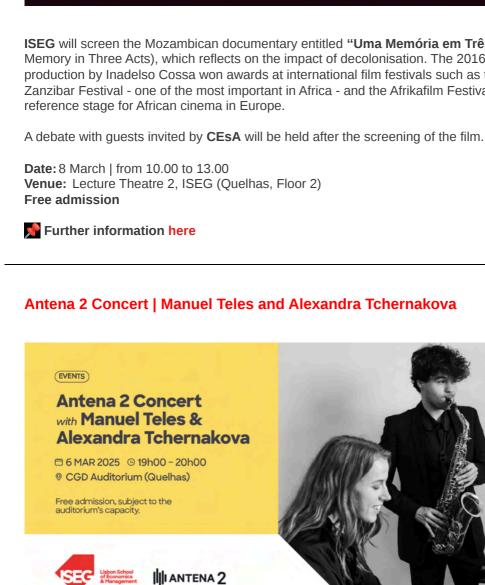
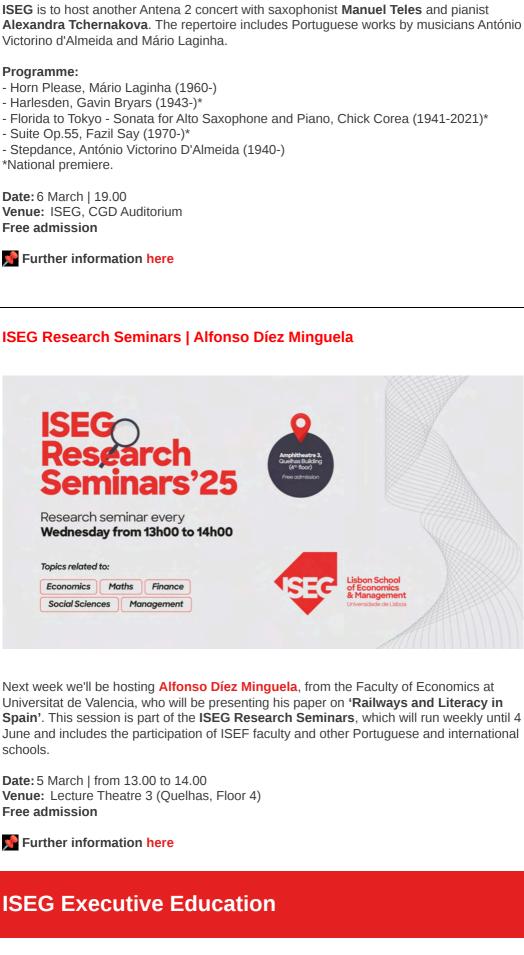


**NEWSLETTER #220** 28 February, 2025

> **Lisbon School Economics** & Management Universidade de Lisboa





 $\overline{\mathbf{X}}$  Early Bird: 42nd Edition of the ISEG MBA with an exclusive offer

MBA 42<sup>nd</sup> Edition
January 2026

FT EDUCATION FT BUSINESS SCHOOLS BOUNTERSAL BANKING BA

ISBON UNIVERSIDADE DE LISBOA

EQUIS AACSB AMBA

building a culture of innovation.

Programa Executivo

Com o apoio de

Register here

Raposo (1963-2024).

Important dates:

Further information here

**Raposo** 

**Further information here** 

**ISEG Research News** 

Confidencial Imobiliário

and the certainty that transformation starts with people.

Early Bird

-15%

until 31st March 2025

Professionals looking to accelerate their career can now benefit from a limited-time Early Bird offer for the 42nd edition of the ISEG MBA, which starts in January 2026. Candidates can secure a place on one of Portugal's most prestigious MBA programmes with a special discount on tuition fees until 31 March. Recognised for its academic excellence, practical approach to the business world and strong professional network, the ISEG MBA offers a curriculum designed to develop leadership and strategic management skills. The programme continues to attract executives and entrepreneurs looking to stay ahead in a constantly evolving business market. Register here **Further information here** ISEG and IMT join forces to boost Change Management

The Change Management programme, which is customised specifically for IMT, was a journey of learning and development. This initiative helped strengthen the teams' skills in change management, preparing them for the challenges of digital transformation and

A partnership that reflects the commitment to organisational development and evolution

Further information about customised solutions for companies here

**A** Last Call: Real Estate Consulting Executive Programme (REC)

Maximizar Resultados na Comercialização Imobiliária

The property sector is changing rapidly and professionals who master new trends gain a competitive advantage. The Real Estate Consulting executive programme, which runs from 10 March to 30 June 2025, offers a practical and strategic approach to closing successful deals, from apartments to land for property development. With an experienced

faculty and access to an exclusive network of experts, this is the opportunity for

professionals who want to advance their career in the property sector.

