on how sustainable practices can be a strategic differentiator for companies. The round table on the Summit of the Future, with José Luís Monteiro from OIKOS and Professor Pedro Verga Matos from ISEG, provided an in-depth analysis of the latest trends and future challenges regarding the sustainability of the planet.

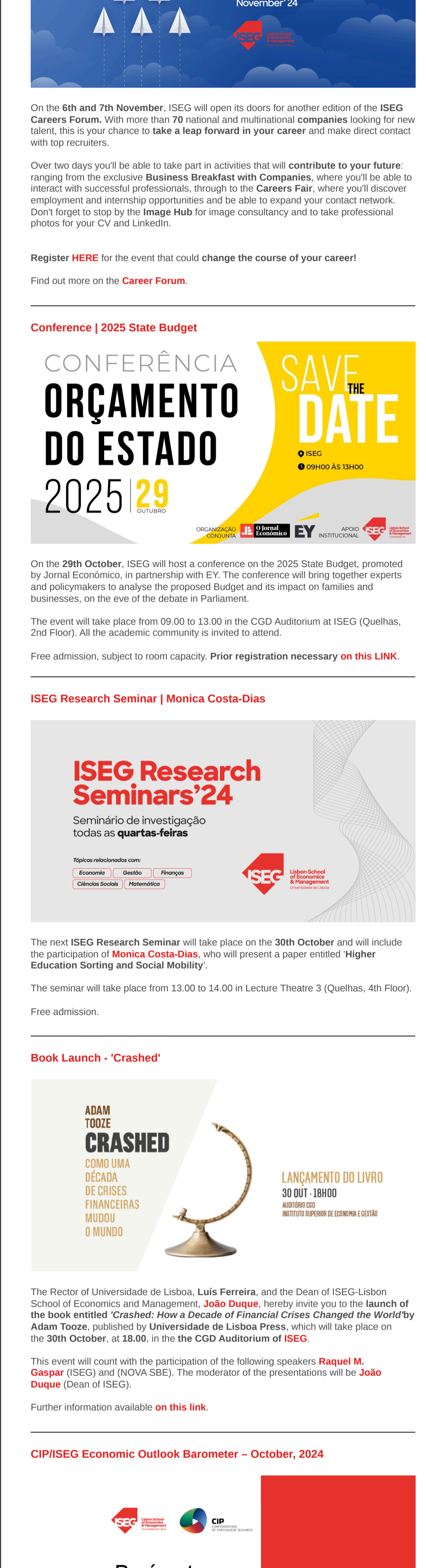
ISEG's Sustainability Week once again demonstrated that together we can make a difference, encouraging each of us to work towards a future where sustainability is the norm and not the exception. Thank you to everyone who contributed to organising this week and to everyone who attended. Your presence and involvement are fundamental if we are to move forward in educating new leaders who are aware of planetary boundaries, social issues, and good governance.



Gabriel Londe Medeiros
ISEG Professor/ISDG Project Officer

In today's Issue, we highlight the ISEG Careers Forum 2024, our School's biggest employability event, the 2025 State Budget conference organised by Jornal Económico and EY which is to be held at ISEG, the ISEG Research Seminar with Monica Costa-Dias, and the launch of Adam Tooze's book 'Crashed'. We also highlight the CIP/ISEG Economic Outlook Barometer for October, the Antena 2 concert with the Choro Típica, the new editions of the Ceramics Workshops with artist Anabela Mota, the launch of the 7th Edition of the Sustainable Finance programme, and the book entitled 'eCommerce - How to sell online successfully' by ISEG Executive Education, as well as the news in the Research and Students sections.

The following are cited in this number: **António Garcia Pereira, Carolina Afonso, Francisco Velez Roxo, Joana Santos Silva, João Duque, Joaquim Sarmiento, Nuno Pena, Paulo Trigo Pereira, and Vítor Santos.**



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The impact of the interest rate cut

>> **Joana Santos Silva** and **Carolina Afonso** answered **Francisco Velez Roxo's** questions on leadership, when he moderated the panel 'Leadership in the Era of AI' at the Portugal Digital Summit. [SAPOTER see more](#)

>> An interview with **Paulo Trigo Pereira** in *Nascer do Sol*. About the topics analysed are the 2025 State Budget and the possibility of early elections. [SOL see more](#)

>> **Paulo Trigo Pereira's** opinion on the 2025 State Budget - "Montenegro's strategy and trap". [OBSERVADOR see more](#)

>> **João Duque** questions who has the "courage" to vote against the 2025 State Budget in his opinion column in *Expresso*. [E see more](#)

>> **João Duque** tells *Expresso* that a fall in interest rates is expected to have a positive impact on consumption. [E see more](#)

