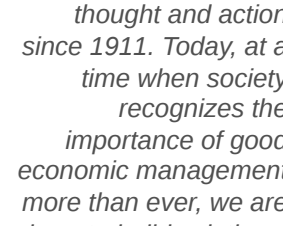


ISEG among the Best Business Schools in Europe



Recognised again in the Financial Times
European Business Schools Ranking 2024



OPINIÃO

A New Leadership for the Future of ISEG Executive Education

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

We are delighted to welcome Joana Santos Silva as the new CEO of ISEG Executive Education. Her appointment followed the CEO of a previous administration headed by CEO Francisco Velez Roxo, an ISEG alumnus and manager with 50 years' experience, who resigned for personal reasons. His leadership contributed significantly to the rebirth of the institution, creating a solid foundation for the future. We are grateful for Francisco's work, vision, and impressive capacity for making things happen during his short year and a half at the helm.

Joana Santos Silva, who was previously the Director of the ISEG MBA, has a background in business management and extensive experience in developing executive training programmes. Her mission will be to reinforce the educational offer with improved complementarity and deliver a strategic vision that is aligned with ISEG's mission.

At this new stage, ISEG Executive Education's commitment is to reinforce excellence and innovation in executive training, supporting individuals and organisations in facing current and future challenges in the complex world of business.



Gilberto Jordan
Chairman,
ISEG Executive Education

It is with great honour and enthusiasm that I introduce myself as the new CEO of ISEG Executive Education. I am deeply grateful for the trust in me to lead this institution, which I hold in such high esteem and respect.

I would like to express my sincere thanks to the previous management team for their hard work and dedication, which has been key to bringing ISEG Executive Education to the point where it is today.

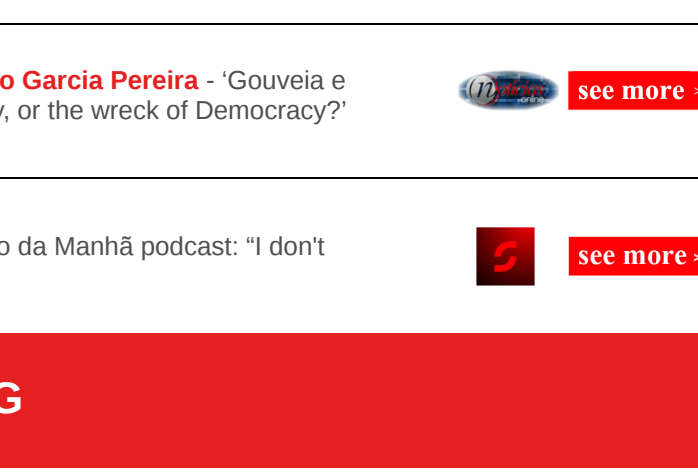
I have been working closely with ISEG Executive Education for three years, during which time I have held various roles: Advisor to the Dean, Programme Coordinator and Lecturer, Director of Innovation, and Director of the ISEG MBA. Each of these roles has reinforced my admiration for this institution and reinforced my commitment to our mission of promoting a better society through learning solutions that develop people, executives, and organisations.



