



OPINIÃO

The ISEG Alumni Leadership Board: A Framework for the Future

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to bring solutions: ISEG – 113 years of a School of Firsts

ISEG – Lisbon School of Economics and Management continues to stand out for its ability to educate leaders and be a driver for the development of strategic characters that reflect the spirit of ISEG. In this spirit, the ISEG Alumni Leadership Board was recently created, an important milestone that reflects the school's commitment to valuing and continuously supporting its alumni.

The creation of this Leadership Board was an initiative headed up by Pedro Janeiro, the current Chair of the ISEG Alumni Association, who recognised the importance of establishing a body whose objective is strategic reflection and the strengthening of ties between alumni and the School. This challenging and inspiring invitation was enthusiastically accepted by myself when I took over the Chair, accompanied by the two Vice-Chairs, Sandra Oliveira and Winnie Picoto.

The Leadership Board has a well-defined mission: to strengthen the impact of ISEG Alumni in their areas of expertise and create opportunities for the sharing of knowledge and collaboration between its members. In accordance with the overall mission of ISEG Alumni, the objective of the Leadership Board is to strengthen the link between alumni and the School, promoting initiatives that enhance academic excellence, business leadership and strategic networking.

To mark the launch of this new body, the inaugural **Leader's Agenda** event will be held, a meeting whose objective is to gather ISEG Alumni who stand out as leaders in various fields. The event will feature the presence of the Minister of Finance, Joaquim Miranda Sarmento, who is also an ISEG professor, as the keynote speaker. This will be an opportunity to present the objectives and projects of the Leadership Board, as well as to promote a space for inspiring debates on the challenges and opportunities of leadership in the current context.



Carolina Afonso
Professor at ISEG
CEO Gato Preto

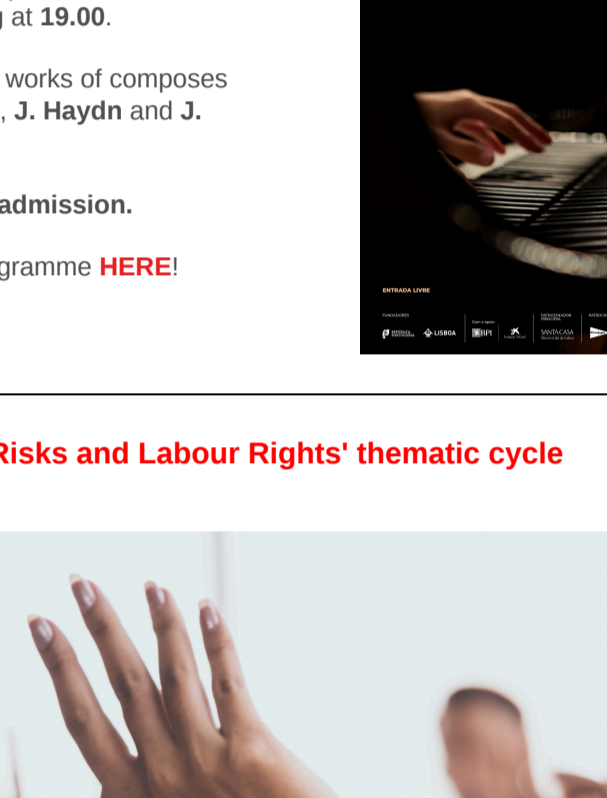
The event will be a vehicle for strengthening the Alumni network, boosting the exchange of ideas and building bridges between different generations of leaders. During this meeting, participants will have the opportunity to hear testimonials of transformative leadership, learn about success stories and contribute to building a more connected and collaborative future.

The role of the Leadership Board goes beyond strengthening professional networks. It aims to be a catalyst for initiatives that promote values such as integrity, innovation, and social impact, all of which are characteristics that reflect the spirit of ISEG. By bringing together Alumni from different areas of expertise, the objective of the Board is to create an environment where knowledge and experience can be shared, enriching not only individuals, but also the community as a whole.

