19th & 20th February Are you considering studying for a PhD and are looking for more information about the options available? Then ISEG invites you to participate in the PhD Open Days on 19 and 20 February, an exclusively online event where you can clarify all your doubts about the six PhD degrees offered by ISEG: Applied Mathematics for Economics and Management, Economics, Management, Economic and Social History, Economic and Organisational Sociology and Sociology (OpenSoc). This event is a unique opportunity for potential students to put to the Coordination teams all their questions about the syllabus, research opportunities, funding, and the application process, among others. Further information and enrolment **HERE**. Award of the Filipa Duarte Carvalho Prize at ISEG On 30 January, the Filipa Duarte Carvalho Prize was awarded in tribute to Professor Filipa Duarte de Carvalho, who has inspired generations of ISEG students with her dedication to teaching and the furthering of knowledge since 1993. Created by her family, this prize, which is worth €2,500, distinguishes a student who attended her lectures (Mathematical Programming II and Mathematics II) from 2021/22 to 2023/24. The 22 candidates shared testimonials about their professor's impact on their lives and presented personal or academic development projects. The winner was Tomás Antunes, with the PoéticaMente project, an innovative website that brings together poetry and maths, creativity, and analytical thinking. The ceremony was attended by the Professor's family, the Dean of ISEG and the student candidates, all of whom paid a heartfelt tribute to her legacy. Congratulations to Tomás Antunes and to all the participants: Lourenço Gomes Silva, Carolina Veiga, Afonso Maia, Tiago Magueijo, João Marques Roque, Renata Lopes Maia, Tomás Santos, Afonso Estrela, Madalena Gomes, Rosario La Spina, Patrícia Gomes Freire, Laura Trindade Teixeira, Alisa Bekauri, Catarina Figueiredo, Mariana Barroso, Inês Cipriano, Adriana Santos Gomes, Filipa Lagoinha da Costa, André Lopes Campos, Tomás Afonso, Rui Lomba Feliciano, and João Bernardo Martins. ISEG's MiniCampus opened on Monday The 2nd Semester got off to a fine start with the opening of the MiniCampus on 3 February (Monday). Located between the Careers Services and AEISEG's Bookshop, in the space where 'Entr'Aulas' used to be, ISEG's new Snack Spot serves an irresistible hot or cold chocolate that changes your day for the better, among many other options that promise to satisfy the ISEG Community's appetite, to either eat in, or take away. The MiniCampus is open from Monday to Friday, from 8.00 to 22.00. Roundtable | ESG in Practice: How companies are integrating ESG criteria in their businesses **Prémio ESG'25** (MESA-REDONDA) ESG na Prática: Como as empresas estão a integrar critérios ESG nos negócios 🛱 12 FEV 2025 🕒 17h00 - 18h30 Auditório 2, Quelhas 🕁 LISBOA On 12 February, ISEG will host the round table on 'ESG in Practice: How companies are integrating ESG criteria in business'. The event, which will take place in Auditorium 2 (Quelhas Building) from 17.00 and 18.30, will bring together experts to debate the integration of ESG (Environmental, Social, Governance) criteria into business strategies. The objective of the session is to explore how companies are turning challenges into sustainable opportunities, promoting value by adopting responsible business practices. The enrolment period is now open and can be made **HERE**. **ISEG i2030 Seminars | 2025 Edition Seminars i2030 ISEG** Masters in 12th February Management and to **23rd April Industrial Strategy** 2025 Room AF2, Francesinhas 1 Building 18h30 The 'ISEG i2030 Seminars' will take place from 12 February to 23 April as part of ISEG's Industrial Management, Operations and Sustainability. In business and environmental contexts, concepts such as sustainability, the circular economy, and social responsibility are hot topics that have been part of the corporate vocabulary for a number of years, in the most varied sectors of activity. However, in practice, what is being done to ensure that these topics migrate from semantics to producing a real and positive impact on the lives of all of us. This is the question that the 2025 edition of the ISEG i2030 Seminars aims to answer. Further information **HERE**. **Practical Mindfulness and Qi Gong Workshop** VAGAS LIMITADAS! In the 'Practical Workshop on Mindfulness and Qi Gong (or Chi Kung)' you can develop your ability