ISEG PhDs
Issue 1
Spring 2026

OPINIÃO

Editorial

"The expert that has the knowledge, the ability to see the problem, and the creative spark."

Tomás Brandão
Coordinator of ISEG PhDs

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Bridging the gap between PhD & academia or another and professional world

As organisers of Issue 1, we thought that the PhD in Management would be a good topic for the first issue of ISEG PhDs. We wanted to explore how the PhD prepares students for careers in academia and beyond, and how it shapes their skills, mindset, and professional identity.

Tomás Brandão, the Coordinator of ISEG PhDs, kindly agreed to contribute the Editorial piece. We thought that his perspective would be valuable, given his role and experience in the PhD in Management programme.

Moreover, this journey has been his first idea, although it was not the only one we considered, to bring the voice of the students into the Editorial section. We felt that it would be an interesting and meaningful connection, linking what we aim to do with what we want to achieve. We hope that this piece will inspire readers to think about the purpose and impact of doctoral training.

Nevertheless, it was an immersive, rewarding experience to work on this issue. We learned a great deal about the PhD in Management programme and the wide range of research being carried out across the School. We also gained valuable insights into the processes and challenges of producing a newsletter.

We would like to thank the **organisers of ISEG Summer School** for their support in sharing information about the PhD in Management programme and the School. We thank **Ana Rita Martins** for her support in the design and layout of the newsletter, and **Ana Rita Pereira** for her support in the design and layout of the cover page. We also thank **Ana Rita Martins** and **Ana Rita Pereira** for their contributions to the Editorial section.

Finally, we thank **Ana Rita Martins** for her contribution to the Editorial section, and **Ana Rita Pereira** for her contribution to the Research News section.

We hope that readers will find the **Editorial** section thought-provoking, the **Research News** section informative, and the **Research Highlights** section inspiring. We also hope that this issue will encourage further contributions from students and staff across the School.

We look forward to your feedback and to receiving contributions for future issues.

Ana Cristina Pereira
Ana Rita Martins
Ana Rita Pereira
Co-editors of ISEG PhDs Newsletter

ISEG PhD Fraternity is also on LinkedIn and Facebook

ISEG Ana Luís recognised with Young Researcher Award for her work on the impact of artificial intelligence on employment, highlighting female labor and PhD students' contributions to research and society. Congratulations! #ISEGPhDs #ISEGresearch #ISEGyoungresearchers #ISEGfemaleresearchers #ISEGstudents #ISEGcommunity #ISEGcontributions #ISEGsociety #ISEGresearch #ISEGyoungresearchers #ISEGfemaleresearchers #ISEGstudents #ISEGcommunity #ISEGcontributions #ISEGsociety

ISEG in the News

What is the AI strategy for Portuguese companies? Artificial intelligence (AI) is increasingly being adopted by companies in Portugal, but a study led by Professor Ana Rita Martins warns that the adoption strategies by companies are not keeping pace with technological advances.

Expresso and Sapo

Impact of minimum or population distribution in Portugal? The Portuguese Government is considering a proposal to change the ISEG admission criteria, analysed the impact of the proposed changes on the distribution of students across the country, and concluded that the impact would be minimal.

Público

Hearing in which two ISEG students participate in the Portuguese Parliament Two students from the ISEG Student Association participated in a hearing in the Portuguese Parliament.

Público

Can applying Portuguese from training in Greece ease green transition? Professor Ana Rita Martins argues that many companies are not prepared for the green transition, and that training workers from Greece in Portuguese could ease the transition.

Público

Does Portugal's economy need to grow more than it is currently growing? Professor Ana Rita Martins argues that many companies are not prepared for the green transition, and that training workers from Greece in Portuguese could ease the transition.

Público

Inequality, migrants, gender backlash, and Portugal? Professor Ana Rita Martins argues that many companies are not prepared for the green transition, and that training workers from Greece in Portuguese could ease the transition.

Público

Foreign PhDs and Portugal? Four ways Portugal can attract and retain talent Portugal's PhD programme is attracting more international students, but faces challenges in retaining them. Four ways to address this are proposed.

Observatory of Economic Complexity

Graduate inspiring better investment? Professor Ana Rita Martins argues that many companies are not prepared for the green transition, and that training workers from Greece in Portuguese could ease the transition.

Público

What's Up @ ISEG

ISEG Masters Summit

Are you thinking of applying to study for an ISEG's Masters Degree? We invite you to attend our Masters Summit on Wednesday, 18 March 2026.

Visit our website for more information and to register.

Date: 18 March 2026
Time: 14:00 - 17:00 (Lisbon time)

➡ Further information here

ISEG Research Seminars 25 | Jason Thacker

Jason Thacker, from the University of Kentucky (USA), will present a paper entitled **"Stakeholder Governance and Firm Value"** on **Friday, 20 March 2026**.

The ISEG Research Seminars series is co-organised with **SOA** (Lisbon) and **Lisbon Mayer** (Universidade Católica Portuguesa) and is open to students and academics.

Date: 20 March 2026
Venue: Lisbon Mayer, Rua Diogo Ribeiro, 1

➡ Further information here

12030 ISEG Summer | Industrial Policy in Developing Countries

Another series of the **ISEG-NBER Seminars** will be held at **ISEG**, this time on **Industrial Policy in Developing Countries**.

The seminars will be held on **Friday, 27 March 2026**.

Date: 27 March 2026
Venue: ISEG, Rua Miguel Lupi, 20

➡ Further information here

Yair Listokin Fellows | Portugal's Entrepreneurship and Innovation Ecosystem

In cooperation with **Lisbon Mayer**, ISEG is organising a set of **Portugal's Entrepreneurship and Innovation Ecosystem**. Among the talk, the main presenters will be the Yair Listokin Fellows, Professor Ana Rita Martins and Professor Ana Cristina Pereira.

Date: 27 February, 13h00 - 15h00
Venue: Lisbon Mayer, Rua Diogo Ribeiro, 1

➡ Further information here

5th International Conference in Human Resource Management

The 5th International Conference in Human Resource Management, organised by the Portuguese Association for Human Resources Management, Human and Green Factor of Green Transition: Challenges and Opportunities, and ISEG, will take place on 27 March 2026.

Date: 27 March 2026
Venue: ISEG, Rua Miguel Lupi, 20

➡ Further information here

Rhetorical Concert | João Salgueiro and guests