Leadership is not just a goal, it is a continuous process of learning, growing and contributing to society. The Leadership Board is committed to inspiring ISEG Alumni to play an active role in building a more sustainable and innovative future.

The launch of this Board marks the beginning of a new stage in the history of ISEG Alumni. It is a moment of celebration, but also of challenge, whereby all alumni are invited to get involved and contribute to a legacy of excellence and positive impact. May this be the first of many steps towards transformative leadership.

ISEG Alumni Económicas launches Strategic Leadership Board



ISEG Alumni Económicas announces the creation of its Strategic Leadership Board, a body dedicated to promoting innovative practices and strategic reflections in the field of leadership. This Board will be chaired by **Carolina Afonso**, accompanied by the two Vice-Chairs, **Sandra Oliveira** and **Winnie Picoto**.

LEADER'S AGENDA 2025
Auditorio CGD do ISEG
31 de Janeiro 2025
9h00 - 12h00

ENTRADA LIVRE
reserva obrigatória

Speakers:
- **Carolina Afonso** (ISEG Alumni Económicas)
- **Joaquim Miranda Sarmento** (Minister of Finance)
- **António Cruz Serra** (ISEG Professor)
- **Sandra Oliveira** (ISEG Alumni Económicas)
- **Winnie Picoto** (ISEG Alumni Económicas)

The first major event organised by the Board will be **Leader's Agenda 2025**, an initiative that will debate the main topics that should be on a leader's agenda for the coming year. The conference will take place on 31 January, from 09.00 to 12.00, in ISEG's CGD Auditorium, and will feature as the keynote speaker, Joaquim Miranda Sarmento, the Minister of Finance (and ISEG professor), who will discuss the Strategic Financial Lines for 2025.

Further information and registration [HERE](#).

In this week's issue we highlight the prize awarded by Banco de Portugal to ISEG student Guilherme José Raposo Rodrigues, the Piano Recital by the Young Soloists of the Metropolitan Orchestra of Lisbon

awarded by the Bank of Portugal. I couldn't be happier to feel that all the effort and dedication that I've invested over the last three incredible years has been rewarded and recognised! With a full heart I feel a sense of accomplishment, knowing that I was able to overcome the difficulties and inequalities of being a student living away from home and managed to achieve something so great!

The ceremony, which was held on Monday 20 January, was attended by the Governet of banco de Portugal, **Mário Centeno**, and the Deputy Governors **Luis Máximo dos Santos** and **Clara Raposo**, as well as Directors **Helena Adegas**, **Rui Pinto** and **Francisca Guedes de Oliveira**. A total of 10 students, all from different education institutions were selected to receive the prize, which distinguishes academic merit in Economics, with a monetary value of 3,000 euros per prizewinner.

The eligible institutions were those whose last-placed undergraduate grade in the first two access phases was equal to, or higher than 140 points.

Full article [HERE](#).

Piano recital - Lisbon Metropolitan Young Soloists

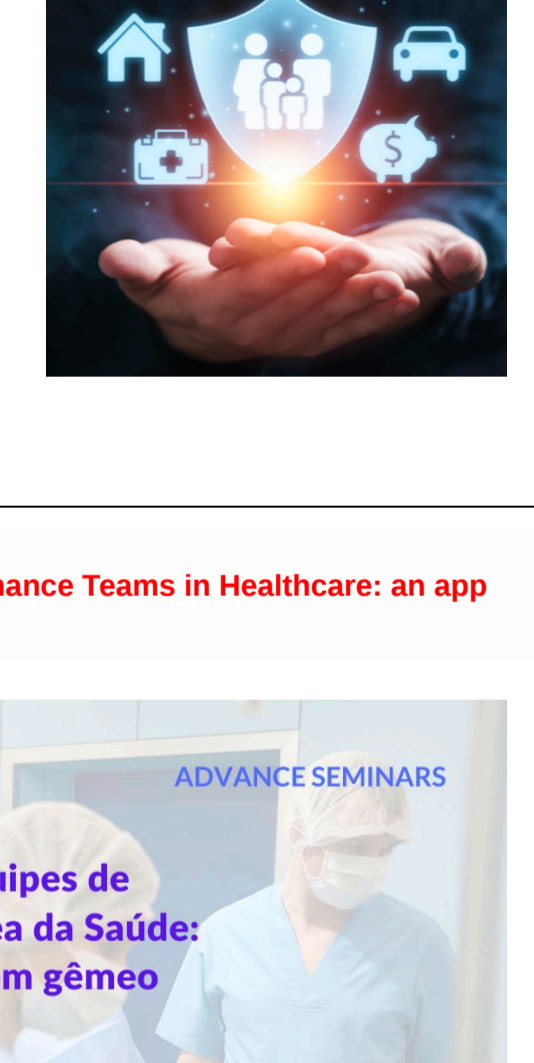
ISEG will once again host the Lisbon Metropolitan Orchestra Young Soloists for a piano recital on 29th January.

