



OPINIAO

ISEG at the forefront: launch of the Gender, Labour, and Power Observatory

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

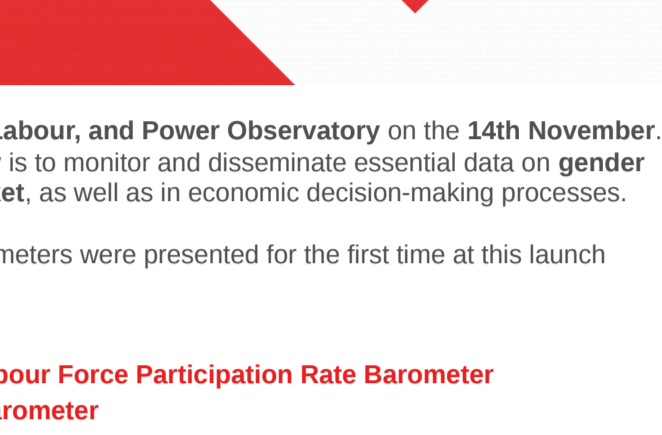
Nearly 40 years ago, Professor Manuela Silva published the pioneering study on 'The Employment of Women in Portugal - The 'Invisible Hand' of Sexual Discrimination in Employment' (1983). Ever since then, ISEG has been a leading university in the study of gender inequalities in the labour and economic spheres - ranging from analyses of the gender pay gap to studies of asymmetries in economic power and decision-making in the business world.

The Gender, Labour, and Power Observatory (Observatório Género, Trabalho e Poder) came about as a result of a sense of responsibility as a guardian of the vast heritage in gender studies and its leading position in this field. Created as part of the ISEG Research/Policy Lab unit, this new infrastructure enables access to:

- Regular and up-to-date information on the situation of women and men in paid and unpaid work, the gender pay gap, and asymmetries in economic power and decision-making in the business world;
- An Information Repository, which encompasses academic work, scientific publications, projects, resources (legal norms and benchmarks), and news.

The Observatory's stakeholder group includes several key players - such as scientific associations, women's associations, social partners, supervisory and regulatory bodies, and government and enterprise agencies - facilitating both the translation of evidence into concrete practices on issues related to reducing gender inequalities in the labour and economic spheres, and the qualification and evaluation of public policies.

These activities are supported by researchers from the ISEG Research / Policy Lab unit, which is currently coordinated by Maria João Guedes, Ricardo Alcobia Rodrigues, and Susana Ramalho Marques. I am pleased to be taking on the role of Director at this stage, acknowledging the financial support of the FCT (under the programme funding of the CSG - Social Sciences and Management Consortium), reflecting the inclusive nature of its objectives and mission, the Observatory will promote the participation of young researchers (Masters and PhD students) in its activities.



Sara Falcão Casaca
ISEG Professor, on behalf of for the Observatory's coordinators

The Observatory has decided to publish its first barometers for the first time ever on the occasion of National Pay Equality Day, on the 14th November:

- The Gender Pay Gap Barometer;
- The Women vs. Men Labour Force Participation Rate Barometer.

The next barometers will be published on the 8th March 2025, International Women's Day, being the WoBometer (once again making use of one of the most valued outputs of the Women on Boards project) and the Women and Men Care Work Participation Rate Barometer.

You can follow us on the [Observatory's page](#).

The aim of this Observatory, which is pioneering in Portugal, is to place scientific knowledge at the service of social change to bring about the full and equal participation of women and men in public and private life, as well as the full realisation of citizenship, an increase in social justice, and the sustainable development

ISEG launches Gender, Work and Power Observatory

New Observatory aims to put scientific knowledge at the service of social change



ISEG inaugurated the Gender, Labour, and Power Observatory on the 14th November. The objective of the Observatory is to monitor and disseminate essential data on gender inequalities in the labour market, as well as in economic decision-making processes.

