



OPINIAO

ISEG, the school where academic education and sport align with success

ISEG has been educating leaders of thought and action since 1912. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

When I started my degree at ISEG, I never thought that I would be able to combine the demands of my studies with the ambition of achieving sporting goals. Initially, I even considered giving up competition-level sport to ensure that I could devote myself completely to studying for my degree, while enjoying new friendships and living such a unique university experience. Today, looking back over the last three years, I realise that this balance was not only possible, but was also decisive for my personal development.

Throughout my degree I gradually increased my study load and realised that the teaching at ISEG is set up to give its students the opportunity to succeed in other areas. Here we are encouraged to develop other types of skills that will later be valued and serve as a differential factor in the labour market. With the help and understanding of the faculty, who were willing to help whenever necessary, compounded by the possibility to adapt my routines according to my needs, I always felt supported by the School to reconcile my sporting and academic commitments. I've also had time to get involved in other extracurricular activities, such as belonging to ISEG JTR, and was able to create great friendships that have been essential throughout my career.

Sports also played a very important role in my development, serving as an enriching element in various areas of my life. I learned to organize my days more efficiently and with greater discipline, even with limited time, and that teamwork is the foundation of success, even when it is individual. Judo also served as an escape during moments of greater academic pressure, helping me reduce stress and improve my focus to complete the tasks I needed to accomplish.

Extracurricular activities are therefore a perfect complement to studies, especially at a university that encourages this compatibility and makes it easily achievable. Presently, I manage to combine around eleven training sessions a week with my degree, and I was proud to represent ISEG when I won the National University Judo Championship. Apart from achieving academic goals, being a student at ISEG is also about growing as a person and experiencing activities that will make you better prepared for future challenges.



Sidião Serpa
Student of the Bachelors in Finance

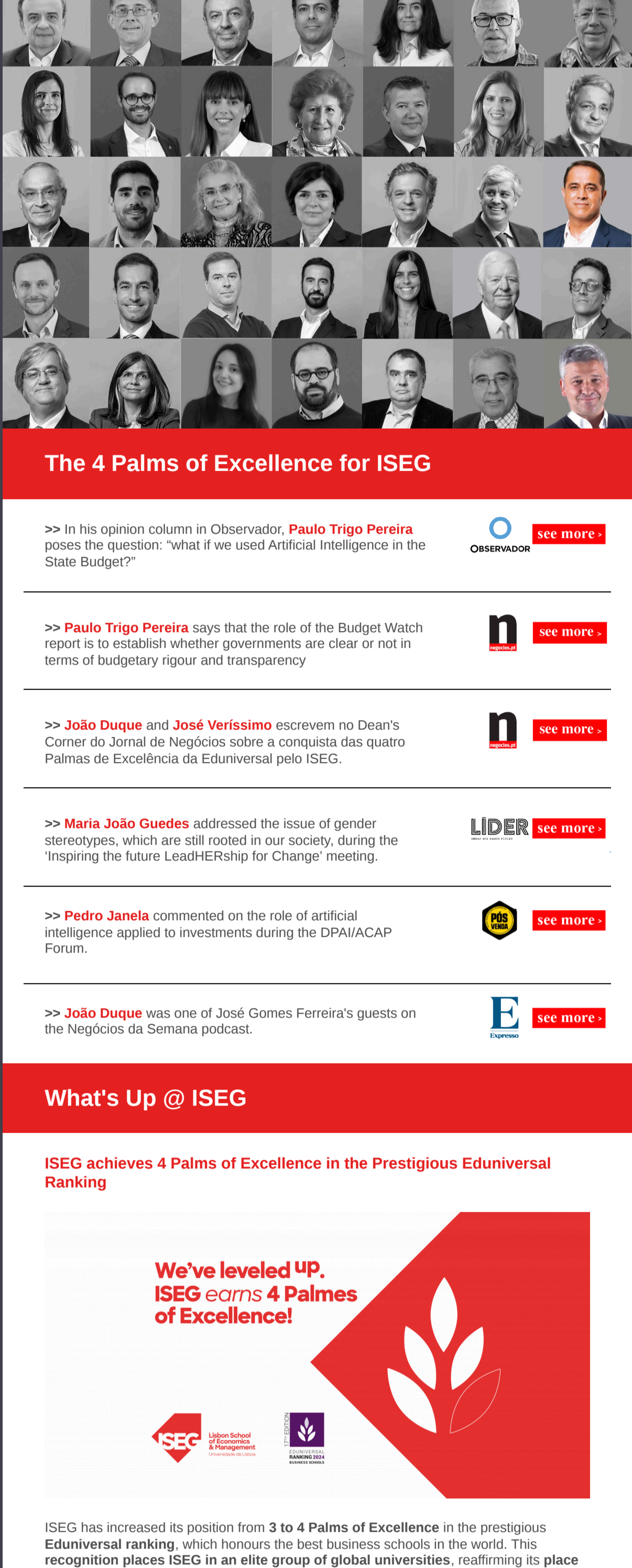
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In this week's issue, we highlight the 4 Palms of Excellence in the prestigious Eduniversal Ranking and the IMF's visit to ISEG. We also highlight the CIP/ISEG Economic Climate Barometer for November, the RIPE NCC courses at ISEG, the seminars on 'From Exclusion to Utopia: Monetary and Financial Markets Practices' and 'Mathematical Optimisation in Explainable Machine Learning' as well as the Presentation Session of the results of the study on 'The Governance of Information Systems in Higher Education Institutions, which will take place at ISEG. Finally, we also highlight the Programme to Promote Success and Reduce the Dropout Rate in education at Universidade de Lisboa, as well as the news in the Research and Alumni sections.