The recital will take place in the CGD Auditorium, starting at 19.00.

Highlighted are the works of composers such as J. S. Bach, J. Haydn and J. Brahms.

Don't miss it! Free admission.

Consult the full programme [HERE](#)!



'Psychosocial Risks and Labour Rights' thematic cycle



During three days, the 'Psychosocial Risks and Labour Rights' Cycle will cover various topics related with health in the workplace. The objective is to contribute to the development of a culture of prevention, with a special emphasis on psychosocial risks and inherent labour rights, by disseminating scientific and technical information and good organisational practices in this area.

Cycle date: 3, 4 and 5 February 2025

Cycle time: 09.00 – 18.00

Location: Lecture Theatre 3 (Queilhas, 6, 4th Floor 4).

Registration and further information [HERE](#).

MASTI Seminar | Mobility as a Service and Socio-Territorial Inequalities

SEMINÁRIO MASTI
MOBILIDADE COMO UM SERVIÇO E DESIGUALDADES SOCIO-TERRITORIAIS
JOÃO BASTOS (UNIVERSIDADE DE LISBOA)
RAFAEL PEREIRA (UNIVERSIDADE DE LISBOA)
7 FEV 9:30 AM
CAMPO GRANDE DE LISBOA
CALEIDOSCÓPIO

The **MASTI - Mobility as a Service and Socio-Territorial Inequalities** is a multi-disciplinary project (FA, IST and ISEG, Universidade de Lisboa), financed by FCT, with the objective to find more sustainable mobility patterns, seeking to recognise the differences between different territories and different socio-demographic groups, as well as their effects on the modal split and the levels of well-being of the population of the Lisbon Metropolitan Area, particularly the municipalities of Cascais, Lisbon and Vila Franca de Xira.

The Seminar to share the results of the project will take place on 7 February 2025, at Caleidoscópio, in Lisbon.

Detailed programme and (free) registration [HERE](#).

ISEG Executive Education

Luxury market trends in Portugal

As part of the 11th Edition of the Luxury Real Estate Sales Management Programme in partnership with Yanguana Properties, **Helena Amaral Neto**, shared exclusive insights into luxury market trends in Portugal. Participants also had the opportunity to visit the iconic #Castilho203 and #Infinity projects, consolidating the link between excellent education and innovation in the luxury property sector.

Watch the video about the initiative [HERE](#).

SLP Alumni Event brings together leadership and inspires reflection on leadership



On 29 January, ISEG's Salão Nobre Great Hall will host the **Alumni Event of the Strategic Leadership Program**, a partnership between ISEG and Columbia Business School. The agenda includes a keynote by **Helena Amaral Neto**, shared exclusive insights from the lecture by **Admiral Gouveia e Melo** on 'Leading Selflessly'. In addition, Joana Santos Silva, the CEO of ISEG Executive Education, will explore 'The Power of Yes', followed by an interactive workshop with special guests.

This is a unique opportunity to strengthen connections and reflect on transformative leadership in today's world.

Further information about the event [HERE](#).