The Observatory's first two barometers were presented for the first time at this launch event:

- The Women vs. Men Labour Force Participation Rate Barometer
- The Gender Pay Gap Barometer

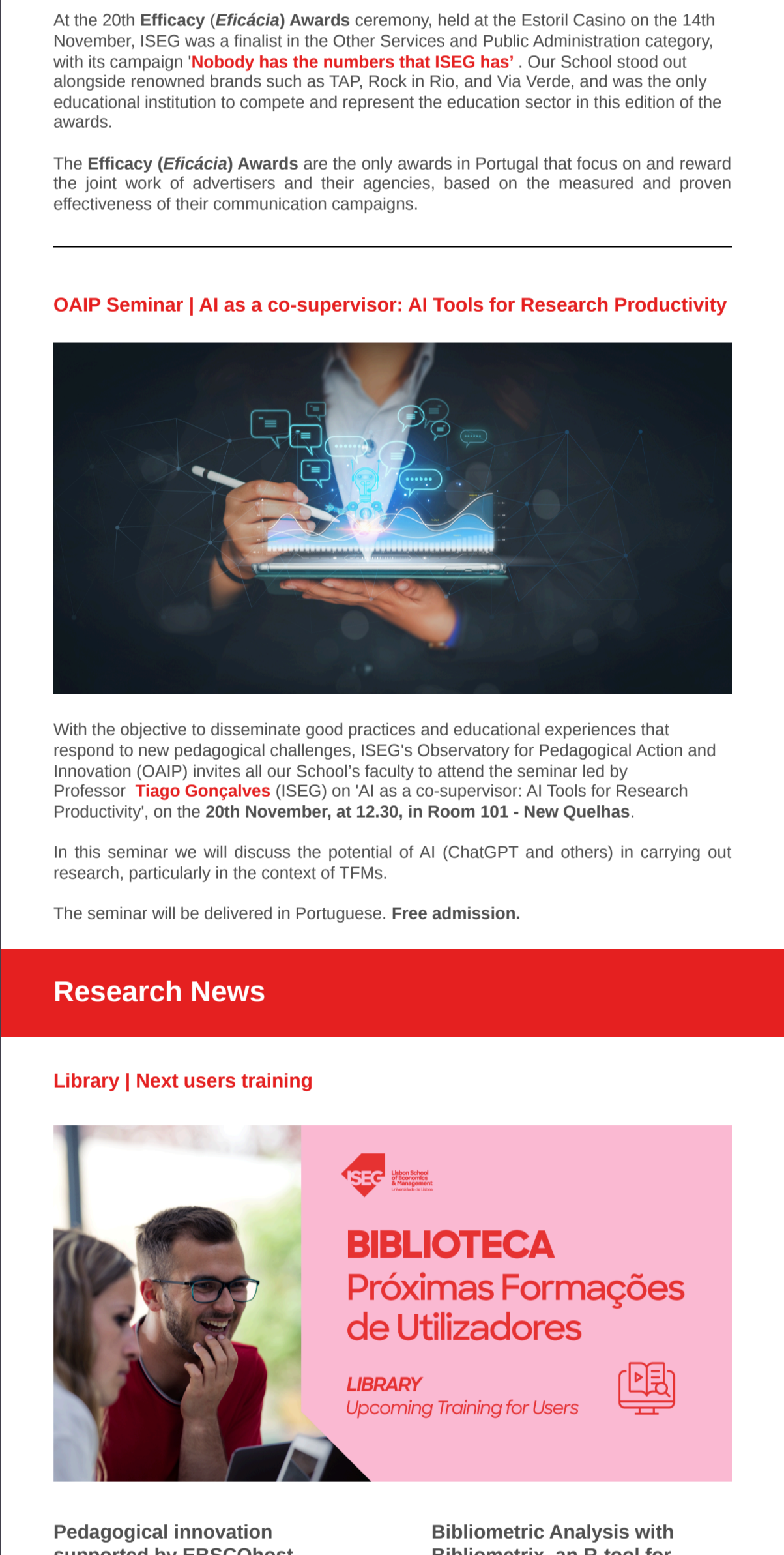
These studies reveal how women and men experience significant differences in various areas, ranging from employment rates through to the types of occupation affected by the wage gap, drawing attention to the inequalities that still persist in our country.