The following are cited in this number: João Duque, José Veríssimo, Maria João Guedes, Paulo Trigo Pereira, and Pedro Janela.



The 4 Palms of Excellence for ISEG

>> In his opinion column in Observador, **Paulo Trigo Pereira** poses the question: "what if we used Artificial Intelligence in the State Budget?"



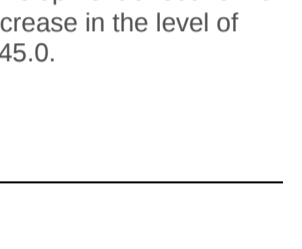
>> **Paulo Trigo Pereira** says that the role of the Budget Watchers of the IMF is to establish whether governments are clear or not in terms of budgetary rigour and transparency



>> **João Duque** and **José Veríssimo** escrevem no Dean's Corner do Jornal de Negócios sobre a conquista das quatro Palmas de Excelência da Eduniversal pelo ISEG.



>> **Maria João Guedes** addressed the issue of gender stereotypes, which are still rooted in our society, during the 'Inspiring the future LeadHERship for Change' meeting.



>> **Pedro Janela** commented on the role of artificial intelligence applied to investments during the DP/IAIACAP Forum.



>> **João Duque** was one of José Gomes Ferreira's guests on the Negócios da Semana podcast.



What's Up @ ISEG

ISEG achieves 4 Palms of Excellence in the Prestigious Eduniversal Ranking

ISEG has increased its position from 3 to 4 Palms of Excellence in the prestigious Eduniversal ranking, which honours the best business schools in the world. This recognition places ISEG in an elite group of global universities, reaffirming its place among the 1,000 Best Business Schools in 153 countries.

This milestone reflects the joint efforts of faculty, non-faculty staff, students, alumni and the School's partners, and also symbolises a commitment to excellence. This recognition challenges us to expand ISEG's global impact, to strengthen our leadership in management and economics education, and to continue doing what makes our School internationally recognised: educating leaders capable of transforming the future!

Barómetro da Conjuntura Económica CIP/ISEG – Novembro 2024

In November 2024, the ISEG Confidence Index regarding the development of economic activity in Portugal in the short term was 45.3, reflecting a slight increase in the level of confidence compared to the previous month, when the index was 45.0.

Read the full Barometer [HERE](#).

The IMF visits ISEG to present career opportunities

On the 2nd December 2024, at 09:00, ISEG will host a recruitment team from the International Monetary Fund (IMF) for a presentation on the organisation and its internship and career opportunities.

This event is open to all ISEG students, be they Bachelors, Masters or PhD students, and offers a unique opportunity to get to know the IMF's work up close and explore career paths at this leading international institution.

The deadline for registration is the 29th November. If you haven't registered yet, then please do so via this [link](#).

Don't miss this opportunity!