Presentation of the Hays Guide 2025

OPINIAO
MERCADO PANORAMA DO
MERCADO PANORAMA DO
Evento de lançamento do Guia Hays 2025
Contamos consigo!
30 de Janeiro
09:30 - 12:30
ISEG Executive Education
HAYS

On 30 January, ISEG Executive Education will host the presentation of the **Hays Guide 2025**. Running from 09.30 to 12.30, the event will be a unique opportunity to explore the main trends in attracting and retaining talent for 2025. In addition, the programme includes a discussion on the issues that are transforming the labour market, providing valuable insights for professionals and organisations alike.

The presentation will take place in ISEG's CGD Auditorium (Queilhas, 2nd Floor).

Transforming Customer Experience| Executive Programme starts on 13 February | Enrolment period now open

PROGRAMA EXECUTIVO
Transforming Customer Experience
Como criar clientes apaixonados
BLENDED LEARNING
ISEG EXECUTIVE EDUCATION

The right tools to create a customer-centred culture and develop a customer experience that makes customers love the brand.

Find out more about the programme [HERE](#).

ESG Corporate and Non-Financial Reporting | Enrolment period now open

Programa Executivo
ESG Reporting Corporate e não Financeiro
5 DIAS
ISEG EXECUTIVE EDUCATION

Develop your ability to carry out Corporate Reporting in accordance with the norms of Corporate Sustainability Reporting Directive (CSRD) and the Non-Financial Reporting Directive (NFRD).

In this programme, you'll have access to the **directive's framework** for the reality of companies and the market and learn methodologies for implementing reporting and improving processes, with the objective to make reporting increasingly effective.

When: 21 and 28 February, 7, 14 and 21 March

Time: 09:00 – 18:00

Find out more about this executive programme [HERE](#).

ISEG Research News

SOCIUS researchers join BUILD project team

The **BUILD** Project seeks to involve the ISEG research community with formal and informal carers, communities and policy makers in the creation of person-centred integrated care (PC-IC).

This project is made up of 9 partners, including ISEG - Lisbon School of Economics & Management.

The coordinator of this project in Portugal is **Ricardo Alcobia Rodrigues** (an ISEG professor and researcher at SOCIUS). **Susana Ramalho Marques** (an ISEG professor and SOCIUS researcher) is also a member of the project team.

Find out more about the project [HERE](#).

'Optimal dividend strategies for an insurer facing NatCat claims' seminar

This event will feature Hansjoerg Albrecher, Professor at the University of Lausanne and a member of CEMAPRE's Advisory Board.

Free admission, subject to maximum capacity.

Date: 28 January

Time: 14:30

Location: Lecture Theatre 1 at ISEG (Queilhas, 4th Floor).

Further information about the event [HERE](#).

Seminar on 'Developing High Performance Teams in Healthcare: an app based on a human digital twin'

ADVANCE SEMINARS
Desenvolvimento de Equipes de Alta Performance na Área da Saúde: uma aplicação baseada em gêmeo digital humano
Joselice Siebra - UNISINOS
Universidade do Vale do Rio dos Sinos - Campus São Leopoldo
advance ISEG LISBOA fct

The first **ADVANCE SEMINAR** of 2025 will take place on **Tuesday 28 January**, and will be a session presented by **Joselice Siebra Moura**, a PhD student from **Unisinos**, and a visiting researcher at **ISEG - Lisbon School of Economics & Management**, as part of the international hosting programme for the PhD in Management.

The seminar will take place in the **Staples Room** at ISEG, starting at 16.00.

Free admission.

Further information [HERE](#).

International conference on Portuguese and national languages in African countries and Portugal

Colóquio Internacional
O Português e as Línguas Nacionais nos Países Africanos e em Portugal (1975-2025)
Meio Século do 25 de Abril em Portugal e da Independência das ex-Colónias Africanas
2, 3, 4 de julho de 2025 - Universidade de Évora

31 January is the deadline for the submission of proposals in Portuguese, English, Spanish or French for the International Colloquium Portuguese and National Languages in African Countries and Portugal (1975-2025). Half a century has passed since the 25 de Abril Revolution in Portugal and the independence of the former African Colonies. The event will take place from 2 to 4 July 2025, at Universidade de Évora. The event is organised by **CESA - Centre for African and Development Studies**, in conjunction with **CEAUP - Centre for African Studies**, Universidade do Porto and the **LangUAGES Centre**.