>> **Vitor Santos** took part in the 'Climate Policy and Climate Risks' panel at the 'Thinking about Energy' conference organised by the Portuguese Energy Agency (ADENE). [A24 see more](#)

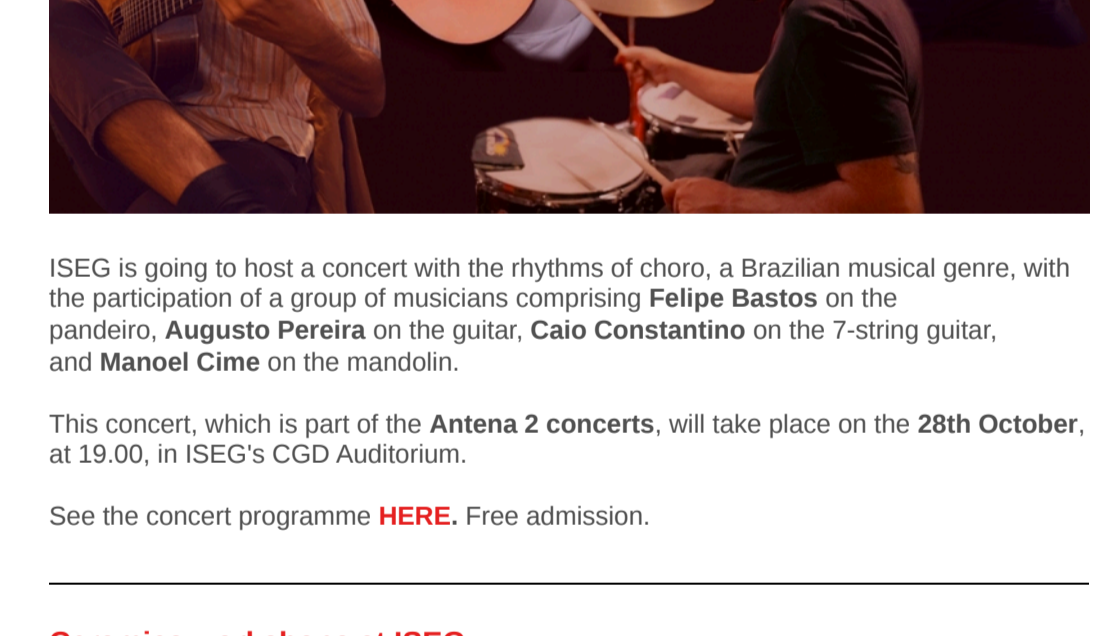
>> **Nuno Pena** writes in *RH Magazine* about how people are the "common denominator" in the 'management of change' in a company or an organisation. [magazine see more](#)

>> **Joaquim Sarmiento** spoke to SAPO24 about upcoming pensions, the Banco de Fomento, IRS Jovem, and the public accounts. [24 SAPO see more](#)

>> **António Garcia Pereira** analyses the 'citizenship and priorities' of the latest speech by Luís Montenegro, the Portugal's current Prime Minister. [TV P3 see more](#)

What's Up @ ISEG

ISEG Careers Forum 2024 | Our School's biggest employability event is about to start!



On the 6th and 7th November, ISEG will open its doors for another edition of the ISEG Careers Forum. With more than 70 national and multinational companies looking for new talent, this is your chance to take a leap forward in your career and make direct contact with top recruiters.

Over two days you'll be able to take part in activities that will contribute to your future: ranging from the exclusive **Business Breakfast with Companies**, where you'll be able to interact with successful professionals, through to the **Careers Fair**, where you'll discover employment and internship opportunities and be able to expand your contact network. Don't forget to stop by the **Image Hub** for image consultancy and to take professional photos for your CV and LinkedIn.

Register [HERE](#) for the event that could change the course of your career!

Find out more on the [Career Forum](#).