Free courses on IPv6, Internet Resources and Databases at ISEG

RIPE NCC, the non-profit organisation responsible for coordinating critical Internet resources such as IP addresses and Autonomous System Numbers (ASN), will be holding a series of free training courses at ISEG from the 4th to 6th December, 2024.

Registration is now open on [this link](#) and the full programme can be found [HERE](#).

This initiative offers a unique opportunity for professionals to improve their knowledge and keep up-to-date with the latest trends in the sector.

Information Systems Governance in Higher Education Institutions

On the 4th December, from 18.00 to 19.30, the results of the study on Information Systems Governance in Higher Education Institutions will be presented at ISEG. This initiative has been developed by ISEG, in collaboration with European Information Systems Governance (Pit).

The event will also feature a debate with the participation of renowned experts in the field, namely: Professor Almiro de Oliveira (President of the European GovSI Club - Pt), Admral António Gameiro Marques (Director General of the National Security Office & CNS), and Eng. Nuno Fôrneas (CIO Banco CTT), Prof. Dr. G. K. Rui Ribeiro (Univ. Lusófona, Consultant and Startup Advisor).

Full programme [HERE](#).

Free admission.

Novidades de Research

Library | Next users training

Strategies for finding more information on Web of Science

Discovering relevant information with the Web of Science citation network

Qualitative Data Analysis: Exploring the possibilities of MaxQDA

Date: 3rd December

Date: 5th December

Date: 5th December

Time: 14.00 to 15.00

Time: 14.00 to 15.00

Time: 16.00 to 18.00

Training in Portuguese.

Training in Portuguese.

Training in English.

+ info and Registration: [HERE](#)

+ info and Registration: [HERE](#)

+ info and Registration: [HERE](#)

ISEG Research Seminar | Francesco Alosa

The next ISEG Research Seminar will take place on the 4th December, with the participation of **Francesco Alosa**, from the University Paris Dauphine-PSL, who will present the paper entitled 'The Gendered Effects of Working from Home'.

The seminar takes place from 13.00 to 14.00 in Lecture Theatre 4 (Queilhas, 4th Floor).

Free admission.

Highlights | CESA – Centre for African and Development Studies

'Deconstructing Colonialism, Decolonising the Imaginary' exhibition

Exhibition: Deconstructing Colonialism, Decolonising the Imagination. Portuguese Colonialism in Africa: Myths and Realities

Location: National Museum of Ethnology – Temporary Exhibition Hall

Address: Avenida da Ilha da Madeira, 1400-203 Lisbon

Dates: From 29 October 2024 to 2 November 2025

Opening Hours:

• Tuesday: 2:00 PM to 6:00 PM (last entry at 5:30 PM)

• Wednesday to Sunday: 10:00 AM to 6:00 PM (last entry at 5:30 PM)

• Closed on Mondays

Tickets:

• Free entry: Residents in Portugal (52 days per year), children under 12,

• Reduced ticket (€2.50): Visitors aged 65 and over, and young people up to 24 years old.

• Standard ticket: €5.

The CESA – Centre for African and Development Studies and the National Museum of Ethnology in Lisbon invite you to visit the exhibition *Deconstructing Colonialism, Decolonising the Imagination. Portuguese Colonialism in Africa: Myths and Realities*, inaugurated on 29 October 2024 and on display until 2 November 2025 in the largest temporary exhibition hall of the National Museum of Ethnology.

This project was conceived and coordinated by historian **Isabel Castro Henriques**, a researcher at CESA, to commemorate the 50th anniversary of the 25th of April. It highlights the importance of revisiting, reflecting on, and understanding the history of Portuguese colonialism in Africa during the 19th and 20th centuries to build a more inclusive future. It is co-organised by the CESA – Centre for African and Development Studies and the National Museum of Ethnology, with support from the 50 Years of the 25th of April Commemorative Commission.

Two central axes structure the exhibition's narrative: the power of historical narrative, which stems from the research of approximately 30 scholars and the contribution of iconographic documentation provided by Portuguese and international institutions, combining text and imagery to give voice to historical knowledge; and the voice of African cultures, represented through 139 artworks that showcase the material evidence of African thoughts and cultures, challenging the stereotypes perpetuated by colonial ideology. This second theme includes a selection of pieces from the collections of the National Museum of Ethnology, works on loan from the Calouste Gulbenkian Foundation, and collections belonging to Francisco Capelo, Lívio de Moraes, Hilaire Balu Kuyangiko, and Mónica de Miranda.