Places are limited and the registration period is coming to an end.

**Real Estate Consulting** 

FESTSCHRIFT EM MEMORIA DE MARIA RITA DUARTE RAPOSO (1963-2024)

**SOCIUS/ISEG Research** and ISEG's Department of Social Sciences announce the launch of a Call for Papers for a Festschrift in honour of Professor Maria Rita Duarte

The publication is intended to celebrate and perpetuate the academic and intellectual legacy of the academic, whose life was dedicated to research and teaching in sociology, making significant contributions in the areas of Urban, Territorial and Spatial Studies,

Researchers and academics are invited to submit proposals for contributions that reflect or dialogue with these thematic areas, in order to honour the Professors Raposo's legacy

Critical Theory and Cultural Studies and Consumer Studies.

- Deadline for submission of abstracts: 24 April 2025 - Notification of acceptance of abstracts: 15 May 2025 - Submission of the full manuscript: 30 June 2025 - Expected publication: 30 September 2025

and enrich the academic debate in the areas that defined her career.

For abstract submission or further information: socius@iseg.ulisboa.pt

The 5th Edition of the Human Resource Management conference

🔝 5<sup>th</sup> International Conference in Human Resource Management

ISEG welcomed researchers and experts in the field of Human Resource Management on 27 and 28 February for another edition of the International Conference in Human Resource Management, an event organised by ADVANCE - ISEG's Centre for Advanced

'Combining human behaviours with Artificial Intelligence to elevate work' was the topic of this edition. The Opening Keynote Lecture was given by Professor Jason Bennett Thatcher, a member of the Leeds School of Business at the University of Colorado-Boulder in the USA, and was dedicated to the topic of 'Human Resource Management in an Age of Politics and Polarisation: A Research Agenda for Understanding and

The opening addresses to the Conference were given by José Veríssimo, the Vice-Dean

of ISEG, Vítor da Conceição Gonçalves, Chair of ADVANCE - ISEG's Centre for Advanced Research in Management, and Carla Curado, Chair of the 5th International

Research in Management, which has been taking place since 2017.

"Mezze. A Portuguese case of refugee integration"

Retaining High Performing Employees'.

Conference in HRM.

**Student News** 

**Lisbon City Council.** 

**JBC Case Competition at ISEG** 

COMPETITION

14, 15 & 16 DE MARÇO

challenges, with a particular focus on its Local Trade.

Further information here or contact by this e-mail

The registration period closes on 2 March.

Alumni in the Spotlight

Universidade de Lisboa

NOVO DOUTORAMENTO DA ULISBOA EM DIREÇÃ A UM PLANETA MAIS ŠA

discussed work in the age of Artificial Intelligence

Opening keynote speaker

Call for Papers | Festschrift in memory of Prof. Maria Rita Duarte

'Mobilizing a Network of Competencies to Fulfill the Purpose and Achieve Impact: The Portuguese Case of Mezze for the Integration of Refugees' is the title of a Portuguese case study that was the subject of research by members of **ADVANCE** and was published in February in the scientific journal 'Human Service Organizations: Management, Leadership & Governance'. The paper, which was written by Professors Pedro Verga Matos, Helena Jerónimo and Paulo Lopes Henriques (ADVANCE/ISEG-ULisboa researchers), analyses the purpose and impact of the Mezze project - a distinctive social entrepreneurship initiative in Portugal that operates as a restaurant with the aim of integrating refugees and immigrants from the Middle East, particularly women and young adults. The project was set up by the Pão a Pão Association, a NGDO that promotes the integration of refugees and immigrants through capacity building, training and employability, valuing knowledge, experience and culture to build processes of inclusion. The complete paper may be read here

On 14, 15 and 16 March 2025, Lisbon will host the JBC Case Competition 2025, the first

For 24 hours straight, teams of five, all of whom must be young university students, will have to develop innovative solutions for a Case Study linked to the city's current

The three solutions presented that prove to be the most impactful and effective will be awarded prizes of up to €5,000 per team. The event will take place at ISEG and any university student from any subject area in the Lisbon Metropolitan Area can register.