to concentrate and, consequently, your intuition, your perception of events and your ability to make decisions in life's most difficult situations. Achieve a balance between body and mind and learn how to manage stress and improve your health and quality of life. During this workshop, Professor João Carvalho das Neves (ISEG) combines the theory and practice of Mindfulness with energy management exercises (chi-kung) to improve your health and well-being, providing tools for daily life, with specific moments of interaction to clarify questions and doubts. Date: Saturday, 22 February Time: from 09.30 to 12.30 Location: ISEG The workshop is free, but places are limited. To take part in the workshop, please register by email: ritasilvacosta@hotmail.com. Further information **HERE**. ISEG Executive Education **Leadership: A Strategic Option** In an opinion piece for Jornal Económico, Joana Santos Silva, CEO of ISEG Executive Education, explores how leaders' ability to adapt directly impacts the success of organisations and why flexibility and vision are essential in a world of constant change. In the EPIC - Strategy & Leadership Num mundo em constante **programme**, this approach becomes transformação, enfrentamos practical, helping participants develop uma crise de lide the necessary skills to lead with real caracterizada pela falta de visão e incapacidade de adaptação impact. Joana Santos Silva Further information about the Executive CEO E PROFESSORA UCATION Programme **HERE**. Full article **HERE**. Leading into the Future: New edition starts in May and is featured on the **FIACAST podcast** The customised Leading into the Future programme, taught in partnership with FIA Business School, returns for a new edition starting on 5 May! Combining dynamic lectures, company لننكا PODCAST visits, and the application of the exclusive Scanning, Sensing, and Imersão Internacional Acting framework, the programme provides an immersive experience for anticipating trends and building innovative strategies. In the latest episode of FIACAST, Professor Alfredo Castro, a participant in the last edition, shares valuable insights into **LEADING INTO** the importance of the topics covered. See the full episode **HERE**. 5 de Maio 2025 Postgraduation in Audit, Risk and Cybersecurity: Application period now open for the 7th Edition Top 50 Pós-Graduação em Auditoria, Risco e Cibersegurança Em parceria com: OPEN MINDS. GRAB THE FUTURE. isegexecutive.education The 7th Edition of the Postgraduation in Audit, Risk and Cybersecurity is scheduled to start on 21 February and the enrolment period is about to close! This programme offers an excellent educational opportunity, focused on advanced risk management and cost control methodologies, adopting a multidisciplinary approach. Throughout the programme, participants will have the opportunity to acquire an in-depth knowledge of auditing, governance and cybersecurity, which are essential tools for confronting the challenges of today's corporate environment. Further information about the programm **HERE**. **ISEG Research News** FCT's New Open Access Policy | Greater Visibility for Scientific Research fct fundação para a Cidencia Política de Acesso Aberto a Publicações Científicas REPÚBLICA PORTUGUESA Em vigor a partir de 7 de fevereiro The Foundation for Science and Technology (FCT) has announced the implementation of a new open access policy whose objective is to increase the visibility and impact of the results of publicly-funded scientific research. As from today, 7 February 2025, all scientific publications subsidised by FCT funding, including papers, books, book chapters, Master's dissertations and PhD theses and, must be made available in open access. The policy defines three distinct routes for publication of research: the Golden Route (immediate publication in open access), the Green Route (deposit in repositories in the RCAAP network), and the Transformative Route (publication in hybrid journals with transformative agreements). In addition, the retention of copyright and the prohibition of embargo periods ensure that unrestricted content is accessible to the public. A dedicated portal with detailed guidelines and useful resources has been created to support researchers. Why publish in open access? The new policy reinforces that publicly-funded science should be accessible to all, promoting re-use, visibility and scientific advancement, as well as providing a benefiting for society as a whole.