The objective of this initiative is to encourage an informed debate and support the implementation of policies that bring about full and equal opportunities.

Find out about the barometers and further information [HERE](#).

In today's Issue, we highlight the launch of the Gender, Labour, and Power Observatory, the OAIIP Seminar, ISEG's participation in the Efficacy (Eficácia) Awards, the upcoming Library users training courses, the ISEG Research Seminar with Erik Plug, the Shanghai Ranking, which places ULIsoba among the best in the world, and the events organised by Alumni Económicas, including the Debate on 'The Power of Data in Companies: From Information to Competitive Advantage' and the Christmas excursion and lunch. We also highlight a practical activity carried out by our students for the Gato Preto Christmas collection, as well as the news in the Students and Alumni sections.

The following are cited in this number: António Mendonça, Bernardo T. Chagas, Carolina Afonso, Clara Raposo, Eduardo Catroga, Joana Santos Silva, João Duque, Maria João Guedes, Ricardo Ferraz, Sandra Alvarez, and Sara Falcão Casaca.



The pay gap in Portugal

>> Sara Falcão Casaca spoke to Expresso and Público about data from the Gender, Labour, and Power Observatory on the pay gap in Portugal, which shows that men earn 18% more than women on average. [see more](#)

>> Joana Santos Silva writes about the correlation between the incidence of anxiety and job insecurity. [see more](#)

>> 'America: Quo Vadis?' - António Mendonça analyses the US elections, which 'cannot be considered to be normal'. [see more](#)

>> Maria João Guedes on artificial intelligence and the generation about to start at university: 'We can't carry on teaching in the same way'. [see more](#)

>> Clara Raposo, Eduardo Catroga, and João Duque explain on SAPO24 what the election of Donald Trump means for Europe and for trade relations between the US and Portugal. [see more](#)

>> João Duque Duque says that Portugal is like Asterix, who 'lived completely outside the world of the Romans'. [see more](#)

>> Ricardo Ferraz tells CNN Portugal that Trump's 'autarchic and protectionist vision' could have 'negative consequences' for economic relations between the EU and the US. [see more](#)

>> António Mendonça highlights the common characteristics and affinities of economists and engineers. [see more](#)

>> Bernardo T. Chagas discusses the 'Teslaian Disruption' in Distribuição Hoje. [see more](#)

>> Sandra Alvarez and Carolina Afonso presented the book entitled 'Ecommerce: How to sell online successfully' on CNN Portugal's Pitch programme (begins at 11:00). [see more](#)

>> Sara Falcão Casaca explains the wage gap in Portugal, where women continue to earn less than men, on the RTP Telegiornal (14 November, Part 1, beginning at 39:00). [see more](#)

What's Up @ ISEG

ISEG is a finalist in the Efficacy (Eficácia) Awards with an innovative campaign



At the 20th Efficacy (Eficácia) Awards ceremony, held at the Estoril Casino on the 14th November, ISEG was a finalist in the Other Services and Public Administration category, with its campaign 'Nobody has the numbers that ISEG has'. Our School stood out alongside renowned brands such as TAP, Rock in Rio, and Via Verde, and was the only educational institution to compete and represent the education sector in this edition of the awards.

The Efficacy (Eficácia) Awards are the only awards in Portugal that focus on and reward the joint work of advertisers and their agencies, based on the measured and proven effectiveness of their communication campaigns.

OAIIP Seminar | AI as a co-supervisor: AI Tools for Research Productivity



With the objective to disseminate good practices and educational experiences that respond to new pedagogical challenges, ISEG's Observatory for Pedagogical Action and Innovation (OAIIP) invites all our School's faculty to attend the seminar led by Professor Tiago Gonçalves (ISEG) on 'AI as a co-supervisor: AI Tools for Research Productivity', on the 20th November, at 12.30, in Room 101 - New Quelhas.

In this seminar we will discuss the potential of AI (ChatGPT and others) in carrying out research, particularly in the context of TFM's.