Joana Santos Silva
CEO,
ISEG Executive Education

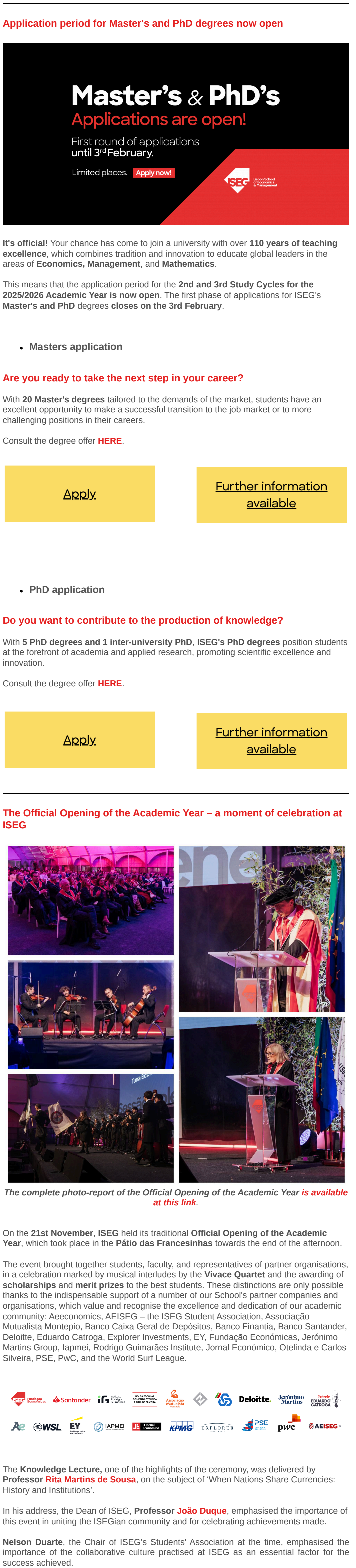
With more than 15 years' experience in executive education, in coordinating open enrollment and customised programmes, and in management roles in business schools, I embrace this challenge with a renewed sense of mission. I deeply believe that ISEG Executive Education plays a central role in developing talent and innovation, creating lasting impact in the lives of our participants and partners alike.

I look forward to working with the conviction that together we will continue to build an institution that not only responds to the needs of our times, but also anticipates and leads change in the world of executive education.



In this week's issue we highlight the recognition of ISEG's academic quality, as once again we feature in the Financial Times 2024 list of the best European Business Schools. We would also like to highlight the opening of the application period for Master's and PhD degrees, as well as that of applications for International Student Mobility in January, the Official Opening of the 2024-2025 Academic Year, the opening of the application period for the Explorer Investments Scholarship, the 'AI - Now Do It' event, the Antena 2 Concert 'I Hate Music! But I Like to Sing', the exhibition on 'Deconstructing Colonialism, Decolonising the Imaginary', and, finally, the 'From the Dream of Freedom' Christmas Concert.

The following are cited in this issue: **António Garcia Pereira**, **Carlos Farinha Rodrigues**, **Carolina Afonso**, **Filipe Oliveira**, **Joana Santos Silva**, **João Duque**, **Sofia Santos**, and **Tiago Cardoso-Pito**.



What does the at-risk-of-poverty rate in Portugal tell us?

>> **Tiago Cardoso-Pito** analyses Biden's decision to authorise the use of long-range missiles in Ukraine during the final moments of his mandate. [see more](#)

>> In an interview with Expresso, **Carlos Farinha Rodrigues** emphasises that, at this rate, "the objectives of the anti-poverty strategy will hardly be achieved". [see more](#)

>> **Carlos Farinha Rodrigues** comments on the data from the 'Survey of Living Conditions and Income', published by INE. [see more](#)

>> **Filipe Oliveira** says that the performance of Portuguese 8th graders in international Maths tests "is catastrophic". [see more](#)

>> **Carolina Afonso** opines - "Without data, artificial intelligence is an empty concept". [see more](#)

>> **Joana Santos Silva** writes about leadership in *Jornal Económico*. [see more](#)

>> **Sofia Santos** believes that companies are "afraid" of adopting "truly" sustainable strategies. [see more](#)

>> **João Duque** says that Portugal is reinforcing its position as a "hub in management education". [see more](#)

>> An opinion article by **António Garcia Pereira** - 'Gouveia e Melo: the "Messiah" of the Navy, or the wreck of Democracy?' [see more](#)