Further information **HERE**.

Debate com

Portugal, 93 min.).

About the documentary

Watch the trailer **HERE**.

Further information available on this LINK.

ADVANCE Seminar 2025 | 2nd Session

with co-author Anna Gold

Auditors' Professional Skepticism'.

admission, subject to capacity.

Further information **HERE**.

Further information **HERE**.

Working Paper

Read the full paper **HERE**.

The first issue of the PEJ for 2025 is available here and includes the

of quality in scientific writing.'

The new edition of *Portuguese* Economic Journal is now available.

Would you like to subscribe to the

January Newsletter:

monthly newsletter? If so, all you need to do is fill i

Student News

this form.

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and logistics.

costumary annual editorial note, based on the special topic of 'the importance

CEsA 201/2025

19 february 2025 - 11h • Santander Room - ISEG

Full Population Testing on

An Unintended Consequence of

Auditors' Professional Skepticism

Professor of Auditing and Head of School of Accounting at the School of Business and Economics, Vrije Universiteit Amsterdam

The **2nd ADVANCE Seminar** will take place at ISEG on **19 February at 11.00**, centred on

the paper entitled 'An Unintended Consequence of Full Population Testing on

The event will take place in the Santander Room (Quelhas, 3rd Floor), with free

Professors Marta Varanda and Marta Nieto-Romero, both researchers at SOCIUS/ISEG Research, are the co-authors of the paper entitled 'Can Enhanced Information Systems and Citizen Science Improve Groundwater Governance? Lessons from Morocco, Portugal

and Spain', which studies the potential of new information and communication technologies to promote more transparent and efficient groundwater management.

The study analyses the introduction of a mobile app for users to share data on their groundwater extractions and receive agro-climatic and aquifer information. The research was carried out in three different regions - Morocco, Portugal and Spain - in different institutional contexts, enabling the testing of the feasibility and challenges of adopting improved information systems and citizen science in groundwater management.

CEsA Working Paper researches the complex relationship between

A GLANCE AT INTERNATIONAL

CHALLENGES OF REFUGEE CRISES IN

CEsA's most recent Working Paper (No. 121/2025) is entitled 'A Glance at International Challenges of Refugee Crises in the New Millennium, analyses refugee crises, their

Authored by Marcela Rocha (holder of a Master's in Development and International Cooperation from ISEG) and Professor Eduardo Moraes Sarmento, the study uses a qualitative case study approach, focusing on the countries that give rise to the largest number of refugees - Afghanistan, South Sudan, Syria, Ukraine and Venezuela - with the

objective to understand the factors that drive these movements and their impacts.

News from the PEJ - Portuguese Economic Journal | January 2025

Portuguese **Economic**

Journal

forced displacement and human development

THE NEW MILLENIUM

main causes and their relationship with human development'.

The New Frontiers of Groundwater Management

The keynote speaker will be Anna Gold, co-author of the study and a Professor of Auditing and a Director of the School of Accounting of the Faculty of Economics and Business Sciences at Vrije Universiteit Amsterdam (Open University of Amsterdam).

OLONIZACÃO

Sessão a 8 de Fevereiro. Entrada livre

Susana de Sousa Dias, 2010, Portugal, 93 min

Cinema and Decolonisation Cycle | Screening of the film '48'

8 de Fevereiro

Susana de Sousa Dias realizadora • Camilo de Sousa cineasta • Luís Carlos Patraquim

The 2nd session of the Cinema and Decolonisation Cycle will take place on 8 February. This is an initiative that is being held in parallel with the Deconstructing

Colonialism, Decolonising the Imaginary exhibition at the National Anthropology Museum. Come to ISEG and watch the documentary entitled '48', by Susana Sousa Dias (2010,

The screening will take place in ISEG's Auditorium 2, at 10.00, with free admission, followed by a debate with the participation of artists involved in the making of the

What can a photograph of a face reveal about a political system? What can a photo taken more than 35 years ago say about our current situation? Based on a group of photographs of political prisoners from the Portuguese dictatorship (1926-1974), '48' seeks to depict the

mechanisms through which an authoritarian system attempted to perpetuate itself.