Conference | 2025 State Budget

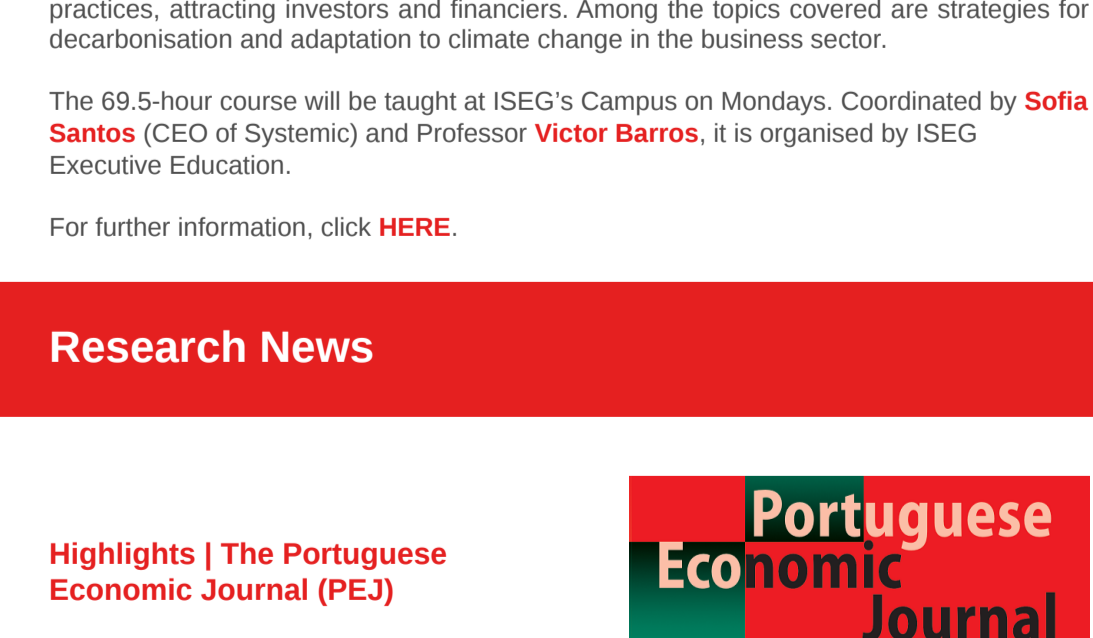


On the 29th October, ISEG will host a conference on the 2025 State Budget, promoted by *Jornal Económico*, in partnership with EY. The conference will bring together experts and policymakers to analyse the proposed Budget and its impact on families and businesses, on the eve of the debate in Parliament.

The event will take place from 09.00 to 13.00 in the CGD Auditorium at ISEG (Quelhas, 2nd Floor). All the academic community is invited to attend.

Free admission, subject to room capacity. **Prior registration necessary on this LINK.**

ISEG Research Seminar | Monica Costa-Dias

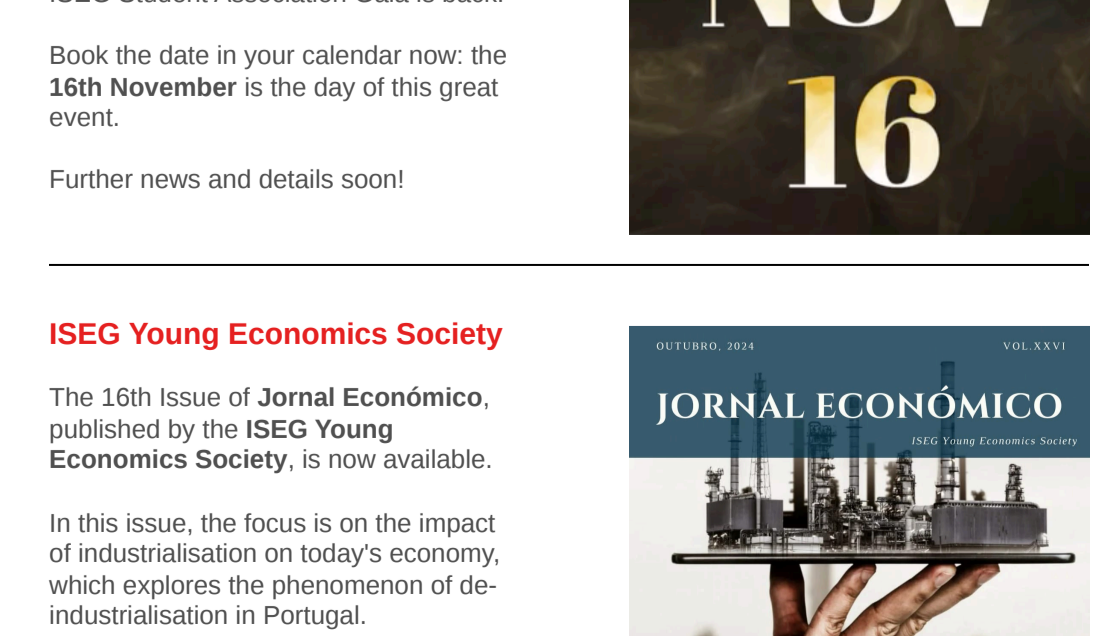


The next ISEG Research Seminar will take place on the 30th October and will include the participation of **Monica Costa-Dias**, who will present a paper entitled 'Higher Education Sorting and Social Mobility'.

The seminar will take place from 13.00 to 14.00 in Lecture Theatre 3 (Quelhas, 4th Floor).

Free admission.

Book Launch - 'Crashed'



The Rector of Universidade de Lisboa, **Luís Ferreira**, and the Dean of ISEG-Lisbon School of Economics and Management, **João Duque**, hereby invite you to the launch of the book entitled '**Crashed: How a Decade of Financial Crises Changed the World**' by Adam Tooze, published by Universidade de Lisboa Press, which will take place on the 30th October, at 18.00, in the the CGD Auditorium of ISEG.