The seminar will be delivered in Portuguese. Free admission.

Research News

Library | Next users training

Pedagogical innovation supported by EBSCOhost

Date: 21st November
Time: 16.00 to 17.00
Online
In Portuguese.
+ info and Registration [HERE](#)

Bibliometric Analysis with Bibliometrix, an R-tool for comprehensive, science mapping analysis

Date: 22nd November
Time: 18.30 to 20.30
Online
In English.
+ info and Registration [HERE](#)

ISEG Research Seminar | Erik Plug

The next ISEG Research Seminar will take place on the 20th November, with the participation of Erik Plug from the University of Amsterdam, who will present the paper entitled 'Is there really a child penalty in the long run? New evidence from IVF treatments' (in collaboration with Peter Lundborg and Astrid Wurtz Rasmussen).
The seminar will take place from 13.00 to 14.00 in Lecture Theatre 4 (Queilhas, 4th Floor).
Free admission.

Student News

ISEG students carry out a practical activity for Gato Preto's Christmas Collection

3rd Year students from ISEG's degrees in Management, Economics e MAEG (Applied Mathematics for Economics and Management) had the opportunity to participate in a practical content creation activity for social networks, centred on the Gato Preto Christmas Collection.

The initiative was led by Carolina Afonso, the CEO of Gato Preto and an ISEG professor of Digital Marketing and Social Networks, who provided the students the real-life experience of the process of creating digital content.

This type of experience not only enriches our students' learning, but also prepares them to face the challenges of the job market with a spirit of creativity and innovation.

Podcast 'A dose of Economics' #15 - Jornal ECO

The latest episode of the podcast analyses why socialist economies fail economically, according to the thinkers and economists of the Austrian School.

To listen to [HERE](#).

The podcast is the result of a partnership between ECO and the ISEG Young Economics Society.

ISEG student's Master's dissertations honoured at the REN 2024 Awards

The Master's dissertation ('Pricing renewable energy certificates') by Vasco Capela Tavares, an ISEG student, was awarded an honourable mention (worth €2,500) at the REN 2024 Awards.

Full news [HERE](#).

Alumni in the Spotlight

The Power of Data in Business: From Information to Competitive Advantage

A workshop will be held on the 28th November, at 18:30, in ISEG's Auditorium 3, which includes an action promoted by the Alumni Digital Transformation Strategic Board on 'The Power of Data in Business: From Information to Competitive Advantage'.

Registration is limited and must be made by using the [online form](#) up until the 25th November.

Full programme [HERE](#).

Christmas Lunch and Wine Tasting Excursion

Alumni Económicas is taking advantage of the Christmas lunch to invite members, alumni, and friends of the Association to take part in a Christmas lunch and wine tasting. The event will take place at the Pais das Uvas restaurant on Saturday the 7th December, during the middle of the VitiFrades weekend, the emblematic baking festival in this Alentejo village.

Registration is limited to 45 participants and must be completed using the [online form](#) by the 20th November.

Full programme [HERE](#).

Universidade de Lisboa

The Shanghai Ranking places ULisboa among the best in the world

Universidade de Lisboa (ULisboa) has consolidated its international prestige in the Shanghai Ranking's Global Ranking of Academic Subjects 2024, with 40 scientific areas being among the best in the world. Highlights include being ranked in top positions in Naval and Oceanic Engineering (4th place worldwide) and Civil Engineering, Veterinary Science, both in 4th place, as well as 50th place in Mechanical Engineering. Other areas of excellence include Oceanography and Statistics, which are ranked in the Top 75, and Atmospheric Sciences, Electrical and Electronic Engineering, and Agricultural Sciences, which are all in the Top 100.

Created in 2009, this ranking is widely recognised for its rigorous methodology and it has evaluated more than 5,000 universities and ranked 1,900 from 96 countries/regions. The analysis includes criteria such as productivity and quality of research and level of international collaboration, positioning ULisboa as a global benchmark in various scientific areas and reaffirming its leadership in 26 areas at the national level.

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