poeta e jornalista 🔹 Joana Pereira Leite investigadora CEsA/ISEG

SEC Special LISBOA UNIVERSIDADE ECT Fundação para a Canacia de Confedera de Confede

Auditório 2

PREPÚBLICA MUSEUS E MONUMENTOS DE PORTUGAL

ADVANCE SEMINARS

Free admission

fct rundação para a Ciência e a Tecnologia

NEWSLETTER #217 7 February 2025

> ISEG has been educating leaders of thought and action

> > recognizes the

importance of good

since 1911. Today, at a time when society

economic management more than ever, we are

here to build solutions:

ISEG - 113 years of a

School of Firsts

From Undergraduate to Master's student. My

ISEG has been a part of the story of my life since

2017, the year I started my degree in Sports

Management, which I graduated from three years later.

With the certainty – and nostalgia – that I would return,

I enrolled in the Master's in Marketing in 2021, and I

would undoubtedly do so again without a second

thought. Having concluded my Master's, I felt a desire

It was the Master's in Marketing that enabled me to learn, develop myself, and, above all, demonstrate my abilities. Although it's a theoretical Master's, I'd like to highlight its practical side, as it enables one to develop creativity and critical thinking - both of which are essential skills for the day-to-day management of a company (and as a human being). For we are faced daily with different scenarios, problems and even

The degree provides us with the support and guidelines required to find solutions to the challenges posed. In addition to the characteristics mentioned above, leadership and teamwork are also developed and put

ISEG is a second home, not just because of the time I spent there, but above all because of the feeling it conveys to me. For me, it will always be "see you

Ranging from the old (and not so old) economic

economic challenges and possessing an understanding of the institutions that are constantly being constructed, through to the internationalisation strategies of companies – which are increasingly required to grow in order to survive - ISEG's Master's in International Economics and European Studies (EIEE) stood out from the outset for the breadth and relevance of its

It's essential to realise that there are no easy solutions to complex problems. At ISEG the faculty - who possess not only a vast academic experience, but also an in-depth knowledge of companies and institutions also contribute to this comprehensiveness, providing a

In addition to the lectures, books and scientific papers, one of the most striking aspects of the Master's was the constant stimulus of new experiences, which played a role in my academic and professional development. All these experiences were enriching and would have been significantly more difficult to develop without the encouragement and guidance provided by the syllabus. They ranged from the use of new software to analyse data, through to holding meetings with the leaders of large companies for assignments and group discussions with colleagues committed to defining the best approach to follow, as well as presentations, inclass debates with dozens of peers who are similarly interested in studying the same topics, and regularly writing essays that strengthened my critical and

They say that if you only have a hammer, everything looks like a nail. The ISEG Master's in EIEE is certainly a good investment for anyone who is seeking to obtain new tools designed to understand the past, interpret the present, and face the challenges of the

> Nuno Cavalheiro e Sousa Student of the Master's in International Economics and European Studies

> > see more >

see more >

Executive see more >

critical and always informed vision.

argumentative skills.

In this week's issue, we highlight the PhD Open Days 2025, the award of the Filipa Duarte Carvalho Prize at ISEG, the inauguration of the ISEG MiniCampus, the round table debate on 'How companies are integrating ESG criteria into business' held at ISEG, the new edition of the ISEG i2030 seminars and the Practical Mindfulness and Qi Gong Workshop. With regards ISEG Executive Education, we have a look at Joana Santos Silva's opinion article on the EPIC executive programme, the new edition of the FIACAST podcast on the Leading into the Future programme and the opening of the application period for the new

edition of the postgraduation in Audit, Risk and Cybersecurity. We also highlight

The following are cited in this number: Amílcar Moreira, André Coelho, António Mendonça, Joana Santos Silva, Maria João Guedes, and Paulo Trigo Pereira.

the news in the Research, Students, and Alumni sections.

Investing in research

violence against women.

Chega Party.

career choices for young students.

globalisation of recent decades.

What's Up @ ISEG

PhDs Open Days 2025

>> Joana Santos Silva comments on the need to implement

public policies that promote gender equality and sex education from an early age, in order to combat the current panorama of

>> António Mendonça analyses the new paradigm of the term

'competitiveness' and how it should be viewed by all countries.