This event will count with the participation of the following speakers: **Raquel M. Gaspar** (ISEG) and (NOVA SBE). The moderator of the presentations will be **João Duque** (Dean of ISEG).

Further information available [on this link](#).

CIP/ISEG Economic Outlook Barometer – October, 2024

The CIP/ISEG group of economists expects a slight increase in Portugal's GDP during the 3rd Quarter of this year, which it estimates will be between 0% and 0.2%. This corresponds to growth of between 1.7% and 1.9% year-on-year.

Ass the 4th Quarter has more working days, the CIP-ISEG forecast for annual year-on-year growth in GDP for 2024 remains unchanged at 1.8%.

Culture @ ISEG

Antena 2 Concert | Roda de Choro Típica

ISEG is going to host a concert with the rhythms of choro, a Brazilian musical genre, with the participation of a group of musicians comprising **Felipe Bastos** on the pandeiro, **Augusto Pereira** on the guitar, **Caio Constantino** on the 7-string guitar, and **Manoel Cigo** on the mandolin.

This concert, which is part of the **Antena 2 concerts**, will take place on the 28th October, at 19.00, in ISEG's CGD Auditorium.

See the concert programme [HERE](#). Free admission.

Ceramics workshops at ISEG

Anabela Mota, who has a Master's degree in painting and teaches at the Faculty of Fine Arts of Universidade de Lisboa (FBAUL), is back at ISEG with new ceramics workshops.

Registration is now open for the two workshops which will take place on the 30th October and the 27th November, from 18.00 to 21.00.

The 'Pecas.de.toque.ceramica' workshops are open to the entire ISEG community, subject to a minimum of 6 participants per workshop, and offer a great opportunity to learn or perfect ceramics techniques. For further information and to register, please call 916 067 780.

ISEG Executive Education

eCommerce and Artificial Intelligence debated at the launch of a new book as an ISEG Executive Education initiative

The 6th Edition of the **eCommerce Management** of ISEG Executive Education will have something new: the launch of the book entitled '**eCommerce - How to sell online successfully**', which will count with the presence of the Coordinators, **Carolina Afonso** of Gato Preto and an ISEG Professor and **Sandra Alvarez** (Managing Director of PHD Media, Omnicon Media Group). The event will take place on the 4th November, at ISEG's Campus, from 18.00 to 19.30.

The event will be preceded by a talk with all the authors of the book, on the topic of '**eCommerce & AI - How to use Artificial Intelligence to sell more**', which will be moderated by **Carolina Afonso** e **Sandra Alvarez**.

Admission is free, although places are limited. **Registration is now open.**

For further information, visit [on this link](#).

ISEG launches the 7th Edition of the Sustainable Finance course in partnership with Systemic

The 7th edition of the **Sustainable Finance** course, in partnership with Systemic and with the support of the Ministry of Environment and Energy, will take place from the 7th April to the 2nd June, 2025.

The objective of the course is to educate organisations about sustainable management practices, attracting investors and financiers. Among the topics covered are strategies for decarbonisation and adaptation to climate change in the business sector.

The 69.5-hour course will be taught at ISEG's Campus on Mondays. Coordinated by **Sofia Santos** (CEO of Systemic) and Professor **Vítor Barros**, it is organised by ISEG Executive Education.

For further information, click [HERE](#).

Research News

Highlights | The Portuguese Economic Journal (PEJ)

1. Papers published in the PEJ are available online first:
- '**Research on the influence mechanisms of digital economy on tourism economic resilience—empirical evidence from China**', by Min Zhou & Xue-Jun Chen.
- '**International spillovers of unconventional monetary policy: A meta-analysis**', by Tiago Araujo, Óscar Afonso, Pedro Cunha Neves & Elena Sochirca.

2. Call for papers for a Special Issue:
High-frequency data in Economics, edited by **Alberto Cavallo** and **António Rua**.

3. New posts on the Portuguese Economy Research Report blog, the PEJ blog dedicated to disseminating research on the Portuguese economy:
- **The market for Portuguese sovereign bonds**
- **Why do many vocational students in Portugal hesitate to pursue higher education?**
- **From borders to boardrooms: immigrants' impact on productivity**

Student News

Save da Date | Gala ISEG

It looks like the rumours are true... the ISEG Student Association are back!

Book the date in your calendar now: the 16th November is the day of this great event.

Further news and details soon!

ISEG Young Economics Society

The 16th Issue of *Jornal Económico*, published by the ISEG Young Economics Society, is now available.

In this issue, the focus is on the impact of industrialisation on today's economy, which explores the phenomenon of de-industrialisation in Portugal.

You can read the publication via [on this link](#).

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www.iseg.ulisboa.pt

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