The Executive Committee of the Exhibition is chaired by Isabel Castro Henriques and includes Inocência Mata, Joana Pereira Leite, João Moreira da Silva, Luca Fazzini, and Mariana Castro Henriques. The Scientific Committee, also chaired by Isabel Castro Henriques, comprises 20 members, including António Pinto Ribeiro, Aurora Almada Santos, Elsa Perata, Isabel do Carmo, and José Neves.

More information about the exhibition [HERE](#).

Highlights | SOCIUS - Centre for Research in Economic and Organisational Sociology

Seminar | From Exclusion to Utopia: Marginal Monetary and Financial Practices

SOCIUS invites you to attend the seminar where the first results will be presented of the project entitled 'Financial Outsiders: The Political Economy of Marginal and Alternative Financial Trajectories, financed by FCT – Foundation for Science and Technology (Ref: 2022-09141.PTDC) and hosted by SOCIUS/CSG- ISEG and DINÂMIA'CEIT-Iscte.

The seminar will take place on the 4th December, 2024, from 10.00 to 17.00, at ISEG, in Auditorium 3 (Queilhas, 2nd Floor).

Free admission.

CEMAPRE | Centre for Applied Mathematics for Economic Forecasting and Decision Making

Seminar | Mathematical Optimisation in Explainable Machine Learning

On the 4th December, 2024, CEMAPRE will host a seminar for Applied Mathematics for Economic Forecasting and Decision Making) will hold a seminar on 'Mathematical Optimisation in Explainable Machine Learning', presented by **Leandro Carrizosa**, a professor at the University of Seville. The event will take place in Lecture Theatre 3 (ISEG, Queilhas Building), from 14.30 to 15.30.

The event will be a unique opportunity for academics, professionals, and students who are interested in explainable artificial intelligence, and will discuss how applied mathematics can enhance the creation of machine learning models and make them more transparent and reliable.

Programme and further information [on this link](#).

Free admission.

Alumni in the Spotlight

Christmas Lunch and Wine Tasting Tour

Excursão e Almoço de Natal ISEG Alumni Económicas

7 dez | Restaurante País das Uvas

Excursão à Vila de Frades com Prova de Vinho de Talhal

Alumni Económicas is taking advantage of the Christmas spirit to invite members, alumni, and friends of the Association to take part in a Christmas lunch and wine tasting. The event will take place at the País das Uvas restaurant on the 7th December, in the middle of ViniFrades weekend, the emblematic bakery festivities held in the Aleentejo village.

Registration is limited to 45 participants and must be made by using the [online form](#) by the deadline of the 2nd December.

Full programme [HERE](#).

Social: the social network in pursuit of happiness

Isabel Costa Pinto and Paulo Rodrigues, Management and Marketing and Economics alumni respectively, recently presented the 'Social' app, an innovative social network with a natural language search engine that focuses on collaboration, inspiration, usefulness, and happiness.

Read the full news [HERE](#).

Universidade de Lisboa

UL Workshops | Programme to Promote Success and Reduce Dropout Rate in Higher Education

Workshops UL | Edição Online

Programa de Promoção de Sucesso e Redução de Abandono no Ensino Superior

Dezembro 2024

Métodos de Estudo

Gestão do Tempo

Procrastinação

Regulação Emocional

Universidade de Lisboa is organising a series of online workshops in December, as part of an initiative to promote academic success and combat dropout rate in higher education.

From the 2nd to the 5th December, students are invited to take part in workshops dedicated to developing essential skills such as Study Methods, Time Management, Combating Procrastination, and Emotional Regulation, always at the same time of 18.00 to 20.00.

Take this opportunity to enhance your academic experience and achieve even better results. Don't miss out!

Study Methods

Time Management

Procrastination

Emotional Regulation

Date: 2nd December

Date: 3rd December

Date: 4th December

Date: 5th December

+ info and Registration: [HERE](#)

+ info and Registration: [HERE](#)

+ info and Registration: [HERE](#)

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OPEN MINDS. GRAB THE FUTURE!

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