>> Amílcar Moreira took part in the P24 podcast to discuss the threats facing the current Social Security system.

>> Paulo Trigo Pereira reflects on the current role of political parties, in the context of the recent incidents involving the

>> Maria João Guedes discusses the gender bias of artificial

intelligence and the impact that it could have on areas such as

>> André Coelho considers that the Trump administration's new trade policy could interrupt the growing trend towards

😩 Online Event

Find out more about our PhD programmes!

Universidade de Lisboa's 'Understanding the World in the 21st Century - Innovation and Health: Challenges, Empowerment and Opportunities' course for the over 50s, as well as

future.

Diogo Gomes Student of the Master's in Marketing

essential for understanding today's

to return to study at ISEG in November 2023.

situations that we have to respond to.

into practice.

theories that are

syllabus.

soon"!

academic experience at ISEG.

Where do I start?

AEISEG launches its app Accessing all the services provided by Início AEISEG - the ISEG Students' Association has become easier. An app was launched this week, which is available on the App Store and Google Play, which provides access to features such as the Membership Card, Latest News, the AEISEG Services Cartão de Sócio Timetables, Contacts, Party/Event Tickets, and much more. Further information about the ap HERE. Alumni in the Spotlight **Carolina Afonso is the new Chief Digital & Marketing Officer at Valverde** Hotels and Mónica Brogueira takes over management of Gato Preto Carolina Afonso (left) and Mónica Brogueira (right)

Carolina Afonso, an alumna and currently a professor at ISEG, who up until this month was the CEO of Gato Preto in Portugal and Spain, has taken up the position of Chief Digital & Marketing Officer at Estoril 8023. This group manages the Valverde Hotel Lisboa & Garden, Valverde Santar Hotel & Spa, and Valverde Sintra Palácio de Seteais. In her new role, she will be responsible for leading the eCommerce, Marketing and IT areas, with the objective to drive the company's digital transformation and strengthen its presence both in the hotel sector in Portugal and also in the international markets where it

With an MBA from ISEG, Mónica Brogueira succeeds Carolina Afonso as the new CEO of Gato Preto. With more than 20 years' experience in the retail sector, she has worked for the company since 2011, where she is already responsible for the supply chain

Nuno Leal and Vanda de Jesus are the new Co-CEOs of Doutor Finanças

Nuno Leal (left) and Vanda de Jesus (right) Nuno Leal was up until now an executive director at Banco BAI Europa, and Vanda de Jesus led the fintech company iCapital, where she was a director in Portugal. Both were already on the board of Doutor Finanças as non-executive members. Rui Bairrada, the company's founder and until now CEO, will become chairman of the group.

corporate, support and business development areas.

he is also currently studying for a PhD in Management. Vanda de Jesus has a postgraduation in E-Business, also from ISEG. Universidade de Lisboa Over 50s – Application period open until 14 February 2025

The company's new governance structure distributes the areas as follows: Nuno Leal will be in charge of all the commercial areas and Vanda de Jesus will be in charge of the

Nuno Leal has a Bachelor's in Management and a Master's in Finance from ISEG, where

The application period for ULisboa's over 50s university degree in "Understanding the world in the 21st Century - Innovation and Health: Challenges, Empowerment and Opportunities", is open until 14 February 2025. Faculty and researchers from the Schools of Pharmacy, Medicine, Dentistry, Veterinary Medicine and Human Motricity will teach topics such as Artificial Intelligence in Medicine and Pharmaceutical Sciences, Digital Innovation, Big Data, and Simulation Models. Who are the target profiles? Priority will be given to candidates aged over 50, with a minimum level of secondary education or equivalent. The M50 Programme promotes degrees with a scientific, technical and cultural vocation

and directed by ULisboa teachers and researchers. Further information **HERE**.

around themes rooted in the areas of knowledge of ULisboa schools, which are designed OPEN MINDS. GRAB THE FUTURE!

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