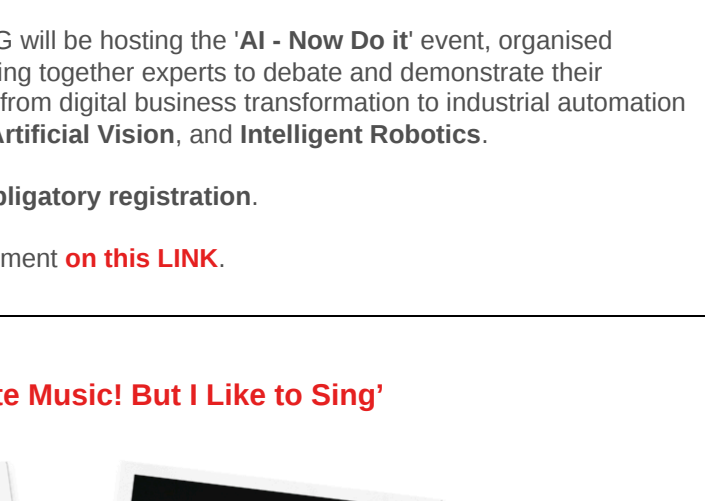
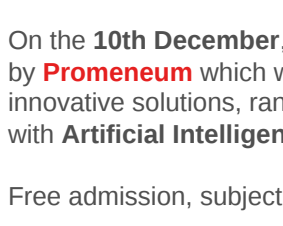
>> **João Duque** in the Expresso da Manhã podcast: "I don't see a bright future in the Expresso". [see more](#)

What's Up @ ISEG

ISEG among the best European Business Schools in the Financial Times Ranking 2024

ISEG among the Best Business Schools in Europe

Recognised again in the Financial Times
European Business Schools Ranking 2024



ISEG is once again ranked among the top 100 business schools in Europe in the prestigious **Financial Times European Business Schools Ranking 2024**, marking its presence in the ranking for the third year running. This distinction reflects academic quality, innovation, and the impact that the School has developed with leaders, companies, and communities.

João Duque, the Dean of ISEG, highlights that this recognition is due to the excellence of the School's academic offer, which attracts the best students both in Portugal and internationally, and also to the contribution of students, faculty, partners, and alumni. "This recognition is essentially a confirmation of the quality of an offer that has been attracting the best students in Portugal and around the world", he concludes.

Portugal is distinguished this year in this ranking together with six other business schools, including four in Lisbon, consolidating the capital as an important hub for management education in Europe. The ranking evaluates schools based on their MBA, Executive Education, Masters in Management, and Executive MBA programmes.

Application period for Master's and PhD degrees now open

Master's & PhD's Applications are open!

First round of applications until 3rd February.

Limited places. [Apply now!](#)

It's official! Your chance has come to join a university with over 110 years of teaching excellence, which combines tradition and innovation to educate global leaders in the areas of Economics, Management, and Mathematics.

This means that the application period for the 2nd and 3rd Study Cycles for the 2025/2026 Academic Year is now open. The first phase of applications for ISEG's Master's and PhD degrees closes on the 3rd February.

• [Masters application](#)

Are you ready to take the next step in your career?

With 20 Master's degrees tailored to the demands of the market, students have an excellent opportunity to make a successful transition to the job market or to more challenging positions in their careers.

Consult the degree offer [HERE](#).

[Apply](#)

[Further information available](#)

• [PhD application](#)

Do you want to contribute to the production of knowledge?

With 5 PhD degrees and 1 inter-university PhD, ISEG's PhD degrees position students at the forefront of academia and applied research, promoting scientific excellence and innovation.

Consult the degree offer [HERE](#).

[Apply](#)

[Further information available](#)

The Official Opening of the Academic Year – a moment of celebration at ISEG

The complete photo-report of the Official Opening of the Academic Year is available [at this link](#).

On the 21st November, ISEG held its traditional **Official Opening of the Academic Year**, which took place in the **Pátio das Francesinhas** towards the end of the afternoon.

The event brought together students, faculty, and representatives of partner organisations, in a celebration marked by musical interludes by the **Vivace Quartet** and the awarding of scholarships and merit prizes to the best students. These distinctions are only possible thanks to the indispensable support of a number of our School's partner companies and organisations, which value and recognise the excellence and dedication of our academic community: Aeoconomics, AEISEG – the ISEG Student Association, Associação Mutualista Montepio, Banco Caixa Geral de Depósitos, Banco Finantia, Banco Santander, Deloitte, Eduardo Catroga, Explorer Investments, EY, Fundação Económicas, Jerónimo Martins Group, Iapmei, Rodrigo Guimarães Institute, Jornal Económico, Otelinda e Carlos Silveira, PSE, Ipawc, and the World Surf League.