Bernardo Caupers takes on more responsibility at Bimbo Canada

university Hackathon promoted by ISEG Junior Business Consulting, the Junior Company of ISEG - Lisbon School of Economics & Management, in partnership with

**EVENT PARTNERS** 

The promotion comes about six

emigrated to take up the position of Marketing Director for 'pantry, buns & rolls and private label' at

Bernardo Caupers is the new Marketing Director for 'sweet baked goods and snacks' at Bimbo Canada, with the challenge of communicating a portfolio of brands that includes Twinkies, Little Bites, Vachon, Hostess and Sara Lee.

months after Bernardo

Bimbo Canada.

aegon 🔌 Santander

Mezze is a pioneering project in Portugal - the first Arabian restaurant to offer training and employment to refugees from the Middle East, promoting inclusion and cultural recognition.

global challenges at the intersection of health, environmental, social and political sciences, at the local, regional and planetary levels, essential to the concept of planetary health. In this PhD, students will be able to develop solutions and apply them in the laboratory or in virtual environments through collaborative teamwork. The PhD involves the 18 Schools of Universidade de Lisboa and the faculty and thesis supervisors who are specialists from various areas and sectors, both academic and nonacademic and are committed to promoting an environment conducive to high quality, high impact research. Application deadline:

The PhD in Planetary Health of Universidade de Lisboa will address the most critical

Planetary Health: New PhD at the Universidade de Lisboa

1st phase: 3 to 28 March 2025 2nd phase: 12 May to 6 June 2025 Further information here 'Peter and the Wolf' concert: the magic of classic tales **AULA MAGNA** 2 MAR '25 11h00 NA UNIVERSIDADE DE LISBOA Pedro ORQUESTRA ACADÉMICA DA UNIVERSIDADE DE LISBOA LISBOA UNIVERSIDADI
DE LISBOA ALVALADE The Peter and the Wolf concert performed by the Academic Orchestra of Universidade de Lisboa (OAUL) is a special programme featuring two works that transport us to the universe of classical tales: the Prelude to Hänsel und Gretel, by Engelbert Humperdinck, inspired by the famous tale by the Brothers Grimm, and Peter and the Wolf, by Sergei Prokofiev, which reveals the timbral richness of an orchestra through a tale. Date: 2 March | 11.00 Venue: Aula Magna Great Hall of Universidade de Lisboa Free admission, subject to availability. Further information here 'Lindley Cintra 100 years': a tribute to an exceptional career REITORIA DA UNIVERSIDADE DE LISBOA

5 March 2025 will mark the centenary of Luís Filipe Lindley Cintra, one of the most outstanding professors at Universidade de Lisboa. His entire career was spent at the Arts and Humanities Faculty, where he graduated in Romance Philology, and his PhD theses established him internationally as an exceptional medievalist. Alongside his academic and scientific career, he was politically and civically involved in the academic crisis of 1962, and was a unique figure in the democratic resistance to the regime prior to 25 de Abril. The Lindley Cintra 100 years exhibition is a tribute by the only university to which he belonged, both as a student and as a lecturer, marking the milestones of a unique career and personality. It will be on display at the ULisboa Rectorate Building until 31 May 2025. Opening: 5 March | 18.30 Exhibition opening hours: Monday to Friday from 10.00 to 18.00 Venue: Universidade de Lisboa Rector's Office Further information here Book launch: 'Health and Lifestyles in Higher Education in Portugal'

This book is the result of the Health and Lifestyles in Higher Education in Portugal (ES+Saúde) research project, coordinated by the Social Sciences School of Universidade de Lisboa (ICS-ULisboa) and implemented by a multidisciplinary team made up of researchers from areas such as Sociology, Psychology, Medicine, Nutrition, Communication Sciences and Statistics, from various academic institutions and public

Saúde e Estilos de Vida no Ensino Superior em Portugal EDRO ALCÂNTARA DA SILV.

LINDLEY CINTRA

100 ANOS

**OPEN MINDS. GRAB THE FUTURE!** www.iseg.ulisboa.pt

Date: 6 March | 10.00 Free admission, subject to prior registration Further information here

prevent disease.

The aim of the research was to carry out a comprehensive diagnosis of the various types of health-related behaviours and attitudes and lifestyles of students in public higher education, including those that lead to risk behaviours and those that promote health and

organisations.

Venue: Aula Magna Great Hall of the Universidade de Lisboa Rector's Office