Further information can be found on the event's website [HERE](#).

Seminar on 'An Unintended Consequence of Full Population Testing on Auditors' Professional Skepticism'

ADVANCE SEMINARS
An Unintended Consequence of Full Population Testing on Auditors' Professional Skepticism
with co-author **Anna Gold**
Professor of Auditing and Head of School of Accounting at the School of Business and Economics, Vrije Universiteit Amsterdam
Free admission

19 February 2025 - 11h - Santander Room - ISEG

Further information about the event [HERE](#).

International colloquium on African press and democracy with open call for papers

B.N. Angola & GIEPC-IP
50 anos de Dálanda. A imprensa africana e a democracia.
28-29 de maio de 2025

The International Group for the Study of the Colonial Periodical Press of the Portuguese and the African Press in Angola are organising the 50th Anos de Dálanda. The African press and democracy international colloquium. The event will take place in Luanda on 28 and 29 May, with the objective to promote studies on the history of the media in Angola and the PALOPs, exploring its intellectual role in the history of the countries involved and its connections in international intellectual networks. CESA is one of the colloquium's institutional partners. The Call for Papers is now open until the deadline of 20 February.

Further information on the colloquium's website [HERE](#).

Alumni in the Spotlight

Mentoring Programme 2025 | Application period open until 3 February

mentoring
estudantes
INSCRIÇÕES ABERTAS EDIÇÃO 2024 | 25

ISEG Alumni Económicas – ISEG Alumni Association will continue to provide support by means of the Mentoring Programme, to enable Final Year and Recent Graduates of the School to be accompanied by a mentor (who graduated from ISEG more than 5 years ago), who will accompany them in a continuous and very personal way during all the process of integration into the labour market.

Through this programme, the participants will have the opportunity to learn directly from those who have already attained more advanced professional levels and who are generously willing to share their time and knowledge to provide support in their personal and professional development process.

To apply to have a Mentor, the deadline is 3 February.

Those who would like to have a Mentor need to satisfy the following requirements:

- Final Year Bachelor's students who are in their 3rd Year during the 24/25 Academic Year
- Final Year Master's/PhD students
- Recent graduates (who graduated less than 1 year ago)

Registration for the programme is available [HERE](#).

Universidade de Lisboa

Ceremony to award Prof. António Cruz Serra with the title of Professor Emeritus

António Cruz Serra was the Rector of Universidade de Lisboa (2013 to 2021), and the Director of the Instituto Superior Técnico (2012 to 2013), as well as being the Chair of the Instituto Superior Técnico (2009 to 2012) Deputy Chair for Administrative Affairs of the Instituto Superior Técnico (2002 to 2008), a member of the Executive Committee for Fusion for Energy (2007 to 2009), Chair of IMEKO - the International Measurement Confederation (2009 to 2012), Chair of the Board of Directors of Taguspark SA (2010 to 2014), and Chair of 'Cluster - Consortium Linking Science and Technology Universities for Education and Research' (2010 to 2012).

Date: 12 February 2025

Time: 17:00

Location: Pavilhão de Portugal, Parque das Nações

Further information [HERE](#).

Elections 2025 - Universidade de Lisboa | General Board and the Senate

The electoral process for the **General Board** and the **Senate** of Universidade de Lisboa has started and runs from 6 January 6 to 8 April. The elections for the above-mentioned bodies of Universidade de Lisboa will be held from 13 March to 1 April 2025.

The **General Board** is the University's strategic decision-making and supervisory body, whereas the **Senate** acts as a consultative body in representation of both the academic community and the Schools that constitute Universidade de Lisboa.

Further information available [HERE](#).

OPEN MINDS. GRAB THE FUTURE!

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