The **Knowledge Lecture**, one of the highlights of the ceremony, was delivered by **Professor Rita Martins de Sousa**, on the subject of **When Nations Share Currencies: History and Institutions**.

In this address, the Dean of ISEG, **Professor João Duque**, emphasised the importance of this event in uniting the ISEGian community and for celebrating achievements made.

Nelson Duarte, the Chair of ISEG's Students' Association at the time, emphasised the importance of the collaborative culture practised at ISEG as an essential factor for the success achieved.

The Dean of ISEG and the Chair of AEISEG then handed over the ISEGuladas Championship Cup to the Economics+Economics+MAEG team, which won the title for a successive year.

At the end of the event, prizes were given to the best faculty and non-faculty staff and the contribution of retired faculty and non-faculty staff was recognised. During the final moments of the event, the Chair of ISEG's Scientific Board, **Professor Maria Rosa Borges**, handed out aggregation diplomas and the Vice-Dean and **Professor João Peixoto** vested the new associate professors with academic insignia.

The closing ceremony was performed by the **Tuna Económicas Musical Ensemble**, during a moment that celebrated the tradition and academic spirit of our School.

For those who didn't have the chance to watch the ceremony live, the event can be seen on ISEG's **YouTube** channel.

Applications for International Student Mobility 2025/2026

Mobilidade Internacional de Estudantes

Licenciaturas e Mestrados
2025/2026

ISEG will open applications for international student mobility on the 20th January, 2025. An online information session will be held to clarify doubts and present details of the process at 14.30, on Zoom ([access the link here](#)).

AEISEG will organise the **'International Talks'** online event on the same day, at 16.00, where you can clarify doubts and talk to colleagues who have already participated in international mobility programmes and gain valuable insights. The link to participate will be made available soon.

Don't miss out on this opportunity to explore the world with ISEG!

Erasmus scholarships for Undergraduate and Masters students | Explorer Investments

Explorer Investments

Erasmus Scholarship

5000€

[Apply until Monday 9th December](#)

This scholarship is designed to support ISEG Undergraduate and Masters students who demonstrate special characteristics of initiative, motivation, and commitment.

Students can [apply for an Explorer Investments Scholarship](#) if they:

- Are enrolled in one of ISEG's Undergraduate or Masters degrees;
- Have completed a minimum of 60 ECTS;
- Undergraduate students: have a final average grade of 16 or more for the 1st Year of their degree;
- Masters students: have completed their first cycle of higher education studies with a final average grade of 15 or more;
- Do not have any other Erasmus scholarships;
- Are resident in Portugal.

The deadline for applications is the 9th December, 2024.

Consult the rules and regulations [here](#) and access the application form [on this link](#).

ISEG to host the second edition of 'AI - Now Do It', an event that will bring together experts to debate the future of AI

PROMENED GROUP

AI NOW DO IT

10th December
ISEG - Lisbon School of Economics & Management
Auditorium CGD

Sponsored by:

On the 10th December, ISEG will be hosting the 'AI - Now Do It' event, organised by **Promenem** which will bring together experts to debate and demonstrate their innovative solutions, ranging from digital business transformation to industrial automation with Artificial Intelligence, Artificial Vision, and Intelligent Robotics.

Free admission, subject to obligatory registration.

Further information and enrolment [on this LINK](#).

Antena 2 Concert, 'I Hate Music! But I Like to Sing'

CONCERTOS ANTENA 2

On the 19th December, ISEG will host another Antena 2 concert, in the CGD Auditorium, at 19.00, starring soprano **Cecilia Rodrigues** and pianist **David Santos**.

The piece, which is entitled 'I Hate Music! But I Like to Sing', features an eclectic selection of works by **Francis Poulenc**, **Enrique Granados**, **Leonard Bernstein**, and **Manuel Rosenthal**.

Free admission.

Research News

The Francisco Pereira de Moura Library joins LinkedIn

This new page brings together relevant information on the education, services, and bibliographic resources that the Library makes available to the objective to strengthen links with the academic community and other audiences interested in the areas of Economics, Management and Social Sciences.

Highlights from CESA - Centre for African and Development Studies

Errata: 'Deconstructing Colonialism, Decolonising the Imaginary' exhibition

The exhibition on 'Deconstructing Colonialism, Decolonising the Imaginary' will run until the 2nd December, at the National Anthropological Museum – temporary exhibitions room (Avenida da Ilha da Madeira, 1400-203 Lisboa).

The project was conceived and coordinated by historian **Isabel Castro Henriques**, a researcher at CESA – Centre for African and Development Studies, to mark the 50th anniversary of 25 de Abril, highlighting the importance of revisiting, reflecting on, and understanding the history of Portuguese colonialism in Africa in the 19th and 20th centuries, with the aim to build a more inclusive future. The exhibition is co-organised by CESA and the National Anthropological Museum, with the support of the 50 Years of 25 de Abril Commemorative Committee.

On display since the 29th October 2024, the exhibition is structured along two axes: the power of historical narrative, which draws on the research work of around 30 researchers and the contribution of iconographic documentation provided by Portuguese and foreign entities to articulate text and image that give voice to historical knowledge; and the voice of African cultures, which reveals the material evidence of Africa's thoughts and cultures through 139 works of art, challenging the stereotypes perpetuated by colonial ideology. This second axis of the exhibition is made up of a selection of works from the collections of the National Anthropological Museum, pieces from the Calouste Gulbenkian Foundation's deposits, and from the collections of Francisco Capelo, Livio de Moraes, Hilarie Balu Kuyangko, and Mónica de Miranda.

The exhibition's Executive Committee is chaired by Isabel Castro Henriques and includes Inocência Mata, Joana Pereira Leite, João Moreira da Silva, Luca Fazzini, and Mariana Castro Henriques. Its Scientific Committee, which is also chaired by Isabel Castro Henriques, is constituted by 20 members, including António Pinto Ribeiro, Aurora Almada Santos, Elsa Peralta, Isabel do Carmo, and José Neves.

Opening times: Tuesday, from 10.00 to 18.00 – last entry at 17.30. Wednesday to Sunday, from 10.00 to 18.00 – last entry at 17.30. Closure: Monday. Tickets: those resident in Portugal can enjoy 52 days of free entry to museums, monuments and palaces each year, any day of the week. Children under 12 are entitled to free admission. Over 65 and young people up to the age of 24 pay €2.50. The normal adult ticket costs €5.

Further information about the exhibition [HERE](#).

Universidade de Lisboa

Christmas Concert | 'From Dream to Freedom'

MÚSICA NA UNIVERSIDADE DE LISBOA

Do Sonho à Liberdade

CONCERTO DE NATAL

AULA MAGNA
14 DEZ '24
21h00

'From Dream to Freedom', the Alumni Christmas Concert, will be by the Orquestra Académica da Universidade de Lisboa (OAU.L) and the Coro de Câmara da Universidade de Lisboa (CCUL), will take place in the Aula Magna Great Hall, Universidade de Lisboa, on the 14th December 2024, at 21.00, being part of the Music at Universidade de Lisboa programme.

The concert will be held in partnership with the **Universidade de Lisboa Alumni Association - AULISBOA**, with the theme of Freedom.

Entrance is dependent on the presentation of an Invitation.

Members of the ULISBOA community can pick up their invitation at **ULISBOA** subject **ULISBOA** Rectorate, or at **Calidoscópio**, by the deadline of the 13th December, subject to availability.

OPEN MINDS. GRAB THE FUTURE!

Follow us at:

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